

Dear Hiring Manager,

It is with great enthusiasm that I express interest in the Director of Sales position at Hydaway. I am an energetic and driven business professional with over 15 years of experience in business management including marketing, sales, merchandising, and international sourcing.

A little bit about myself, I am a competitive athlete with a drive to be successful in work and play. Swimming, trail running, cycling...if it's an outdoor sport, I do it. I carry my work ethic across all facets of life, so whether challenged to build a product or create a presence in new environments, I have consistently delivered strong and innovative results. I believe my high-energy and enthusiastic personality, coupled with my management, product development, sales, and marketing experience, would be valuable assets to the success of Hydaway

Please feel free to review my attached resume. Thank you for your consideration. I look forward to hearing from you soon.

Respectfully yours,
Stacey Kiefer
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