

Jan-Edward Gierlach

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Education

Hope College (Holland, MI, U.S.A)

Named to the Deans List, GPA 3.76/4

Clubs: Center For Leadership (CFL)

Work Experience

Hometown Industries LLC, CEO and Owner (Barrington, IL) May 2017-Present

- Own and manage Hometown Industries which is an online retailer sourcing most of its products directly from China

Designed Social Media, Sales Associate, Marketing Analyst, Project Manager (Barrington, IL) May 2017-August 2017

- Sold customers marketing services and brand management strategies
- Specialized in lead generation and digital marketing

Ride For 3 Reasons, Advocacy Director, Cyclist, Spokesperson (Southern Tier U.S.) March 2016-August 2017

- Partnered with Founder, Bob Lee, to relaunch the charity Ride For Three Reasons for its 2016/2017 campaign
- Solo, self-supported ride starting in February of 2017 traversing 3,300 miles from San Diego, CA to St. Augustine, FL
- Responsible for community outreach, fundraising, and generating awareness funds for ALS, Hospice, and Cancer
- Total funds raised to support charitable causes was \$600,000
- For reference www.rf3r17.org

Living60010, Staff Writer and Photo Journalist (Barrington, IL) February 2016-May 2017

- Produce articles focused on promoting local businesses in the Barrington area and civic community events
- Sample work can be found here: <http://jangierlach.pressfolios.com>

NWIL Composite Cycling Team, Founder and Team Captain (Barrington, IL) September 2015-May 2016

- Founded only Illinois team to compete in National Interscholastic Cycling Association League (NICA)
- Initiated this program in response to the lack of training and racing opportunities in the community
- Managed transportation of team members and cycling equipment to and from competitions throughout the Midwest and responsible for registration of the team riders
- Organized and coordinated weekly training exercises and team rides in the community for youth team racers

Wheel Werks Custom Bike Shop, Junior Mechanic and Sales Associate (Crystal Lake, IL) December 2014-July 2015

- Responsible for the maintenance of bicycles and also the sales of cycling products to customers

Barrington Youth Advisory Council (BYAC), Board Member (Barrington, IL) September 2013-February 2017

- An extension of Barrington Area Community Foundation (BACF), founded in 2000 to grant seed money to charitable organizations in the Barrington, IL area for the purpose of initiating or expanding programs and projects that address unmet needs in the community
- Responsible for organizing the entertainment for fundraising events as Head Chair of the Entertainment Board
- Assisted on the Sponsorship Board in 2013

Volunteer Work

The Pine Ridge Project, Youth Leader (Kyle, SD) June 2013, 2014, 2015

- From 2013-2015 participated in three trips to the Pine Ridge Reservation to work with the Oglala Lakota Tribe
- Aim was to help the community to become self-sufficient through gardening initiatives and construction projects; many of the tools donated and buildings built are still in their original function today.

Skills & Awards

Skills: Sales Experience, Final Cut Pro, Adobe Photoshop, Illustrator, Indesign, Facebook Analytics, HTML, CSS, JavaScript, and Bootstrap
An honorable mention of the White House Student Film Festival, was invited to the White House to receive the award and meet the President

Awarded 1st place for Battle of The Bands at Barrington High School in 2015

Recipient of the Honor Man Award by Camp Honey Rock in 2013 for exceptional quality of character and leadership

As NICA competitor and Team Captain, awarded 5th place overall in the 2014 series

In Wisconsin Mountain Bike Series (WINS), awarded 3rd place overall in state of Wisconsin