J.D. MacLachlan Building

Iosé G. Nuño-Ledesma

Assistant Professor CURRENT

Food, Agricultural & Resource Economics APPOINTMENT

50 Stone Rd East. Office 307 University of Guelph Guelph, ON, CAN, N1G 2W1 Website: jgnunol.github.io jnuno [at] uoguelph [dot] ca

Mechanism Design, Pricing, Contract Theory, Labor Economics. **INTERESTS**

EDUCATION Ph.D. Agricultural Economics. Purdue University. December 2018

Specialization in Computational Science.

Dissertation: "Essays in Nonlinear Pricing Under Regulation:

Analysis of Interventions on Food Retailing."

M.Sc. Applied Economics. University of Minnesota-Twin Cities. May 2014

Fulbright scholar.

Bachelor's degree, Economics. Universidad de Guadalajara, Mexico. April 2010

ACADEMIC APPOINTMENTS **Assistant Professor**

2020 - Current

Dept. of Food, Agricultural, and Resource Economics,

University of Guelph, ON, Canada.

OTHER EXPERIENCE **Short-term Consultant**

2022, 2023

Colombia Científica - Universidad del Rosario.

Senior Economist (Specialty Leader)

2019

Banco de México (Central Bank of Mexico). Economic Research Division.

Research Assistant 2014 - 2018

Profs. Steven Wu and Joseph Balagtas (2015-2018).

Prof. Nelson Villoria (2014-2015). Purdue University, IN, USA.

Economist 2010 - 2012 and Summer 2014

Banco de México. Economic Research Division.

Pollster 2009 - 2010

Banco de México. Economic Research Division.

JOURNAL ARTICLES

- 3. Nuño-Ledesma, J.G. (2022). "A Portion Cap Rule with Two Products: An Experimental Evaluation." Canadian Journal of Agricultural Economics. 70(2), 123-137. DOI: 10.1111/cjag.12308.
- 2. Nuno-Ledesma, J.G. (2021). "An Analysis of Portion Cap Rules with a Multi-Product Seller." American Journal of Agricultural Economics. 103(5), 1820-1831. DOI: 10.1111/ajae.12221
- 1. Nuno-Ledesma, J.G. and Villoria, N.B. (2019). "Estimating International Trade Margins Shares by Mode of Transport for the GTAP Data Base." Journal of Global Economic Analysis 4(1), 28-49. DOI: 10.21642/JGEA.040102AF

WORKING PAPERS

2. Pérez Pérez, J. & Nuño Ledesma, J.G. (2022). "The Contribution of Workers, Workplaces, and Sorting to Wage Inequality in Mexico." Alianza EFI - Documento de Trabajo. WP2-2022-012.

1. **Nuño Ledesma, J.G.,** Wu, S.Y., & Balagtas, J.V. (2022). "Nonlinear Pricing Under Regulation: Comparing Cap Rules and Taxes in the Laboratory." *Banco de México Working Papers Series*. No. 2022-10.

SELECTED WORK IN PROGRESS

- 5. "Taxing Sugar-Sweetened Beverages: A Nonlinear Pricing Approach." With Steven Wu, and Joseph Balagtas. *Revise and Resubmit*.
- 4. "Workers, Workplaces, Sorting, and Wage Dispersion in Mexico" With Jorge Pérez Pérez. *Under review*.
- 3. "Soda Taxes Versus Cup Sizes: An Experiment Comparing Price Discrimination Under Two Policies for Reducing Sugary Drink Consumption." With Steve Wu, and Joseph Balagtas.
- 2. "The Influence of the 2021 American Child Tax Credit on Households' Food Expenditures" With Yuxi Chen and Bhagyashree Katare.
- 1. "Approximation in Complex Pricing Mechanisms." With Jeffrey Michler, Peter Slade, and Steven Wu.

PRESENTATIONS * = CO-AUTHOR

- 2023: Scheduled: Canadian Economics Assoc. (CEA, Winnipeg). Canadian Agricultural Economics Soc. (CAES, Whistler, BC). Agricultural and Applied Economics Assoc. (Washington, DC). European Assoc. of Labour Economists Conference* (Prague, Czech Republic). University of Manitoba. Banco de la República (Colombian Central Bank. Virtual).
- 2022: Banco de México* (Mexico City, Mexico).
- 2021: Online Agricultural and Resource Economics Seminar (#OARES. Virtual). Canadian Agricultural Economics Society (CAES; virtual).
- 2020: Ag & Applied Econ Association (AAEA; virtual).
- 2019: CIDE: Centro de Investigación y Docencia Económicas (Mexico City, Mexico). Latin American and Caribbean Economic Association (LACEA; Puebla, Mexico). Banco de México (Mexico City, Mexico). Universidad de Guadalajara (Mexico).
- 2018: U of Guelph. Ag and Applied Econ Assoc. (Washington, D.C.).
- 2017: Jordan-Wabash Conference on Experimental and Behavioral Economics (Indiana University, Dept. of Economics). Agricultural and Applied Economics Association (Chicago, IL).
- **2016:** Agricultural and Applied Economics Association, Invited Paper (Boston, MA). WAEA & CAES Joint Meetings (Victoria, Canada).

TEACHING

University of Guelph, ON, Canada.

- FARE 1040: Environmental Economics, Law & Policy (Undergraduate). W 2023
- FARE 3320: Supply & Value Chain Management (Undergraduate). F 2021
- FARE 6930: Food Firms, Consumers, and Markets (Graduate). F 2020 2022 **Purdue University**, IN, USA.
- AGEC 217: Economics (Undergraduate). Instructor: Summer 2018
- AGEC 217: Economics (Undergraduate). Teaching Asst: Fall 2017, Spring 2018

STUDENT SUPERVISION

- Gabriela Gabrel (M.Sc. 2022. Joint with Brady J. Deaton)
 - Financial Analyst. Agriculture and Land Prince Edward Island Govt.

GRANTS

- 2022/Dec. SSHRC Institutional Grants Explore. "Food Prices: Grocers, Suppliers, and Market Power." \$4,875 CAD. U of G internal grant.
- 2018. Jim & Neta Hicks Small Grants Program Purdue University. \$3,527 USD.

SCHOLARSHIPS AND AWARDS

- 2018. AAEA Chester O. McCorkle Jr. Scholarship.
- 2012-2014. Fulbright-García Robles Scholarship.
- 2012-2014. CONACYT Mexico's Natl Council of Science and Technology Grantee.

REFEREE SERVICE

- **Journals**: American Journal of Agricultural Economics (1); Canadian Journal of Agricultural Economics (2); Climate and Development (1); IFAMR (1).
- Meetings, Conferences, and Awards: AAEA meetings abstracts (3). AAEA Health Econ Section Best Publication Award (1). AAEA Food Safety and Nutrition Section Best Publication Award (1). CAES meetings abstracts (1). CAES Outstanding MS Thesis Award (3). CAES Outstanding PhD Thesis Award (2).
- Selection Committee Member: Fulbright-García Robles Scholarship for Graduate Studies in the U.S. Economics and Finance (1). Fulbright-García Robles Scholarship US-Mexico Binational Business Program (1).

UNIVERSITY SERVICE

- **Purdue University**: Elected vice president, Grad Students Org. 2016-2017.
- **University of Minnesota**: Elected international students representative 2013-2014. Graduate program committee member 2013-2014.
- Universidad de Guadalajara: Elected school academic counselor 2006-2007.

PROFESSIONAL AFFILIATIONS

Agricultural & Applied Economics Association (AAEA); Canadian Agricultural Economics Society (CAES); Canadian Economics Association (CEA); Latin American and Caribbean Economic Association (LACEA).

PROFICIENCY

• Spanish (Native), English (Fluent).

PERSONAL

• Married. Mexican Citizen. Canadian Permanent Resident.