# José G. Nuño-Ledesma

CURRENT Assistant Professor J.D. MacLachlan Building
APPOINTMENT Food, Agricultural & Resource Economics 50 Stone Rd East. Office 307

University of Guelph

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INTERESTS Agricultural Economics; Contract Theory; Mechanism Design; Pricing; Labor Economics.

EDUCATION **Purdue University**. Ph.D. Agricultural Economics. December 2018

Specialization in Computational Science.

Dissertation: Essays in Nonlinear Pricing Under Regulation:

Analysis of Interventions on Food Retailing.

University of Minnesota. M.Sc. Applied Economics. May 2014

Fulbright scholar.

**Universidad de Guadalajara** (Mexico). Bachelor's degree, Economics. April 2010

With distinction.

ACADEMIC Assistant Professor 2020 - Current

APPOINTMENTS Dept. of Food, Agricultural, and Resource Economics

University of Guelph, ON, Canada.

EDITORIAL Guest Editor 2023 - 2025

APPOINTMENTS Special Issue: "Global dynamics, food markets, and the determinants

of Canadian food price inflation." Canadian Journal of Agricultural Economics.

OTHER Consultant 2022

EXPERIENCE Universidad del Rosario - Alianza EFI Economía Formal e Inclusiva.

Senior Economist (Specialty Leader) 2019

Banco de México (Central Bank of Mexico). Economic Research Division.

Research Assistant 2014 - 2018

Profs. Steven Wu and Joseph Balagtas (2015-2018).

Prof. Nelson Villoria (2014-2015). Purdue University, IN, USA.

**Economist** 2010 - 2012 and Summer 2014

Banco de México. Economic Research Division.

Pollster 2009 - 2010

Banco de México. Economic Research Division.

JOURNAL ARTICLES

6. Pérez Pérez, J. & **Nuño-Ledesma**, **J. G.** (2024) "Workers, Workplaces, Sorting, and Wage Dispersion in Mexico" *Economía LACEA Journal*. Conditionally accepted.

• Working paper version: Alianza EFI.

5. **Nuño-Ledesma, J.G.** & von Massow, M. (2023). "Canadian Food Inflation: International Dynamics and Local Agency." *Canadian Journal of Agricultural Economics*, 71, 393-406. https://doi.org/10.1111/cjag.12341.

• Coverage: BMO Sustainability Leaders podcast

- 4. **Nuño-Ledesma, J.G.**, Wu, S.Y., & Balagtas, J.V. (2023). "Taxing Sugar-Sweetened Beverages: A Nonlinear Pricing Approach." *American Journal of Agricultural Economics*. 1-15. https://doi.org/10.1111/ajae.12416
  - Working paper version: Banco de México.
- 3. **Nuño-Ledesma, J.G.** (2022). "A Portion Cap Rule with Two Products: An Experimental Evaluation." *Canadian Journal of Agricultural Economics*. 70(2), 123-137. https://doi.org/10.1111/cjag.12308.
  - 2023 Outstanding CJAE Article Award Honorable Mention.
  - Download data, code, and supporting material.
- 2. **Nuno-Ledesma, J.G.** (2021). "An Analysis of Portion Cap Rules with a Multi-Product Seller." *American Journal of Agricultural Economics*. 103(5), 1820-1831. https://doi.org/10.1111/ajae.12221.
  - Coverage: #OARES. Download supplementary material.
- Nuno-Ledesma, J.G. and Villoria, N.B. (2019). "Estimating International Trade Margins Shares by Mode of Transport for the GTAP Data Base." *Journal of Global Economic Analysis* 4(1), 28-49. https://doi.org/10.21642/JGEA.040102AF

SELECTED WORK
IN PROGRESS
\* = M.S. STUDENT,
\*\* = PHD STUDENT

- 5. Pérez Pérez, J., Meléndez, J. & Nuño-Ledesma, J. G. "Matching and City Size Wage Gaps Under the Shadow of Informality: Evidence from Mexico." *Reject and Resubmit Regional Science and Urban Economics*.
  - Working paper: Alianza EFI.
- 4. **Nuño-Ledesma, J. G.**, Wu, S.Y. & Balagtas, J.V. "Soda Taxes versus Cup Sizes when Retailers Segment Demand: An Experiment". *Under Review Canadian Journal of Agricultural Economics*.
  - Working paper: Banco de México.
- 3. Gabrel, G.\* & **Nuño-Ledesma**, **J. G.** "On the Implications of Informal Contracting for Farmland Rentals."
- 2. Michler, J., **Nuño-Ledesma, J. G.**, Slade, P. & Wu, S.Y. "Approximation in Complex Pricing Mechanisms."
- 1. Chen, Y.,\*\* Katare, B. & **Nuño-Ledesma**, **J. G.** "The Impact of Expanded Child Tax Credit on Household Consumption Patterns".

# SELECTED PRESENTATIONS

- 2024: Canadian Agri-Food Policy Conference (Ottawa); Cornell University; Oregon State University; Scheduled: Canadian Econ. Assoc. (CEA, Toronto); Canadian Ag Econ Society (CAES, Winnepeg); Agricultural & Applied Econ Assoc (AAEA, New Orleans); Universidad de Guadalajara (Mexico, virtual).
- 2023: Michigan State University. University of Manitoba. Banco de la República (Colombian Central Bank, Virtual). CEA (Winnipeg). CAES (Whistler, BC). AAEA (Virtual session).
- 2021: Online Agricultural and Resource Economics Seminar (#OARES. Virtual). CAES (virtual).
- 2020: AAEA (virtual).
- 2019: Banco de México (Mexico City). CIDE Centro de Investigación y Docencia Económicas (Mexico City). Universidad de Guadalajara (Mexico). Latin American and Caribbean Economic Association (LACEA; Puebla, Mexico).

- 2018: University of Guelph. AAEA (Washington, D.C.).
- 2017: Jordan-Wabash Conference on Experimental & Behavioral Econ (Indiana University, Dept. of Economics). AAEA (Chicago, IL).
- 2016: AAEA, Invited Paper (Boston, MA). WAEA & CAES Joint Meetings (Victoria, Canada).

# HONORS AND **SCHOLARSHIPS**

- 2023. Outstanding Canadian Journal of Agricultural Economics Article Award Honorable Mention. Canadian Agricultural Economics Society.
- 2018. AAEA Chester O. McCorkle Jr. Scholarship.
- 2012-2014. Fulbright-García Robles Scholarship.
- 2012-2014. CONACYT Mexico's Natl Council of Science and Technology Grantee.

#### **TEACHING**

### University of Guelph, ON, Canada.

- FARE 3320: Supply & Value Chain Management (Undergraduate). F 2021, 2023
- FARE 1040: Environmental Economics, Law & Policy (Undergraduate). W 2023
- FARE 6930: Food Firms, Consumers, and Markets (Graduate). F 2020 - 2022

# Purdue University, IN, USA.

- AGEC 217: Economics (Undergraduate). Instructor: Summer 2018
- Teaching Asst: Fall 2017, Spring 2018 • AGEC 217: Economics (Undergraduate).

## **STUDENT SUPERVISION**

#### Thesis advisor:

• Alexandra DesRochers (M.Sc.)

2024 - Current

• Truong Pham (M.Sc., with Yu Na Lee).

- 2024 Current 2020 - 2022
- Gabriela Gabrel (M.Sc., with Brady J. Deaton). First job: Financial Analyst. Agriculture and Land - Govt. of Prince Edward Island.

#### Thesis committee member:

**University of Guelph** 

• Esther Metieh (M.Sc.)

2023 - Current

• Promesse Essolema (M.Sc.)

2023 - Current

• Seidu Abdulai (Master's non-thesis)

2021 - 2022

Purdue University

• Yuxi Chen (Ph.D.)

2023 - Current

#### GRANTS

- 2024 Current. Ontario Ministry of Agriculture, Food and Rural Affairs "Commodity-Specific Economic Modeling." \$120,905 CAD.
- 2022/Dec. SSHRC Institutional Grants Explore. "Food Prices: Grocers, Suppliers, and Market Power." \$4,875 CAD. U of G internal grant.
- 2018. Jim & Neta Hicks Small Grants Program Purdue University. \$3,527 USD.

- REFEREE SERVICE Journals: Agricultural Economics; American Journal of Agricultural Economics; Canadian Journal of Agricultural Economics; Climate and Development; European Review of Agricultural Economics; Food Policy; International Food and Agribusiness Management Review; The Lancet Regional Health - Western Pacific.
  - Meetings, Conferences, and Awards: AAEA meetings abstracts (4). CAES meetings abstracts (1). CAES Outstanding MS Thesis Award (3). CAES Outstanding PhD Thesis Award (2). AAEA Health Econ Section Best Publication Award (1). AAEA Food Safety and Nutrition Section Best Publication Award (1). CAES meetings abstracts (1).
  - Fulbright-García Robles Selection Committee Member: Scholarship for Graduate Studies in the U.S. - Economics and Finance (1). US-Mexico Binational Business Program (1). Mexico Studies Chair Program (1).

# Professional and University Service

• Canadian Agricultural Economics Society: Councillor. 2023-Current.

Member - Publications committee. Member - Awards committee.

- Purdue University: Elected vice president, Grad Students Org. 2016-2017.
- University of Minnesota: Elected international students representative 2013-2014. Graduate program committee member 2013-2014.
- Universidad de Guadalajara: Elected school academic counselor 2006-2007.

#### **PROFICIENCY**

• Spanish (Native), English (Fluent).

#### REFERENCES

Brady J. Deaton, Jr

Professor & McCain Family Chair in Food Security
Food, Agricultural & Resource Economics
University of Guelph

Phone: +1.519.824.4120
E-mail: bdeaton@uoguelph.ca

#### Alan Ker

Professor and

Elton R. Smith Chair of Food and Agricultural Policy
Agricultural, Food, and Resource Economics
Michigan State University
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# Steven Y. Wu

Professor Phone: 765.494.4299
Agricultural Economics E-mail: sywu@purdue.edu
Purdue University