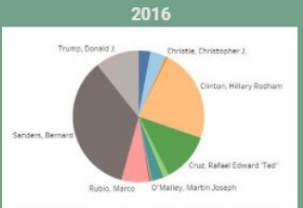
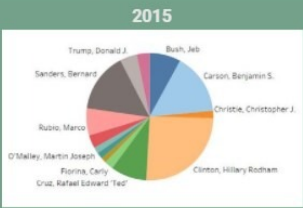
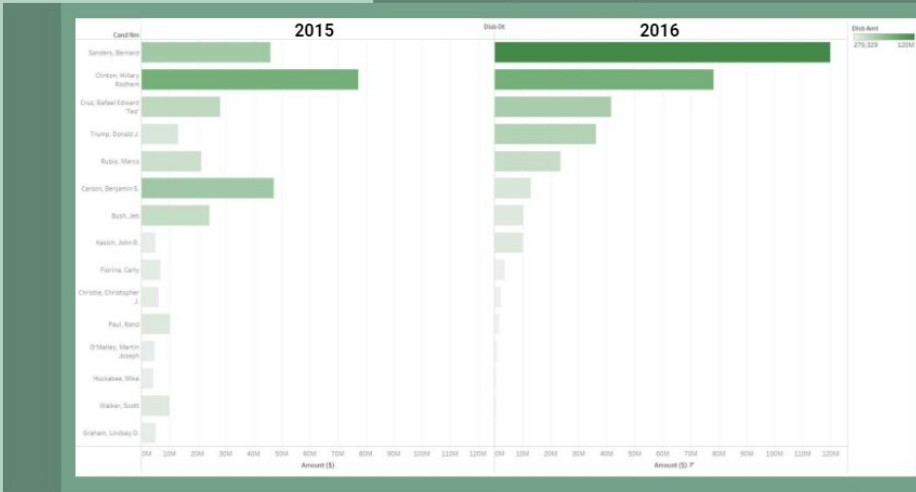


2016 Presidential Candidate Expenditures, by Candidate

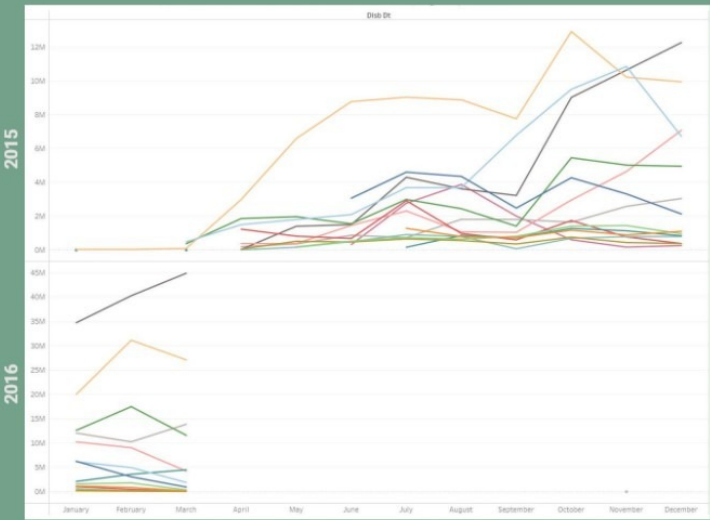
Which candidates spent the most, and when? This guide aims to help those interested in politics further understand the money behind an election.

Total Spending in 2015 and 2016 by Major Candidates



Bernie Sanders' media expenditures made him 2016's biggest spender

Timeline of Major Candidates' Expenditures



Publicity Trumps All

Despite spending a considerably lower amount of money on his campaign, Donald Trump was still able to win the 2016 election. This goes to show how far fame and controversy can take someone.