

Product Design and

MARKERBOARD MENTALITY

Joel Glovier
@**jglovier**



jglovier/microframe

GitHub, Inc. [US] https://github.com/jglovier/microframe

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Microframe is a micro (<200px wide), grid based wireframe PSD template for UI and UX designers mocking up website and app layouts. — Edit

Code Issues Pull Requests Network Settings

22 commits 1 contributor 0 issues 0 pull requests

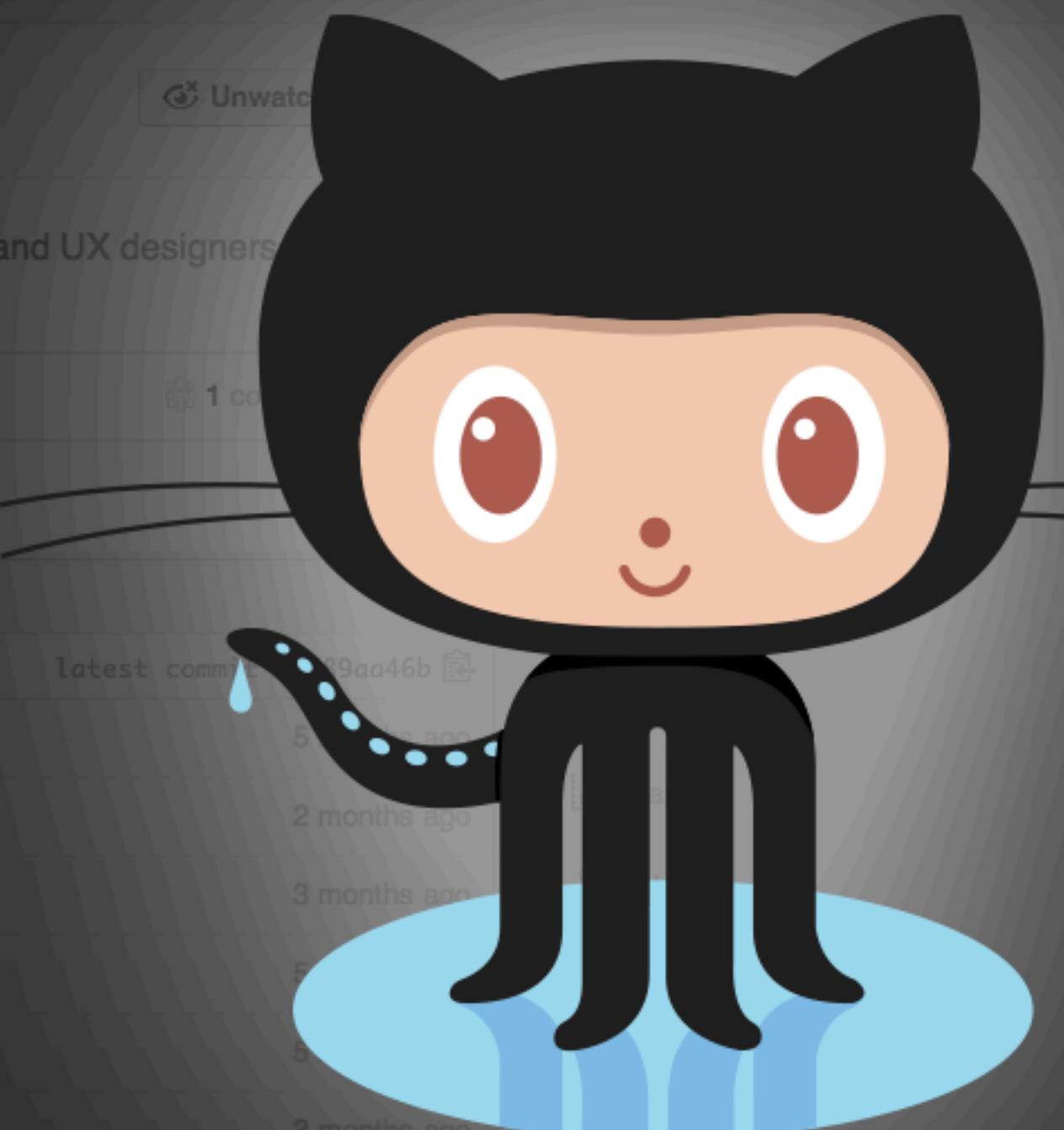
branch: microframe / D... Update README 2 months ago jglovier authored samples README.md license.txt micrframe-detail-template.psd responsive-microframe-bl... responsive-microframe.psd README.md

Added a license (MIT license) to the project 3 months ago
Added Microframe detail PSD template 5 months ago
Added a blank PSD template 5 months ago
Trimmed side gutters from PSD 3 months ago

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The GitHub logo is a large, stylized word "GitHub" in white, with each letter having a thick black outline. It is positioned in the center of the repository page, partially covering the repository details and the commit history table.



theOctocat

Drinkups





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22 commits

1 branch

0 releases

1 contributor

Creating Git



samples	Added Microframe detail PSD template	5 months ago
README.md	Update README.md	2 months ago
license.txt	Added a license (MIT license) to the project	3 months ago
micrframe-detail-template.psd	Added Microframe detail PSD template	5 months ago
responsive-microframe-blan...	Added a blank PSD template	5 months ago
responsive-microframe.psd	Trimmed side gutters from PSD	3 months ago

README.md

latest commit aa...

5 months

2 months ago

3 months ago

5 months ago

5 months ago

3 months ago

Graphs

Network

Settings

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*...which is totally
not true. Actually:*

Linus Torvalds
created git





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Asynchronous Culture



22 commits

1 branch

0 releases

1 contributor

Update README.md

jglovier authored 2 months ago

latest commit aaf89aa46b

5 months ago

samples

Added Microframe detail PSD template

README.md

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22 commits

1 branch

0 releases

1 contributor



branch: master

microframe / +

Code

Issues 0

Pull Requests 0

Wiki

Graphs

Network

Settings

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62% of GitHub's 215 employees are remote

README.md

Update README.md



samples

README.md

useful-links

microframe-detail-template.psd

responsive-microframe-blank.psd

responsive-microframe.psd

Update README.md

Added Microframe detail PSD template

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Trimmed side gutters from PSD

5 months ago

2 months ago

3 months ago

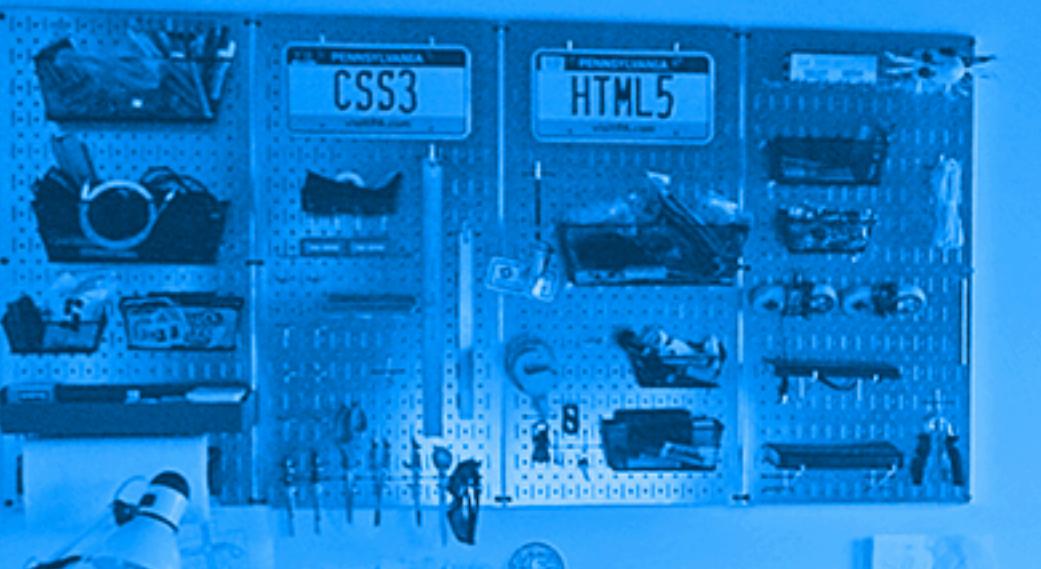
5 months ago

5 months ago

3 months ago



JAG





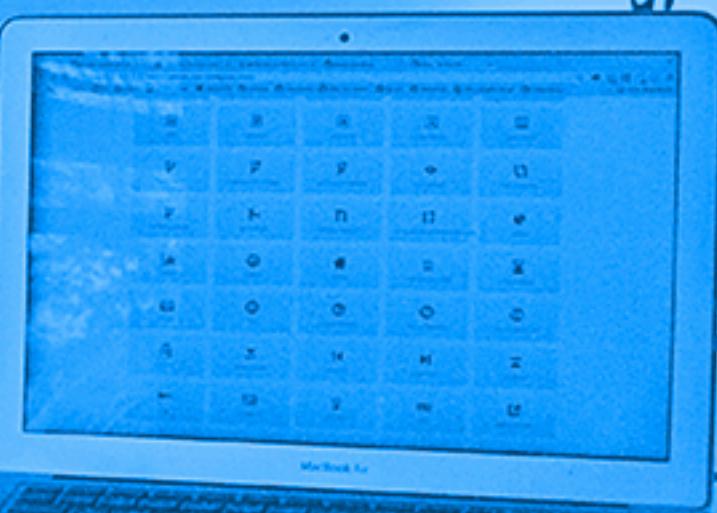
HEALTH Strategy

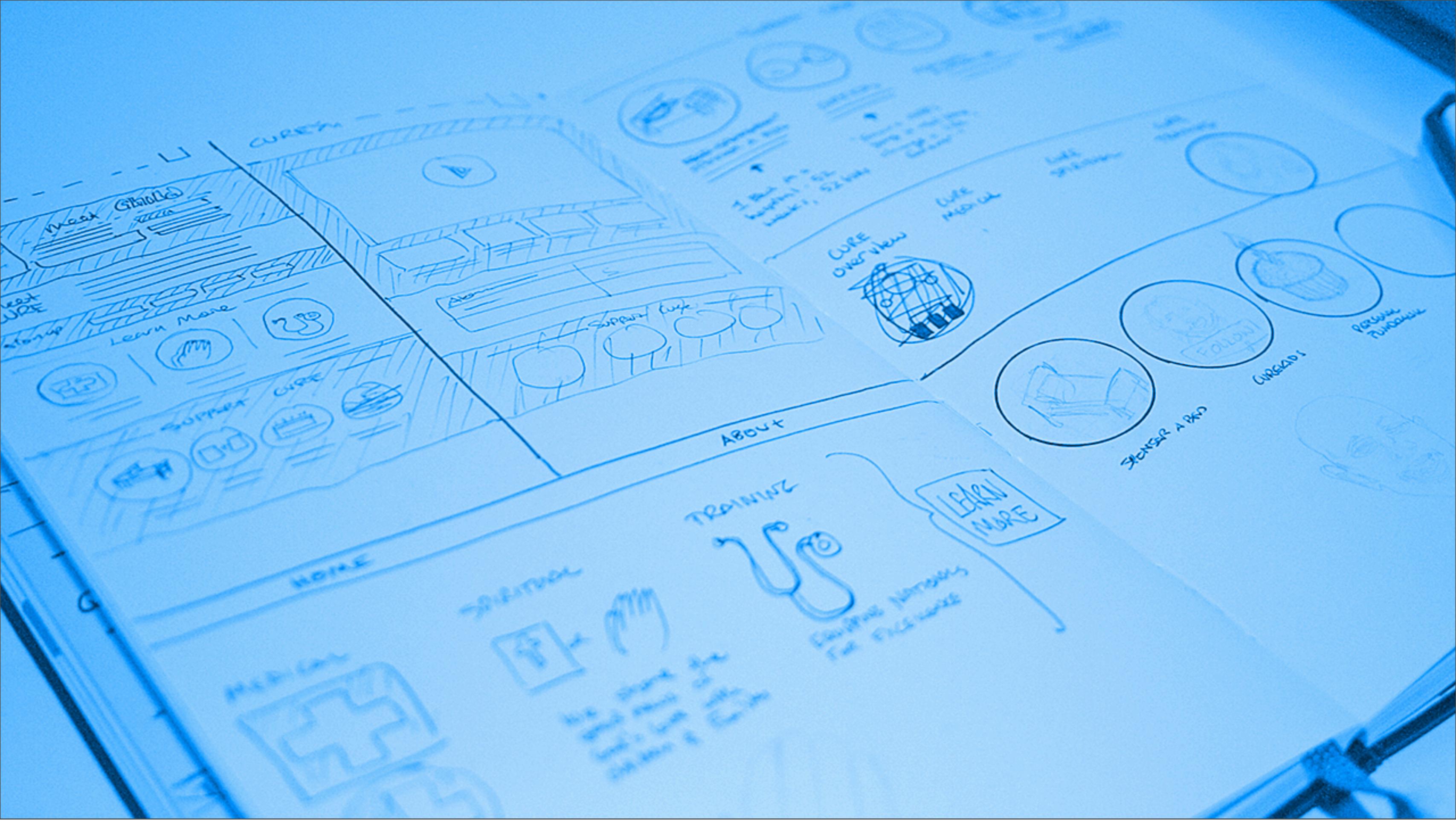
- No bread, pasta, rice or wheat
- No gluten
- No sugar
- No processed foods

Little meat, mostly fish
Lots of fresh vegetables
Lots of fruit & nuts
5 lbs after 6 weeks



The monitor screen shows a software application with several windows open, likely a database or reporting tool. One window displays a table with columns labeled 'ID', 'Name', 'Age', 'Gender', and 'Address'. Another window shows a list of items with descriptions. The overall interface is technical and organized.







*What do the markerboard
and the scratchpaper have
in common that my Mac apps
and even my Moleskine do not?*

TEMPORALITY

TEMPORAL MEDIUMS

Assume output will be discarded

Encourages spending ideas freely



TEMPORAL MEDIUMS

Encourage discussion.

*Focus on the **WHAT** not the **HOW***

1. EXECUTION

2. STRATEGY



1. EXECUTION

2. STRATEGY



1. STRATEGY

2. EXECUTION



1. STRATEGY 2. EXECUTION



Markerboard Mentality

IS REALLY ABOUT
2 THINGS:

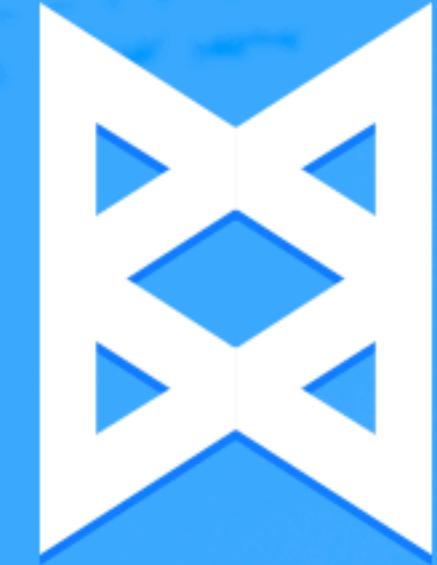
Markerboard Mentality

**START A
DISCUSSION FIRST**

Markerboard Mentality

**PREPARE TO
ITERATE**





jQuery
write less, do more.



TM

*Markerboard Mentality
is really just*

PROBLEM SOLVING

THANK YOU





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responsive-m

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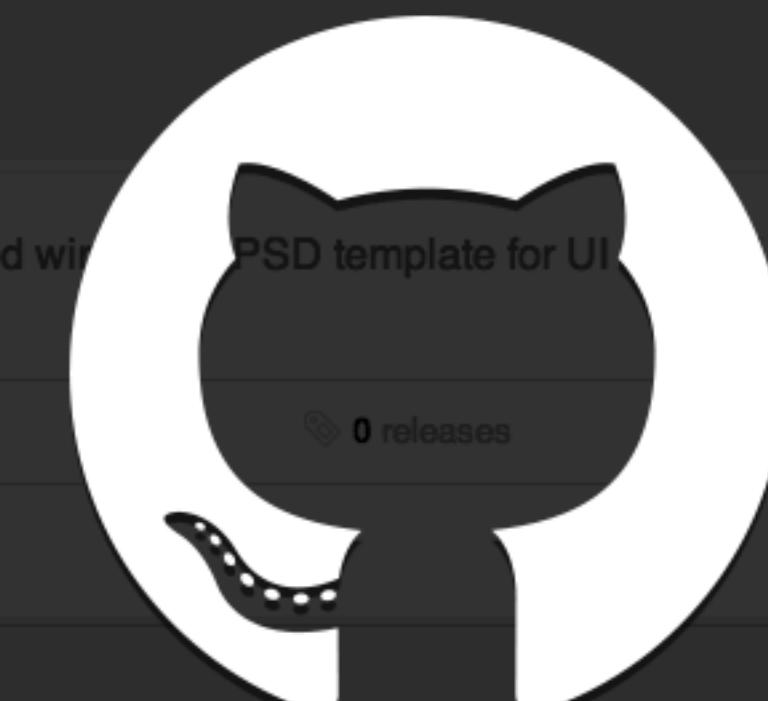
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WITH
CODE

CPOSC2013

EXPIRES NOVEMBER 31, 2013



Let's keep talking.