## José G. Nuño-Ledesma

December 2022

CURRENT Assistant Professor J.D. MacLachlan Building
APPOINTMENT Food, Agricultural & Resource Economics 50 Stone Rd East. Office 30

FOOD, Agricultural & Resource Economics 50 Stone Rd East. Office 307 University of Guelph Guelph Guelph, ON, CAN, N1G 2W1

Website: jgnunol.github.io jnuno [at] uoguelph [dot] ca

INTERESTS Mechanism Design; Organizational Economics; Pricing;

Agricultural Economics; Labor Economics; Experimental Economics.

ACADEMIC Assistant Professor 2020 - Current

APPOINTMENTS Dept. of Food, Agricultural, and Resource Economics,

University of Guelph, ON, Canada.

OTHER Senior Economist (Specialty Leader) 2019

EXPERIENCE Economic Research Division, Banco de México (Central Bank of Mexico).

Research Assistant 2014 - 2018

Profs. Steven Wu and Joseph Balagtas (2015-2018). Center for Global Trade Analysis, under Prof. Nelson Villoria (2014-2015).

Purdue University, IN, USA.

**Economist** 2010 - 2012 and Summer 2014

Economic Research Division, Banco de México.

**Pollster** 2009 - 2010

Economic Research Division, Banco de México.

EDUCATION Ph.D. Agricultural Economics. Purdue University. December 2018

Computational Science specialization.

Dissertation: "Essays in Nonlinear Pricing Under Regulation:

Analysis of Interventions on Food Retailing."

M.Sc. Applied Economics. University of Minnesota-Twin Cities. May 2014

Fulbright scholar.

Bachelor's degree, Economics. Universidad de Guadalajara. April 2010

JOURNAL ARTICLES

1. **Nuño-Ledesma**, **J.G.** (2022). "A Portion Cap Rule with Two Products: An Experimental Evaluation." *Canadian Journal of Agricultural Economics*. DOI: 10.1111/cjag.12308.

- 2. **Nuno-Ledesma**, **J.G.** (2021). "An Analysis of Portion Cap Rules with a Multi-Product Seller." *American Journal of Agricultural Economics*. DOI: 10.1111/ajae.12221
  - Video presentation here (#OARES)
- 3. Nuno-Ledesma, J.G. and Villoria, N.B.. (2019). "Estimating International Trade Margins Shares by Mode of Transport for the GTAP Data Base." *Journal of Global Economic Analysis* 4(1), 28-49. DOI: 10.21642/JGEA.040102AF

WORKING PAPERS

1. **Nuño Ledesma, J.G., Wu, S.Y., & Balagtas, J.V.** (2022). "Nonlinear Pricing Under Regulation: Comparing Cap Rules and Taxes in the Laboratory." *Banco de México Working Papers Series*. No. 2022-10.

## SELECTED WORK IN PROGRESS

- 1. "Taxes versus Portion Cap Rules for Sugar-Sweetened Drinks Regulation: A Nonlinear Pricing Approach." with Steven Wu and Joseph Balagtas. *Under review*.
- 2. "Workers, Workplaces, Sorting, and Wage Dispersion in Mexico" With Jorge Pérez Pérez. *Under review*.
- 3. "Approximation in Complex Pricing Mechanisms." With Jeffrey Michler, Peter Slade, and Steven Wu.

## SEMINARS AND PRESENTATIONS

- 2021: Online Agricultural and Resource Economics Seminar (virtual; #OARES). CAES Annual Meeting (virtual).
- 2020: Ag & Applied Econ Association (virtual).
- 2019: CIDE: Centro de Investigación y Docencia Económicas, Department of Economics (Mexico City, Mexico). LACEA: Latin American and Caribbean Economic Association Annual Meeting (Puebla, Mexico). Banco de México, Division of Economic Research (Mexico City, Mexico). Universidad de Guadalajara, Graduate School of Economics (Guadalajara, Mexico).
- 2018: University of Guelph (Guelph, Canada). Agricultural & Applied Econ Association (Washington, D.C.).
- 2017: Jordan-Wabash Conference on Experimental and Behavioral Economics (Indiana University, Dept. of Economics). AAEA Annual Meeting (Chicago, IL).
- 2016: AAEA Annual Meeting, Invited Paper (Boston, MA). Western Ag Econ Assoc & CAES Joint Annual Meetings (Victoria, Canada).
- 2015: AAEA Annual Meeting, Poster (San Francisco, CA).

#### **TEACHING**

## University of Guelph, ON, Canada.

- FARE 6930: Food Firms, Consumers, and Markets (Graduate). F 2020 2022
- FARE 1040: Enviro. Economics, Law, & Policy (Undergraduate). W 2023
- FARE 3320: Supply & Value Chain Management (Undergraduate). F 2021

## Purdue University, IN, USA.

- AGEC 217: Economics (Undergraduate). Instructor: Summer 2018
- AGEC 217: Economics (Undergraduate). Teaching Asst: Fall 2017, Spring 2018

#### **GRANTS**

- 2022. SSHRC Institutional Grants Explore. "Food Prices: Grocers, Suppliers, and Market Power." \$4,875 CAD.
- 2018. Jim & Neta Hicks Small Grants Program Purdue University. \$3,527 USD.

## STUDENT SUPERVISION

- Gabriela Gabrel (M.Sc. 2022; Joint with Brady J. Deaton)
  - Financial Analyst. Agriculture and Land Prince Edward Island Govt.

# SCHOLARSHIPS AND AWARDS

- 2018. AAEA Chester O. McCorkle Jr. Scholarship.
- 2012-2014. Fulbright-García Robles Scholarship.
- 2012-2014. Mexico's National Council of Science and Technology Grantee.

### REFEREE SERVICE

- **Journals**: Climate and Development (1); Canadian Journal of Agricultural Economics (1); International Food and Ag Management Review (1).
- Meetings, Conferences, and Awards: AAEA meetings abstracts (2). CAES Outstanding MS Thesis Award (2). AAEA Health Economics Section Best Publication Award (1). CAES meetings abstracts (1). CAES Outstanding PhD Thesis Award (1).
- Selection Committee Member: Fulbright-García Robles Scholarship for Graduate Studies in the U.S. Finance and Economics (1). Fulbright-García Robles Scholarship US-Mexico Binational Business Program (1).

## PROFESSIONAL SERVICE

- Purdue University: Elected vice president, Grad Students Org. 2016-2017.
  University of Minnesota: Elected international students representative 2013-2014. Graduate program committee member 2013-2014.
- Universidad de Guadalajara: Elected school academic counselor 2006-2007.

### **PROFICIENCY**

• Spanish (Native), English (Fluent).