Jisoo Geum
User Experience Designer

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💼 EXPERIENCE

UIUX Design Intern / Sentbe
Jul 2020 - Aug 2020 | Seoul, Korea

Web Design: Designed a promotional website for an overseas remittance app with the aim of increasing download rates.

User Research: Led competitor research and user testing of 20+ international remittance apps. Compiled an annual report by consolidating the insights.

Mobile Design: Evaluated the Sentbe app and conducted user tests. Proposed redesign guidelines to the product team.

Visual Design: Designed UI assets across multiple projects.

HCI Research Assistant / Carnegie Mellon University
January 2020 - Current (Until December 2021) | Pittsburgh, PA

User Research & Design: Currently helping an HCI professor iterate and co-design the next-generation privacy management interface for the smart home. Tasks will include designing surveys to collect user feedback, prototyping and iterating through Figma, and running user tests to evaluate the prototypes.

UX Design Intern / Circus AR
Jun 2019 - Aug 2019 | Seoul, Korea

User Research: Evaluated and tested a mobile AR app through qualitative research. Translated research findings into customer journey maps, persona, and storyboards.

Mobile Design: Redesigned a mobile AR app by improving the on-boarding process, error messages, and content browsing page. Ideated and prototyped new features to solve usability issues within the app.

CNC Router Monitor / CMU Artfab Lab
Aug 2018 - Dec 2018 | Pittsburgh, PA

Risk Analysis: Assisted university professors with operating Rhino software and CNC router to ensure all software complied with necessary safety precautions.

🎓 EDUCATION

Carnegie Mellon University
Aug 2017 - Dec 2021 | Pittsburgh, PA

Bachelor's degree in Human-Computer Interaction (HCI) & Fine Arts

🛠 TOOLS & SKILLS

• Mobile & Web Interaction Design
• User Research
• User Testing
• Persona Dev / Storyboarding
• Heuristic Evaluation
• Data Visualization
• Wireframing / Prototyping
• 2D/3D Animation & Motion Design

• Figma / Adobe XD / Sketch / Zeplin / InVision / Principle
• After Effects / Premiere
• Illustrator / Photoshop
• Maya / Unity / Rhino

• HTML / CSS / Javascript / Bootstrap

🌐 LANGUAGE

• English
• Korean