

# JESSICA LIM

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On a journey of self-discovery and eager pursuits in becoming a more genuine and passionate UX designer that instills positive emotions in users.

## EDUCATION

### Carnegie Mellon University

December 2021

### Human-Computer Interaction

### Business Administration

Marketing Concentration

Cumulative GPA: 3.63

## SKILLS

### Tools

Abstract Figma  
Adobe CC Invision  
Voiceflow Sketch

### Skills

Affinity Diagramming  
Concept Mapping  
Prototyping  
Shipping  
Sketching  
Storyboarding  
User Research  
Wireframing

### Languages

HTML/CSS  
Python  
Korean  
French

## EXPERIENCE

### UX Design Intern - Pegasystems

Summer & Fall 2020 - Boston, Massachusetts

Created new designs for the Bolt Design Systems team, and redesigned existing components. Placed first in intern design competition, and gained R&D experience. Currently working on large-scale internal projects alongside developers and stakeholders.

### Marketing Intern - RFA

Summer 2018 - New York, New York

Richard Fleischman & Associates - Assisted with 20+ marketing/sales projects and campaigns. Conducted weekly competitor analyses and monthly overviews.

## PROJECTS

### Trashtalk - Responsive Web Design

Fall 2019 - Pittsburgh, PA

Designed and prototyped a responsive web interface to alleviate prominent issues in waste management and gamified the process of staying green at Carnegie Mellon University.

### DOU - Mobile Application

Spring 2020 - Pittsburgh, PA

Created prototypes of an application that recommends activities or places to go based on the personality of the user, their current mood, online reviews, and external factors such as the weather, location, and time.

## LEADERSHIP

### Vice President of Membership, Secretary

Asian Student's Association

### Treasurer, Public Relations, Alumnae Relations

Kappa Phi Lambda Sorority Inc.

### A-team

Division 1 Women's Club Ultimate Frisbee