

CURRENT APPOINTMENT	Assistant Professor Food, Agricultural & Resource Economics University of Guelph Website: <a href="https://jgnunol.github.io">jgnunol.github.io</a>	J.D. MacLachlan Building 50 Stone Rd East. Office 307 Guelph, ON, CAN, N1G 2W1 jnuno [at] uoguelph [dot] ca
INTERESTS	Contract Theory, Mechanism Design, Pricing, Labor Economics.	
EDUCATION	<b>Purdue University.</b> Ph.D. Agricultural Economics. <i>Specialization in Computational Science.</i> Dissertation: <i>Essays in Nonlinear Pricing Under Regulation: Analysis of Interventions on Food Retailing.</i>	December 2018
	<b>University of Minnesota-Twin Cities.</b> M.Sc. Applied Economics. <i>Fulbright scholar.</i>	May 2014
	<b>Universidad de Guadalajara (Mexico).</b> Bachelor's degree, Economics.	April 2010
ACADEMIC APPOINTMENTS	<b>Assistant Professor</b> Dept. of Food, Agricultural, and Resource Economics University of Guelph, ON, Canada.	2020 - Current
EDITORIAL APPOINTMENTS	<b>Guest Editor</b> Special Issue: "Global dynamics, food markets, and the determinants of Canadian food price inflation." <i>Canadian Journal of Agricultural Economics</i> .	2023 - 2025
OTHER EXPERIENCE	<b>Consultant</b> Universidad del Rosario - Alianza EFI Economía Formal e Inclusiva. <b>Senior Economist (Specialty Leader)</b> <i>Banco de México</i> (Central Bank of Mexico). Economic Research Division. <b>Research Assistant</b> Prof. Steven Wu and Joseph Balagtas (2015-2018). Prof. Nelson Villoria (2014-2015). Purdue University, IN, USA. <b>Economist</b> <i>Banco de México</i> . Economic Research Division. <b>Pollster</b> <i>Banco de México</i> . Economic Research Division.	2022 2019 2014 - 2018 2010 - 2012 and Summer 2014 2009 - 2010
JOURNAL ARTICLES	<p>5. <b>Nuño-Ledesma, J.G.</b> &amp; von Massow, M. (2023). "Canadian Food Inflation: International Dynamics and Local Agency." <i>Canadian Journal of Agricultural Economics</i>, 71, 393-406. <a href="https://doi.org/10.1111/cjag.12341">https://doi.org/10.1111/cjag.12341</a>.</p> <p>4. <b>Nuño-Ledesma, J.G.</b>, Wu, S.Y., &amp; Balagtas, J.V. (2023). "Taxing Sugar-Sweetened Beverages: A Nonlinear Pricing Approach." <i>American Journal of Agricultural Economics</i>. 1-15. <a href="https://doi.org/10.1111/ajae.12416">https://doi.org/10.1111/ajae.12416</a></p> <p>3. <b>Nuño-Ledesma, J.G.</b> (2022). "A Portion Cap Rule with Two Products: An Experimental Evaluation." <i>Canadian Journal of Agricultural Economics</i>. 70(2), 123-137. <a href="https://doi.org/10.1111/cjag.12308">https://doi.org/10.1111/cjag.12308</a>.</p>	

- 2023 Outstanding CJAE Article Award - Honorable Mention.

2. **Nuno-Ledesma, J.G.** (2021). "An Analysis of Portion Cap Rules with a Multi-Product Seller." *American Journal of Agricultural Economics*. 103(5), 1820-1831. <https://doi.org/10.1111/ajae.12221>.
1. **Nuno-Ledesma, J.G.** and Villoria, N.B. (2019). "Estimating International Trade Margins Shares by Mode of Transport for the GTAP Data Base." *Journal of Global Economic Analysis* 4(1), 28-49. <https://doi.org/10.21642/JGEA.040102AF>

#### WORKING PAPERS

3. Pérez Pérez, J., Meléndez, J. & **Nuño Ledesma, J.G.** (2023). "Matching and City Size Wage Gaps under the Shadow of Informality: Evidence from Mexico." *Alianza EFI - Documento de Trabajo*. **WP2-2023-003**.
2. Pérez Pérez, J. & **Nuño Ledesma, J.G.** (2022). "The Contribution of Workers, Workplaces, and Sorting to Wage Inequality in Mexico." *Alianza EFI - Documento de Trabajo*. **WP2-2022-012**.
1. **Nuño Ledesma, J.G.**, Wu, S.Y., & Balagtas, J.V. (2022). "Nonlinear Pricing Under Regulation: Comparing Cap Rules and Taxes in the Laboratory." *Banco de México Working Papers Series*. **No. 2022-10**.

#### SELECTED WORK IN PROGRESS

\* = M.S. STUDENT,

\*\* = PHD STUDENT

6. **Nuño-Ledesma, J. G.**, Wu, S.Y. & Balagtas, J.V. "Taxes versus Container Sizes: Comparing Interventions Regulating Soda Retail Under Price Discrimination." *Under Review*.
5. Pérez Pérez, J. & **Nuño-Ledesma, J. G.** "Workers, Workplaces, Sorting, and Wage Dispersion in Mexico." With Jorge Pérez Pérez. *Resubmitted after first round of revisions*.
4. Pérez Pérez, J., Meléndez, J. & **Nuño-Ledesma, J. G.** "Matching and City Size Wage Gaps Under the Shadow of Informality: Evidence from Mexico." *Reject and Resubmit*.
3. Gabrel, G.\* & **Nuño-Ledesma, J. G.** "On the Implications of Informal Contracting for Farmland Rentals."
2. Michler, J., **Nuño-Ledesma, J. G.**, Slade, P. & Wu, S.Y. "Approximation in Complex Pricing Mechanisms."
1. Chen, Y.,\*\* Katare, B. & **Nuño-Ledesma, J. G.** "The Impact of Expanded Child Tax Credit on Household Consumption Patterns".

#### SELECTED PRESENTATIONS

- **2024:** Canadian Agri-Food Policy Conference (Ottawa). *Scheduled:* Cornell University. Oregon State University.
- **2023:** Michigan State University. University of Manitoba. Banco de la República (Colombian Central Bank, Virtual). Canadian Econ. Assoc. (CEA, Winnipeg). Canadian Agricultural Econ. Society (CAES, Whistler, BC). Agricultural and Applied Econ Assoc. (AAEA, Virtual).
- **2021:** Online Agricultural and Resource Economics Seminar (#OARES. Virtual). CAES (virtual).
- **2020:** AAEA (virtual).
- **2019:** Banco de México (Mexico City). CIDE - Centro de Investigación y Docencia Económicas (Mexico City). Universidad de Guadalajara (Mexico). Latin American and Caribbean Economic Association (LACEA; Puebla, Mexico).

	<ul style="list-style-type: none"> <li>• <b>2018:</b> University of Guelph. AAEA (Washington, D.C.).</li> <li>• <b>2017:</b> Jordan-Wabash Conference on Experimental &amp; Behavioral Econ (Indiana University, Dept. of Economics). AAEA (Chicago, IL).</li> <li>• <b>2016:</b> AAEA, Invited Paper (Boston, MA). WAEA &amp; CAES Joint Meetings (Victoria, Canada).</li> </ul>
TEACHING	<p><b>University of Guelph, ON, Canada.</b></p> <ul style="list-style-type: none"> <li>• FARE 3320: Supply &amp; Value Chain Management (Undergraduate). F 2021, 2023</li> <li>• FARE 1040: Environmental Economics, Law &amp; Policy (Undergraduate). W 2023</li> <li>• FARE 6930: Food Firms, Consumers, and Markets (Graduate). F 2020 - 2022</li> </ul> <p><b>Purdue University, IN, USA.</b></p> <ul style="list-style-type: none"> <li>• AGECE 217: Economics (Undergraduate). Instructor: Summer 2018</li> <li>• AGECE 217: Economics (Undergraduate). Teaching Asst: Fall 2017, Spring 2018</li> </ul>
STUDENT SUPERVISION	<p><b>Main advisor:</b></p> <ul style="list-style-type: none"> <li>• Truong Pham (M.Sc., Joint with Yu Na Lee) 2024 - Current</li> <li>• Alexandra DesRochers (M.Sc., Joint with Yu Na Lee) 2024 - Current</li> <li>• Gabriela Gabrel (M.Sc., Joint with Brady J. Deaton) 2020 - 2022</li> </ul> <p>– Financial Analyst. Agriculture and Land. Prince Edward Island Govt.</p> <p><b>Advisory committee member:</b></p> <p><i>University of Guelph</i></p> <ul style="list-style-type: none"> <li>• Esther Metieh (M.Sc.) 2023 - Current</li> <li>• Promesse Essolema (M.Sc.) 2023 - Current</li> <li>• Seidu Abdulai (Master's non-thesis) 2021 - 2022</li> </ul> <p><i>Purdue University</i></p> <ul style="list-style-type: none"> <li>• Yuxi Chen (Ph.D.) 2023 - Current</li> </ul>
GRANTS	<ul style="list-style-type: none"> <li>• 2022/Dec. SSHRC Institutional Grants - Explore. "Food Prices: Grocers, Suppliers, and Market Power." \$4,875 CAD. U of G internal grant.</li> <li>• 2018. Jim &amp; Neta Hicks Small Grants Program - Purdue University. \$3,527 USD.</li> </ul>
AWARDS AND SCHOLARSHIPS	<ul style="list-style-type: none"> <li>• 2023. Outstanding <i>Canadian Journal of Agricultural Economics</i> Article Award - Honorable Mention. Canadian Agricultural Economics Society.</li> <li>• 2018. AAEA Chester O. McCorkle Jr. Scholarship.</li> <li>• 2012-2014. Fulbright-García Robles Scholarship.</li> <li>• 2012-2014. CONACYT - Mexico's Natl Council of Science and Technology Grantee.</li> </ul>
REFeree SERVICE	<ul style="list-style-type: none"> <li>• <b>Journals:</b> <i>American Journal of Agricultural Economics</i>; <i>Canadian Journal of Agricultural Economics</i>; <i>Climate and Development</i>; <i>European Review of Agricultural Economics</i>; <i>Food Policy</i>; <i>International Food and Agribusiness Management Review</i>; <i>The Lancet Regional Health - Western Pacific</i>.</li> <li>• <b>Meetings, Conferences, and Awards:</b> AAEA meetings abstracts (3). CAES Outstanding MS Thesis Award (3). CAES Outstanding PhD Thesis Award (2). AAEA Health Econ Section Best Publication Award (1). AAEA Food Safety and Nutrition Section Best Publication Award (1). CAES meetings abstracts (1).</li> <li>• <b>Selection Committee Member:</b> Fulbright-García Robles Scholarship for Graduate Studies in the U.S. - Economics and Finance (1). Fulbright-García Robles Scholarship US-Mexico Binational Business Program (1).</li> </ul>
PROFESSIONAL AND UNIVERSITY SERVICE	<ul style="list-style-type: none"> <li>• <b>Canadian Agricultural Economics Society:</b> Councillor. 2023-Current.</li> <li>Member - Publications committee.</li> </ul>

Member - Awards committee.

- **Purdue University:** Elected vice president, Grad Students Org. 2016-2017.
- **University of Minnesota:** Elected international students representative 2013-2014. Graduate program committee member 2013-2014.
- **Universidad de Guadalajara:** Elected school academic counselor 2006-2007.

PROFESSIONAL AFFILIATIONS      Agricultural & Applied Economics Association (AAEA); Canadian Agricultural Economics Society (CAES).

PROFICIENCY      • Spanish (Native), English (Fluent).

REFERENCES      Alan Ker.  
Professor and  
Elton R. Smith Chair of Food and Agricultural Policy      Phone: 517.355.4563  
Agricultural, Food, and Resource Economics      E-mail: keralan1@msu.edu  
Michigan State University

Brady J. Deaton, Jr.  
Professor & McCain Family Chair in Food Security      Phone: +1.519.824.4120  
Food, Agricultural & Resource Economics      E-mail: bdeaton@uoguelph.ca  
University of Guelph

Steven Y. Wu.  
Associate Professor      Phone: 765.494.4299  
Agricultural Economics      E-mail: sywu@purdue.edu  
Purdue University