

# *jessica lim*

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On a journey of self-discovery and eager pursuits in becoming a more genuine and passionate UX designer that instills positive emotions in users

## *education*

### **Carnegie Mellon University**

December 2021

### **Human-Computer Interaction**

### **Business Administration**

Marketing Concentration

Cumulative GPA: 3.63

## *skills*

### **Tools**

Abstract Figma  
Adobe CC Invision  
Voiceflow Sketch

### **Skills**

Affinity Diagramming  
Concept Mapping  
Prototyping  
Sketching  
Storyboarding  
User Research  
Wireframing

### **Languages**

HTML/CSS  
Python  
Korean  
French

## *experience*

### **UX Design Intern - Pegasystems**

Summer & Fall 2020 - Boston, Massachusetts

Created new designs for the Bolt Design Systems team, and redesigned existing components. Placed first in intern design competition, and gained R&D experience. Please contact for information on additional projects.

### **Market Research Intern - RFA**

Summer 2018 - New York, New York

Richard Fleischman & Associates - Assisted with 20+ marketing/sales projects and campaigns. Conducted weekly competitor analyses and monthly overviews.

## *projects*

### **Trashtalk - Responsive Web Design**

Fall 2019 - Pittsburgh, PA

Designed and prototyped a responsive web interface to alleviate prominent issues in waste management and gamifies the process of staying green at Carnegie Mellon University.

### **DOU - Mobile Application**

Spring 2020 - Pittsburgh, PA

Created prototypes of an application that recommends activities or places to go based on the personality of the user, their current mood, online reviews, and external factors such as the weather, location, and time.

## *leadership*

### **Vice President of Membership, Secretary**

Asian Student's Association

### **Treasurer, Public Relations, Alumnae Relations**

Kappa Phi Lambda Sorority Inc.

### **A-team**

Division 1 Women's Club Ultimate Frisbee