

Dear StrideBox,

I am writing to apply for the Brand/Partner Partnership Associate position.

I have been running recreationally for two years now, with a focus on pursuing mountain running, fast and light alpine style, and Skyrace style events. I have a climbing background which draws me to run farther and higher into the mountains as often as possible. I have many lofty goals for myself as a budding mountain runner, but with diligence I know my legs will get there...eventually.

I am also fascinated by the running industry and the extraordinary breadth of products available. I have spent hours combing through different brands and products just to know what is out there that might help my running or outdoor experience. My goal for the next several years is to find a niche in the running/outdoor industry in which to start my own company, so my research has extended beyond simply what my body wants while running.

I believe that all of this makes me a great fit for this position on the StrideBox team. I have been pursuing a job at a startup so that I may learn about all sides of the business and what it takes to get a small company like StrideBox off the ground. My running experience and personal brand research puts me in position to fill the responsibilities of a Brand Partnership Associate while learning about how StrideBox operates and seeking to improve the company as best I can.

Sincerely,

Eric Giovannetti

Cell: 857-233-6671

Email: eric.gio92@gmail.com