Anastasia Rock | 2278 NW Lakeside Place | Bend, OR 97701 | 913.226.7396

James Erickson

CEO and Founder, StrideBox

Bend, Oregon

September 21, 2015

Dear James,

I saw your job opening on bendtech.com and would like to be considered for the Brand/Partner Partnership Associate. Your 2014 article in the Cascade Business News and the piece on bendtech.com provided background into your company, and I find it intriguing. As a runner myself, I’ve completed 5 marathons and numerous half marathons, 10Ks and 5Ks. Lately, I’ve been doing more cycling to change up the pace, but my love for the sport of running has not faded.

While my experience has been in the investment industry, my roles have focused on communications, client relationship building, sales support and brand development.

Working for you would allow me to bring my enthusiasm and talents to your customers through a relevant and exciting StrideBox experience. The concept is a good one -- and keeping the box contents desirable and valuable sounds like a rewarding challenge.

I’d welcome an opportunity to meet with you. At this stage in my career, my goal is to be a valuable contributor (entry or mid-level) for a local organization with an amazing product, coupled with a respectful, upbeat culture.

Thanks for taking the time to consider.

Sincerely,

Anastasia Rock

Anastasiarock1@gmail.com