JACOB GIAMANCO

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SOFTWARE ENGINEER

Technical Product Manager ◆ Web Content Developer ◆ Software Designer

Valued expert with 5+ years of experience driving significant improvements in technical product management, frontend engineering, web development, and software design. Adept at prioritizing clear communication and strong cross-team collaboration. Skilled in managing and optimizing content for over 60 products, resulting in significant cost savings and improved efficiency. Experienced in implementing automation and scripts to streamline processes. Proven track record of increasing customer engagement and accessibility through innovative solutions. Respected and influential team leader with a natural ability to exceed aggressive goals.

CORE COMPETENCIES

Adobe Creative Suite, Adobe Premiere Pro, Back-End Web Development, Cascading Style Sheets (CSS), Code Review, Computer Science, CSS3, Database Design, Firebase, Frontend Development, Full-Stack Development, Git, GitHub, HTML, HTML5, JavaScript, JavaScript Libraries, Jest, MySQL, Node.js, NoSQL, npm, Object-Oriented Programming (OOP), PHP, PostgreSQL, Product Requirements, Programming, React.js, Redux.js, Responsive Web Design, Search Engine Optimization (SEO), Software Design, Software Development, SQL, Technical Architecture, TypeScript, User Experience (UX), User Interface Design, Web Accessibility, Web Applications, Web Development, Web Standards

ACCOMPLISHMENTS

- Managed and optimized PayPal content for 60+ products, resulting in a 70% reduction in storage size and a 90% decrease in translation costs, significantly improving product management efficiency and cost-effectiveness.
- Streamlined PayPal repository testing by implementing Python scripts and automation, resulting in over 50% reduced process time.
- Boosted customer engagement by 25% by creating a linked advertisement to a specific tab and section of another page and implementing a JavaScript function to simulate the click upon page loading.
- Improved customer engagement by implementing consistent swiping behaviors for mouse and touch, increasing accessibility and clicks for each promo.
- Utilized Adobe Experience Manager (AEM) to develop and schedule content publication for Petco's website, serving over 23.3 million active customers.

EXPERIENCE

Technical Product Manager 3 | **PayPal | Remote**   **08/2021 - Present**
- Oversaw the maintenance and creation of 2,500+ live email, SMS, and alert templates for dozens of PayPal, Venmo, Honey, and Xoom products.
- Coordinated efforts with Brand, Marketing, and Operations teams to create consistent end-to-end experiences, automate workflows, and optimize content storage to improve proficiency and performance.

Web Content Developer | **Petco | San Diego, CA**   **09/2020 - 07/2021**
- Collaborated with a small team to develop and implement revamped website content, resulting in a 25% increase in user engagement during Petco's re-branding and relaunch in late 2020.
- Supported the e-commerce and site experience teams to drive 15% revenue growth, marking 6 consecutive quarters of double-digit growth for the company as of December 2021.

Frontend Web Developer | **iTourMobile | Remote**   **06/2020 - 07/2020**
- Accelerated future development by developing reusable components using Next.js.
- Increased page speed by deferring all videos and below-the-fold images.

Software Designer | **BlueGrace Logistics | San Diego, CA**   **08/2019 - 03/2020**
- Constructed high-fidelity prototypes for developers and invested individuals to view all functional components of the proprietary application and promoted to sole Software Designer for the entire enterprise software redesign.

EDUCATION & CERTIFICATIONS

Fullstack Web Development | **Zero to Mastery Academy**
Associate of Arts - AA in Photography | **Grossmont College |El Cajon, CA**
Certifications: HTML5 SoloLearn, JavaScript SoloLearn

PROJECTS

Advanced-React-CLI: A better way to install a React starter application and third-party packages for an application is through an intuitive CLI. Added logic to the CLI Input questions, allowing for more possibilities of user responses.
CRWN Clothing: Tech used: React, JavaScript, Firebase, Redux, Redux-Sagas, GraphQL, React-Dom, ReactRouter, React persist, HTML/CSS/Sass, Node.js, Stripe API—E-commerce web app Google sign-in & stripe integration for payments.
CryptoClash: Multiple APIs Team collaboration website built around crypto compare, real-time chatting, and news APIs.