### **Contact Information**

**Address** 

190 C Pine Meadow Rd, Lebanon, PA 17046

**Phone** 

717-861-5628

#### E-mail

joel@jagdesignideas.com

**Portfolio** 

http://www.jagdesignideas.com



### **Education**

Liberty University 2000 - 2004

BS in Communication GPA: 3.4 Overall

Concentrated in Advertising and Public Relations
Member of American Advertsing Federation student chapter
Honors Program student 4 years

Graduated Cum Laude

### **Skill Sets**

**Tech Skills** 

Conceptual Skills

Photoshop CS4, Illustrator CS4, InDesign CS4, Dreamweaver CS4, Acrobat 9 Pro, Adobe Fireworks, Adobe LiveCycle Designer, XHTML, CSS, Javascript, Office 2007, Vista, OS-X, PC or Mac

Graphic Design, Web Design, UI/UX Design, Information Architecture, Creative/ Art Direction, Copywriting, Blogging, Social Networks, Marketing Strategies, Public Speaking, Teaching, Leadership, Client Relations, Sales/Recruiting, Trend Watching, Life-Long Learner

# **Experience**

OCT 2007 - PRESENT

## JAG Design Ideas | Lebanon, PA

#### Freelance Designer/Principal

My company offers design services for both print and web marketing needs. Offers consulting for marketing and design production. Clients include: Kenbrook Bible Camp, Teen Quest, Promethean Inc., BYD Personal Training, White Sulphur Springs, and others.

MAR 2008 - PRESENT

### Harrisburg Area Community College | Harrisburg, PA

#### **Adjunct Professor**

Teaching non-credit technology courses such as: Photoshop CS3, Illustrator CS3, Intro to Digital Cameras, Intro to Computers. Teaching primarily adult students seeking career development skills in a classroom setting.

AUG 2004 - OCT 2007

#### Freelance Graphic Design | Pittsburgh, PA

Performed graphic design projects for several clients, mostly print related work.

Projects include: identity, print promotional materials, outdoor sinage, apparel design.

Clients include: Wear4Christ Apparel, Teen Quest, Statler Signs, Greater Pittsburgh

Plastic Surgery Society, Spreadshirt Inc.

**JUL 2006 - SEPT 2007** 

#### **Education Management Corporation | Pittsburgh, PA**

#### **Assistant Director of Admissions**

Recruited students for online degree programs; interviewed prospective students for admissions; oversaw their admissions experience; acted as point of contact person for their first semester of courses; achieved recruiting goals per student start.

JUN 2005 - JUN 2006

### Teen Quest | Somerset, PA

#### **Ministry Relations Coordinator / Senior Missionary Staff**

Performed public relations functions for a non-profit including: blog publication; maintained contacts with local media; publication and design of quarterly newsletter; cultivated relationships with area church youth leaders; hosted organization booth at events and conferences; liason to visiting guest groups; fundraising; public speaking.