

PFL Academy

Personal Financial Literacy

Empowering Students for Financial Success

2025

About PFL Academy

PFL Academy is a comprehensive financial literacy education platform designed to equip students with the knowledge, skills, and confidence to make informed financial decisions.

Our curriculum aligns with all 15 standards recommended by the Council for Economic Education and the Jump\$tart Coalition for Personal Financial Literacy.

Through our innovative two-day learning model, students build both theoretical knowledge and skills they can apply immediately in their own lives.

PFL Academy

Key Platform Features

- **Comprehensive Curriculum** - 15 standards with multiple chapters covering all aspects of fire literacy
- **Two-Day Learning Model** - Content exploration followed by hands-on learning labs
- **Interactive Skill Builders** - Real-world applications and simulations
- **Detailed Teacher Guides** - Complete lesson plans with facilitation notes
- **Progress Tracking** - Monitor student engagement and understanding
- **Assessment Tools** - Pre-built quizzes and projects with automated grading

Two-Day Learning Model

Day 1: Content Exploration

- Core concept introduction
- Key vocabulary and principles
- Real-world examples and case studies
- Discussion prompts and reflection
- Initial skill builder introduction

55 minutes

Structured classroom time

Day 2: Learning Lab

- Hands-on application stations
- Interactive skill builders
- Problem-solving activities
- Portfolio building exercises
- Real-world decision-making practice

Flexible timing

Adaptable to your schedule

Curriculum Standards

- **Standard 1:** Income & Careers
- **Standard 2:** Taxes
- **Standard 3:** Financial Services
- **Standard 4:** Banking Tools
- **Standard 5:** Saving & Investing
- **Standard 6:** Retirement Planning
- **Standard 7:** Borrowing
- **Standard 8:** Credit & Debit Cards
- **Standard 9:** Consumer Protection
- **Standard 10:** Housing Decisions
- **Standard 11:** Risk Management
- **Standard 12:** Gambling
- **Standard 13:** Debt Management
- **Standard 14:** Charitable Giving
- **Standard 15:** Career Readiness



Each standard contains multiple chapters with both Day 1 and Day 2 content

Why Financial Literacy Matters

78%

of Americans live
paycheck to paycheck

42%

have less than \$1,000
in savings

87%

of teens lack basic
financial knowledge

Financial literacy education changes these statistics.

Students with financial education are 3x more likely to save money and 2x more likely to invest in the future.

Interactive Skill Builders

- Career Path Planner
- FAFSA Navigator
- W-4 Form Guide
- Bank Account Simulator
- Budget Calculator
- Investment Simulator
- Loan Repayment Planner
- Credit Score Simulator
- Resume Builder
- Interview Simulator



Interactive tools that simulate real-world financ

*"PFL Academy has transformed how our students understand ar
financial concepts. The interactive tools make abstract ideas concr
day model ensures deep learning that sticks."*

— Jessica Donovan, High School Economics Teacher

PFL Academy

Getting Started is Easy

1. Create your teacher account
2. Set up your class and invite students
3. Browse curriculum and select chapters
4. Assign content to your class
5. Use teacher guides to prepare lessons
6. Monitor student progress



Full training and support available for teachers and administrators

PFL Academy

Ready to Get Started?

Visit: www.pflacademy.co

Email: info@pflacademy.co

Schedule a demo today!

PFL Academy