



GRIFFIN BOYD



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541-261-7329



2304 Enfield Rd.  
Austin, Texas 78703

## TECHNICAL SKILLS

Adobe Illustrator	●●●●●○○○○○
Adobe InDesign	●●●○○○○○○○
Adobe Photoshop	●●●●●○○○○○
Microsoft Word	●●●●●●●○○○
Microsoft Excel	●●●●●●●○○○

## PERSONAL SKILLS

Communication	●●●●●●●●○
Organization	●●●●●●○○○
Work Ethic	●●●●●●●●○
Team Player	●●●●●●○○○
Coachable	●●●●●●●●●



## PROFILE

A self-motivated individual, who is driven to learn each and every day. Bringing to you a background in both sales, and customer service. Using what I have learned from being a student-athlete, as well as my work experience, to help improve your business.



## EDUCATION

### Western Oregon University 2010-2013

*Student Athlete*

Bachelor of Science Degree in Communication Studies

Major: BA Communications

Minor: BA Sports Management

Graduation date: June 2013



## JOB EXPERIENCE

### INTERNATIONAL SPORTS MANAGEMENT 07/2013-10/2013

*Account Executive*

- Builds business by identifying & selling prospects
- Research leads & Identifies potential prospects for International Sporting Events
- Cold calling & selling packages by establishing relationships with prospects
- Communicate with Fortune 500 Executives
- Maintains quality service by establishing & enforcing organization standards
- Contributes to team effort by accomplishing results

### MEDFORD ROGUES BASEBALL 11/2013 – 09/2014

*Assistant General Manager*

- Hire Summer Interns
- Schedule Events to be held at the field during the summer
- Acquire and Manage sponsorship Accounts
- Sell advertisement space at facility
- Order merchandise for fan purchase
- Scout players during the year to play on team
- Marketing and PR for the organization

### GURU INK 09/2014 – 03/2015

*Account Manager*

- Develop Leads
- Sell Service
- Customer Relations
- Product Specialists

### UNCLE BILLY'S BREWERY 04/2014- 09/2015

*Expo*

- Finalize dish presentation
- Run food

*Server*

- Share my knowledge of both food and drink menus.
- Accurately record and submit orders into system.
- Assist any customer with questions on our menu or about our brewery.