

The Outcome

After students finish the program they have a viable business and they can start earning income immediately. Or they can take a deeper dive into Startup Smartup's Social Media, Web Development, Landscaping and E-Commerce (coming soon) resources.

Startup Smartup partners with Hello Insight to evaluate program effectiveness in building capacity in the following areas:

- Contribution
- Self Management
- Positive Identity
- Academic Self Efficacy
- Social Skills

85%
made gains
in at least one
competency

50%
made gains
in all 5
competencies

73%
are highly likely
to recommend
the program
to a friend

74%
said they were
able to use the
resources to
envision their future

Startup Smartup wants to bring out the CEO in your students! Please contact us 415.990.2754 or info@startupsmartup.com for licensing opportunities or visit startupsmartup.com

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Today's Tools for Tomorrow's Leaders

Startup Smartup is on a mission to equip every youth with the skills needed to succeed in the classroom...and the boardroom. Combining the learning of business basics and the development of Social Emotional competencies, Startup Smartup provides the right tools AND the right mindset for students to become entrepreneurs.