

Assessment Rubric: Career Path Plan

PFL Academy - Chapter 1.1: Jobs vs. Careers

Student Name: _____

Date: _____

Assessment Components and Weighting

Content Quality (40%)

Accuracy of career information, appropriate goals for each time frame, and thoroughness of planning across all categories

Strategic Thinking (30%)

Logical progression from short-term to long-term goals, alignment between education/skills and career aspirations, and coherence across all plan elements

Financial Awareness (20%)

Consideration of education costs, salary progression expectations, and financial implications of career choices

Personalization (10%)

Evidence that career choices reflect student's own interests, strengths, and values rather than generic selections

Scoring Guide

Excellent (90-100%)

- Thorough and well-researched content with realistic goals for each time frame
- Strategic plan shows clear progression and alignment between education and career goals
- Detailed consideration of financial implications with realistic expectations
- Plan clearly reflects personal interests, strengths, and values

Proficient (80-89%)

- Appropriate content with realistic goals for most time frames
- Plan shows reasonable progression with general alignment to career goals
- Basic consideration of financial implications
- Plan generally reflects personal preferences

Developing (70-79%)

- Basic content with some realistic goals, but lacks detail or thoroughness
- Plan shows some progression but limited strategic alignment
- Limited consideration of financial implications
- Some evidence of personalization but includes generic selections

Beginning (Below 70%)

- Minimal content with vague or unrealistic goals
- Plan lacks clear progression or alignment between components
- Minimal or no consideration of financial implications
- Little evidence of personalization

Assessment Results

Component	Weight	Score	Weighted Score
Content Quality	40%		

Strategic Thinking	30%		
Financial Awareness	20%		
Personalization	10%		
Total Score			

Feedback

Strengths:

Areas for Development:

Next Steps for Day 2: