

Cody Tuma

22345 Bear Creek Rd • Bend, OR 97701

(541) 953-7784 • codytuma@gmail.com

OBJECTIVE To contribute my online marketing, e-commerce development, and international business experience to the workplace.

EDUCATION Bachelor of Science in Business Administration

University of Oregon, Eugene, OR

Focus in Marketing and Social Media

Computer and Information Technology minor

COURSES Marketing, Leadership and Communications, JavaScript/MySQL/Python, HTML/CSS, International Marketing, Consumer Behavior, Social Media, WordPress, Photoshop, ASP.net

EXPERIENCE Business Owner, November 2012-January 2015

BoxTop Theater, Bend, OR

- Developed a full featured e-commerce business on the Shopify platform using HTML coding, to host BoxTop Theater online for customers to make purchases.
- Prepared financial statements for the company using excel, in order to complete taxes.
- Established brand recognition using online marketing through social media, and SEO that achieved page 1 rankings on Google.
- Bolstered over 100k in revenues in the first year through extensive marketing, and professional web design.

IT Management, January-December 2010-2012

Automotive Paint Specialties, Bend, OR

- Managed the IT infrastructure of 9 stores, removed viruses, upgraded drivers, and fixed printers using extensive multi-tasking, resulting in 5 times increased performance.
- Maintained Windows Server and company workstations by adding new email accounts, managing profiles, and adding hardware. This resulted in a much more efficient work environment.

Business Partner, April 2012-July 2014

North America Tech Distribution Inc, Bend, OR

- Negotiated with international firms on exclusive product distribution, that resulted in achieving exclusive distribution of "The Little Black Box" in North and South America.
- Presented and sold distribution rights for "The Little Black Box" in Canada resulting in a sale of over 44k.
- Attended the 2014 CES Show in Las Vegas, acquiring new customers.

Web Design, November 2012-Present

Cody Tuma Enterprises LLC, Bend, OR

- Developed a website for a local startup www.cowbucker.com, this website was created in WordPress. The project resulted in a full-fledged e-commerce store with multiple social media integrations.

ACTIVITIES Kappa Sigma Fraternity – Member, Eugene, OR, September 2013-Present

INTERESTS Mobile and Web Technology, Social Media, Travel, Astronomy, Outdoors