PRANAVI MOTURU

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Authorized to work Full-Time in US for any Employer

SUMMARY

I am an adept analyst with over 2 years of educational and industry experience. I have experience in analyzing data sets and developing analytical reports, visualizations and dashboards using BI Tool **Tableau.** Additionally, I am also able to pull Data from database by implementing **SQL** queries. I also implemented data analysis using statistical tools like **R Studio**, **Jupyter Notebook** for **Python**.

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New Jersey Institute of Technology, Newark, NJ

MS in Management Information Systems

Courses: Python for Data Science, System Analysis & Design, User Experience and Design, Websystems Development, Enterprise Database Management, Data Analyti`cs for Information Systems, Web Mining, Business Process Innovation.

Vignan's University, Andhra Pradesh, India

GPA 3.2

2012-2016

Electronics and Communication Engineering

SKILLS

• Databases: MS Access, Oracle 11g, SQL Server Management Studio 2016

• Business Intelligence Tools: SSRS, Tableau, Power BI, SAP Business Objects.

• **Methodologies:** Agile Methodology, Scrum

• Operating Systems: Windows, Linux

• Version Control: GitHub

• Statistical Packages: Pandas, Numpy, Matplotlib, NLTK.

Languages: R Programming, Python, Perl scripting, HTML, Javascript
 Project Management: MS Office (Word, Advanced MS Excel, PowerPoint), Visio,

SharePoint, MS Project.

PROFESSIONAL EXPERIENCE

Dec 2018 – Present

Data Analyst, Stryker

- Used Vlook ups, pivot tables, macros in MS Excel for data cleaning and analysis.
- Collection, maintenance, and measurement of item data attributes, including loading, editing, and/or verifying approval.
- Respond to **ad hoc** data requests from internal team members.
- Analyze large master data using Excel and BI tool **Tableau**.
- Working on migrating the data from Windchill 9.1 to Windchill 11.1.

Jan 2018- June 2018

Research Data Analyst, New Jersey Institute of Technology

- Extracted drug related tweets from twitter and stored them in a CSV file.
- Generated visualizations in **Tableau** to find frequently mentioned drug names.
- Developed different visualizations using statistical packages in Python like **Pandas**, **Numpy**, **Plotly** and **Matplotlib**.
- Analyzed different real time data sets in **Jupyter Notebook** environment.
- Implemented Natural Language Processing using **NLTK** package in **Python**.

Dec 2015- Dec 2016

Data Analyst, Efftronics Systems Private Limited.

- Extracted data containing sales and revenue information from the database using **SQL**.
- Implemented A/B testing to predict customer's behavior.
- Performed data cleansing and made simplified results accessible to business users at all levels
- Analyzed data collected from sales and marketing teams, implemented **Ad hoc** analysis and generated actionable insights using **Tableau**.
- Integrated data from multiple sources using Tableau and determined KPI
- Interact with clients to present simplified visualization reports and suggest data driven recommendations.

ACADEMIC EXPERIENCE AND GRADUATE PROJECTS

Sep 2017-Dec 2017 Health Application http://83axjx.axshare.com/#c=2 • Performed Market Analysis by studying about competitors and built prototype of the application using Axure RP. • Used Agile and Scrum Methodologies, drafted Sprint Backlogs, determined Risk Management • Developed Use Cases, **UML** diagrams, **Data Flow Diagrams**, Risk Analysis and Product Backlog. Jan 2018-May 2018 Statistical Analysis of Diabetes Dataset using R • Performed extensive data analysis on data set using predictive machine learning algorithms like Naïve Bayes, Random Forest and regression analysis. • Predicted whether a patient has diabetes based on certain diagnostic measurements in the dataset. • Achieved highest accuracy of 80.7% for random forest model. Jan 2018-May 2018 **Data Analysis of Loan Dataset using Python** • Analyzed real time loan dataset which has different columns like Start date, Review date, LTV, Current balance, Lender institution type, Original value and Fico score. • Used different aggregate functions in python like min, max and mean to find the results. • Developed a cross tab report to find the sum of current balance for different values of LTV and Fico score Sep 2017 - Dec 2017 **Data Analysis Using Tableau** • Data is pulled from database by implementing **SQL** queries. • Analyzed and interpreted trends of recreational visits for selected national parks. • Documented the results which is used to boost marketing strategies and advertising campaigns. • Developed dashboards, calculated fields in **Tableau** to predict number of visitors. **Data Mining Using Rapid Miner** Sep 2017 – Dec 2017 • Interpreted and analyzed the data set which contains information of 80 different cereals by 7 manufacturers. • Determined best cereal by analyzing the attributes in the data set using statistical models Clustering, Naïve Bayes and decision tree. • Determined Accuracy, Precision, Simple Distributions using Rapid Miner and generated graphical results. • Based on results explained best cereal in the market and found that decision tree provides better statistical representation and appropriate results. **CERTIFICATIONS** • Python for Data Science • Google Analytics for Beginners

ACTIVITIES

• Front Desk Attendant, NJIT Residence Life.

Tableau Certified

• Student Volunteer for NJ Science Olympiad Competition.