Eric Giovannetti

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Core Competencies

- Organizes productive, active outdoor events
- Creative and thorough: Able to imagine, verbalize, and materialize innovative ideas
- Gathers and analyzes data in clear and concise reports
- Outdoor Acumen: Rock Climbing (Traditional), Backpacking, Trail Running, Slackline, Snowboarding, Cycling
- Other skills: Photoshop, Project Management, Data Modeling and Analytics, Professional Presenting, Industry Analysis, Digital Marketing, Qualtrics, Microsoft Office Suite, Social Media

Education

Lafayette College Easton, PA

B.A. in Mathematics, Minor in French.

2011-2015

Final GPA: 3.53

Sweet Briar College

Paris, France

Fall 2013

Studied French, philosophy, and printmaking.

Experience

Lafayette Outdoors Society

Easton, PA

Spring 2011-Spring 2015

Treasurer (Spring '11-Spring '12), President (Fall '14-Spring '15): Organized and led weekend trips each semester of groups up to 45 people. Headed the organization (budget, itinerary, travel) of three, 10-day, spring break trips for groups between 10 and 15, as well as the first 4-day fall break trip—focusing on rock climbing, hiking, and camping.

Lafayette College

Easton, PA

Spring 2011-Spring 2015

Tutor: Provided sessions for calculus students to answer questions and explain concepts.

Educated Change

Surrey, England

Summer 2013- Winter 2014

Intern (2013), Researcher (2014): In 2013, I worked in Surrey researching, analyzing, and conducting reports on clientele. In 2014, I headed a large social media data project, gathering articles and tracking media attention for several global business sectors using mBLAST and mPACT software, compiling daily reports.

First Congregational Church

Memphis, TN

Summer 2012

Food Justice Intern: Served as a volunteer gathering surplus food from local businesses and redistributing to the hungry. Organized both weekly and monthly distribution events.

Mahoney's Garden Center

Wayland, MA

Winter 2009-Summer 2011

Sales Associate: Enhanced customer service in plants and hardware.