June 2021

CURRENT Assistant Professor J.D. MacLachlan Building
APPOINTMENT Food, Agricultural & Resource Economics
University of Guelph
jnuno [at] uoguelph.ca

J.D. MacLachlan Building
50 Stone Rd East. Office 307
Guelph, Ontario, Canada
N1G 2W1

INTERESTS Agricultural and Resource Economics; Nutritional and Food Policy; Organizational

Economics; Experimental Economics; Screening.

EDUCATION Purdue University, IN.

Ph.D. Agricultural Economics. December 2018

• Computational Science specialization.

University of Minnesota-Twin Cities, MN.

M.S. Applied Economics. May 2014

• Fulbright scholar.

Universidad de Guadalajara, Mexico.

Bachelor's degree, Economics. April 2010

PUBLICATIONS

- 1. Nuno-Ledesma, J. G. (2021). "An Analysis of Portion Cap Rules with a Multi-Product Seller." *American Journal of Agricultural Economics*. DOI: 10.1111/ajae.12221
- 2. Nuno-Ledesma, J. G. and Villoria, N. B. (2019). "Estimating International Trade Margins Shares by Mode of Transport for the GTAP Data Base." *Journal of Global Economic Analysis* 4(1), 28-49. DOI: 10.21642/JGEA.040102AF

SELECTED WORK IN PROGRESS

- 1. "Nonlinear Pricing Under Regulation: Comparing Portion Cap Rules and Taxes in the Laboratory." with Wu, S. Y., and Balagtas, J.V.
- 2. "An Experimental Evaluation of a Portion Cap Rule with a Two-Product Seller."
- 3. "Incentive alignment and reward strength in pay-for-performance contracts."

RELEVANT EXPERIENCE

Assistant Professor January 2020 - Current

Dept. of Food, Agricultural & Resource Economics,

University of Guelph

Specialty Leader (Senior Economist) March 2019 - December 2019

General Directorate of Economic Research, Banco de México (Central Bank of Mexico)

Research Assistant August 2014 - December 2018

Department of Agricultural Economics,

Purdue University

Economist May 2010 - July 2012, and Summer 2014

General Directorate of Economic Research, Banco de México (Central Bank of Mexico)

Pollster July 2009 - May 2010

General Directorate of Economic Research, Banco de México (Central Bank of Mexico)

TEACHING EXPERIENCE

University of Guelph

- FARE 3320 Supply and Value Chain Management. Fall 2021. Undergraduate level
- FARE 6930 Food Firms, Consumers and Markets. Fall 2020, 2021. Graduate level

Purdue University

• AGEC 217 Economics. Instructor: Summer 2018. Teaching Assistant: Fall 2017, Spring 2018.

Undergraduate level

SCHOLARSHIPS AND AWARDS

- Purdue University's Jim and Neta Hicks Small Grants Program. 2018. \$3,527 USD.
- AAEA Chester O. McCorkle Jr. Scholarship. 2018.
- Fulbright-García Robles Scholarship. 2012-2014.
- Mexico's National Council of Science and Technology Grantee. 2012-2014.

SEMINARS AND PRESENTATIONS

- 2021: Online Agricultural and Resource Economics Seminar (#OARES). CAES Annual meetings (virtual).
- 2020: Ag & Applied Econ Association (Virtual).
- 2019: CIDE (Department of Economics, Mexico City). Latin American and Caribbean Economic Association Meetings (Puebla, Mex). Banco de México. Universidad de Guadalajara (Graduate School of Economics).
- 2018: University of Guelph (Dept. of Food, Ag & Resource Economics). Agricultural & Applied Econ Association (Washington, D.C.).
- 2017: Jordan-Wabash Conference on Experimental and Behavioral Economics (Indiana University, Dept. of Economics). Ag & Applied Econ Association (Chicago, IL).
- 2016: Ag. & Applied Economics Association (Invited Paper Boston, MA). Western Ag Econ Assoc & Canadian Ag Econ Society Meetings (Victoria, Canada).

REFEREE SERVICE

- **Journals**: Canadian Journal of Agricultural Economics (1). International Food and Agribusiness Management Review (1).
- Other: AAEA meetings abstracts (2021). AAEA Health Economics Section Best Publication of 2020 Award (2021). CAES meetings abstracts (2021). CAES MSc thesis award (2021). CAES Outstanding PhD thesis (2020).

UNIVERSITY SERVICE

- Purdue University: Elected vice president, Grad Students Organization 2016-2017.
- University of Minnesota: Elected international students representative 2013-2014. Graduate program committee member 2013-2014.
- Universidad de Guadalajara: Elected school academic counselor 2006-2007.

STUDENT SUPERVISION

- Gabriela Gabrel (M.S. FARE, in Progress). Joint with Brady J. Deaton.
- Advisory committee member: 1 (M.S.)
- Undergraduate research supervisor: 1
- Member of M.S. examination committee: 2
- Chair of M.S. examination committee: 2

PROFICIENCY

• Spanish (Native), English (Fluent)

REFERENCES

Brady J. Deaton, Jr.

Professor & McCain Family Chair in Food Security
Agricultural, Food & Resource Economics
University of Guelph

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Associate Professor Phone: +1.765.494.4299 Agricultural Economics E-mail: sywu@purdue.edu Purdue University

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