

JESSICA LIM

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On a journey of self-discovery and eager pursuits in becoming a more genuine and passionate UX designer that instills positive emotions in users.

EDUCATION

Carnegie Mellon University

December 2021

Human-Computer Interaction

Business Administration

Marketing Concentration

Cumulative GPA: 3.63

SKILLS

Tools

Abstract Figma
Adobe CC Invision
Voiceflow Sketch

Skills

Affinity Diagramming
Concept Mapping
Prototyping
Shipping
Sketching
Storyboarding
User Research
Wireframing

Languages

HTML/CSS
Python
Korean
French

EXPERIENCE

UX Design Intern - Pegasystems

Summer & Fall 2020 - Boston, Massachusetts

Created new designs for the Bolt Design Systems team, and redesigned existing components. Placed first in intern design competition, and gained R&D experience. Currently working on large-scale internal projects.

Marketing Intern - RFA

Summer 2018 - New York, New York

Richard Fleischman & Associates - Assisted with 20+ marketing/sales projects and campaigns. Conducted weekly competitor analyses and monthly overviews.

PROJECTS

Trashtalk - Responsive Web Design

Fall 2019 - Pittsburgh, PA

Designed and prototyped a responsive web interface to alleviate prominent issues in waste management and gamified the process of staying green at Carnegie Mellon University.

DOU - Mobile Application

Spring 2020 - Pittsburgh, PA

Created prototypes of an application that recommends activities or places to go based on the personality of the user, their current mood, online reviews, and external factors such as the weather, location, and time.

LEADERSHIP

Vice President of Membership, Secretary

Asian Student's Association

Treasurer, Public Relations, Alumnae Relations

Kappa Phi Lambda Sorority Inc.

A-team

Division 1 Women's Club Ultimate Frisbee