### José G. Nuño-Ledesma

November 2022

CURRENT Assistant Professor J.D. MacLachlan Building
APPOINTMENT Food, Agricultural & Resource Economics 50 Stone Rd East. Office 307
University of Guelph Guelph, ON, CAN N1G 2W1
Website: jgnunol.github.io jnuno [at] uoguelph [dot] ca

**INTERESTS** 

Organizational Economics; Mechanism Design; Agricultural and Food Economics;

Labor Economics

#### **EDUCATION**

#### Purdue University, IN, USA.

Ph.D. Agricultural Economics.

December 2018

- Computational Science specialization.
- Dissertation Essays in nonlinear pricing under regulation: Analysis of interventions on food retailing.

#### University of Minnesota-Twin Cities, MN, USA.

M.Sc. Applied Economics.

May 2014

• Fulbright scholar.

#### Universidad de Guadalajara, Mexico.

Bachelor's degree, Economics.

April 2010

## PEER-REVIEWED PUBLICATIONS

- 1. **Nuño-Ledesma, J.G.** (2022). "A Portion Cap Rule with Two Products: An Experimental Evaluation." *Canadian Journal of Agricultural Economics*. DOI: 10.1111/cjag.12308.
- 2. **Nuno-Ledesma, J.G.** (2021). "An Analysis of Portion Cap Rules with a Multi-Product Seller." *American Journal of Agricultural Economics*. DOI: 10.1111/ajae.12221
  - + Video presentation here (#OARES)
- 3. Nuno-Ledesma, J.G. and Villoria, N.B.. (2019). "Estimating International Trade Margins Shares by Mode of Transport for the GTAP Data Base." *Journal of Global Economic Analysis* 4(1), 28-49. DOI: 10.21642/JGEA.040102AF

#### WORKING PAPERS

1. **Nuño-Ledesma, J.G.**, **Wu**, S.Y., & Balagtas, J.V. (2022). "Nonlinear Pricing Under Regulation: Comparing Cap Rules and Taxes in the Laboratory." *Banco de México Working Papers Series*. No. 2022-10.

# SELECTED WORK IN PROGRESS

- 1. "Taxes versus Portion Cap Rules for Sugar-Sweetened Drinks Regulation: A Nonlinear Pricing Approach." with Steven Wu and Joseph Balagtas.
- 2. "Approximation in Complex Pricing Mechanisms." With Jeffrey Michler, Peter Slade, and Steven Wu.
- 3. "The Contribution of Workers, Workplaces, and Sorting to Wage Inequality in Mexico" With Jorge Pérez Pérez.

#### RELEVANT EXPERIENCE

#### **Assistant Professor**

2020 - Current

Dept. of Food, Agricultural & Resource Economics,

University of Guelph, ON, Canada.

#### Senior Economist (Specialty Leader)

2019

2015 - 2018

General Division of Economic Research, Banco de México (Central Bank of Mexico)

### Research Assistant Profe Steven Wu and Joseph Balagter

Profs. Steven Wu and Joseph Balagtas.

Purdue University, IN, USA.

2014 - 2015 **Research Assistant** 

Center for Global Trade Analysis

Purdue University, IN, USA.

**Economist** 2010 - 2012 and Summer 2014

General Division of Economic Research, Banco de México (Central Bank of Mexico)

Pollster 2009 - 2010

General Division of Economic Research, Banco de México (Central Bank of Mexico)

#### TEACHING **EXPERIENCE**

#### University of Guelph, ON, Canada.

• FARE 6930: Food Firms, Consumers, and Markets. Graduate Fall 2020, 2021, 2022.

- FARE 1040: Intro. Environmental Economics, Law, and Policy. Undergraduate Winter 2023 (scheduled).
- FARE 3320: Supply and Value Chain Management. Undergraduate Fall 2021.

#### Purdue University, IN, USA.

• AGEC 217: Economics Undergraduate Instructor: Summer 2018. Teaching Assistant: Fall 2017, Spring 2018.

#### **SCHOLARSHIPS** AND AWARDS

- Jim & Neta Hicks Small Grants Program Purdue University. 2018. \$3,527 USD.
- AAEA Chester O. McCorkle Jr. Scholarship. 2018.
- Fulbright-García Robles Scholarship. 2012-2014.
- Mexico's National Council of Science and Technology Grantee. 2012-2014.

#### SEMINARS AND **PRESENTATIONS**

- 2021: Online Agricultural and Resource Economics Seminar (#OARES). CAES Annual meetings (virtual).
- 2020: Ag & Applied Econ Association (Virtual).
- 2019: CIDE (Centro de Investigación y Docencia Económicas) economics dept. - Mexico City. LACEA (Latin American and Caribbean Economic Association) Annual Meetings - Puebla, Mex. Banco de México, Division of Economic Research - Mexico City. Universidad de Guadalajara, Graduate School of Economics -Guadalajara, Mexico.
- 2018: University of Guelph (Dept. of Food, Ag & Resource Economics). Agricultural & Applied Econ Association (Washington, D.C.).
- 2017: Jordan-Wabash Conference on Experimental and Behavioral Econ. (Indiana University, Economics dept.). Ag & Applied Econ Association (Chicago, IL).
- 2016: Ag. & Applied Economics Association (Invited Paper Boston, MA). Western Ag Econ Assoc & Canadian Ag Econ Society Meetings (Victoria, Canada).

- REFEREE SERVICE Journals: Canadian Journal of Agricultural Economics (CJAE). International Food and Ag Management Review (IFAMR).
  - Meetings, Conferences, and Awards: AAEA meetings abstracts (2022, 2021). CAES outstanding MS thesis award (2022, 2021). AAEA Health Economics Section Best Publication of 2020 Award (2021). CAES meetings abstracts (2021). CAES outstanding PhD thesis award (2020).
  - Selection Committee Member: Fulbright-García Robles Scholarship for Graduate Studies in the U.S. - Finance and Economics (2022). Fulbright-García Robles Scholarship US-Mexico Binational Business Program (2022).

#### UNIVERSITY SERVICE

- Purdue University: Elected vice president, Grad Students Org. 2016-2017.
- University of Minnesota: Elected international students representative 2013-2014. Graduate program committee member 2013-2014.
- Universidad de Guadalajara: Elected school academic counselor 2006-2007.

#### STUDENT SUPERVISION

- Gabriela Gabrel (M.Sc. FARE, 2022; Joint with Brady J. Deaton)
   Placement: Department of Agriculture and Land Government of Prince Edward Island. Financial Analyst.
- Undergraduate research supervisor: 2

#### **PROFICIENCY**

• Spanish (Native), English (Fluent)

#### REFERENCES

Brady J. Deaton, Jr.

Professor & McCain Family Chair in Food Security Phone: 519.824.4120 Agricultural, Food & Resource Economics E-mail: bdeaton@uoguelph.ca University of Guelph

Steven Y. Wu.

Associate Professor Phone: +1.765.494.4299
Agricultural Economics E-mail: sywu@purdue.edu
Purdue University

Joseph V. Balagtas

Associate Professor Phone: +1.765.494.4298
Agricultural Economics E-mail: balagtas@purdue.edu
Purdue University