

CURRENT APPOINTMENT	Assistant Professor Food, Agricultural & Resource Economics University of Guelph Website: jgnunol.github.io	J.D. MacLachlan Building 50 Stone Rd East. Office 307 Guelph, ON, CAN, N1G 2W1 jnuno [at] uoguelph [dot] ca
INTERESTS	Industrial Organization; Pricing; Contract Theory; Labor Economics.	
EDUCATION	Purdue University. Ph.D. Agricultural Economics. <i>Specialization in Computational Science.</i> Dissertation: <i>Essays in Nonlinear Pricing Under Regulation: Analysis of Interventions on Food Retailing.</i> University of Minnesota. M.Sc. Applied Economics. <i>Fulbright scholar.</i> Universidad de Guadalajara (Mexico). Bachelor's degree, Economics. With distinction.	December 2018 May 2014 April 2010
ACADEMIC APPOINTMENTS	Assistant Professor of Food Industry Economics and Management Dept. of Food, Agricultural, and Resource Economics University of Guelph, ON, Canada.	2020 - Current
EDITORIAL APPOINTMENTS	Guest Editor Special Issue: "Global dynamics, food markets, and the determinants of Canadian food price inflation." <i>Canadian Journal of Agricultural Economics</i> .	2023 - 2025
OTHER EXPERIENCE	Consultant Universidad del Rosario - Alianza EFI Economía Formal e Inclusiva. Senior Economist (Specialty Leader) Banco de México (Central Bank of Mexico). Economic Research Division. Research Assistant Profs. Steven Wu and Joseph Balagtas (2015-2018). Prof. Nelson Villoria (2014-2015). Purdue University, IN, USA. Economist Banco de México. Economic Research Division. Pollster Banco de México. Economic Research Division.	2022 2019 2014 - 2018 2010 - 2012 and Summer 2014 2009 - 2010
JOURNAL ARTICLES	<p>6. Pérez Pérez, J. & Nuño-Ledesma, J. G. (2024) [Forthcoming] "Workers, Workplaces, Sorting, and Wage Dispersion in Mexico" <i>Economía LACEA Journal</i>.</p> <ul style="list-style-type: none"> Working paper versions: Banco de México, Alianza EFI. <p>5. Nuño-Ledesma, J.G., Wu, S.Y., & Balagtas, J.V. (2024). "Taxing Sugar-Sweetened Beverages: A Nonlinear Pricing Approach." <i>American Journal of Agricultural Economics</i>. 1-15. https://doi.org/10.1111/ajae.12416</p> <ul style="list-style-type: none"> Working paper version: Banco de México. 	

4. **Nuño-Ledesma, J.G.** & von Massow, M. (2023). "Canadian Food Inflation: International Dynamics and Local Agency." *Canadian Journal of Agricultural Economics*, 71, 393-406. <https://doi.org/10.1111/cjag.12341>.
3. **Nuño-Ledesma, J.G.** (2022). "A Portion Cap Rule with Two Products: An Experimental Evaluation." *Canadian Journal of Agricultural Economics*. 70(2), 123-137. <https://doi.org/10.1111/cjag.12308>.
 - 2023 Outstanding CJAE Article Award - Honorable Mention.
 - Download [data, code, and supporting material](#).
2. **Nuno-Ledesma, J.G.** (2021). "An Analysis of Portion Cap Rules with a Multi-Product Seller." *American Journal of Agricultural Economics*. 103(5), 1820-1831. <https://doi.org/10.1111/ajae.12221>.
 - Seminar: [#OARES](#). Download [supplementary material](#).
1. **Nuno-Ledesma, J .G.** and Villoria, N.B. (2019). "Estimating International Trade Margins Shares by Mode of Transport for the GTAP Data Base." *Journal of Global Economic Analysis* 4(1), 28-49. <https://doi.org/10.21642/JGEA.040102AF>

SELECTED WORK IN PROGRESS

* = M.S. STUDENT,

** = PHD STUDENT

5. Pérez Pérez, J., Meléndez, J. & **Nuño-Ledesma, J. G.** "Matching and City Size Wage Gaps Under the Shadow of Informality: Evidence from Mexico." *Reject and Resubmit - Regional Science and Urban Economics*.
 - Working paper: [Alianza EFL](#).
4. **Nuño-Ledesma, J. G.**, Wu, S.Y. & Balagtas, J.V. "Soda Taxes versus Cup Sizes when Retailers Segment Demand: An Experiment". *Under Review - Canadian Journal of Agricultural Economics*.
 - Working paper: [Banco de México](#).
3. Gabrel, G.* & **Nuño-Ledesma, J. G.** "On the Implications of Informal Contracting for Farmland Rentals."
2. Michler, J., **Nuño-Ledesma, J. G.**, Slade, P. & Wu, S.Y. "Approximation in Complex Pricing Mechanisms."
1. Chen, Y.,** Katare, B. & **Nuño-Ledesma, J. G.** "The Impact of Expanded Child Tax Credit on Household Consumption Patterns".

SELECTED PRESENTATIONS

- **2024:** Canadian Agri-Food Policy Conference (Ottawa); Cornell University; Oregon State University; Canadian Econ. Assoc. (CEA, Toronto). Canadian Ag Econ Society (CAES, Winnipeg); Agricultural & Applied Economics Assoc. [poster] (AAEA, New Orleans).
- **2023:** Michigan State University. University of Manitoba. Banco de la República (Colombian Central Bank, Virtual). CEA (Winnipeg). CAES (Whistler, BC). AAEA (Virtual session).
- **2021:** Online Agricultural and Resource Economics Seminar (#OARES. Virtual). CAES (virtual).
- **2020:** AAEA (virtual).
- **2019:** Banco de México (Mexico City). CIDE - Centro de Investigación y Docencia Económicas (Mexico City). Universidad de Guadalajara (Mexico). Latin American and Caribbean Economic Association (LACEA; Puebla, Mexico).
- **2018:** University of Guelph. AAEA (Washington, D.C.).

	<ul style="list-style-type: none"> • 2017: Jordan-Wabash Conference on Experimental & Behavioral Econ (Indiana University, Dept. of Economics). AAEA (Chicago, IL). • 2016: AAEA, Invited Paper (Boston, MA). WAEA & CAES Joint Meetings (Victoria, Canada).
HONORS AND SCHOLARSHIPS	<ul style="list-style-type: none"> • 2023. Outstanding <i>Canadian Journal of Agricultural Economics</i> Article Award - Honorable Mention. Canadian Agricultural Economics Society. • 2018. AAEA Chester O. McCorkle Jr. Scholarship. • 2012-2014. Fulbright-García Robles Scholarship. • 2012-2014. CONACYT - Mexico's Natl Council of Science and Technology Grantee.
TEACHING	<p>University of Guelph, ON, Canada.</p> <ul style="list-style-type: none"> • FARE 3320: Supply & Value Chain Management (Undergraduate). F 2021, 2023 • FARE 1040: Environmental Economics, Law & Policy (Undergraduate). W 2023 • FARE 6930: Food Firms, Consumers, and Markets (Graduate). F 2020 - 2022 <p>Purdue University, IN, USA.</p> <ul style="list-style-type: none"> • AGECE 217: Economics (Undergraduate). Instructor: Summer 2018 • AGECE 217: Economics (Undergraduate). Teaching Asst: Fall 2017, Spring 2018
STUDENT SUPERVISION	<p>Thesis advisor:</p> <ul style="list-style-type: none"> • Alexandra DesRochers (M.Sc.) 2024 - Current • Truong Pham (M.Sc., with Yu Na Lee). 2024 - Current • Gabriela Gabrel (M.Sc., with Brady J. Deaton). 2020 - 2022 <p>First job: Financial Analyst. Agriculture and Land - Govt. of Prince Edward Island.</p> <p>Thesis committee member:</p> <p><i>University of Guelph</i></p> <ul style="list-style-type: none"> • Esther Metieh (M.Sc.) 2023 - Current • Promesse Essolema (M.Sc.) 2023 - Current • Seidu Abdulai (Master's non-thesis) 2021 - 2022 <p><i>Purdue University</i></p> <ul style="list-style-type: none"> • Yuxi Chen (Ph.D.) 2023 - Current
GRANTS	<ul style="list-style-type: none"> • 2024 - Current. Ontario Ministry of Agriculture, Food and Rural Affairs - "<i>Commodity-Specific Economic Modeling</i>." \$120,905 CAD. • 2022/Dec. SSHRC Institutional Grants - Explore. "<i>Food Prices: Grocers, Suppliers, and Market Power</i>." \$4,875 CAD. U of G internal grant. • 2018. Jim & Neta Hicks Small Grants Program - Purdue University. \$3,527 USD.
REFeree SERVICE	<ul style="list-style-type: none"> • Journals: <i>Agricultural Economics</i>; <i>American Journal of Agricultural Economics</i>; <i>Canadian Journal of Agricultural Economics</i>; <i>Climate and Development</i>; <i>European Review of Agricultural Economics</i>; <i>Food and Energy Security</i>; <i>Food Policy</i>; <i>International Food and Agribusiness Management Review</i>; <i>The Lancet Regional Health - Western Pacific</i>. • Meetings, Conferences, and Awards: AAEA meetings abstracts (4). CAES meetings abstracts (1). CAES Outstanding MS Thesis Award (3). CAES Outstanding PhD Thesis Award (2). AAEA Health Econ Section Best Publication Award (1). AAEA Food Safety and Nutrition Section Best Publication Award (1). CAES meetings abstracts (1). • Fulbright-García Robles Selection Committee Member: Scholarship for Graduate Studies in the U.S. - Economics and Finance (1). US-Mexico Binational Business Program (1). Mexico Studies Chair Program (1).
PROFESSIONAL AND UNIVERSITY SERVICE	<ul style="list-style-type: none"> • Canadian Agricultural Economics Society: Councillor. 2023-Current.

Member - Publications committee.

Member - Awards committee.

- **Purdue University:** Elected vice president, Grad Students Org. 2016-2017.
- **University of Minnesota:** Elected international students representative 2013-2014.
Graduate program committee member 2013-2014.
- **Universidad de Guadalajara:** Elected school academic counselor 2006-2007.

MEDIA AND
OUTREACH

- 2024: **BMO Sustainability Leaders podcast** - Canada Inflation: Moving in the right direction?
- 2021: **#OARES** Online Agricultural and Resource Economics Seminar - Seminar "An Analysis of Portion Cap Rules with a Multi-Product Seller".

PROFICIENCY

- Spanish (Native), English (Fluent).

PERSONAL

- Mexican Citizen. Canadian Permanent Resident.

REFERENCES

Brady J. Deaton, Jr
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