



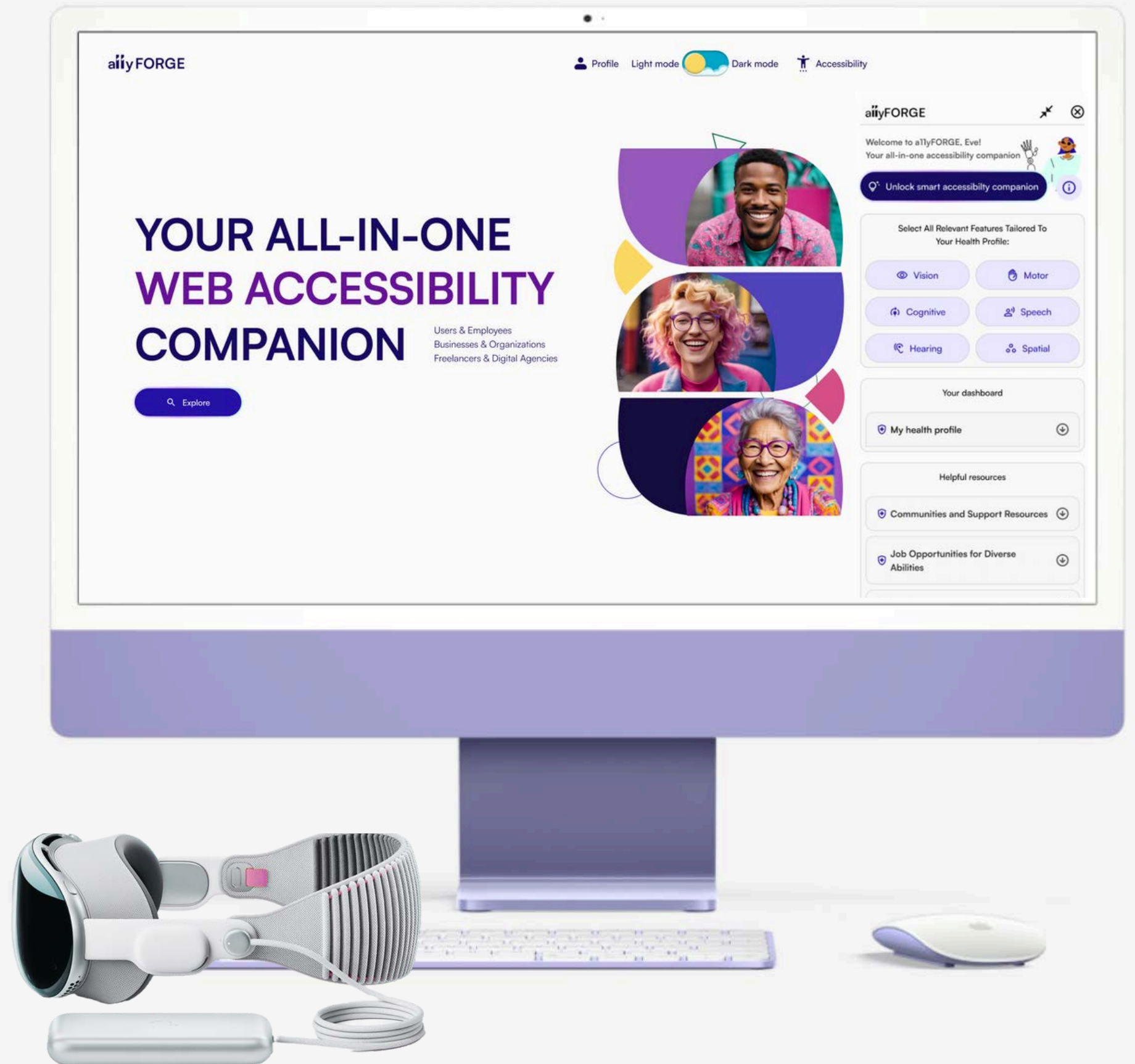


hello We are Evenness.

Empowering online businesses and users with AI-native, health-centric web experiences for seamless personalization and compliance.

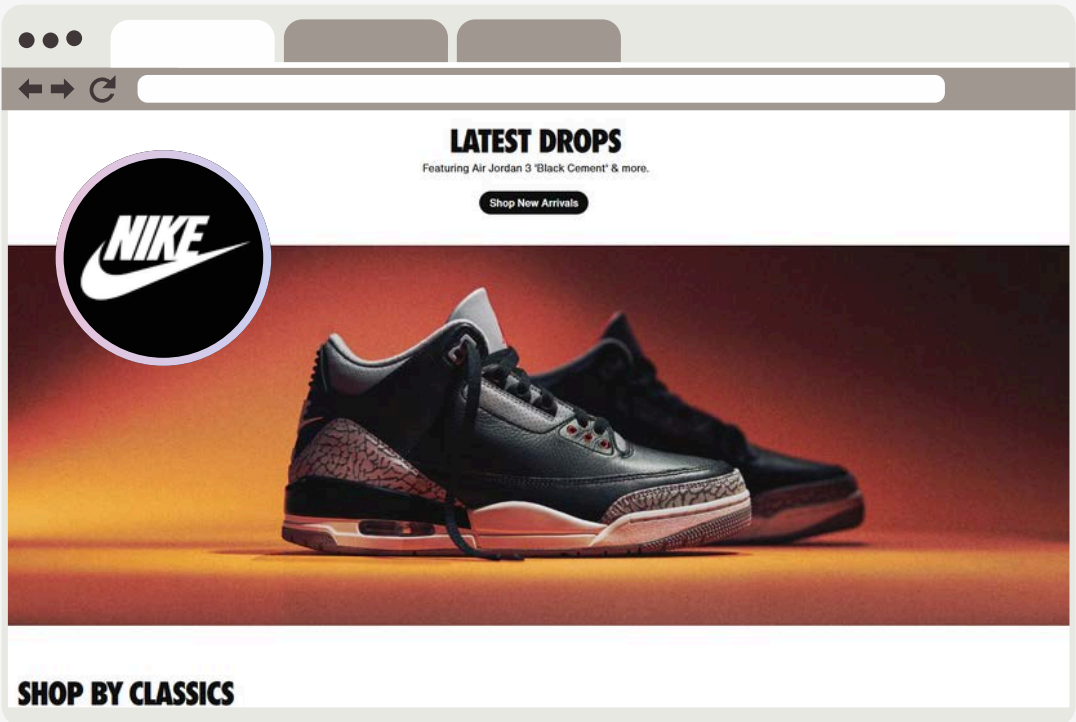
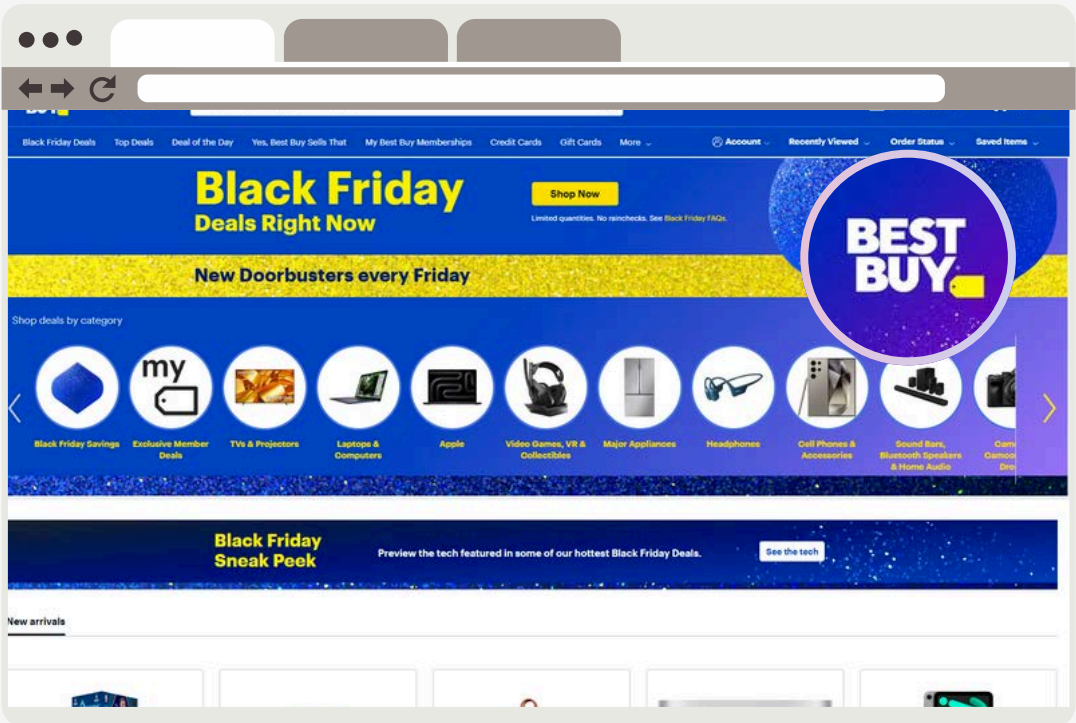
Countries of incorporation:

-  Evenness B.V. (2020 // The Netherlands)
-  Evenness, INC (2022 // USA)



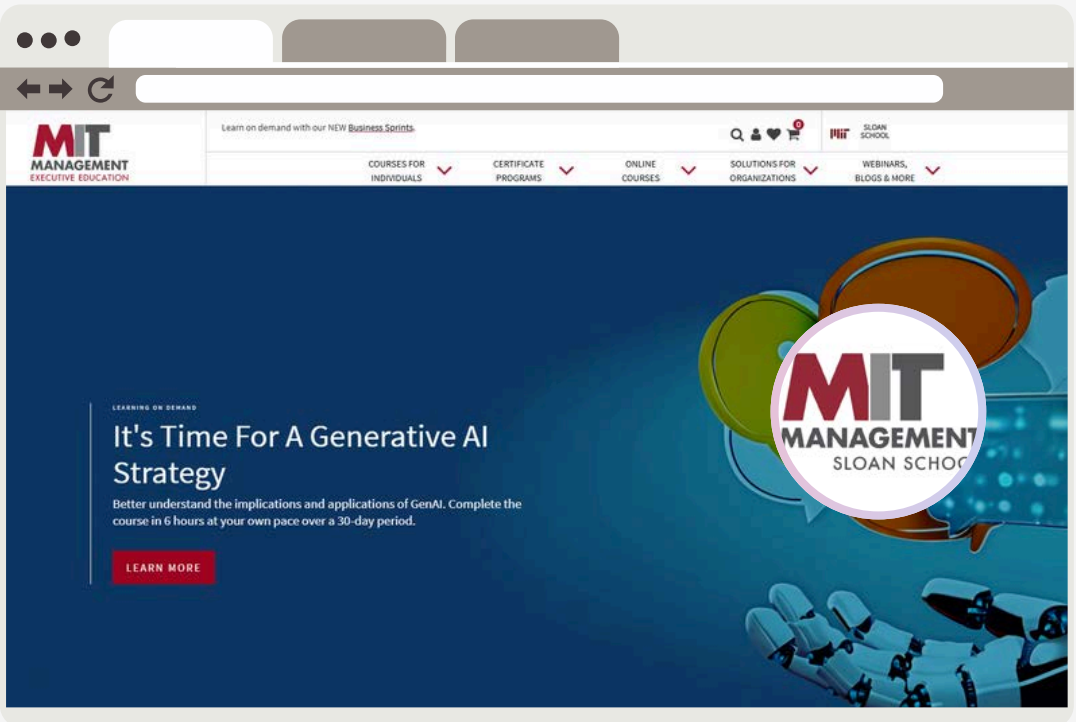
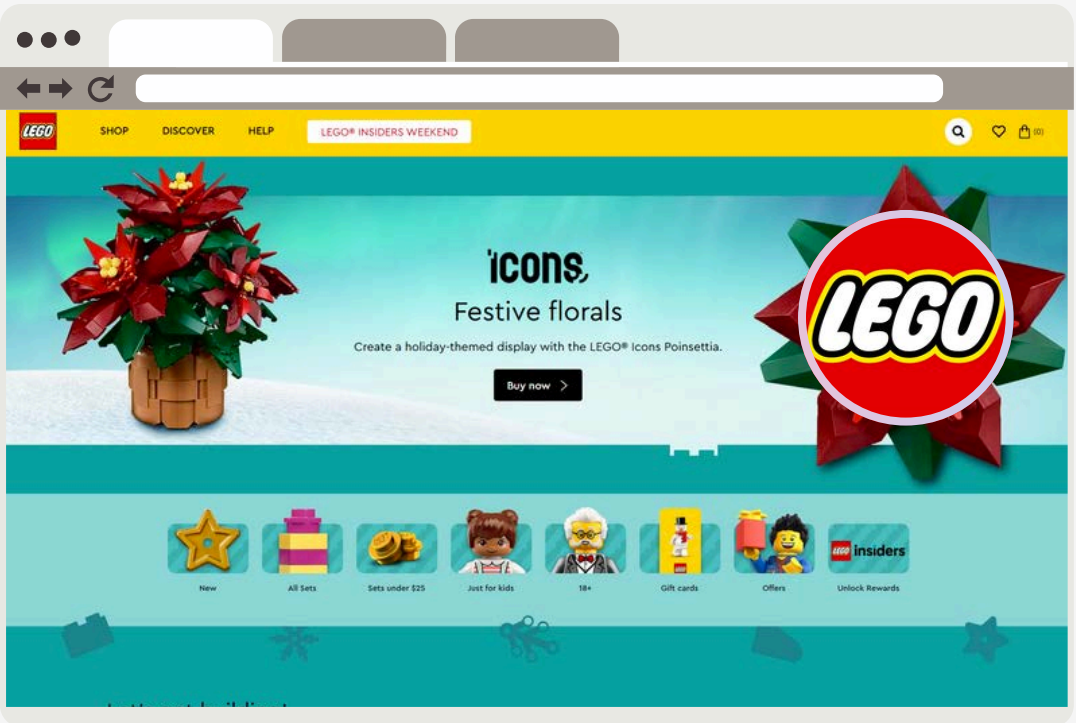
Even the most prominent global brands fail to meet accessibility and usability standards.

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Common Failures:

- ❌ Keyboard & Voice Navigation
- ❌ Content Not Perceivable by Assistive Technology Users
- ❌ Color Contrast Issues
- ❌ Missing Alt Text for Images
- ❌ Lack of Cognitive Aids for Focus & Comprehension Challenges
- ❌ And More...



Regulators push for compliance.

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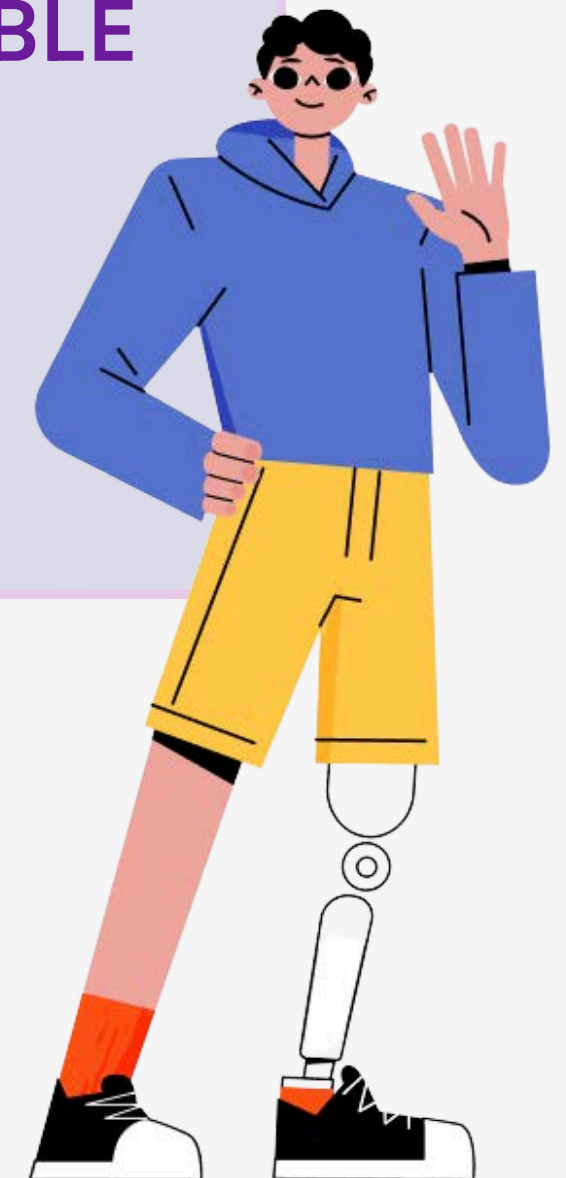
Every online business in Europe must comply with **The EU Accessibility Act (EAA)** by June 28, 2025.



Most state and local governments must comply with **the Americans With Disabilities Act (ADA) Title III** by April 24, 2026.

THIS MEANS, ONLINE PLATFORMS HAVE TO BE COMPLIANT & ACCESSIBLE BY DESIGN FOR PEOPLE WITH DISABILITIES AND HEALTH CHALLENGES.

- *Up to \$1,000,000 in fines*
- *Inclusive of a private right of action (litigation)*

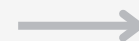


A market on the rise, threatened by penalties.

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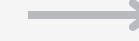
96%

of the internet solutions
don't meet accessibility
standards for users with
physical or mental health
challenges



72%

of organizations plan to
invest in accessibility tech
in 2025



\$36.6B

the Global Assistive
Technology/Software
Market value by 2033

WebAIM
web accessibility in mind

LR LONDON
RESEARCH
Research
Powered
Content

crownpeak

market.us
ONE STOP SHOP FOR THE REPORTS

Top players innovate, but their overlays fall short on full compliance.



REGULATORS DEMAND
NATIVE CODE FIXES—
OVERLAYS FAIL, CLIENTS
GET FINED, PROVIDERS
FACE LAWSUITS.



Introducing allyFORGE

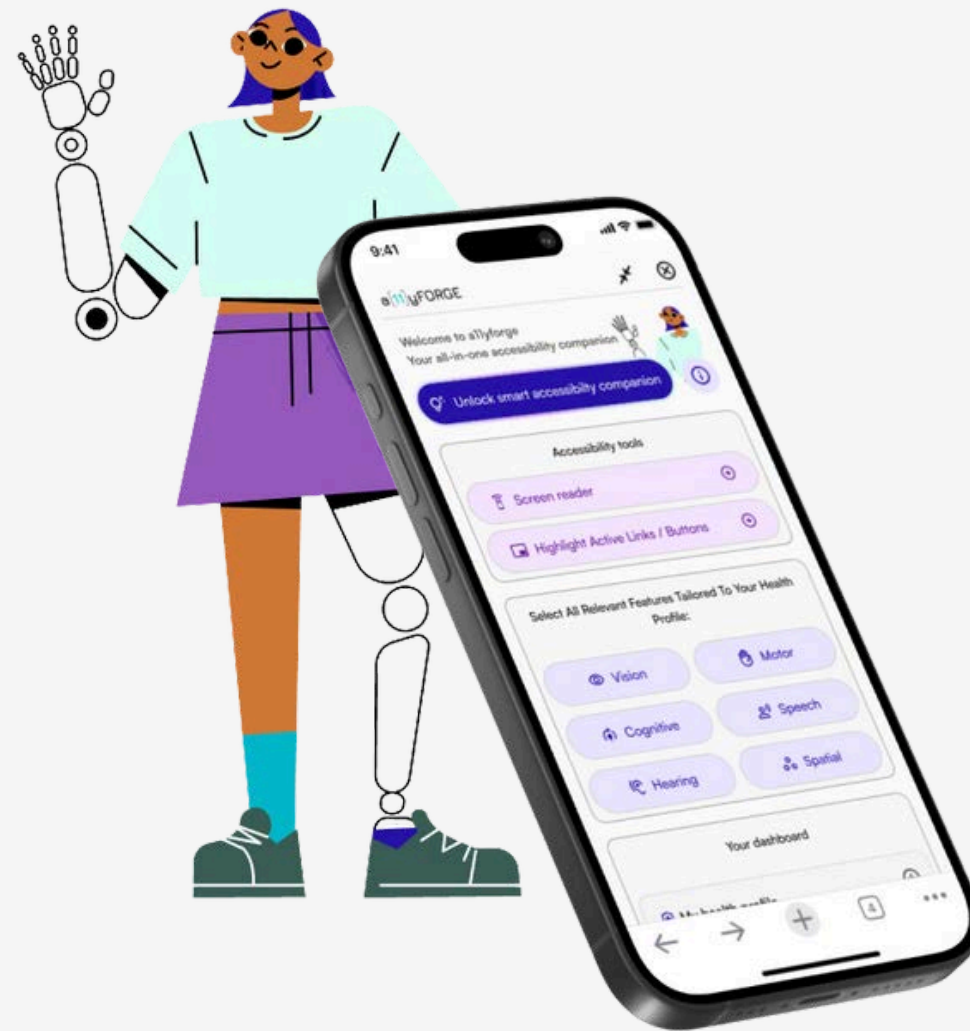


An all-in-one Agentic AI system for cross-platform web accessibility & usability compliance, re-design, and testing.

Web Browser Extension for Individuals

Web Browser Extension for Workplace

Web Compliance & Design Hub



- ✓ **Any interface's usability, enhanced:**
Instantly redesign any platform for your effortless experience.
- ✓ **Tailored for You:**
Personalize settings based on your unique health profile for a better experience.
- ✓ **Accessibility Assistant:**
Improve productivity, focus, and comprehension with powerful accessibility features.
- ✓ **Flawless compatibility:**
Works seamlessly with any website on any browser.
- ✓ **Seamless Integration:**
Easy setup with intuitive controls. Navigate with confidence, on your own terms!

Introducing allyFORGE

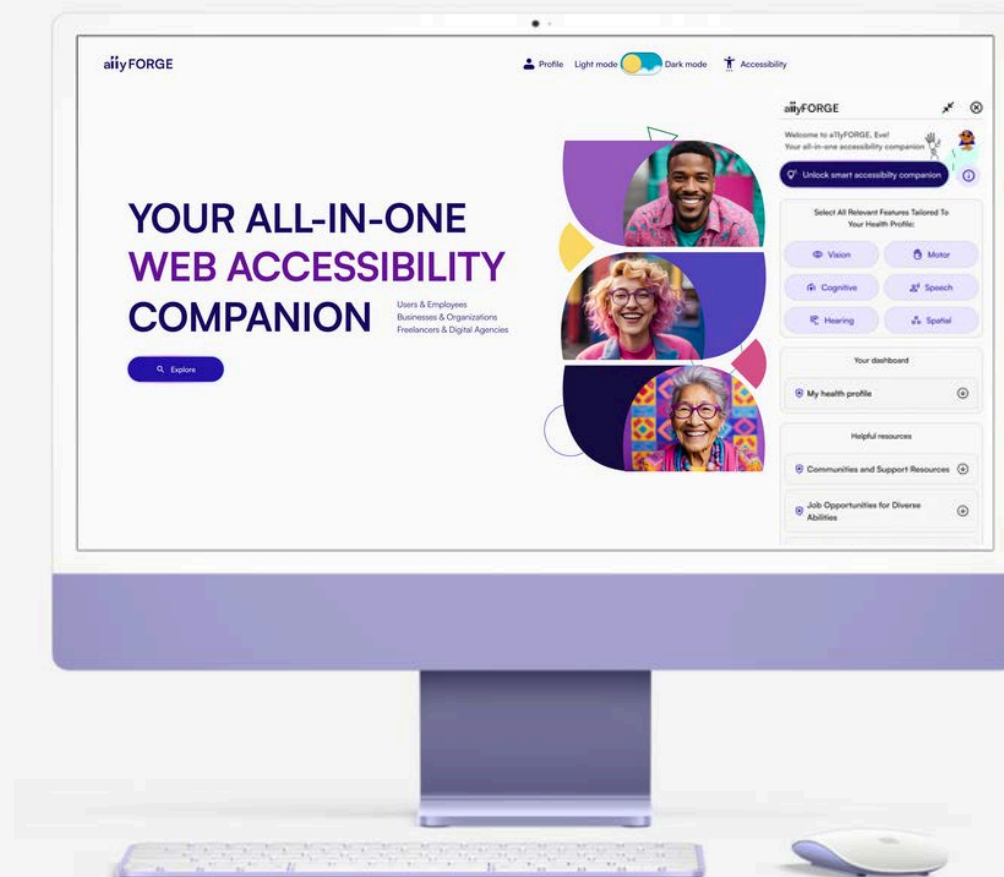


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Empower Employees & Stakeholders:

Enhance usability for employees with diverse and evolving health needs.



Personalized Accessibility:

Allow your team to customize font size, colors, contrast & more for a tailored experience.



Enhance Retention & Success:

Improve accessibility in internal tools, fostering a high-performing workforce.



Reduce Legal Risks:

Lower the chances of accessibility-related complaints and compliance lawsuits.



Seamless Integration:

Effortlessly embed accessibility features into your internal websites and platforms.

Introducing allyFORGE

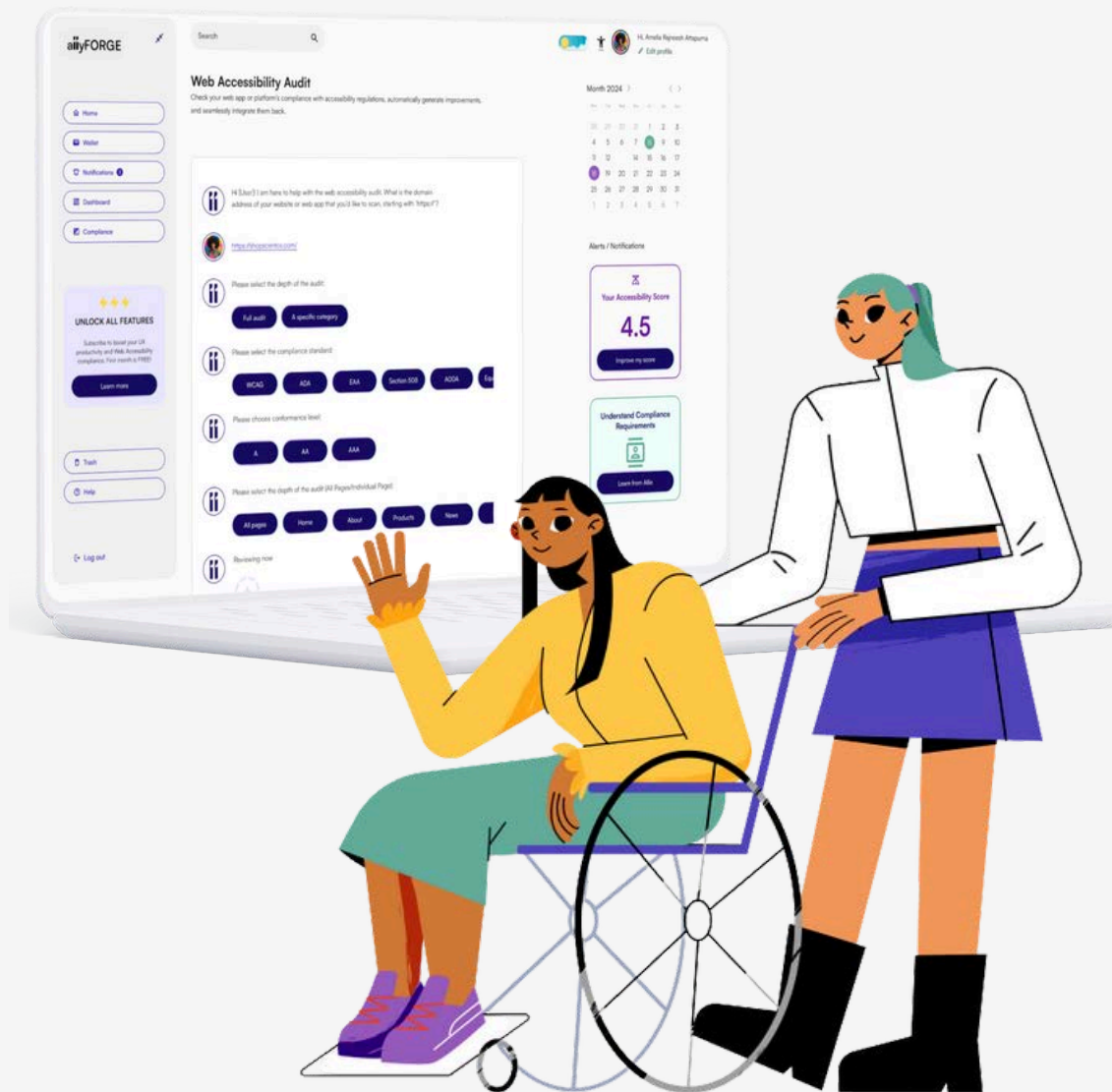


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Centralized Accessibility Hub:

Access and manage all your accessibility data from a single, intuitive platform.



Automated Audits & Compliance:

Seamlessly identify compliance gaps and receive AI-powered recommendations.



Customizable Dashboard:

Gain real-time visibility into your accessibility performance with continuous updates.



AI-Powered Design Agent:

Optimize your digital experiences efficiently without costly manual redesigns.

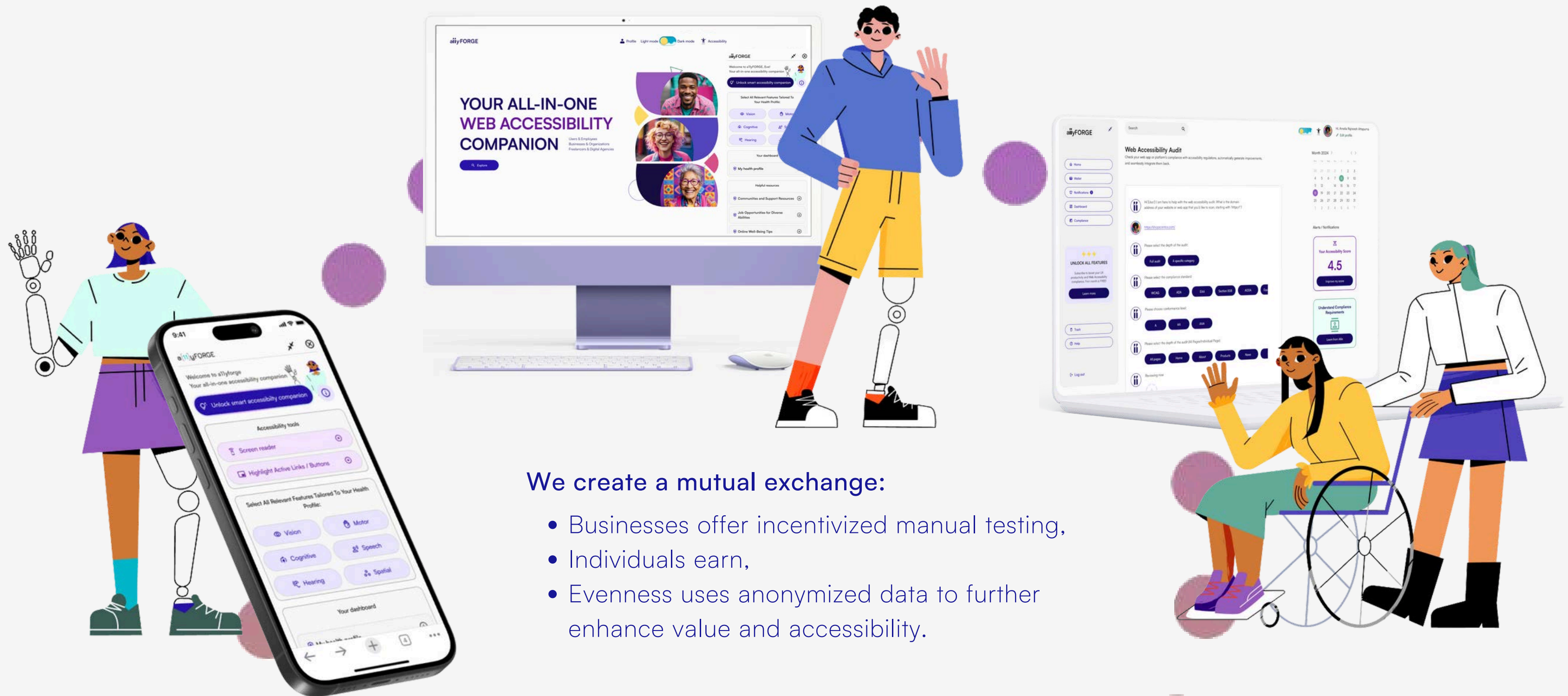


Seamless Workflow Integration:

Simplify accessibility and team management with automated tools and learning modules.

Our AI-driven Compliance & Design are powered by people and communities.

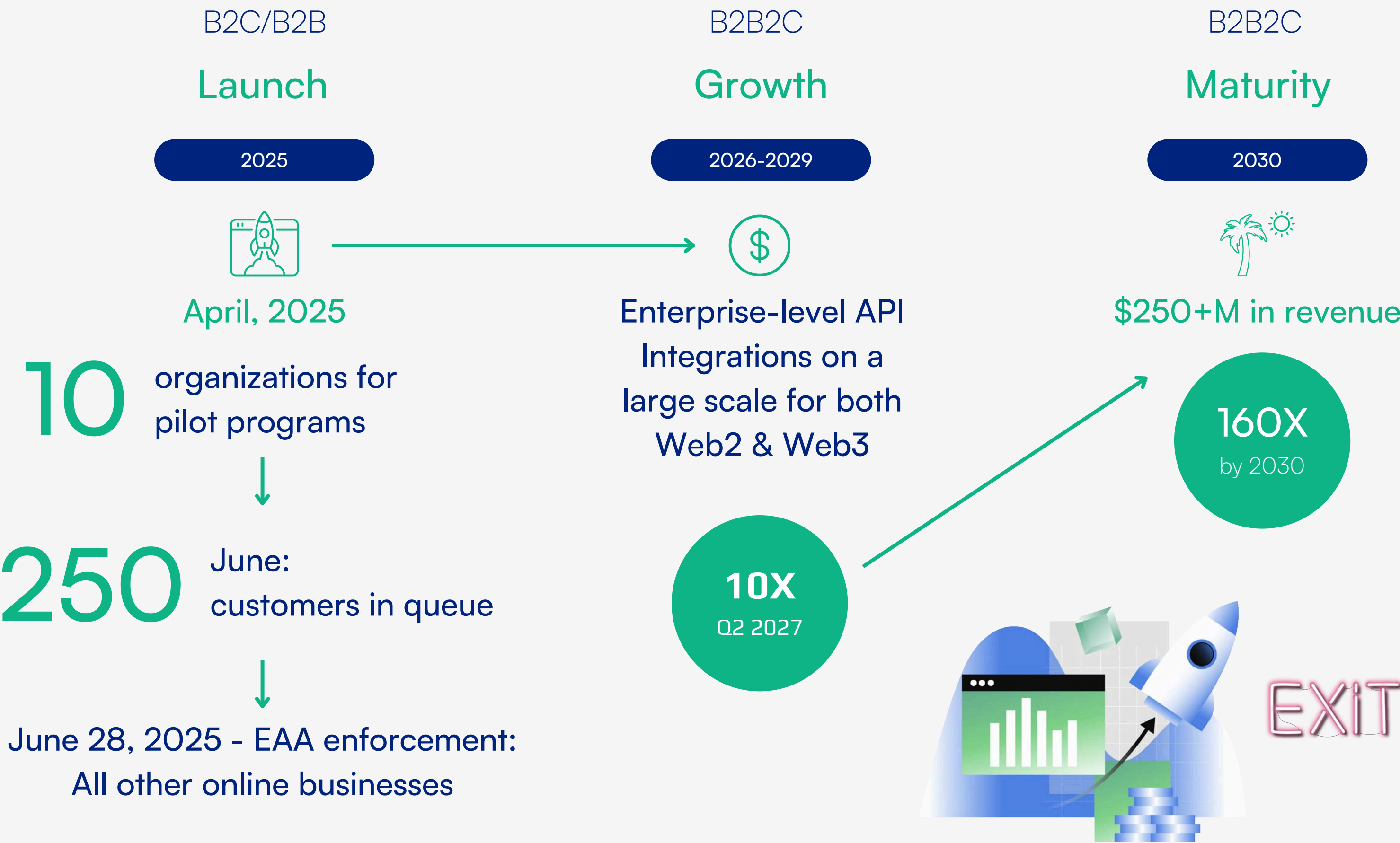
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We create a mutual exchange:

- Businesses offer incentivized manual testing,
- Individuals earn,
- Evenness uses anonymized data to further enhance value and accessibility.

The Plan.



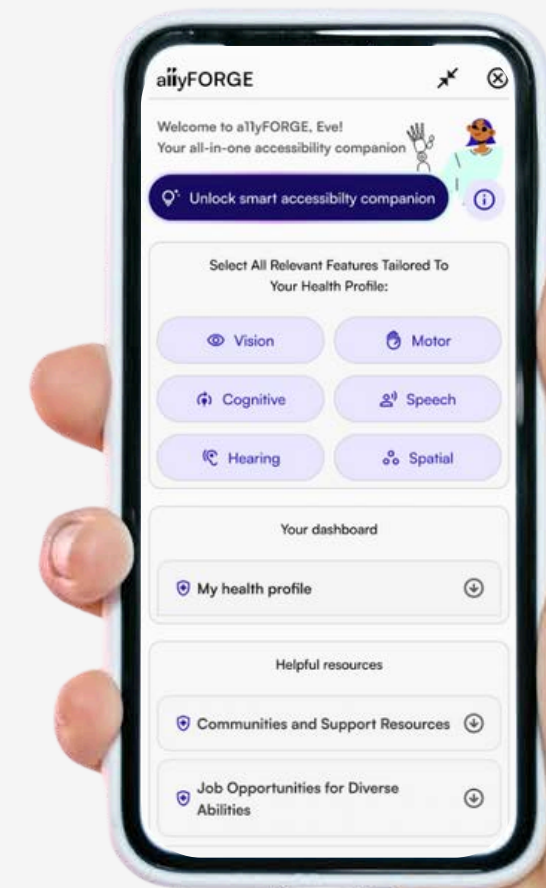
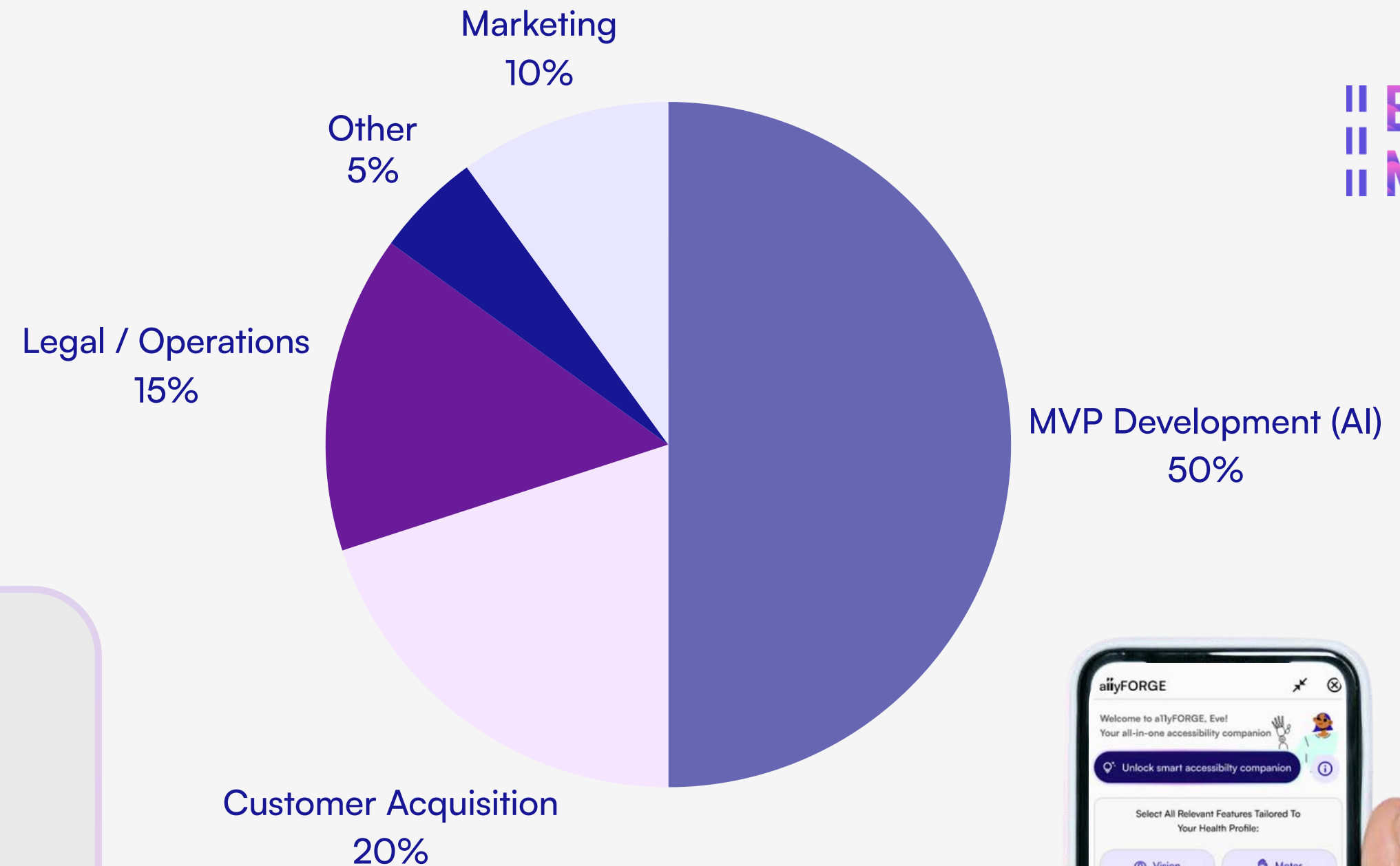
Our Ask.

\$2 Million

(SEED / Runway: 18 months)

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- Total Amount Bootstrapped // Angels: **\$50,000 (2021-2023)**
- Pre-money Valuation: **\$11M**
- Security Type: **SAFE / Convertible Note**
- Needs:
 - **MVP Go-to-Market**
 - **Customer Acquisition**



Our Leadership Team.

Award-winning

Innovators

Web2

AI & Emerging Tech

Data

Web3

Industry veterans

Web Accessibility Compliance

Product success

Cybersecurity

GTM

Global business development

Large-scale digital transformation

Scalability & Growth

GreenTech

Finance

ESG- & Growth-driven



Eve Logunova-Parker

Founder & CEO



Bhuva Shakti

Co-founder & fractional Chief Product & Sustainability Officer (CPSO)



Ramona Parker

Co-founder & Chief Information Security Officer (CISO)



Pedja Jevtic

Chief Technology Officer (CTO)



Thank you!

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