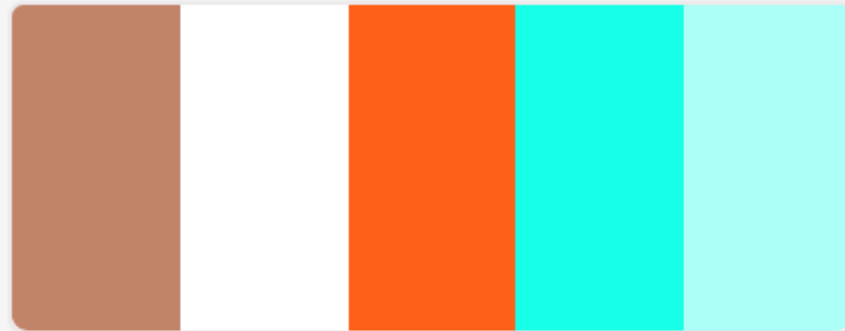Capstone Project: Urban Gardens

triad_ug
COLOR THEME
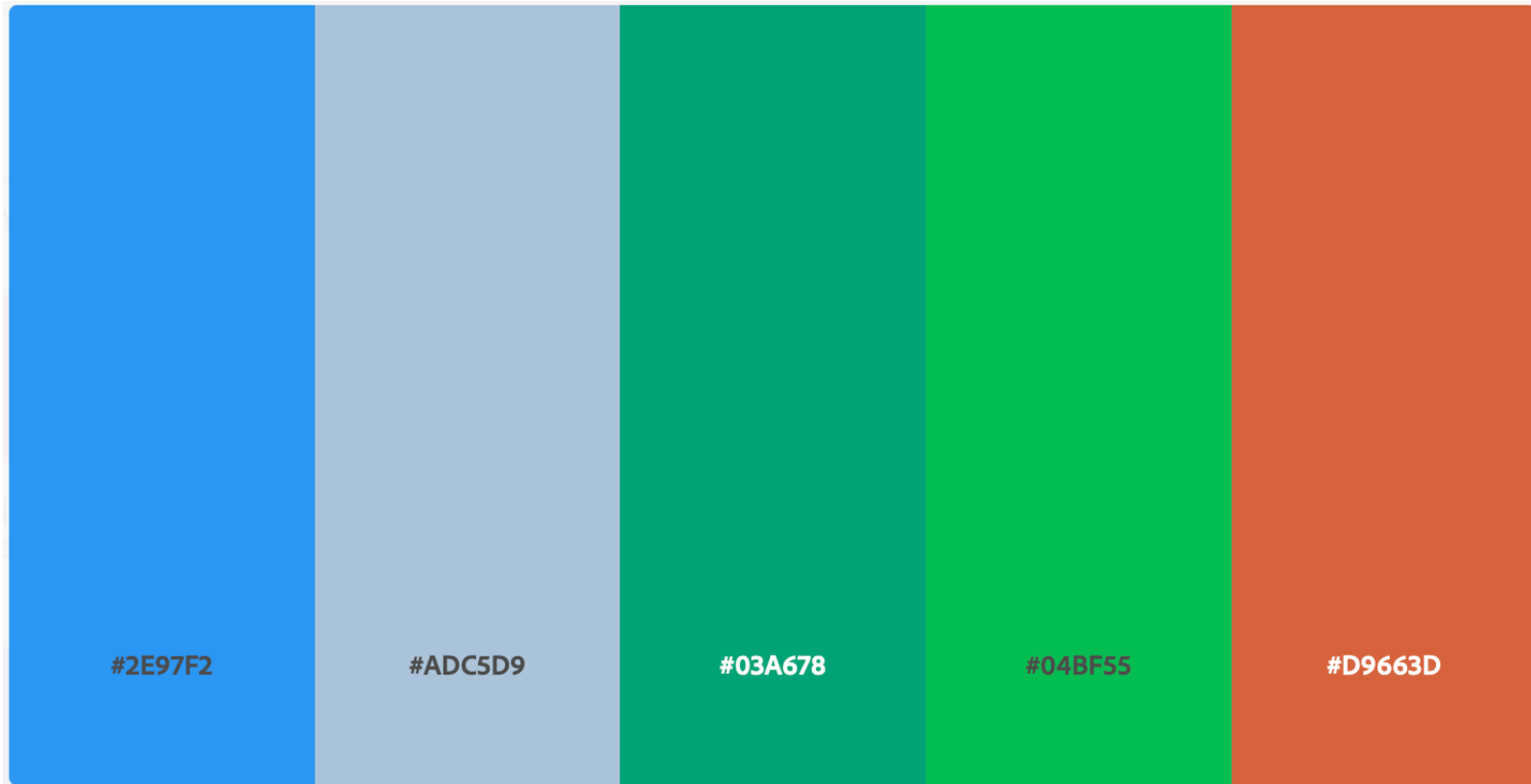
complimentary_ug
COLOR THEME

muted_ug
COLOR THEME

bright_ug
COLOR THEME

| #2E97F2 | #ADC5D9 | #03A678 | #04BF55 | #D9663D |

The color pallet I picked has a mix of greens, blues, and orange but they are muted. This theme is based off of the moodboard that I created for my capstone project which I'm doing Urban Gardens as my project, and this color scheme is the one I intend to use for my site. The reason I wanted these colors to be muted instead of bright is so that people still could see beautiful color but not be over powered by the color. Blues and greens remind us of the out doors while orange might remind of fall when the leaves change colors as well as the color of flowers. These are all warm but daring colors that I believe will really make the site pop. I might incorporate white and black into the site to add more depth and make the site more professional.