

Résumé Jeisson Drenth



Personal information

Name	Drenth, Jeisson
Date of birth	08 02 1989
Place of birth	Bogota, Colombia
Citizenship	Dutch
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Experience

2013 – Present Studio Jeimson www.StudioJeimson.com Founder	Activities involve project management, research, development of creative concepts and strategies, production, copy-writing and communication. <ul style="list-style-type: none">Joining NNF Productions: from march 2015 I've been working two days of the week at this production office that creates progressive events within the industry of electronic dance music. At NNF Productions I design, advise and develop the (visual) identity of upcoming events.Lecture at the First of August Academy: april 22, 2015, I contributed as a speaker to an evening of lectures held at the Stadsschouwburg Amsterdam. This lecture is a part of an ongoing research project I work on that questions the value of individual images within online networks and social platforms.
2014 - Present Visuals by Studio Jeimson VJ	I see VJing as a means to celebrate visual culture in general and making a contribution to the design of an actual experience. I've had the honour of playing alongside artists like Dave DK, Redshape, Fur Coat, Lake People, Leon Vynehall, Awanto 3, William Kouam Djoko, and Florinsz Janvier amongst others.
2013 – Present SEKOIA Art director and VJ	As SEKOIA's art director I am responsible for safekeeping the quality of SEKOIA's media production and develop media products to expand this brand through visual communication. <ul style="list-style-type: none">SEKOIA x Together Boston: with the support of Dutch Culture USA, SEKOIA hosted an event (may 13th 2015) as a part of the Together Boston Festival, bringing together DJ's Tom Trago, Martyn, Florinsz Janvier, Cursed P and visual artists Heleen Blanken and myself to represent the dutch dance scene.
2013 – Present Garage Rotterdam Host	As a host I welcome and inform visitors of the gallery. Together with a few of Garage's volunteers, I represented the gallery at ART Rotterdam, held at the Van Nelle Factory (2014)
March 2015 STRP Biennial Eindhoven Tour guide	At the 2015 STRP Biennial, I toured 500 kids through the exhibition "SCREEN ON I NO SCREEN". Getting to know the interactive installations, video mappings, light works and other type of art pieces and their creators was as interesting and fun as getting all these kids with different backgrounds and levels of education involved and excited.
2013 – 2014 IJSJES at BAR Rotterdam Various	Production, programming, graphic (and spatial) design and stage management for club-night IJSJES. In collaboration with Stefan van Rijn, Daan Kemp and BAR Rotterdam.
2013 – 2014 Boijmans Museum Rotterdam Front office	Activities involve informing visitors of the museum about the permanent and current exhibition, selling tickets and being an ambassador for the museum's development of the new external depository.
2012 – 2013 Losiento Studio Barcelona Intern (graphic design)	Interning at this creative studio allowed me to further myself in working with conceptual challenges, package design, spatial typography, illustration, web-design, photography and international client relations.
2011 – 2013 Willem de Kooning Academy Rotterdam Peercoach outreach	Educating potential future students about the schools of fine arts and our work field, my colleagues and I stimulated young talents to pursue an education at the Willem de Kooning Academy. We have traveled through the country, giving presentations and talking about our latest and future projects at different schools on a weekly basis.
2008 – 2009 Pentapark, Groningen Intern (graphic design)	My internship and graduation project for this company involved working on several creative projects of different sizes. Activities involved concept-development, web-design and communication.
2008 – 2009 2Xtend Multimedia Solutions, Groningen Intern (graphic design)	At this young company I was given the opportunity to reach out to new clients and design multimedia products for them from A to Z. Activities involved project management account management, concept-development, web-design, communication.

Education

2010 – 2014	HBO Graphic Design (BDes, Graduated) Willem de Kooning Academy Rotterdam, <ul style="list-style-type: none">Dissertation: 'Photo-blog: Doom scenario, Anthology, an Endless stream: How Web2.0 led to the rise of photo-blogs and how it has influenced the way internet users adapt and appreciate networked images.Minor Editorial Design.Participant in the exhibition 'Nuance Haven' held at the Blaak10 Gallery.Editor in chief for magazine: 'Data overload: perspectives on manipulation of data traffic' (unpublished).
2009 – 2010	HBO Graphic Design (Propaedeutic diploma) Minerva Academy, Groningen, <ul style="list-style-type: none">Curator of group exhibition 'I Explore: a portrait of the municipality of Groningen' held at the Natural History Museum Groningen
2006 – 2009	MBO Graphic Design (Graduated) School voor de Kunsten, Groningen
2005 – 2006	VMBO-TL (Graduated) Alfa College, Groningen

Additional skills

Languages	Dutch English Spanish	Fluent level Fluent level Conversational to business level
	French German	Beginner level Beginner level
Software	<ul style="list-style-type: none">Photoshop, Indesign, Illustrator, After Effects123D Design, Pepakura (3D modelling)Resolume Avenue (VJ software)	
Team leadership	Throughout my education I've taken the opportunity to position myself as leader within projects several times. This is something I enjoy doing, have been successful at and would like to pursue in the future.	
Copy-writing and communication	I am passionate about language. Presenting ideas and products through speech and writing in the best way possible excites me. I take communication seriously and enjoy efficiency and being thorough when it comes to this.	