

CURRENT APPOINTMENT	Assistant Professor Food, Agricultural & Resource Economics University of Guelph Website: jgnunol.github.io	J.D. MacLachlan Building 50 Stone Rd East. Office 307 Guelph, ON, CAN, N1G 2W1 jnuno [at] uoguelph [dot] ca
INTERESTS	Mechanism Design; Organizational Economics; Pricing; Agricultural Economics; Experimental Economics; Labor Economics.	
ACADEMIC APPOINTMENTS	Assistant Professor Dept. of Food, Agricultural, and Resource Economics, University of Guelph, ON, Canada.	2020 - Current
OTHER EXPERIENCE	Senior Economist (Specialty Leader) Economic Research Division, Banco de México (Central Bank of Mexico). Research Assistant Profs. Steven Wu and Joseph Balagtas (2015-2018). Center for Global Trade Analysis , under Prof. Nelson Villoria (2014-2015). Purdue University, IN, USA. Economist Economic Research Division, Banco de México. Pollster Economic Research Division, Banco de México.	2019 2014 - 2018 2010 - 2012 and Summer 2014 2009 - 2010
EDUCATION	Ph.D. Agricultural Economics. Purdue University . Computational Science specialization . Dissertation : "Essays in Nonlinear Pricing Under Regulation: Analysis of Interventions on Food Retailing." M.Sc. Applied Economics. University of Minnesota-Twin Cities . Fulbright scholar . Bachelor's degree, Economics. Universidad de Guadalajara .	December 2018 May 2014 April 2010
JOURNAL ARTICLES	<ol style="list-style-type: none"> Nuño-Ledesma, J.G. (2022). "A Portion Cap Rule with Two Products: An Experimental Evaluation." <i>Canadian Journal of Agricultural Economics</i>. DOI: 10.1111/cjag.12308. Nuno-Ledesma, J.G. (2021). "An Analysis of Portion Cap Rules with a Multi-Product Seller." <i>American Journal of Agricultural Economics</i>. DOI: 10.1111/ajae.12221 <ul style="list-style-type: none"> Video presentation here (#OARES) Nuno-Ledesma, J.G. and Villoria, N.B. (2019). "Estimating International Trade Margins Shares by Mode of Transport for the GTAP Data Base." <i>Journal of Global Economic Analysis</i> 4(1), 28-49. DOI: 10.21642/JGEA.040102AF 	
WORKING PAPERS	<ol style="list-style-type: none"> Nuño Ledesma, J.G., Wu, S.Y., & Balagtas, J.V. (2022). "Nonlinear Pricing Under Regulation: Comparing Cap Rules and Taxes in the Laboratory." <i>Banco de México Working Papers Series</i>. No. 2022-10. 	

SELECTED WORK IN PROGRESS	<ol style="list-style-type: none"> 1. "Taxes versus Portion Cap Rules for Sugar-Sweetened Drinks Regulation: A Nonlinear Pricing Approach." with Steven Wu and Joseph Balagtas. <i>Under review</i>. 2. "Workers, Workplaces, Sorting, and Wage Dispersion in Mexico" With Jorge Pérez Pérez. <i>Under review</i>. 3. "Approximation in Complex Pricing Mechanisms." With Jeffrey Michler, Peter Slade, and Steven Wu.
SEMINARS AND PRESENTATIONS	<ul style="list-style-type: none"> • 2021: Online Agricultural and Resource Economics Seminar (virtual; #OARES). CAES Annual Meeting (virtual). • 2020: Ag & Applied Econ Association (virtual). • 2019: CIDE: Centro de Investigación y Docencia Económicas, Department of Economics (Mexico City, Mexico). LACEA: Latin American and Caribbean Economic Association Annual Meeting (Puebla, Mexico). Banco de México, Division of Economic Research (Mexico City, Mexico). Universidad de Guadalajara, Graduate School of Economics (Guadalajara, Mexico). • 2018: University of Guelph (Guelph, Canada). Agricultural & Applied Econ Association (Washington, D.C.). • 2017: Jordan-Wabash Conference on Experimental and Behavioral Economics (Indiana University, Dept. of Economics). AAEA Annual Meeting (Chicago, IL). • 2016: AAEA Annual Meeting, Invited Paper (Boston, MA). Western Ag Econ Assoc & CAES Joint Annual Meetings (Victoria, Canada). • 2015: AAEA Annual Meeting, Poster (San Francisco, CA).
TEACHING	<p>University of Guelph, ON, Canada.</p> <ul style="list-style-type: none"> • FARE 6930: Food Firms, Consumers, and Markets (Graduate). F 2020 - 2022 • FARE 1040: Enviro. Economics, Law, & Policy (Undergraduate). W 2023 • FARE 3320: Supply & Value Chain Management (Undergraduate). F 2021 <p>Purdue University, IN, USA.</p> <ul style="list-style-type: none"> • AGECE 217: Economics (Undergraduate). Instructor: Summer 2018 • AGECE 217: Economics (Undergraduate). Teaching Asst: Fall 2017, Spring 2018
STUDENT SUPERVISION	<ul style="list-style-type: none"> • Gabriela Gabrel (M.Sc. 2022, U of Guelph. Joint with Brady J. Deaton) – Financial Analyst. Agriculture and Land - Prince Edward Island Govt.
GRANTS	<ul style="list-style-type: none"> • 2022/Dec. SSHRC Institutional Grants - Explore. <i>"Food Prices: Grocers, Suppliers, and Market Power."</i> \$4,875 CAD. • 2018. Jim & Neta Hicks Small Grants Program - Purdue University. \$3,527 USD.
SCHOLARSHIPS AND AWARDS	<ul style="list-style-type: none"> • 2018. AAEA Chester O. McCorkle Jr. Scholarship. • 2012-2014. Fulbright-García Robles Scholarship. • 2012-2014. CONACYT (Mexico's National Council of Science and Technology) Grantee.
REFeree SERVICE	<ul style="list-style-type: none"> • Journals: Climate and Development (1); Canadian Journal of Agricultural Economics (1); International Food and Ag Management Review (1). • Meetings, Conferences, and Awards: AAEA meetings abstracts (2). CAES Outstanding MS Thesis Award (2). AAEA Health Economics Section Best Publication Award (1). CAES meetings abstracts (1). CAES Outstanding PhD Thesis Award (1). • Selection Committee Member: Fulbright-García Robles Scholarship for Graduate Studies in the U.S. - Finance and Economics (1). Fulbright-García Robles Scholarship US-Mexico Binational Business Program (1).

PROFESSIONAL
SERVICE

- **Purdue University:** Elected vice president, Grad Students Org. 2016-2017.
- **University of Minnesota:** Elected international students representative 2013-2014.
Graduate program committee member 2013-2014.
- **Universidad de Guadalajara:** Elected school academic counselor 2006-2007.

PROFICIENCY

- Spanish (Native), English (Fluent).

PERSONAL

- Married. Mexican Citizen. Canadian Permanent Resident.