



KATIE E JOHNSON

Graphic Designer
Illustrator
Web Designer
Pyrographer

ABOUT ME

I'm a Graphic Designer & Illustrator with a Fine Art background. Specializing in brand & logo design, web design & mixed media illustration.

SKILLS & PROGRAMS

Adobe CS InDesign, Photoshop, Illustrator. Wix Web Design, Trabant, Wordpress & Google Docs. Word, Excel, Powerpoint. Pyrography, Acrylic Painting, Social Media Marketing.

AWARDS & SCHOLARSHIPS

Winner of Design Firm's January 2013 Graphic Design Award
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Scholarship Winner Corvallis Art Guild

EDUCATION

The Art Institute of Portland. BFA in Graphic Design. Summer 2013 graduate.
Emily Carr Institute of Art and Design, Vancouver BC. Fine Arts Painting. 2002-2005.

PROFESSIONAL EXPERIENCE

DOLLOP CREATIVE // APR. 2010 - PRESENT

ILLUSTRATOR, GRAPHIC DESIGNER & OWNER.

Work includes: Logo design, typography, branding, mixed media illustration, GUI design, mural design, vector graphics, Wix web design, package, business card, corporate ID and POS design. Clients include: G5, The Source Weekly, Persimmon Creative, Pepper Keen Lewis, Madison Ave Collective, Willamette Angel Conference, Corvallis Piano International & Planned Parenthood.

BRANDMUSCLE // MAY 2014 - MAY 2017

GRAPHIC DESIGNER.

Graphic design for Southern Glazier Wine and Spirits. Point of sale design, preparing prepress files, designing between 5 and 10 standard jobs in a day. Interacting directly with sales representatives. Designing small to large format prints, die-cut files & menu design. Adhering to each individual alcohol supplier's brand specifications & state regulations. Manages multiple design projects of varying complexities. Manage individual design queue – Expected to design all assigned orders within 48 hour turnaround. Training sales reps to use order entry software.

OREGON STATE CREDIT UNION // MAY 2013 - MAY 2014

MARKETING SPECIALIST.

Graphic design, media planning, concept development, marketing strategy for print and web. Updating company website, social media channel lead, event coordinating. Designing collateral material for multiple departments. Working in a small creative team environment, reporting directly to Marketing Director.

MACADAM FORBES COMMERCIAL REAL ESTATE // FEB. 2012 - DEC. 2012

GRAPHIC DESIGNER & MARKETING ASSISTANT.

Design and production. Designing real estate brochures, posters, postcards and presentations for commercial real estate property listings. Designing interactive emails, print ads for The Business Journal, editing information on the company's website and mobile website. Updating status & featured property information on social media outlets, loopnet and costar websites.

THE ART INSTITUTE OF PORTLAND // SEPT. 2010 - FEB. 2011

ASSISTANT TO THE REGISTRAR.

Administrative work, processing in-school deferments, and enrollment verifications. Assisting students during registration, answering questions, filing, and organizing.

KRUEGER FARMS // 2006 - 2008

FLORAL MANAGER & EVENT COORDINATOR

Floral design, production, sales, inventory management, wedding & event coordinator, set up and take down responsibilities. Managing sales staff and vendors.

SQUIRREL'S TAVERN // 1999-2002 & SUMMERS '03-'05

BARTENDER & COOK

Bartender, cook & server at Squirrel's Tavern in Corvallis Oregon.

PIKE PLACE FLOWERS // 1997-1999

LEAD FLORAL DESIGNER

Design Lead for Pike Place Flowers in Seattle's Pike Place Market. Floral design for corporate accounts, weddings and sales. Managing orders, keeping inventory & floral production.

