CERRA TENG

Designer

cerrateng.com
cerrateng@gmail.com
626-877-8490
Salt Lake City, Utah

SKILL SET

User-centered research
Branding
UI design
Design strategy

SOFTWARE

Illustrator
Photoshop
Indesign
Premiere Pro
After Effects

LANGUAGES

Chinese
English

EXPERIENCE

Cerra Teng Design | Park City, UT, US
Designer | 2015 - Now
I have projects from branding, graphic design, website design, to product design. Clients range from startups, designers, outdoor company, marketing agency, resorts and individuals.

Klymit | Kaysville, UT, US
Graphic Designer | Apr - Oct 2018
Mainly work on website design and produce marketing materials such as catalogs or videos.

Skullcandy | Park City, UT, US
Design Internship | Jun - Aug 2017
Conducted user-centered research to find the brand message "what is Skullcandy?" Apply the insights and redesign wireless earbuds.

5 Horizons | Boulder, CO, US
Design Internship | Jan - Apr 2017
Mainly worked on graphic design on marketing materials for multiple brands such as Carhartt and Rachel Ashwell. Also redesign company's logo and website.

Volunteer Project | Moshi, Tanzania
Design Educator and Web Designer | May-Aug, 2016
Taught Tanzanian teenagers design thinking and guided them through their individual projects. Assisted local NGOs activities and redesigned their websites.

George P. Johnson | San Francisco, CA, US
Design Internship | May-Aug, 2015
Worked on spatial experience design for clients in the Bay area such as CISCO, Salesforce, and Rodan + Fields. I had helped with all sorts of graphic design from badge, advertisement, product display and environmental decal.

EDUCATION

Art Center College of Design | Pasadena, US
B.S. in Product Design | 2013-2017
Focusing on user-centered research and interface design. Led and collaborated an interactive design project sponsored by High Tech Computer Corporation (HTC).

INSEAD | Singapore
MBA exchange program | Jan-April, 2015
Collaborated with MBA students and and completed a Disney-sponsored team project that celebrated cultural infusion.

National Tsing Hua University | Taiwan
B.S. in Chemical Engineering | 2006-2010
Researched nano-silverwire coating technology and collaboratively designed manufacturing processes.