

SPONSORSHIP OPPORTUNITIES

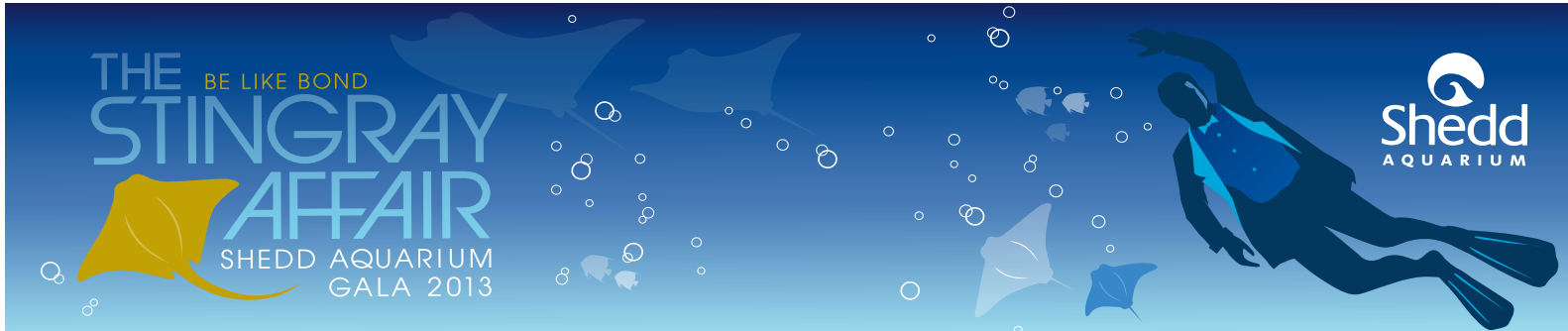
Be Like Bond: The Stingray Affair
SATURDAY, JUNE 8, 2013

Stingrays Are Forever Presenting Sponsor — \$100,000

- Text or logo recognition on main event entertainment tent
- Text or logo recognition on event entrance
- Three tables for 10 with premier seating (\$1,500 taxable FMV per table)
- Logo recognition on gala print materials: invitation, program, gallery screens, pre-show slides and signage
- Exclusive logo recognition on event Step and Repeat photo opportunity for all event attendees
- Exclusive logo recognition on gallery screens in the Caribbean Reef (premier dining area)
- Text recognition on all event-related press releases
- Exclusive text recognition on select online mentions
- Logo recognition on Shedd Aquarium's gala microsite for event attendees
- Verbal acknowledgment during event
- One private Beluga Encounter for six guests on a mutually agreeable date (nontransferable)
- 20 complimentary Family Membership packages
- Complimentary all-access admission for employees for one year
- Complimentary Corporate Family Days admission for employees and 3 guests during select months of the year
- 100 VIP tickets
- \$1,500 facility discount on one corporate evening event rental (Taxable and nontransferable)
- Opportunity for product placement in event attendee swag bag (Taxable FMV \$7,500)
- Text recognition on Donor Wall and listing in the Shedd Aquarium annual report

Aquarium Royale Sponsor — \$75,000

- Naming opportunity for Q's Laboratory OR Marine Mammal Aquatic Show
- Prominent logo recognition in named area
- Two tables for 10 with premier seating (\$1,500 taxable FMV per table)
- Logo recognition on gala print materials: invitation, program, gallery screens, and event signage
- One personalized behind the scenes tour and animal encounter (nontransferable)
- Logo recognition on Shedd Aquarium's gala microsite for event attendees
- 10 complimentary Family Membership packages
- Complimentary mini-pass admission for employees for one year
- Complimentary Corporate Family Days admission for employees and 3 guests during select months of the year
- 100 VIP tickets
- \$1,000 facility discount on one evening corporate event rental (Taxable and nontransferable)
- Opportunity for product placement in event attendee swag bag (Taxable FMV \$7,500)
- Text recognition on Donor Wall and listing in the Shedd Aquarium annual report



License to Krill Sponsor — \$50,000

- Naming opportunity for Gala Private Fireworks Show OR Club Money Penny
- Prominent recognition in named area (verbal recognition prior to the fireworks show and logo recognition in Club Money Penny)
- Two tables for 10 (\$1,500 taxable FMV per table)
- Logo recognition on gala print materials: invitation, program, gallery screens, and event signage
- Logo recognition on Shedd Aquarium's gala microsite for event attendees
- One personalized behind the scenes tour and animal encounter (nontransferable)
- 10 complimentary Family Membership packages
- 50 VIP tickets
- Opportunity for product placement in event attendee swag bag (Taxable FMV \$7,500)
- Text recognition on Donor Wall and listing in the Shedd Aquarium annual report

Dive Another Day Sponsor — \$25,000

- One table for 10 (\$1,500 taxable FMV per table)
- Text recognition on gala print materials: invitation, program and event signage
- Five complimentary Family Membership packages
- One personalized behind the scenes tour (nontransferable)
- Text recognition on Donor Wall and listing in the Shedd Aquarium annual report

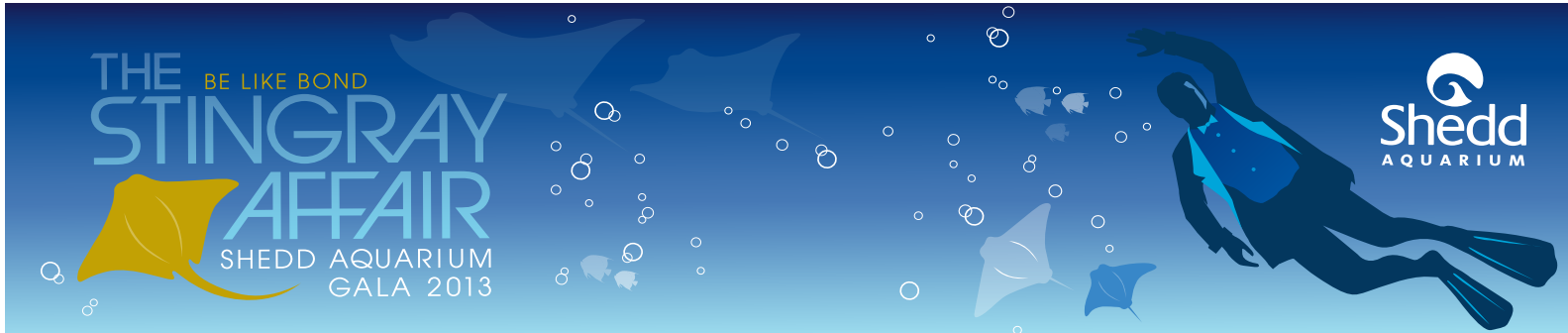
007 Donor — \$15,000

- One table for 10 (\$1,500 taxable FMV per table)
- Text recognition on event signage
- Two complimentary Family Membership packages
- Text recognition on Donor Wall and listing in the Shedd Aquarium annual report

Thunderball Table — \$8,000

- One table for 10 (\$1,500 taxable FMV per table)

Reserve your sponsorship by February 22, 2013 to ensure recognition on the event invitation distributed to more than 2,000 of Chicago's elite philanthropists!



RESERVATION FORM

Please reserve a table(s) at the following level(s):

____ Stingrays Are Forever Presenting Sponsor \$100,000 (1 opportunity available)

____ Aquarium Royale Sponsor (please select one opportunity below)

____ Q's Laboratory Sponsor \$75,000

____ Gala Marine Mammal Aquatic Show Sponsor \$75,000

____ License to Krill Sponsor (please select one opportunity below)

____ Private Gala Fireworks Sponsor \$50,000

____ Club Money Penny Sponsor \$50,000

____ Dive Another Day Sponsor \$25,000

____ 007 Donor \$15,000

____ Thunderball Table \$8,000

____ Tickets \$800 per person

We are unable to participate in the Gala, but please accept our contribution of \$_____

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

Please make checks payable to John G. Shedd Aquarium. To ensure your reservation, return this pledge form via fax (312) 939-8069 or e-mail Libby Joyce at ejoyce@sheddaquarium.org. For additional information, please call (312) 692-3218.

We are unable to participate in the 2013 Gala, but my company's philanthropic interests align with:

____ Animal Care ____ Conservation ____ Education & Learning

____ Sustainability & Infrastructure ____ Community Access ____ Sponsorships