

JESSICA LIM

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genuine



passionate



growing

[me]

Education [study]

CARNEGIE MELLON UNIVERSITY

Class of 2021+

Human-Computer Interaction

Business Administration

Marketing Concentration

Cumulative GPA: 3.63

Skills

Tools [using]

Abstract Figma

Adobe CC Invision

Voiceflow Sketch

Skills [doing]

Affinity Diagram

Concept Map

Prototype

Sketch

Storyboard

User Research

Wireframe

Languages [typing]

HTML/CSS

Python

Korean

Experience [work]

UX DESIGN INTERN - Pegasystems

Summer 2020 - Boston, Massachusetts

Current intern on the Bolt Design Systems team. Please contact for further details.

MARKET RESEARCH INTERN - RFA

Summer 2018 - New York, New York

Richard Fleischman & Associates - Assisted with 20+ marketing/sales projects and campaigns. Conducted weekly competitor analyses and monthly overviews.

Projects [exemplars]

TRASHTALK - Responsive Web Design

Fall 2019 - Pittsburgh, PA

Designed and prototyped a responsive web interface to alleviate prominent issues in waste management and gamifies the process of staying green at Carnegie Mellon University.

DOU - Mobile App - Personal Project

Winter 2019 - Pittsburgh, PA

Do you! - Created prototypes of an application that provides users activities to do or places to go based on the personality of the user, how they are currently feeling, other user recommendations, and external factors such as the weather, location, and time.

Leadership [passions]

Vice President of Membership, Secretary

Asian Student's Association

Treasurer, Public Relations, Alumnae Relations

Kappa Phi Lambda Sorority Inc.

A-team

Division 1 Women's Club Ultimate Frisbee