

# Investment Type Analyzer

Explore, compare, and build portfolios with different investment types

## Investment Types Overview

Click on any investment type to learn more about its characteristics.

### Stocks

Ownership shares in individual companies. Higher risk with potential for higher returns.

Risk:	High	Return:	High
Liquidity:	High	Min. Invest:	Low

### Bonds

Loans to companies or governments. Lower risk with steady income payments.

Risk:	Low-Med	Return:	Low-Med
Liquidity:	Medium	Min. Invest:	Medium

### Mutual Funds

Professionally managed pools of stocks and/or bonds. Instant diversification.

Risk:	Varies	Return:	Varies
Liquidity:	Medium	Min. Invest:	Med-High

### ETFs

Exchange-traded funds that trade like stocks. Low cost, high flexibility.

Risk:	Varies	Return:	Varies
Liquidity:	High	Min. Invest:	Low

## Side-by-Side Comparison

Characteristic	Stocks	Bonds	Mutual Funds	ETFs
Potential Return	<div><div></div><div></div><div></div><div></div><div></div></div>	<div><div></div><div></div><div></div><div></div><div></div></div>	<div><div></div><div></div><div></div><div></div><div></div></div>	<div><div></div><div></div><div></div><div></div><div></div></div>
Risk Level	<div><div></div><div></div><div></div><div></div><div></div></div>	<div><div></div><div></div><div></div><div></div><div></div></div>	<div><div></div><div></div><div></div><div></div><div></div></div>	<div><div></div><div></div><div></div><div></div><div></div></div>
Liquidity	<div><div></div><div></div><div></div><div></div><div></div></div>	<div><div></div><div></div><div></div><div></div><div></div></div>	<div><div></div><div></div><div></div><div></div><div></div></div>	<div><div></div><div></div><div></div><div></div><div></div></div>
Complexity	<div><div></div><div></div><div></div><div></div><div></div></div>	<div><div></div><div></div><div></div><div></div><div></div></div>	<div><div></div><div></div><div></div><div></div><div></div></div>	<div><div></div><div></div><div></div><div></div><div></div></div>
Minimum Investment	\$1-\$500+	\$1,000+	\$500-\$3,000	\$50-\$300
Income Generation	Dividends (variable)	Interest (fixed)	Distributions	Dividends
Diversification	None (single company)	None (single issuer)	High (many holdings)	High (many holdings)
Expense Ratio	None	None	0.5% - 1.5%	0.03% - 0.5%
Best For	Long-term growth	Income & stability	Hands-off investing	Low-cost diversification

## Investment Scenario Builder

Enter your investment parameters to see projected outcomes.

Initial Investment (\$)

10000


Monthly Contribution (\$)

300

Time Horizon (Years)

20

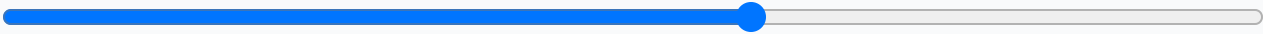
Investment Type

Growth (70% Stocks) 

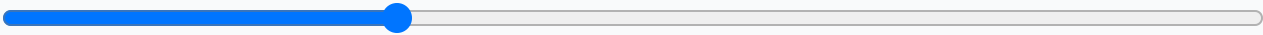
# Build Your Portfolio

Adjust the sliders to create your ideal asset allocation.

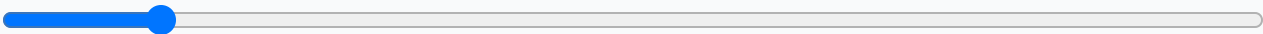
Stocks: 60%



Bonds: 30%



Cash: 10%



■ Stocks ■ Bonds ■ Cash

## Recommended Investments for This Allocation

**Stocks (60%):** VTI (Total Stock Market ETF), VOO (S&P 500 ETF)

**Bonds (30%):** BND (Total Bond Market ETF), VGIT (Treasury Bonds)

**Cash (10%):** High-yield savings account, Money market fund