



# Logos Cloud Blogger Media Kit

Spread the Word and equip others with powerful,  
affordable, subscription-based Bible study.



# Introducing Logos Cloud

We believe that powerful things happen when people study the Bible. That's why our mission is to put Logos Cloud into the hands of everyone who is passionate about God's Word.

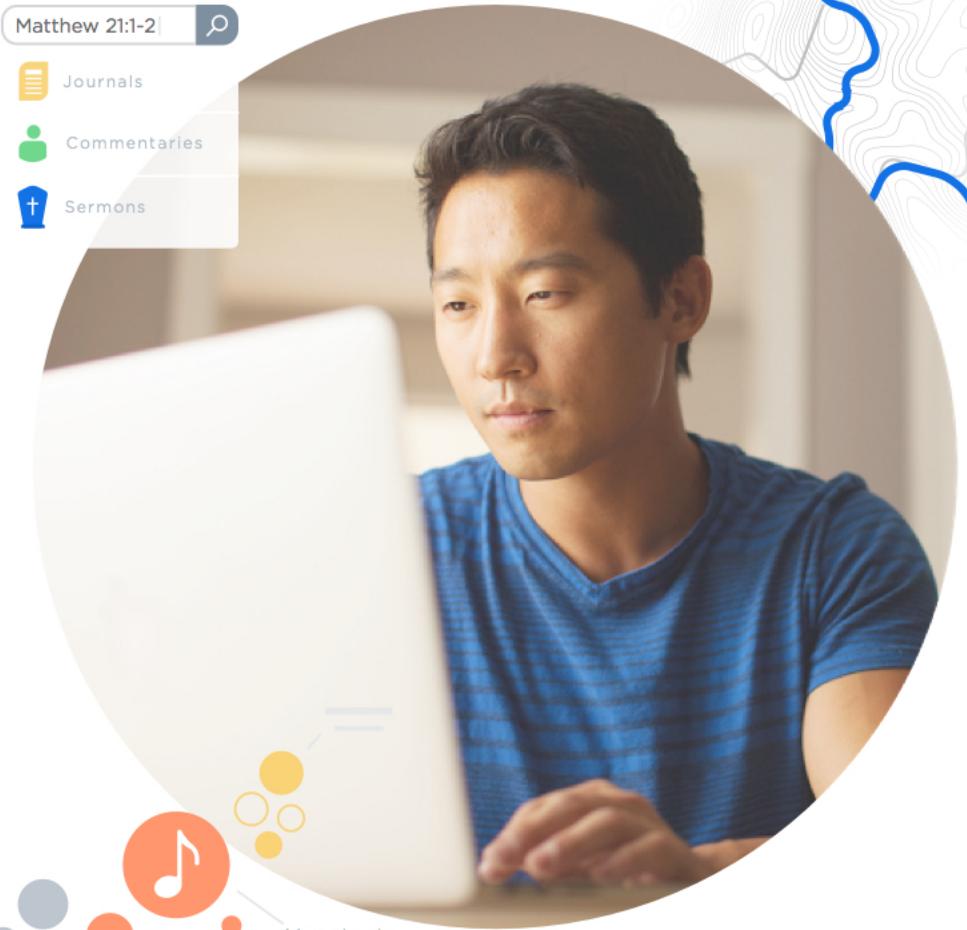
Imagine combining a massive theological library with an easy to use Bible study app. With Logos Cloud, we've done just that. From the makers of Logos Bible Software, Logos Cloud provides the full functionality of Logos 6 with a large collection of media and resources designed to meet the needs of everyday Christians and scholars alike. With Logos Cloud, it's easy to:

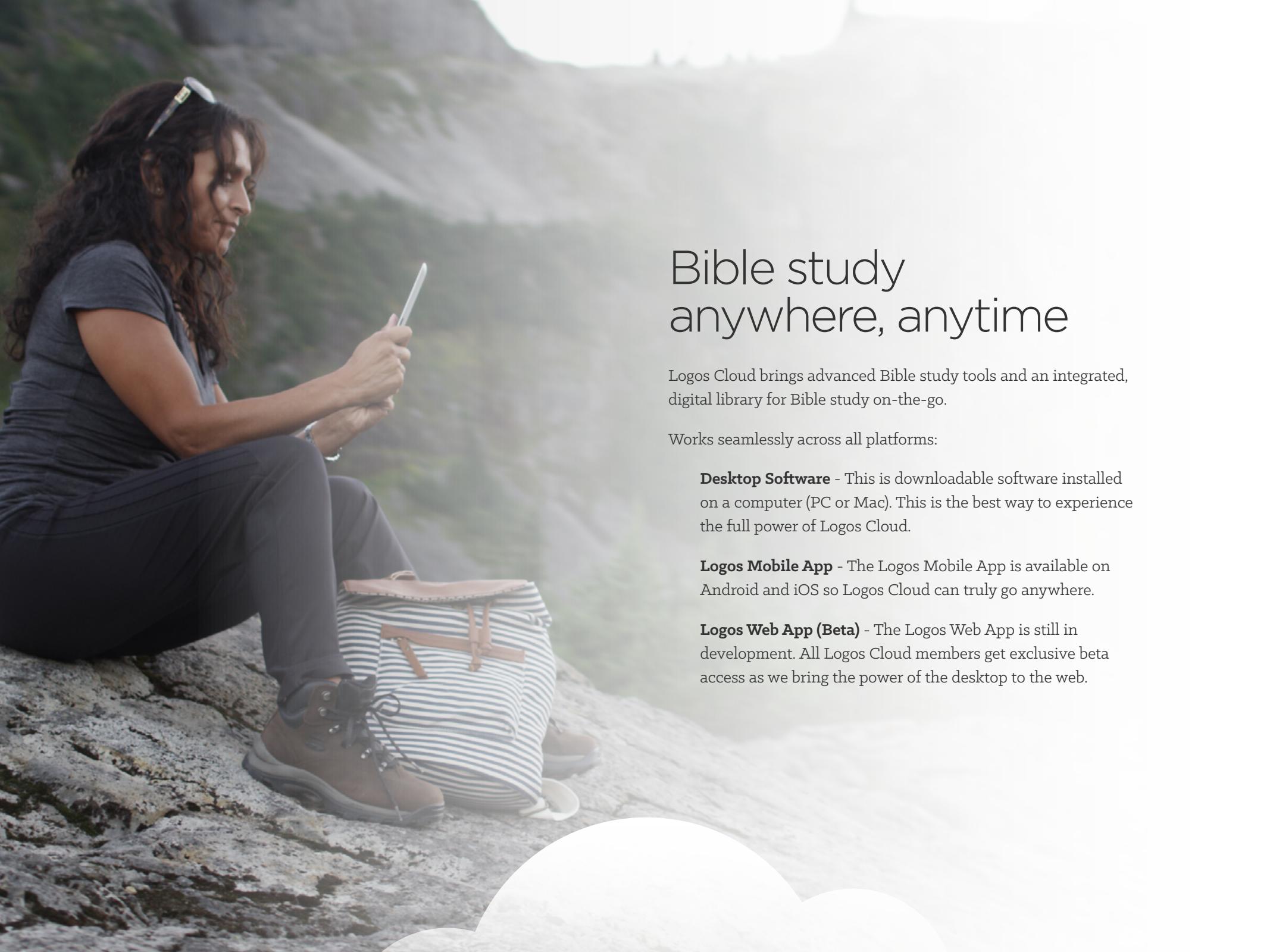
- Stay on track with daily devotionals,
- Keep notes and insights in one place,
- Share deep biblical insights,
- Discover textual differences across ancient manuscripts,
- Expose the structure of Hebrew poetry,
- Identify the contextual meanings of Greek and Hebrew words,
- ... and so much more!

# Bible study for everyone

Whether an everyday Christian is looking for powerful resources to lead a Bible study group, or an academic scholar needs unlimited access to the latest cutting-edge biblical research tools, we've got it covered.

Plus, Logos Cloud will never become old technology. Every six weeks we roll out new updates, features, tools, and more. And, every month we're adding new titles. Simply put, Logos Cloud is constantly growing.





# Bible study anywhere, anytime

Logos Cloud brings advanced Bible study tools and an integrated, digital library for Bible study on-the-go.

Works seamlessly across all platforms:

**Desktop Software** - This is downloadable software installed on a computer (PC or Mac). This is the best way to experience the full power of Logos Cloud.

**Logos Mobile App** - The Logos Mobile App is available on Android and iOS so Logos Cloud can truly go anywhere.

**Logos Web App (Beta)** - The Logos Web App is still in development. All Logos Cloud members get exclusive beta access as we bring the power of the desktop to the web.

# Spread the word

We know you're influential and your audience has a tremendous amount of trust in you. We also know that your audience is a perfect fit for Logos Cloud, and we need your help to get the word out.

In the next section, you'll find everything you need to get started spreading the word, including:

Short, digestible benefit statements for your specific audience

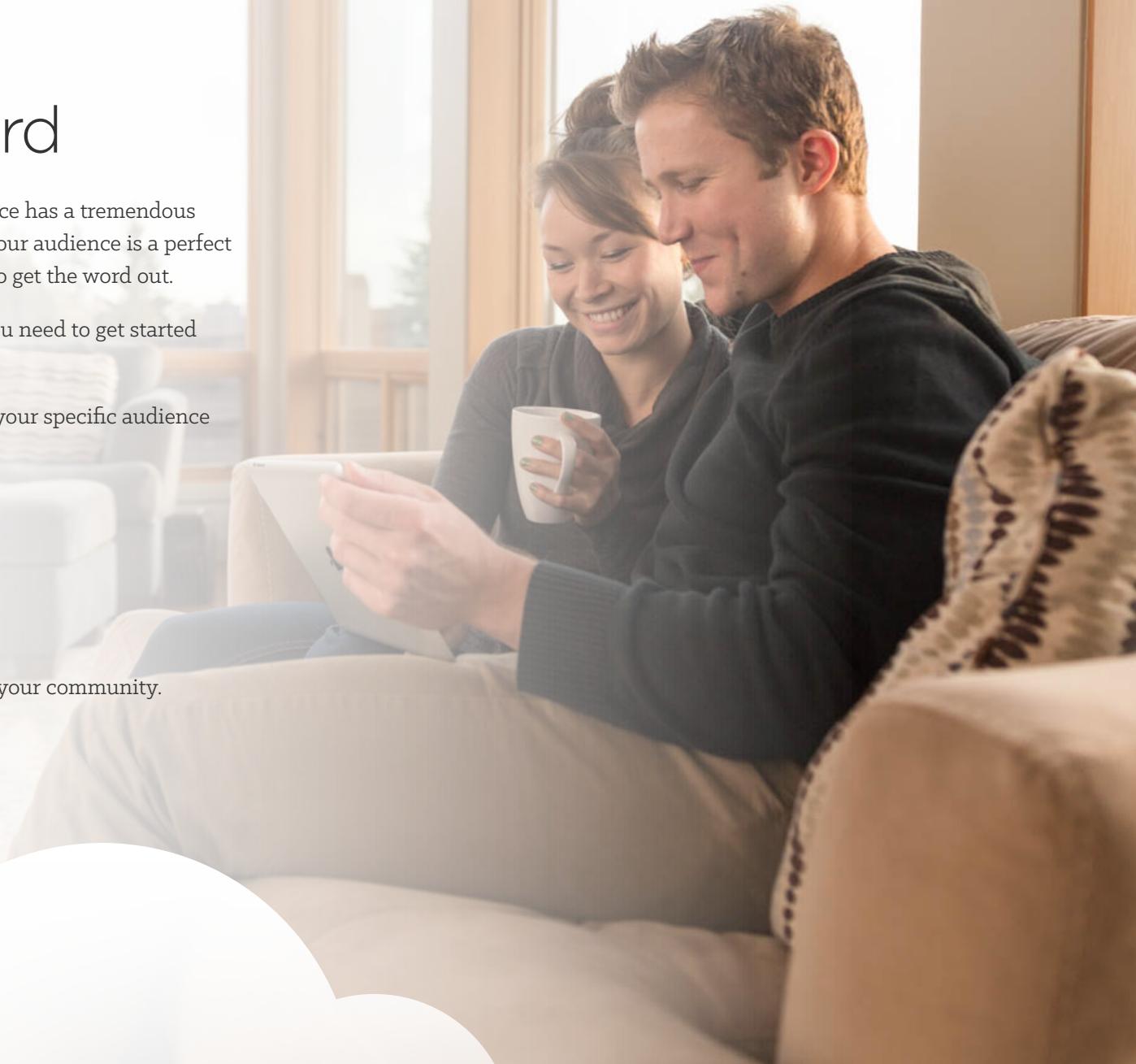
Ready-to-publish blog posts

Ready-to-publish social media posts

Banner advertisements

Social media images

Help us spread the Logos Cloud message to your community.



# Sample Content & Media

Here's everything you need to easily and effectively talk about Logos Cloud.

Download sample content and media 

# How to tell your audience about Logos Cloud

*No matter your niche, we've made it easy to tell your audience about Logos Cloud. Use these short, digestible, and easy-to-understand benefit statements to help your audience grasp how to use Logos Cloud to power their Bible study.*

## Academic

- › With **Logos Cloud**, you become a Bible study pro. Logos Cloud is built to meet the needs of academics and professional scholars alike with large collections of media and library resources designed just for them.
- › **Logos Cloud**'s advanced Bible study tools equip you with the contextual meanings of Greek and Hebrew words.
- › **Logos Cloud** will help you find the biblical answers you need. And it even cites your sources.

## Pastor

- › **Logos Cloud** users spend less time on study prep, freeing up valuable time to focus on the people they love. What would you do with that extra time?
- › Enjoy tools for advanced Bible study with **Logos Cloud**. Filter and sort the Psalms and Proverbs, find alternate meanings of original language words, and identify the contextual meanings of Greek and Hebrew words without having to learn the language.
- › Become a Bible study pro with **Logos Cloud**. It's built to meet your needs with large collections of media and library resources designed just for you.

## Everyday Christian

- › **Logos Cloud** gives you a digital, biblical library whenever, and wherever, you are.
- › Powerful, affordable, subscription-based Bible study is here. Meet **Logos Cloud**—new from the makers of Logos Bible Software.
- › **Logos Cloud** will enrich your daily devotions and give you a new sense of confidence the next time you lead your small group in Bible study.
- › Get answers to your questions about the Bible, understand meanings of passages and words in Scripture, and learn about biblical people, places, and events with rich visuals and stunning videos—all in **Logos Cloud**.

# Sample blog post 1

Use this sample to talk about our three subscription levels. It's the perfect content for your first blog post. And don't forget to hyperlink the bold text using your LogosCloud.com GLT (found in your email correspondance with our team).

## Subject Line:

### The Most Powerful Way To Study Your Bible

#### Post Copy:

Faithlife has been working hard on Logos Bible Software for over 20 years, crafting cutting-edge tools for serious Bible study. The company's mission is to put Bible study tools into the hands of everyone who is passionate about the Bible. And now, that dream has finally become a reality with Logos Cloud. It's powerful, affordable, subscription-based Bible study at your fingertips.

No matter where you are in your Bible study, Logos Cloud is here to help you find your way faster, engage with Scripture easier, and experience unbelievably powerful Bible study.

#### Find your way faster with Essentials

Logos Cloud Essentials will enrich your daily devotions and give you a new sense of confidence the next time you lead your Bible study. You'll get answers to your questions about the Bible, learn about biblical people, places, and events with rich visuals and stunning videos, and so much more. **Start your free month today!**

Prepare a sermon or write your next paper with Plus

Looking for a powerful tool to help you prepare a sermon or write your next paper? Plus includes everything in Essentials, plus additional features, media, and a larger library that lets you discover meanings of Greek and Hebrew words. Easily compare the original texts of Scripture, learn how the early church interpreted Scripture, and research the author's intent of each line in the New Testament. **Start your free month today!**

Get advanced tools for professional study with Premium

Need to study like a pro? Premium gives you the complete set of Logos Cloud features and a large collection of media and library resources designed to meet the needs of academics and professional scholars. Logos Cloud Premium helps you discover differences across ancient manuscripts, filter and sort the Psalms and Proverbs, find alternate meanings of original language words, and identify the contextual meanings of Greek and Hebrew words. **Start your free month today!**

Always up to date

Logos Cloud keeps getting better and better. As we continue to create new content and add more features, you'll enjoy a product that grows over time.

Plus, Logos Cloud syncs automatically across all your devices. Now, you can begin morning devotions on your iPhone, continue with in-depth study on your PC in the afternoon, and read over the day's notes before bed on your Kindle Fire. It's a seamless 24/7 Bible study experience.

Enjoy a free month on us

We think you're really going to love this, so that's why we're giving you your **first month free!**

There aren't any hidden contracts or fees. You can cancel anytime. So, what are you waiting for? **Start your free month today!**

# Sample blog post 2

*Use this sample to talk about Logos Cloud's ever expanding library. And don't forget to hyperlink the bold text using your LogosCloud.com GLT (found in your email correspondance with our team).*

## Subject Line:

### The Bible Study Software That Grows With You

#### Post Copy:

Are you a community group leader who's preparing study lessons each week or a pastor who's always preparing the next sermon? What about a scholar or student who frequently has too many books to carry? Or are you someone who's simply passionate about God's word?

If you're like most and your top priority is to better engage with the Word, then do yourself a favor and **start your free month of Logos Cloud.**

With **Logos Cloud** you have all of your favorite books on Christian living, comprehensive Bible dictionaries, encyclopedias, commentaries, and more in an easily

searchable digital format. Logos Cloud does away with endless page turning and dead-end searching. While using Logos Cloud, you will discover exactly what you're looking for every time.

Plus, Logos Cloud will never become old technology. Every six weeks you'll get new updates, features, tools, and more. And, every month new titles will be added to your library, so it grows with you. No matter where you are in your Bible study, Logos Cloud is here to help you find your way faster, engage with scripture easier, and experience unbelievably powerful Bible study every day. Simply put, Logos Cloud grows with you.

Logos Cloud is on a mission to make Bible study better and more accessible to all, that's why there aren't any contracts or fees. You can cancel at any time. If aren't using Logos Cloud yet, **get started with a free month** today.

# Social Media Posts

*Posting social content about Logos Cloud is a breeze. Just copy and paste one of the sample posts below, and you'll be off to the races. But before you go, don't forget to mention @LogosCloud!*

*On Facebook, it's as simple as typing @Logos Cloud and selecting our official page from the dropdown menu. On Twitter, tag us using @LogosCloud. On Instagram, tag us using @LogosCloud.*

*Looking for more? Check out the @LogosCloud Twitter or Facebook pages where there's a wealth of incredible content to retweet and share.*

## Sample posts

Access powerful Bible study software tools with a monthly subscription to **@LogosCloud**. Start your free trial today! [logoscloud.com](http://logoscloud.com)

Powerful, affordable, subscription-based Bible study is here. Start studying with **@LogosCloud** today! [logoscloud.com](http://logoscloud.com)

There's never been a better time for deeper Bible study. Try **@LogosCloud** today and get your first month free! [logoscloud.com](http://logoscloud.com)

**@LogosCloud** is making the best Bible study tools accessible to all. Get powerful subscription-based Bible study now!  
[logoscloud.com](http://logoscloud.com)

Have you tried **@LogosCloud**? Try it for free!  
[logoscloud.com](http://logoscloud.com)

No matter where you are in your Bible study, there's a **@LogosCloud** option for you.  
[logoscloud.com](http://logoscloud.com)

# Banners and images

*Don't worry, we've got you covered. In the next few pages, you'll find the perfect size banner ad or social share image to help spread the word. Just click the download icon on the next page to get started. Don't see what you need? Email [simon@logoscloud.com](mailto:simon@logoscloud.com).*

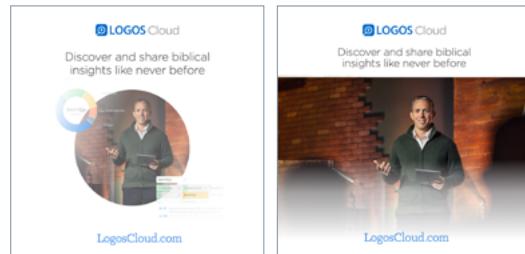
## Social

1024x512 (landscape)  
800x1200 (portrait)  
1080x1080 (square)

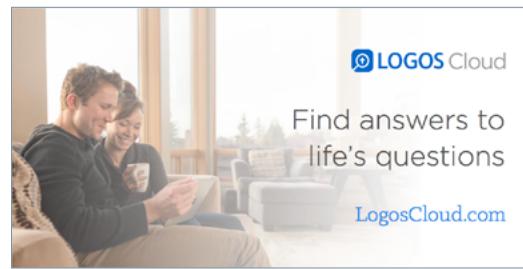
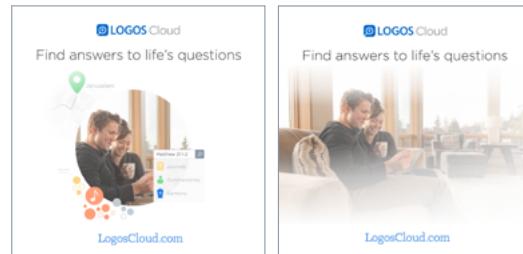
## Ads

250x250 (square)  
728x90 (wide)  
300x600 (tall)  
336x280 (rectangle)

### Pastor



### Family

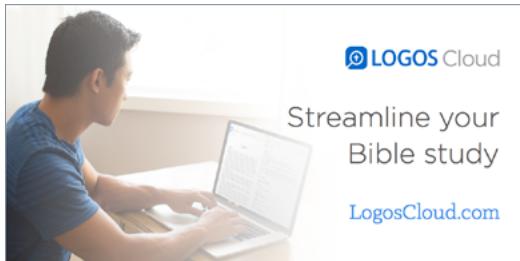
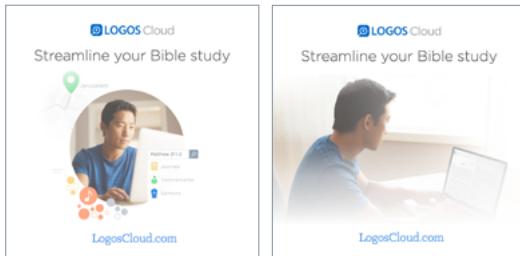


**LOGOS** Cloud  
Find answers to life's questions

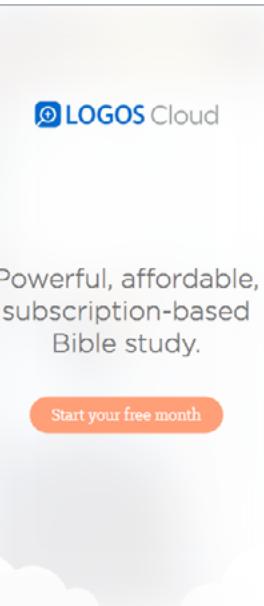
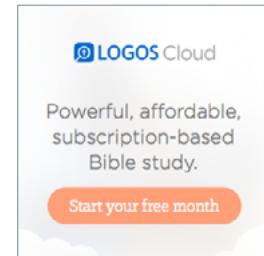


Start your free month

## Student



## Generic



# Let's get started

Thank you for joining our thriving community who loves to study the Bible. Together, we can make powerful Bible study software more accessible to everyone who is serious about growing in God's Word.

[Download sample content and media](#) 

LogosCloud.com

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Digital Community Specialist  
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