# DAVE LAWSON







As a former research scientist, I'm passionate about creative problem solving and adept at communicating complex systems in a way that is simple, elegant and engaging. Through my experience, I've developed the analytical tools needed to manage multiple information streams and the expertise to transform that data in to actions that produce results.

#### **TOOLS:**

Infrastructure
WIN 7/10
Mac OS
Linux

Software	
MS Office	
Adobe Suit	е
SAP	

Prototyping
Axure RP
PowerPoint
Sketch

Statistics
JMP
Prism
Stata

**UX Research**Morae
UserTesting.com
SurveyMonkey

Project Mgmt
MS Project
Visio

Development
Visual Studio
Android Studio

Administration O365 Cisco

Web Design HTML5/CSS3 Sublime

**CRM**Salesforce
Autotask

VOiP Phone 8x8 Jive

# **EXPERIENCE:**

O Project Management

UX Design

O Sales/Customer Service

O Biotech/Biopharma

# O Cape & Powers

#### **Operations Manager**

## Present Apr2017

- Manage client interactions and scheduling for field technicians in WA and VT offices
- Facilitate meetings with client teams for large IT projects, describing timelines, budget and scope
- Provide technical assistance via phione and email for customer inquiries
- Develop internal process documentation for routine administrative functions
- Provide network documentation, diagrams, and forecasts for client projects
- Coordinate and facilitated meetings between sales team and client teams and produced source material

#### ) Microsoft

#### Project Manager - Microsoft Universal Store Live Site Coordination Team

#### Sep2016 Nov2015

- Drove end to end incident triage and management for global network service teams and partners
- Provided technical support and documentation for service teams across many functional groups
- Managed incident record database for over 700 client services and provided data analysis and reports
- Provided technical assistance for utilizing self service diagnostics and dashboards to help drive continual improvements to operational efficiency
- Led redesign on internal Sharepoint site to significantly enhance usability and efficiency for storage and retrieval of internal resource documentation
- Contract Position

# General Assembly Flipt (internship)

### **UX Researcher and Designer**

Flipt (internship)

Sep2015

Aug2015

- Developed expertise with the full spectrum UX design process from concept to prototype
- Established proficiency with visual design and rapid prototyping software packages
- Improved site design to enhance user interaction and trust, increased user trust index from 4.5/10 to 9/10 based on user survey data
- Developed usability test metrics and conducted user interviews and surveys
- Facilitated stakeholder interactions and presented project results
- Student work and internship

#### Gregg's Cycles

# Sales Associate

Mar2017 (On Call) Mar2013

- Major contributor to a sales team that set company sales records for Q1 and Q2 2015
- Designed 'self service' promotional material based on customer feedback to help guide customers through the details of the bike selection process
- Provided sales and software training for fellow employees
- Resigned to pursue other opportunities

#### Seattle Genetics

# Feb 2013 Apr 2012

#### Principal Research Associate

- Developed biochemical characterization methods for antibody conjugated drug products
- Produced SOPs for downstream development groups and provided training
- · Authored and edited technical reports for IND filings with federal regulatory agencies
- Contract Position

#### **Targeted Growth**

#### Associate Scientist

Oct 2011 Aug 2010

- Managed biofuel discovery projects for 10 scientists and acted as primary analytical scientist for driving bacterial genetic engineering work
- Developed and optimized assays to quantify lipid metabolites synthesis in modified cyanobacteria
- Managed database of cyanobacterial metabolic data to drive research and development in pathway engineering
- Contributing author to primary research article published in peer reviewed journal
- Company failed, laid off

#### MDS Pharama

#### Scientist I

Aug 2010 Mar 2009

- Designed experimental protocols, cohort studies and controls to meet project deadlines and deliver objective data for drug development studies
- · Developed formulation schemes for drug delivery in live animal dosing
- Analysed pharmacokinetics of drug candidates to drive development projects
- Company restructured, resigned to pursue other opportunites

#### Theraclone

#### Research Associate III

Feb 2009 Oct 2008

- Performed quantitative characterization of antibodies expressed in cultured plasma cells
- Designed methods for plate based assays on liquid handling robots and provided training to lab staff members
- · Company failed, laid off

#### ) Nastech

#### Research Associate II/III

Aug 2008 Feb 2006

- Analyzed genomic data for potential siRNA drug development targets
- Developed analytical methods for isolating and quantifying component molecule in complex drug delivery vehicles
- Designed analytical methods for determining charge heterogeneity in synthetic peptides to facilitate production methods and quality standards
- Acted as in-house contact point for CMO outsourcing for genomic, protein and peptide drug APIs
- · Company failed, laid off

#### Berlex/Bayer

#### Research Associate

Feb 2006 Apr 2005

- Designed experiments for multivariate testing in bench and pilot scale bioreactors
- Organized and edited development reports to inform design parameters for plant scale drug production
- Performed literature reviews to drive method development projects and created benchmarks for quality intervals in each stage of recombinant yeast drug production
- Developed KPIs for system suitability requirements in large scale drug production runs
- Resigned to pursue other opportunities

# Fred Hutchinson Cancer Research Center

#### Research Technician III

Apr 2005

Aug 2003

- Designed data mining tools in Excel to improve targeting efficiency for biomarkers in large-scale population biology studies
- Optimized GC methods for lipid metabolite analysis to enhance efficiency and accuracy
- Authored and edited materials and methods sections of literature for publishing in peer reviewed scientific journals
- Resigned to pursue other opportunities

Chemist, Research and Devleopment

<u>Aug 2003</u>
Jul 2001

• Designed and implemented data visualization and organization tools using VBA macros in Excel
• Drove development of procedures for lipid extraction and isolation methods

• Created documentation and communication standards for internal and external data reporting

• Researched, developed and optimized analytical methods for lipid metabolite analysis

· Company sold, laid off

**EDUCATION:** 

Oct 2015 User Experience Design, General Assembly

Jun 2015 Seattle, WA

Sep 1997 Bachelor of Science, Zoology & Chemistry, Oregons State University, Magna Cum Laude

Jun 2001 Corvallis, OR

**PUBLICATIONS:** 

Oct 2013 Fatty aldehydes in cyanobacteria are a metabolically flexible precursor for a diversity of biofuel

products. PLoS One. 2013;8(3)

Jan 2008 Potential Efficacy of Exomer and Meromer siRNA. Poster