

Online Shopping Safety Analyzer

Evaluate online shopping safety and identify potential security risks

How to Use This Tool

Use this analyzer to evaluate any online shopping website before making a purchase. Enter the website URL, check off security features you observe, identify any red flags, and receive a safety score with recommendations.

Website to Analyze

Enter website URL (e.g., www.example-store.com)

Analyze Site

Enter the shopping website you want to evaluate for safety

Security Checklist

Check all security features you can verify on the website:

S Website Security

- ☐ URL starts with HTTPS (padlock icon visible)
- ☐ Valid SSL certificate (click padlock to verify)
- ☐ Secure checkout page (separate HTTPS)

B Business Legitimacy

- ☐ Physical address and phone number listed
- ☐ About Us page with company information
- ☐ Clear return/refund policies

R Reviews & Reputation

- ☐ Customer reviews available on site
- ☐ Positive reviews on BBB, Trustpilot, etc.
- ☐ Active social media presence

P Payment Security

- ☐ Multiple payment options (credit card, PayPal)
- ☐ Security badges (Norton, McAfee, etc.)
- ☐ Privacy policy for personal data

Red Flag Identifier

Check any warning signs you notice (each reduces safety score):

- ☐ No HTTPS / Missing padlock icon
- ☐ Prices too good to be true (80%+ off)
- ☐ High-pressure tactics (limited time!)
- ☐ Poor grammar and spelling errors
- ☐ No contact information or fake address
- ☐ Only accepts wire transfer or gift cards
- ☐ Excessive pop-ups or redirects
- ☐ Very new domain / recently created website

Safe Payment Method Comparison

Select the payment method you plan to use:

Credit Card

Best fraud protection, easy to dispute charges, \$50 max liability

SAFEST OPTION

PayPal / Digital Wallet

Buyer protection, doesn't share card info with seller

SAFEST OPTION

Debit Card

Some protection but money leaves account immediately

USE WITH CAUTION

Prepaid Card

Limits exposure but may have less fraud protection

USE WITH CAUTION

Wire Transfer

No protection, impossible to reverse, often used in scams

AVOID

Gift Cards

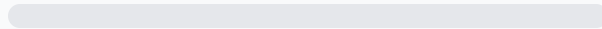
No protection, untraceable, primary tool of scammers

AVOID

Safety Analysis Results

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Safety Score (out of 100)



Additional Notes

Add any additional observations about the website, concerns you have, or reasons for your assessment...