

Parker Franzi

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FRONT-END WEB DEVELOPER

Specializes in: Creating WordPress Solutions and Providing WordPress Support

4 years of web development experience with a record of success at collaborating with colleagues and customers in a cross-functional environment while leading as a recognized subject matter expert. Experienced at working on projects at all stages from definition to development and testing to deploying and post-deployment support. In-depth knowledge of creating digital UI / UX packages and brand strategy. Outstanding communication skills, leadership ability, customer service aptitude, and business acumen.

Customer Relationships | Cross-Browser Compatibility | HTML / CSS / JavaScript / jQuery
Customer Support | Data Analysis | Training | Troubleshooting
Quality Assurance | E-commerce Websites | Google Analytics

Professional Experience

Web Developer – Franzi Web Services

Nov 2016 – Present

- Developed the UI and UX for e-commerce websites using WooCommerce and Shopify.
- Implemented both custom themes as well as supporting premium themes incorporating tools like Google Analytics and Mailchimp.
- Used hosting servers to install WordPress, connect FTP, and install SSL certificates.
- Established efficient workflows using CSS frameworks such as Bootstrap and Foundation.
- Provided customer support and troubleshooting, translating complex technical situations for non-technical audiences.
- Built and maintained WordPress-based websites.

Web Developer – Montlake Media/Webable

Mar 2016 – Oct 2016

- Served as the Lead Developer for all WordPress and Shopify sites.
- Provided post-deployment support, including training clients and troubleshooting issues.
- Performed QA functions to ensure cross-browser compatibility.

Contract Web Developer – Five Talent

Apr 2015 – Feb 2016

- Developed WordPress and Joomla sites as well as style views for .NET projects, ensuring cross-browser compatibility.

Education & Training

Bachelor of Arts, General Studies: Business, Psychology, Economics – Washington State University

Associate of Arts and Sciences – Bellevue College

Web Development: UI / UX – Bloc