**Bryan Longoria**

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Dear Hiring Official,

I am interested in learning more about the part-time Brand/Product Partnership Specialist position at your StrideBox. I excited at the prospect of working with subscription-based company and running-industry brand. I really love your business idea and concept.

I have been an avid trail runner for nine years, and an athlete for over 10 years before that; I have a lot of insight into your target audience and customers. I am passionate about running and outdoor adventures, and I would love the opportunity to work in that industry. I know I would bring a lot of passion and diverse skills to this position.

I know that I have many of the soft skills listed in the announcement. In my current position, I work as a project manager. I estimate and supervise complex projects and work as the bridge between the production crews, adjusters and clients. I was promoted/transferred to this position from the Marketing Manager and ‘special projects’ supervisor – where I performed researched creative solutions for production/staffing issues.

Having over 5 years in traditional and online marketing, I think I would add value to your production side with my consumer-focused approach. In my current marketing role, I am used to performing lots of research and targeting solutions for my company.

I am very organizes and work well independently. I am used to developing spreadsheets to track projects and data for pattern analysis. In my current role, I filled two position vacancies and developed tracking systems and folders to organize the department – allowing us to increase our ongoing projects by 200% above our traditional average for the last two months.

I am a great collaborative worker. I have strong emotional intelligence and work well to form partnerships and motivate others. I take the time to understand processes and problems so that I can perform confidently and effectively. I’m also diligent in my work and take ownership of my assigned functions.

I think this position and your services would be a fun and challenging industry. I would love the opportunity to learn more about this position and submit my resume for your review and consideration. Thank you for your time and consideration.

Respectfully and sincerely,

Bryan Longoria