

Ian Barton

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Objective: To attain a job that can further educate me in the field of Marketing, as well as give me the opportunity for advancement within the company and work collaboratively with other business minded people.

Education:

Received a **Bachelor of Science: Marketing and Integrated Communication** degree from Plymouth State University in May 2015 and graduated Cum Laude.

GPA: 3.26

Courses: Marketing Management, Marketing and Promotions Management, Consumer Behavior, Market Research, Global Marketing, Professional Selling Skills.

Experience:

10/2015 - Present: Brand Ambassador and sales representative for D.L. Marketing Concepts inc.

- Built displays in retail stores like Costco and Fred Meyer.
- Pitched members and customers that walked by the electronic or majors section.
- Presented information on DIRECTV to members and customers.
- Did second round interviews with recruits who were applying for the job.

09/2011- 08/2015: Center Store Clerk at Hannaford Supermarket in Essex, Vermont.

- Worked collaboratively with fellow employees to organize and stock product to the shelves.
- Set up displays on end caps of aisles showcasing monthly specials.
- Trained new employees

08/2009-09/2011: Front end cashier for Hannaford Supermarket in Essex Vermont.

- Showed excellent customer service skills when checking out customers.
- Showcased ability to multitask, between bagging and cashiering and taking care of the customer.
- Won Service Star of the Month, in February 2010.

06/2010- 10/2010: Worked for DJ Supersounds in Underhill, Vermont.

- Drove to various places in Vermont and New York to set up inflatable bounce castles and obstacle courses.
- Set up and took down bounce castles for birthdays or big events.
- Supervised the inflatables and made sure everything was safe.

Skills:

- Enthusiastic
- leadership
- Reliable
- Time management

References Available Upon Request