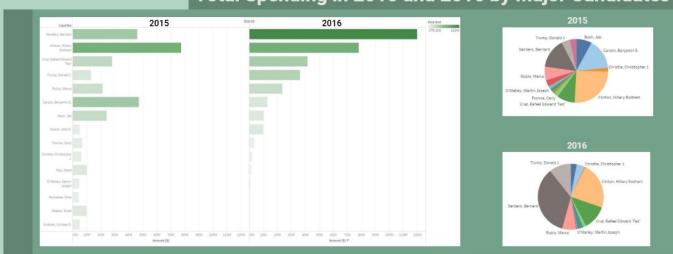
# 2016 Presidential Candidate Expenditures, by Candidate

Which candidates spent the most, and when? This guide aims to help those interested in politics further understand the money behind an election.

# Total Spending in 2015 and 2016 by Major Candidates



### Timeline of Major Candidates' Expenditures



# Cand Nm Bush, Jeb Carson, Benjamin S. Christie, Christopher J. Clinton, Hillary Rodham Cruz, Rafael Edward 'Ted' Fiorina, Carly Huckabee, Mike Johnson, Gary Kasich, John R. O'Malley, Martin Joseph Paul, Rand Rubio, Marco Sanders, Bernard Trump, Donald J. Walker, Scott

# **Publicity Trumps All**

Despite spending a considerably lower amount of money on his campaign,
Donald Trump was still able to win the 2016 election. This goes to show how far fame and controversy can take someone.

ps://public.tableau.com/s/sites/default/files/media/2016 presidential candidate expenditures.