January 2020

CURRENT Assistant Professor J.D. MacLachlan Building

APPOINTMENT Food, Agricultural & Resource Economics 50 Stone Road East.

University of Guelph Guelph, Ontario, Canada

jnuno [at] uoguelph.ca N1G 2W1

INTERESTS Agricultural economics, organizational economics, contract theory, experimental economics.

EDUCATION Purdue University.

Ph.D. Agricultural Economics.

December 2018

• Computational Science specialization.

University of Minnesota-Twin Cities.

M.S. Applied Economics. May 2014

• Fulbright scholar.

Universidad de Guadalajara, Mexico.

Bachelor's degree, Economics. April 2010

PUBLICATIONS

1. **Nuno-Ledesma, J. G.** and Villoria, N. B. "Estimating International Trade Margins Shares by Mode of Transport for the GTAP Data Base." *Journal of Global Economic Analysis* 4.1 (2019): 28-49.

WORKS IN PROGRESS

- 1. Nuno-Ledesma, J.G. "Multiproduct Nonlinear Pricing With Quantity Caps".
- 2. **Nuno-Ledesma, J.G.** "Incentive Alignment and Reward Strength in Pay-for-Performance Contracts".
- 3. **Nuno-Ledesma, J.G.**, Wu, S.Y., and Balagtas, J.V. "Regulating Sugar-Sweetened Beverages: Portion Size-Restrictions versus Taxes."
- 4. **Nuno-Ledesma, J.G.**, Wu, S.Y., and Balagtas, J.V. "Nonlinear pricing under regulation: Comparing portion cap rules and taxes in the laboratory."

RELEVANT EXPERIENCE Assistant Professor January 2020 - Current

Dept. of Food, Agricultural & Resource Economics,

University of Guelph

Specialty Leader (Senior Economist) March 2019 - December 2019

General Directorate of Economic Research, Banco de México (Central Bank of Mexico)

Research Assistant July 2015 - December 2018

Department of Agricultural Economics,

Purdue University

Research Assistant August 2014 - July 2015

Center for Global Trade Analysis

Purdue University

Economist May 2010 - July 2012, and Summer 2014

General Directorate of Economic Research, Banco de México (Central Bank of Mexico)

Pollster July 2009 - May 2010

General Directorate of Economic Research, Banco de México (Central Bank of Mexico) TEACHING EXPERIENCE

Purdue University

AGEC 217 Economics (Instructor) AGEC 217 Economics (Teaching Assistant) Summer 2018 Fall 2017 and Spring 2018

SCHOLARSHIPS AND AWARDS

- Purdue University's Jim and Neta Hicks Small Grants Program. 2018. \$3,527 USD.
- AAEA Chester O. McCorkle Jr. Scholarship. 2018.
- Fulbright-García Robles Scholarship. 2012-2014.
- CONACYT (Mexican NSF) Grantee. 2012-2014.
- Mexican Academy of Sciences-Delfín Program Summer Scholarship. 2008.

SEMINARS AND PRESENTATIONS

- 2019: CIDE, Division of Economics. Latin American and Caribbean Economic Association Annual Meeting-Puebla, Mex. Banco de México-General Directorate of Economic Research. Universidad de Guadalajara-Graduate School of Economics.
- 2018: University of Guelph-Dept. of Food, Agricultural & Resource Economics. Agricultural & Applied Economics Association-Washington, D.C.
- 2017: Jordan-Wabash Conference on Experimental and Behavioral Economics-Indiana University, Dept. of Economics. Ag & Applied Economics Association-Chicago, IL.
- 2016: Agricultural & Applied Economics Association Invited Paper-Boston, MA. Western Ag Econ Assoc & Canadian Ag Econ Society Meetings-Victoria, Canada.

SERVICE

- Banco de México: Reviewer for conferences and awards for economic research.
- **Purdue University**: Elected vice president, Graduate Students Organization 2016-2017. Underrepresented staff & student recruitment committee member 2015-2016.
- **University of Minnesota**: Elected international students representative 2013-2014. Graduate program committee member 2013-2014.
- Universidad de Guadalajara: Elected school academic counselor 2006-2007.

PROFICIENCY

Languages:

• Spanish (Native), English (Fluent)

REFERENCES

Steven Y. Wu.

Associate Professor Phone: 765.494.4299
Agricultural Economics E-mail: sywu@purdue.edu
Purdue University

Joseph V. Balagtas

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Bhagyashree Katare

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