

Brian Ridge
21820 Eastmont Dr.
Bend , OR 97701

310.717.4622
brianjamesridge@icloud.com
Portfolio: <http://brianridge.com>

Enthusiastic Digital Media Specialist with 12-Years Experience

Proven track record of **on-time, on-budget project delivery**. Well-organized and **thrives under challenges**. Sharp eye for overall quality and detail to **ensure client satisfaction**. Experienced in creating systems to **boost workflow efficiency**.

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|----------------------------------|-----------------------------------|
| * Digital Media Workflows | * Client Relations |
| * Media Organization | * Scheduling |
| * Adobe Creative Cloud | * Video Production |
| * After Effects + Key-framing | * Illustrator + Print Processes |
| * Photoshop + Image Manipulation | * Typography, Composition & Color |
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PROFESSIONAL EXPERIENCE

Modern VideoFilm – Burbank, CA

Oct 2011 - Mar 2014

Apple iTunes Encoding Operator

- Encoded features and trailers, operating and troubleshooting a wide variety of professional cassette recorders such as DCT, Digibeta, HDSR and D5.
- Transcoded digital feature and trailer deliveries from various professional post houses and converted them into Apple iTunes format.
- Edited videos in Final Cut Pro so that they followed the viewing standards dictated by the client.
- Ripped and managed DVDs and digital files in order to sync these files to features (closed captioning, subtitles and foreign language audio).
- Fixed digital and audio errors and corresponded with client reps and external managers to rectify these situations.
- Managed department operators and trained new employees on department procedures.
- Created an employee management system that accelerated performance by 50 percent.

Modern VideoFilm – Burbank, CA

Dec 2010 - Oct 2011

Apple iTunes Metadata Specialist

- Analyzed XML documents for syntax, spelling and content errors.
- Managed Apple iTunes feature and trailer packages through a rigorous quality control process. Adhered to strict client specifications to insure that the elements were delivered to the online store within a 48 hours cycle time window.
- By modifying an existing QC software/system with 0 cost to the company, I was able to increase workflow speed/efficiency and reduced operator error by 25%.

Modern VideoFilm – Burbank, CA

Mar 2010 - Dec 2010

Apple iTunes Account Assistant

- Using Excel to track packages to ensure designated cycle time, I managed operators in multiple departments keeping them up-to-date and on schedule with deliveries.
- Worked beside the account manger during meetings with top executives from Warner Bros., Apple iTunes and Sony to meet the clients goals and expectations. Transcribed and relayed pertinent details during meetings to keep priorities in check.
- Created, filed and organized both daily and weekly reports for internal and external vendors and clients.

- Contributed to improving workflow of the Apple iTunes team by boosting output from 10 titles per week to over 200 titles per week.
- Developed, managed and implemented a tracking system which lowered the total daily “lost package” count from 20 to 0.

Modern VideoFilm – Burbank, CA

Jan 2009 - Mar 2010

Vault Clerk

- Categorized, labeled and delivered physical and digital media to editors and operators under tight deadlines.
- Promoted from clerk to scheduler within six months and in responsible for the training of all new employees.

Livevideo – West Hollywood, CA

Jan 2007 - Nov 2008

Studio Coordinator, Videographer and Editor

- Produced, shot, lit, mic-ed, edited and uploaded daily web videos under tight deadlines.
- Promoted to Live Studio Coordinator after one year. Head of staffing for all live shows. Coordinated, scheduled, managed and directed all live shows, working with producers on a shoe string budget to bring over 12 hours of programming to the live web network.
- Expanded studio programming by 63 percent within 2-months by producing an additional 12-hours of broadcasts per week.
- Developed a system to track equipment and stock inventory to prevent loss, saving the company over \$200 a month.

Lindblad Expeditions – Seattle, WA

Jun 2003 - Aug 2005

Video Chronicler

- Produced fully assembled and personalized weekly “chronicles” for purchase to passengers generating a 95 percent sales rate.
- Script writing for over 75 chronicles which involved researching, editing and drafting historical, geographical and biological data for each video.
- Presenting and pitching video product to potential customers (cruise line passengers) twice a week.
- Logo design, cover art, layout and product details for all physical media.

Report Footwear – Bellevue, WA

Aug 2002 - Jun 2003

Motion Graphic Artist

- Title card creation of over 100 shoe descriptions; meticulous spelling and english mastery to adhere to the quality and integrity of each presentation.
- Managed 100's of still images for each motion presentation and developed an efficient graphic design pipeline that was crucial to the success of the finished product.
- Conceptualized and collaborated with Art Director in creating visual presentations which were the key marketing strategy for 90 percent of the company's financial success.

EDUCATION

The Art Institute of Seattle – Seattle, WA

Associate of Applied Arts, Video Production, 2002

Bellevue College – Bellevue, WA

Associate of Arts & Sciences, 2000