MSTORE INFORMATIVE (DHANSURA)



Powered By,
Vitco Software Solution

INTRODUCTION:

MStoreInformative is website that provides merchant or businessman with Marketing of Information pertaining to various business and services. It target global users and provides them with option of specific Taluka login.

Additionally, It allows user with option to categorize information into category and subcategory. The Information can be classified as: Free or Business.

1) Free: Insertion of Non-Chargeable Information that includes public services.

Eg: Information about Clinics, Bus Services etc..,.

2) Business: Insertion of Chargeable Information related to business.

Eg: Information about Sale and Purchase of products or services.

The information provided can either be in Text or Graphics (Image or Icon). It allow user to Insert, Modify and Delete the information in efficient manner.

Basic Features:

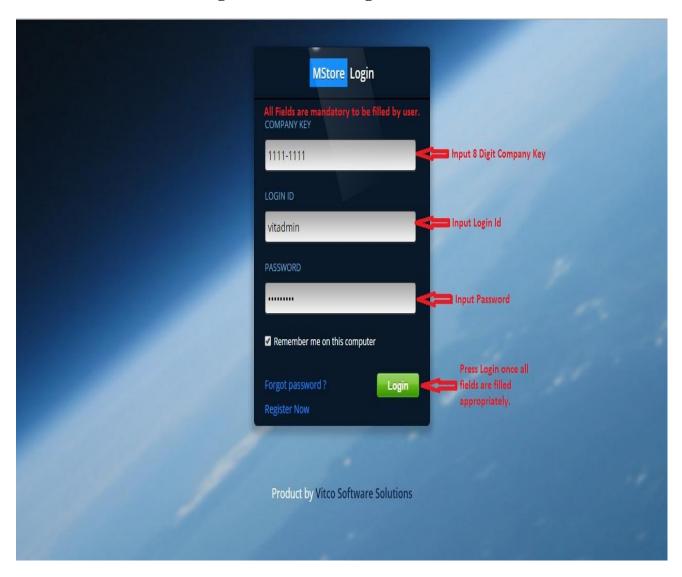
- Grouping of Information into Category and Subcategory.
- Support for Regional language entry of Information. Eg., Marathi, Gujrathi and other Non- English Language etc..,
- Support for Advertisements (Static and Dynamic).
- Support for Image Gallery in case of multiple images upload related to information.
- Sending of Notification to client for new offers or important information.
- Generation of Notification Send, Receive and Failure count reports.

Forms are divided as follows:

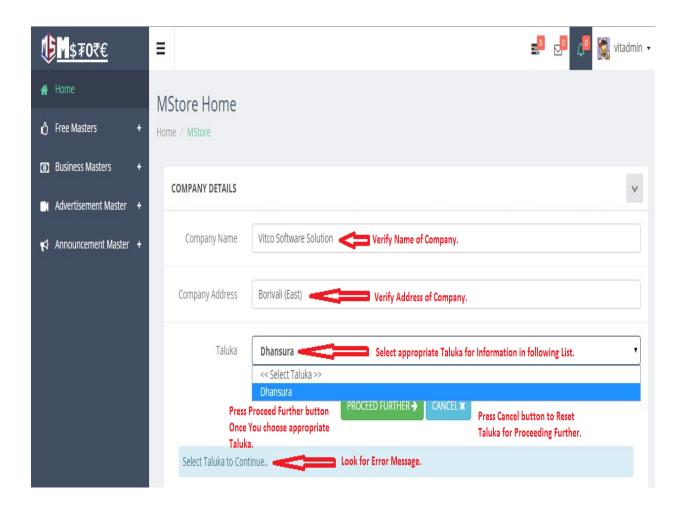
- 1) **Home :** Form to select Taluka from Company Details and Proceed to Information feeding.
- 2) **Free Master :** Master Form for Information distribution that are freely to be distributed to user. It includes :-
 - A) Category Master: Insert, Modify and Delete Category of Information.
 - B) Subcategory Master: Insert, Modify and Delete Subcategory of various Category of an Information.
 - C) Information Master: Insert, Modify and Delete Category and Sub-Category wise Information.
 - D) Information Image Master: Upload Multiple images for Information.
- 3) **Business Master:** Master Form for Information distribution that are chargeable for user view. It includes:-
 - A) Category Master: Insert, Modify and Delete Category of Information.
 - B) Subcategory Master: Insert, Modify and Delete Subcategory of various Category of an Information.
 - C) Information Master: Insert, Modify and Delete Category and Sub-Category wise Information.
 - D) Information Image Master : Upload Multiple images for Information.
- **4) Advertisement Master :** Master form for Setting of the both Static Advertisements and Dynamic Advertisements. It Includes:
 - A) Advertisements: Insert, Modify and Delete daily updated general Advertisement or News.
 - B) Static Advertisements: Insert, Modify and Delete Advertisements related to Information.
- 5) Announcement Master: Master form for sending notification messages to user. It Includes:
 - A) Notifications: Sending of New offers Notification to end user.

SCREENSHOTS:

Login Screen: To Login In website.



Home Screen: To Make Taluka Selection and Proceed Further.

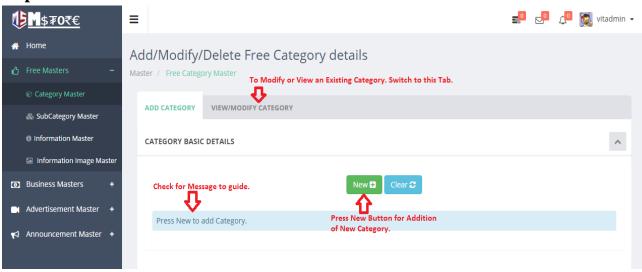


This is mandatory screen to be filled to navigate through each of Masters menu successfully. User simply has to select Taluka to Update or Delete changes related to Information of that specific Taluka. If User failed to Select Taluka, He will be redirected back to this page on click of any Navigation menu of Masters.

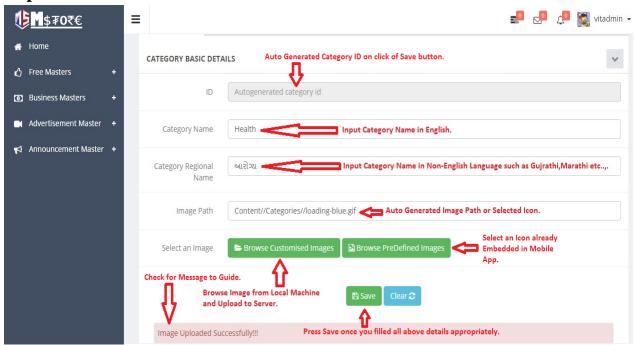
FREE MASTERS

Category Master: To Insert New Category into database.

Step 1:



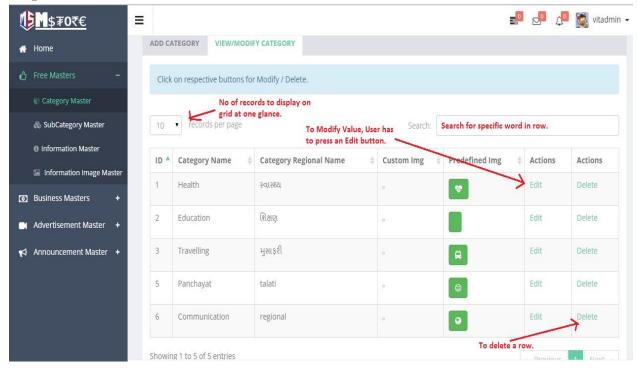
Step 2:

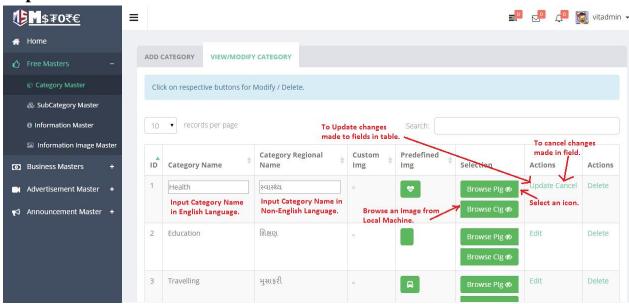


Here, User has to either browse Customized Image from local machine or simply make use of an icon in Predefined Image to represent his Category. The advantage of using Predefined Images is that, They take less time to load on App as compared to Customized Image.

Category Master: To Modify/Delete Category into database.

Step 1:

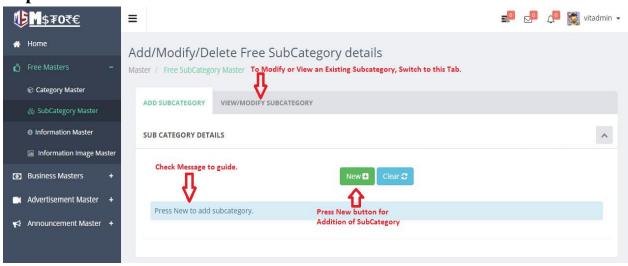




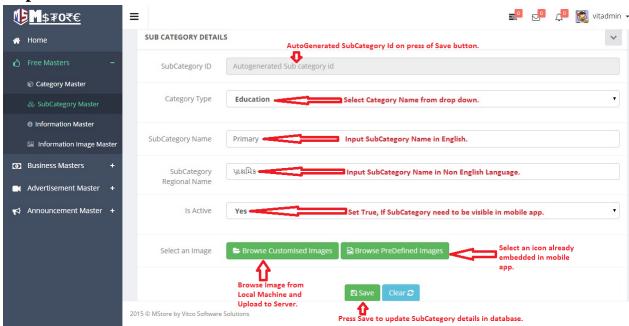
FREE MASTERS

SubCategory Master: To Insert New SubCategory into database.

Step 1:



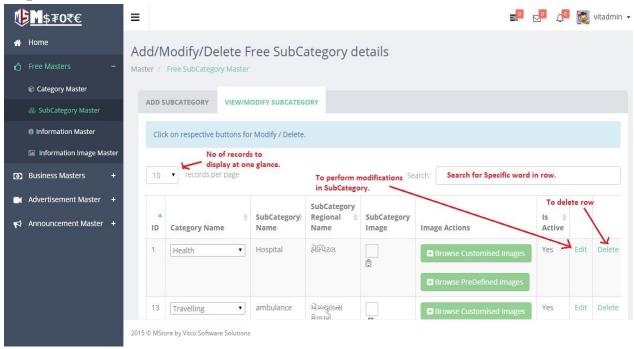
Step 2:

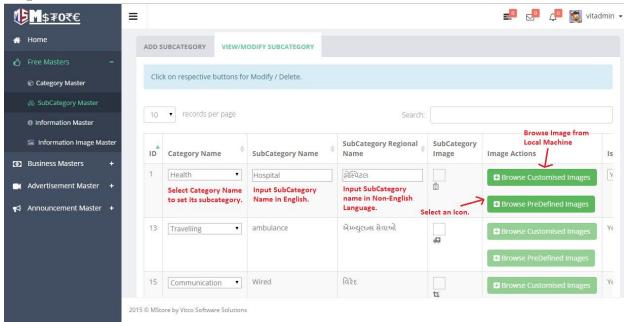


Here, User has to either browse Customized Image from local machine or simply make use of an icon in Predefined Image to represent his SubCategory. The advantage of using Predefined Images is that, They take less time to load on App as compared to Customized Image.

SubCategory Master: To Modify/Delete SubCategory into database.

Step 1:

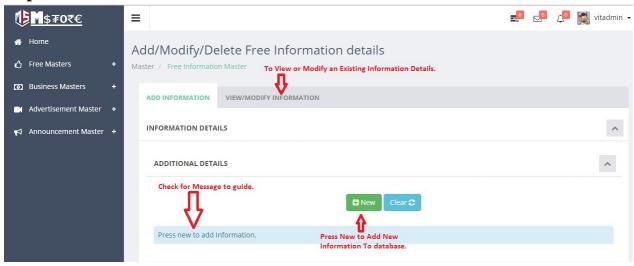


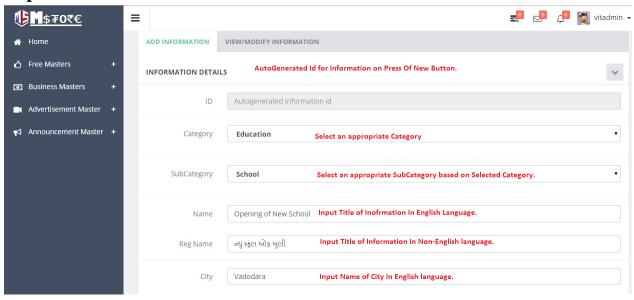


FREE MASTERS

Information Master : To Insert New Information Details for specific Category and SubCategory details.

Step 1:

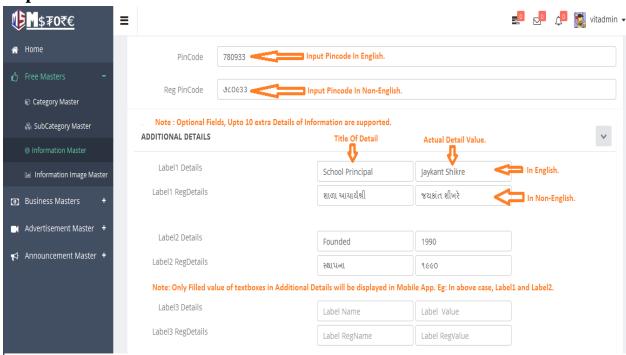




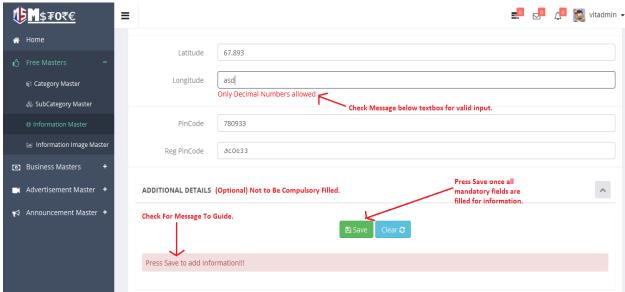
Step 3:



Step 4:

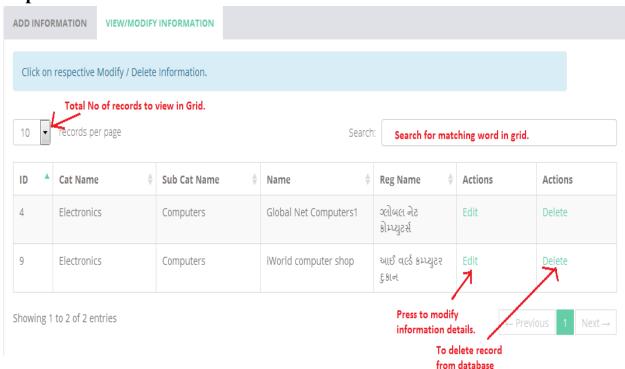


Step 5:

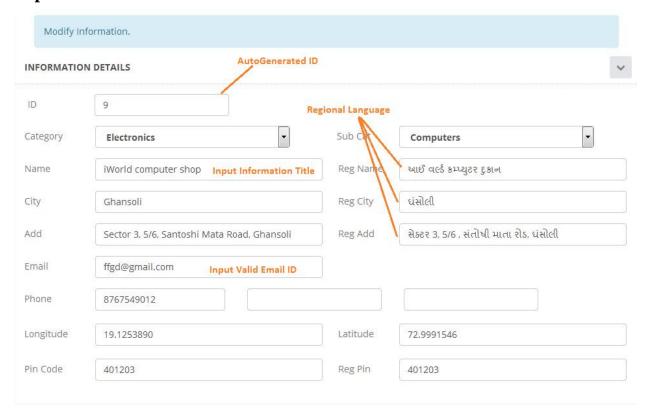


Information Master : To Modify/View Information Details for specific Category and SubCategory details.

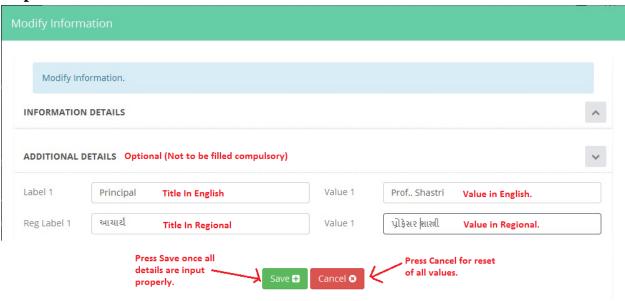
Step 1:



Step 2:



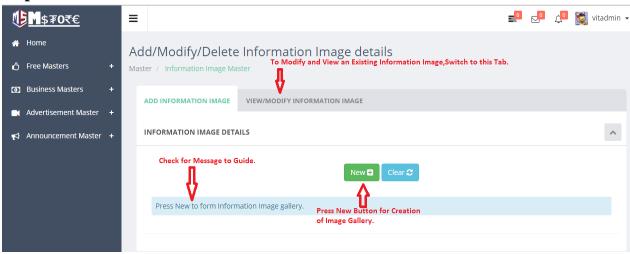
Step 3:



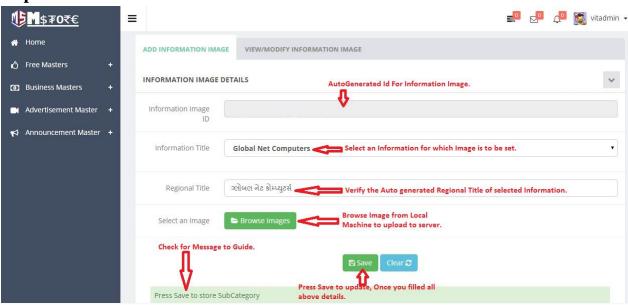
FREE MASTERS

Information Image Master : To Prepare New Image Gallery for Specific Information.

Step 1:

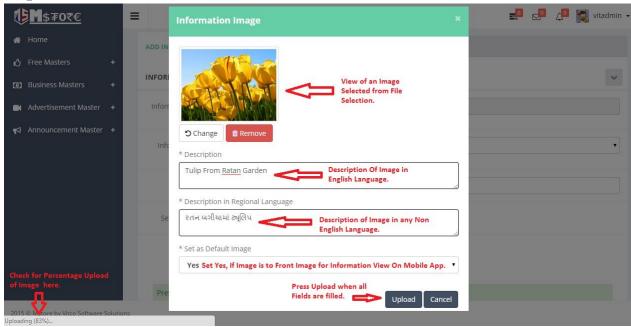


Step 2:



On Press of Browse Image button a Modal will appear to Insert Information Details along with selection of Image. Note that, Image should be minimum size for faster upload on server.

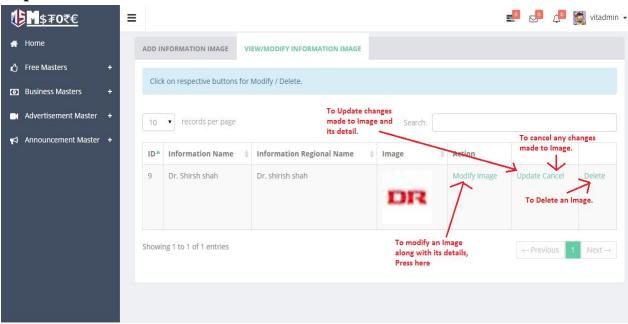
Step 3:



Once Image is uploaded, Either User can upload next image by clicking on same button or may Click Save button to Save Information Image Upload.

Information Image Master: To Modify/Delete Information Image into database.

Step 1:

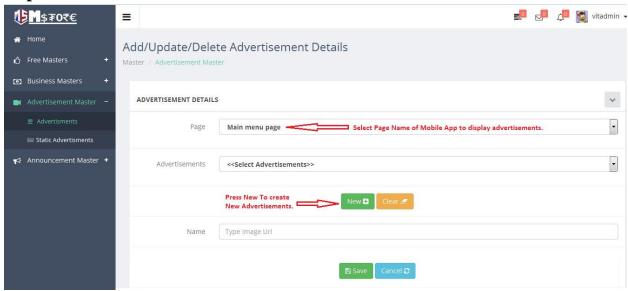


Step 2 : Same as Step 3 of Information Image "Prepare New" Mentioned above.

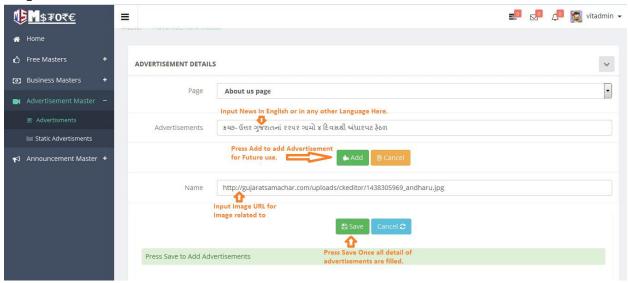
ADVERTISEMENT MASTERS

Advertisements: To Add New Advertisement Details.

Step 1:



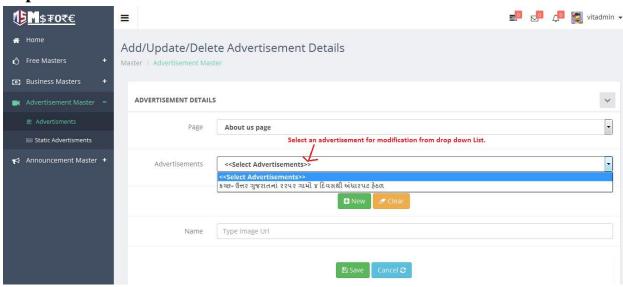
Step 2:

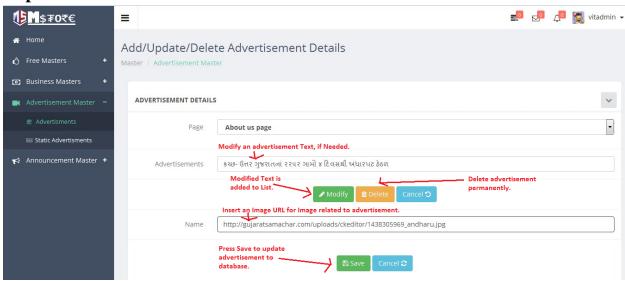


Once New Advertisement is inputted, Press Add button to add the advertisement to list for modification or deletion in future. Image URL is not mandatory field. After pressing Save button, The advertisement appear on Mobile App at page mentioned in Page selection.

Advertisements : To Modify Advertisement Details.

Step 1:

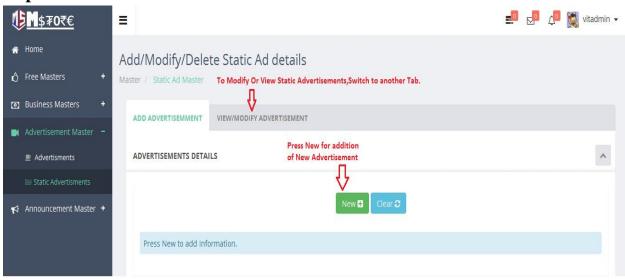


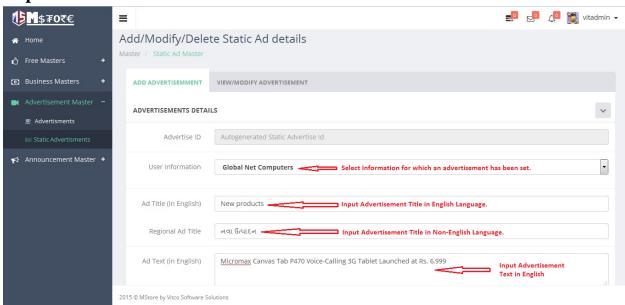


STATIC ADVERTISEMENT MASTERS

Static Advertisements: To Add New Advertisement Details.

Step 1:



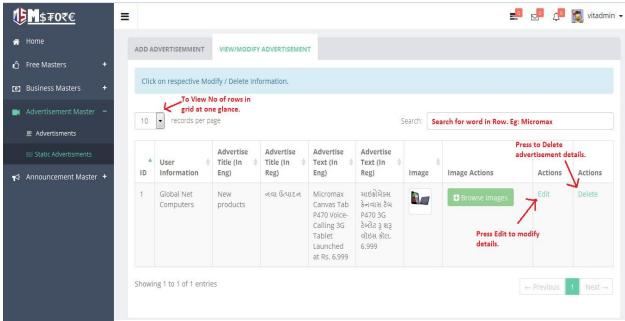


Step 3:

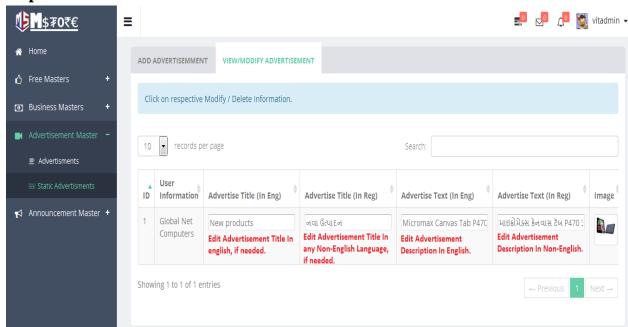


Static Advertisements: To Modify Static Advertisement Details.

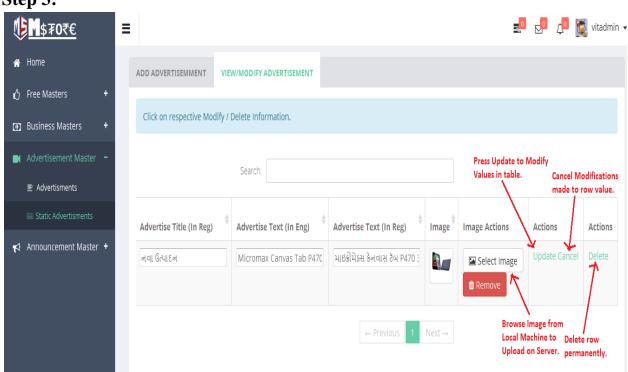
Step 1:



Step 2:



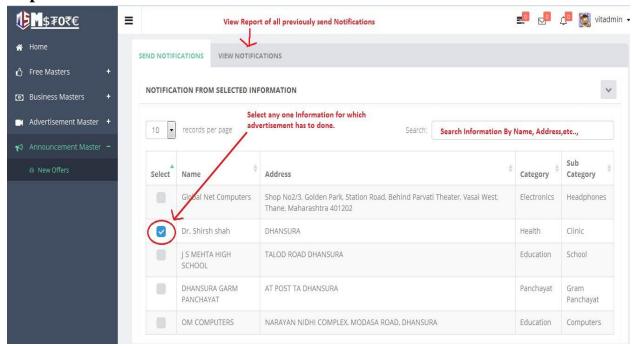
Step 3:

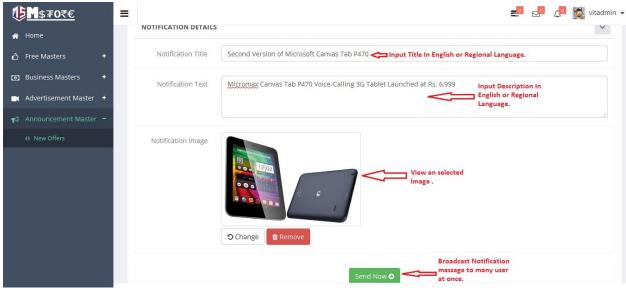


ANNOUNCEMENT MASTERS

New Offers: To send notifications to user on mobile.

Step 1:





New Offers: To view notifications send to user on mobile.

