Cody Tuma

22345 Bear Creek Rd ● Bend, OR 97401

(541) 953-7784 ● codytuma@gmail.com

July 20, 2015

Hi There,

My name is Cody Tuma I am writing to apply for the position as Business Development Manager. Agency Revolution resonates all the right qualities and values that I’m looking for in a company to work for. My passion is in digital marketing and sales. I’ve had a unique work experience in the past and I think it’s one you won’t find in any other candidate for this job. I’m an outside the box thinker and entrepreneur. I’ve started three businesses, all of which were successful. I love working with consumers and business to market, build relationships and sell products to fit their needs.

I’ve recently graduated the University of Oregon with a bachelor’s of science in business administration, and a minor in computer information technology. My focus was on marketing and consumer behavior. I’ve launched two businesses during my time at college and my on-the-ground experience in e-commerce, marketing, operations, and SEO has given me the opportunity to apply the principles I have learned. As the previous owner of BoxTop Theater, I have accomplished many mile-stones, such as achieving page 1 rankings on Google, creating brand awareness across the globe, and generating $50,000 in sales within the first three months of business. By achieving page 1 rankings on Google, people were able to easily find my website to buy the product instead of going to the competition. This experience has taught me a tremendous amount of marketing and sales techniques.

As a marketer one must be able to clearly and effectively communicate with colleagues, and the customer. My position as an IT manager taught me superb commutation skills. The company I was working for (APS) had me purchase and implement work stations across 10 stores within a 1 week time period. I had to communicate with co-workers over the phone on how to install and configure software and hardware. This required me to work within a budget and time frame. These skills will enable me to effectively communicate with co-workers, and manage a budget.

As a freelance web designer for my company, Cody Tuma Enterprises, I created a website for a local startup in Eugene, Oregon. CowBucker. I worked very closely with the CowBucker team to determine their specific needs for a website, and how I could appropriately implement them. Their website came together even better than the team had imagined it. Using the latest in WordPress technology I was able to create a stunning website with a full-fledged e-commerce solution, and social media integrated components. This project taught me how to work with a client, and have an attention to detail to ensure the customer’s needs are met.

I’m extremely driven, and an entrepreneur by nature. This is what gives me the drive to be an outstanding marketer and salesperson. I strive to get to the highest level possible, and stop at nothing to achieve it. I’m always looking to better myself. I think this opportunity could be a great chance to use my skills and apply them to being an exceptional Business Development Manager. Thank you for your consideration, and I look forward to hearing back from you.

Sincerely,

Cody Tuma

­­­­­­­­­