

CURRENT APPOINTMENT	Assistant Professor Food, Agricultural & Resource Economics University of Guelph Website: jgnunol.github.io	J.D. MacLachlan Building 50 Stone Rd East. Office 307 Guelph, ON, CAN, N1G 2W1 jnuno [at] uoguelph [dot] ca
INTERESTS	Mechanism Design, Pricing, Contract Theory, Labor Economics.	
EDUCATION	Ph.D. Agricultural Economics. Purdue University . Specialization in Computational Science . Dissertation : “Essays in Nonlinear Pricing Under Regulation: Analysis of Interventions on Food Retailing.”	December 2018
	M.Sc. Applied Economics. University of Minnesota-Twin Cities . Fulbright scholar .	May 2014
	Bachelor’s degree, Economics. Universidad de Guadalajara , Mexico.	April 2010
ACADEMIC APPOINTMENTS	Assistant Professor Dept. of Food, Agricultural, and Resource Economics, University of Guelph, ON, Canada.	2020 - Current
OTHER EXPERIENCE	Senior Economist (Specialty Leader) Banco de México (Central Bank of Mexico). Economic Research Division.	2019
	Research Assistant Profs. Steven Wu and Joseph Balagtas (2015-2018). Prof. Nelson Villoria (2014-2015). Purdue University, IN, USA.	2014 - 2018
	Economist Banco de México . Economic Research Division.	2010 - 2012 and Summer 2014
	Pollster Banco de México . Economic Research Division.	2009 - 2010
JOURNAL ARTICLES	<ol style="list-style-type: none"> 4. Nuño-Ledesma, J.G., Wu, S.Y., & Balagtas, J.V. (2023). “Taxing Sugar-Sweetened Beverages: A Nonlinear Pricing Approach.” <i>American Journal of Agricultural Economics</i>. Forthcoming. 3. Nuño-Ledesma, J.G. (2022). “A Portion Cap Rule with Two Products: An Experimental Evaluation.” <i>Canadian Journal of Agricultural Economics</i>. 70(2), 123-137. DOI: 10.1111/cjag.12308. 2. Nuno-Ledesma, J.G. (2021). “An Analysis of Portion Cap Rules with a Multi-Product Seller.” <i>American Journal of Agricultural Economics</i>. 103(5), 1820-1831. DOI: 10.1111/ajae.12221 1. Nuno-Ledesma, J .G. and Villoria, N.B. (2019). “Estimating International Trade Margins Shares by Mode of Transport for the GTAP Data Base.” <i>Journal of Global Economic Analysis</i> 4(1), 28-49. DOI: 10.21642/JGEA.040102AF 	

WORKING PAPERS	<ol style="list-style-type: none"> 2. Pérez Pérez, J. & Nuño Ledesma, J.G. (2022). "The Contribution of Workers, Workplaces, and Sorting to Wage Inequality in Mexico." <i>Alianza EFI - Documento de Trabajo</i>. WP2-2022-012. 1. Nuño Ledesma, J.G., Wu, S.Y., & Balagtas, J.V. (2022). "Nonlinear Pricing Under Regulation: Comparing Cap Rules and Taxes in the Laboratory." <i>Banco de México Working Papers Series</i>. No. 2022-10.
SELECTED WORK IN PROGRESS	<ol style="list-style-type: none"> 4. "Workers, Workplaces, Sorting, and Wage Dispersion in Mexico" With Jorge Pérez Pérez. <i>Under review</i>. 3. "Soda Taxes Versus Cup Sizes: An Experiment Comparing Two Policies for Reducing Sugary Drink Consumption Under Price Discrimination." With Steve Wu, and Joseph Balagtas. <i>Under review</i>. 2. "Approximation in Complex Pricing Mechanisms." With Jeffrey Michler, Peter Slade, and Steven Wu. 1. "The Role of the Principal's Reservation Value in Multitask Relational Contracts: Implications for the Conservation of Rented Farmland." With Darwin Cortés.
PRESENTATIONS * = CO-AUTHOR	<ul style="list-style-type: none"> • 2023: Scheduled: Canadian Economics Assoc. (CEA, Winnipeg). Canadian Agricultural Economics Soc. (CAES, Whistler, BC). Agricultural and Applied Economics Assoc. (Washington, DC). European Assoc. of Labour Economists Conference* (Prague, Czech Republic). University of Manitoba. Banco de la República (Colombian Central Bank. Virtual). • 2022: Banco de México* (Mexico City, Mexico). • 2021: Online Agricultural and Resource Economics Seminar (#OARES. Virtual). Canadian Agricultural Economics Society (CAES; virtual). • 2020: Ag & Applied Econ Association (AAEA; virtual). • 2019: CIDE: Centro de Investigación y Docencia Económicas (Mexico City, Mexico). Latin American and Caribbean Economic Association (LACEA; Puebla, Mexico). Banco de México (Mexico City, Mexico). Universidad de Guadalajara (Mexico). • 2018: U of Guelph. Ag and Applied Econ Assoc. (Washington, D.C.). • 2017: Jordan-Wabash Conference on Experimental and Behavioral Economics (Indiana University, Dept. of Economics). Agricultural and Applied Economics Association (Chicago, IL). • 2016: Agricultural and Applied Economics Association, Invited Paper (Boston, MA). WAEA & CAES Joint Meetings (Victoria, Canada).
TEACHING	<p>University of Guelph, ON, Canada.</p> <ul style="list-style-type: none"> • FARE 1040: Environmental Economics, Law & Policy (Undergraduate). W 2023 • FARE 3320: Supply & Value Chain Management (Undergraduate). F 2021, 2023 • FARE 6930: Food Firms, Consumers, and Markets (Graduate). F 2020 - 2023 <p>Purdue University, IN, USA.</p> <ul style="list-style-type: none"> • AGECE 217: Economics (Undergraduate). Instructor: Summer 2018 • AGECE 217: Economics (Undergraduate). Teaching Asst: Fall 2017, Spring 2018
STUDENT SUPERVISION	<ul style="list-style-type: none"> • Gabriela Gabrel (M.Sc. 2022. Joint with Brady J. Deaton) <ul style="list-style-type: none"> - Financial Analyst. Agriculture and Land - Prince Edward Island Govt.

GRANTS	<ul style="list-style-type: none"> • 2022/Dec. SSHRC Institutional Grants - Explore. <i>"Food Prices: Grocers, Suppliers, and Market Power."</i> \$4,875 CAD. U of G internal grant. • 2018. Jim & Neta Hicks Small Grants Program - Purdue University. \$3,527 USD.
SCHOLARSHIPS AND AWARDS	<ul style="list-style-type: none"> • 2018. AAEA Chester O. McCorkle Jr. Scholarship. • 2012-2014. Fulbright-García Robles Scholarship. • 2012-2014. CONACYT - Mexico's Natl Council of Science and Technology Grantee.
REFeree SERVICE	<ul style="list-style-type: none"> • Journals: American Journal of Agricultural Economics (2); Canadian Journal of Agricultural Economics (2); Climate and Development (1); IFAMR (1). • Meetings, Conferences, and Awards: AAEA meetings abstracts (3). AAEA Health Econ Section Best Publication Award (1). AAEA Food Safety and Nutrition Section Best Publication Award (1). CAES meetings abstracts (1). CAES Outstanding MS Thesis Award (3). CAES Outstanding PhD Thesis Award (2). • Selection Committee Member: Fulbright-García Robles Scholarship for Graduate Studies in the U.S. - Economics and Finance (1). Fulbright-García Robles Scholarship US-Mexico Binational Business Program (1).
UNIVERSITY SERVICE	<ul style="list-style-type: none"> • Purdue University: Elected vice president, Grad Students Org. 2016-2017. • University of Minnesota: Elected international students representative 2013-2014. Graduate program committee member 2013-2014. • Universidad de Guadalajara: Elected school academic counselor 2006-2007.
PROFESSIONAL AFFILIATIONS	Agricultural & Applied Economics Association (AAEA); Canadian Agricultural Economics Society (CAES); Canadian Economics Association (CEA); Latin American and Caribbean Economic Association (LACEA).
PROFICIENCY	<ul style="list-style-type: none"> • Spanish (Native), English (Fluent).
PERSONAL	<ul style="list-style-type: none"> • Married. Mexican Citizen. Canadian Permanent Resident.