

# Kathleen McLaughlin

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## SKILLS

Data analysis, Google Analytics, content management systems, social media management, employee management and development, interviewing subject matter experts to write original reports, complex problem solving, customer service, relationship building, Google Sheets, Docs and Slides

## EXPERIENCE

### **The Bulletin, Bend, Oregon -- *Business editor***

March 2018 - present

- Serves as point of contact for reading public.
- Directs coverage of local business news.
- Collaborates with photographers, editors and designers.
- Supervises reporters.
- Provides quality assurance for content appearing in print and online.
- Conducts original research and writes news stories.

### **The Bulletin, Bend, Oregon – *Reporter***

June 2015 - March 2018

- Researched and wrote articles generating high traffic counts for [bendbulletin.com](http://bendbulletin.com).
- Built relationships with business owners, entrepreneurs and citizens.
- Compiled data for analysis.

### **Indianapolis Business Journal, Indianapolis, Indiana - *Reporter***

October 2008 - May 2015

- Consistently produced articles on range of subjects.
- Affected change in local government transparency.
- Compiled data and analyzed data for series of articles.

### **Riverfront Times, St. Louis, Missouri - *Staff writer***

May 2007 - October 2008

- Wrote narrative features, blog posts and capsule reviews for 18-to-35-year-old audience.
- Explored and communicated with diverse subcultures.

### **Herald-Tribune, Sarasota, Florida -*Business reporter***

March 2005 – May 2007

- Developed expertise in tourism industry at local, state and international levels.
- Covered one of Florida's largest Ponzi schemes.

## EDUCATION

**University of Missouri**, Columbia, Missouri- *Bachelor of Journalism*

- Earned full academic scholarship.
- Minor in Spanish

## Investigative Reporters and Editors

- Completed computer-assisted reporting bootcamp, August 2013

**Oregon Bioscience Association**, Bend, Oregon

- Completed two-day workforce training, Biotech Basics, May 2017

## AWARDS

First Amendment Award, Society of Professional Journalists Indy Pro Chapter, 2015.