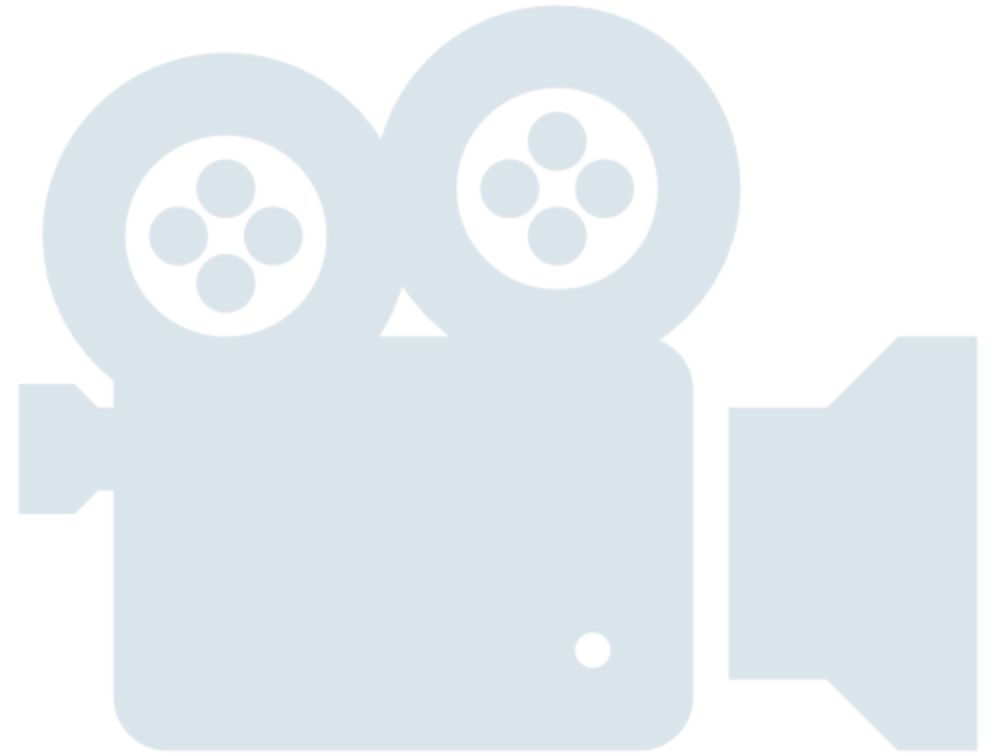


Movie Pitch

Jeffrey Goett



Business Questions

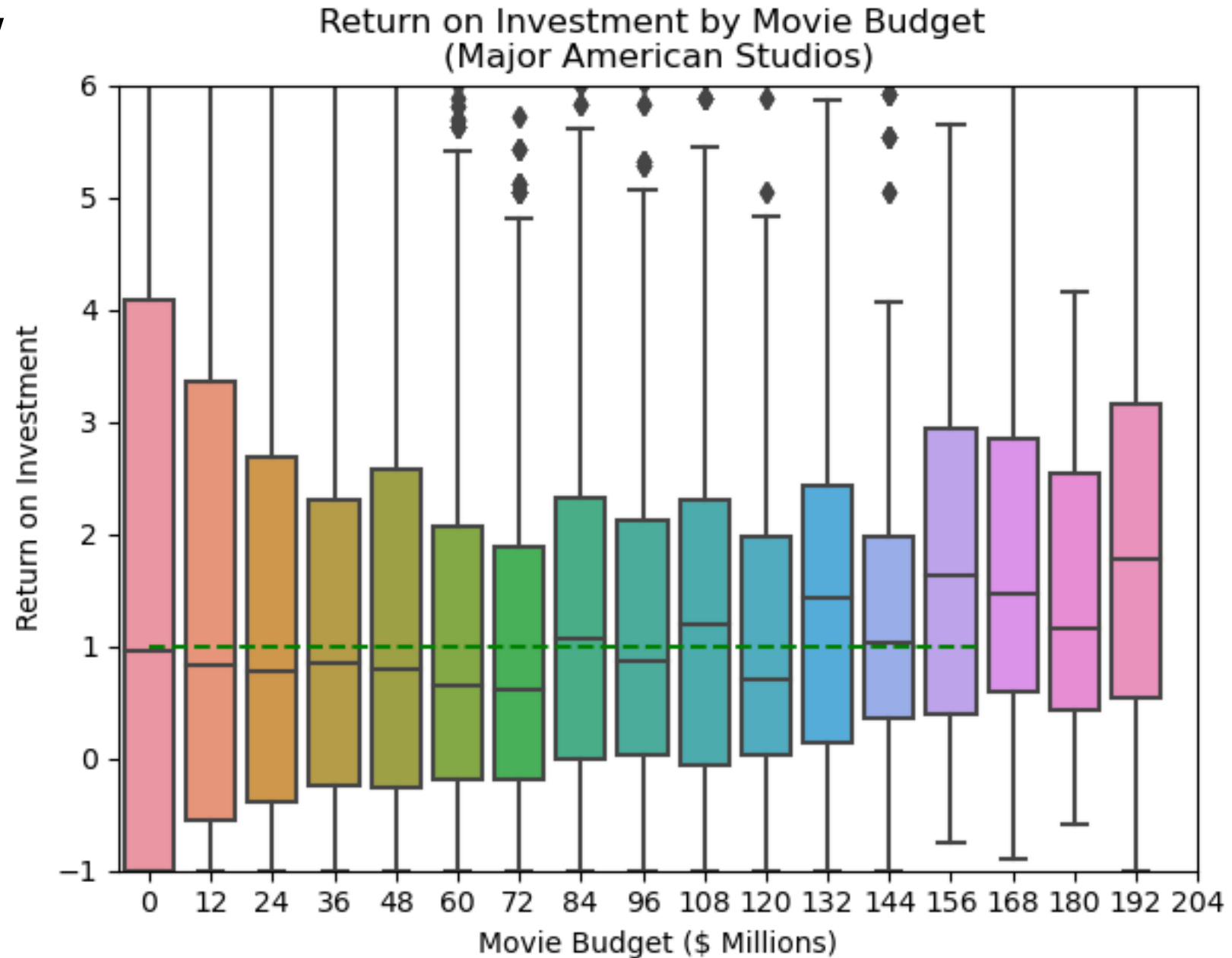
- Does the amount we invest affect the return on investment?
- In our budget range, which movie studios make high ROI films?
- In our budget range, does genre and quality affect ROI?

Key Findings

- Spending **up to \$12 Million** gives a good chance at profitability.
- **Universal, Paramount, and Columbia** make high ROI films in this budget range.
- These studios make **well-reviewed, profitable comedy and drama** movies in this budget range.

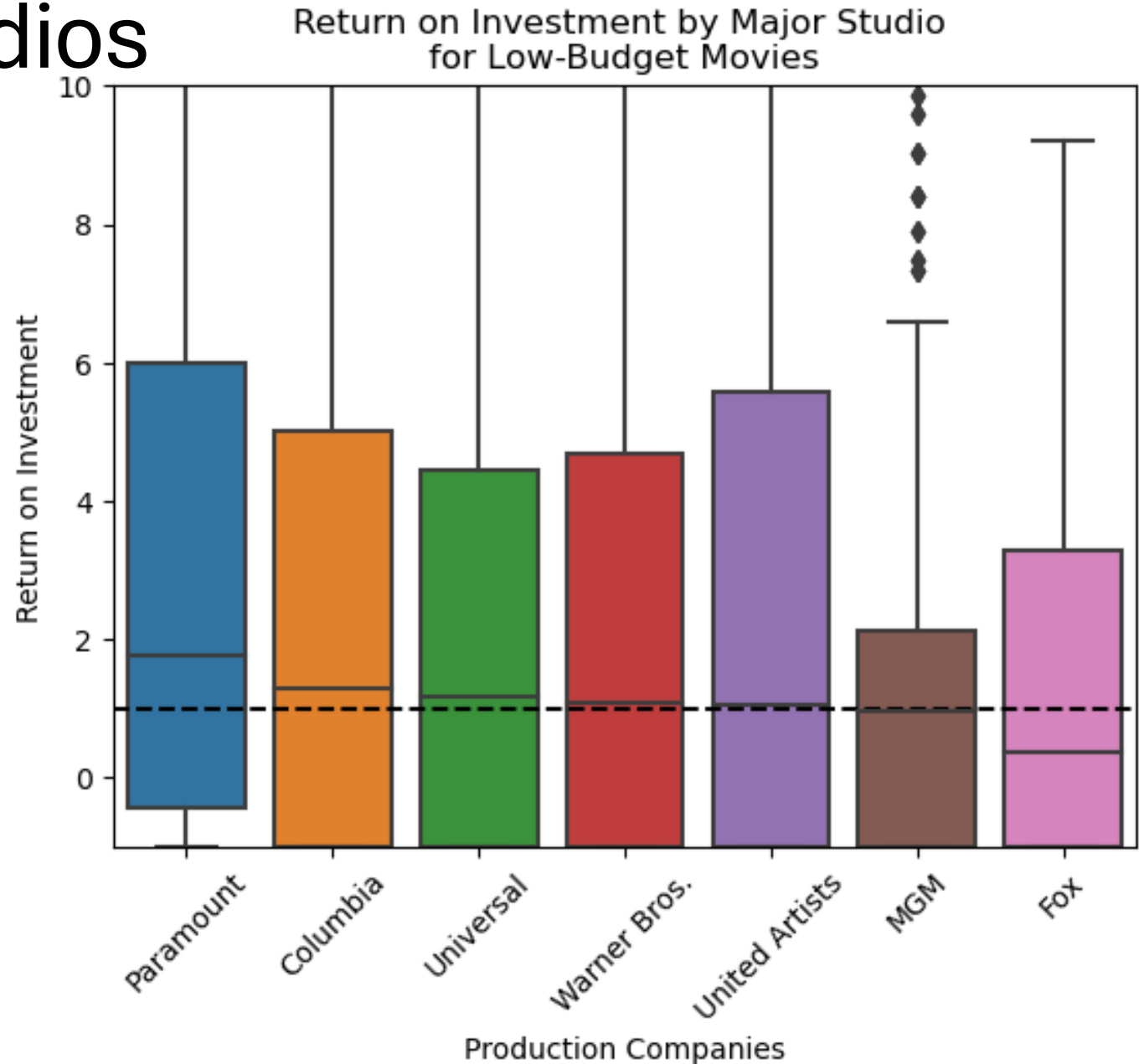
Studio Overview

- Good ROI: Budgets under \$12 Million



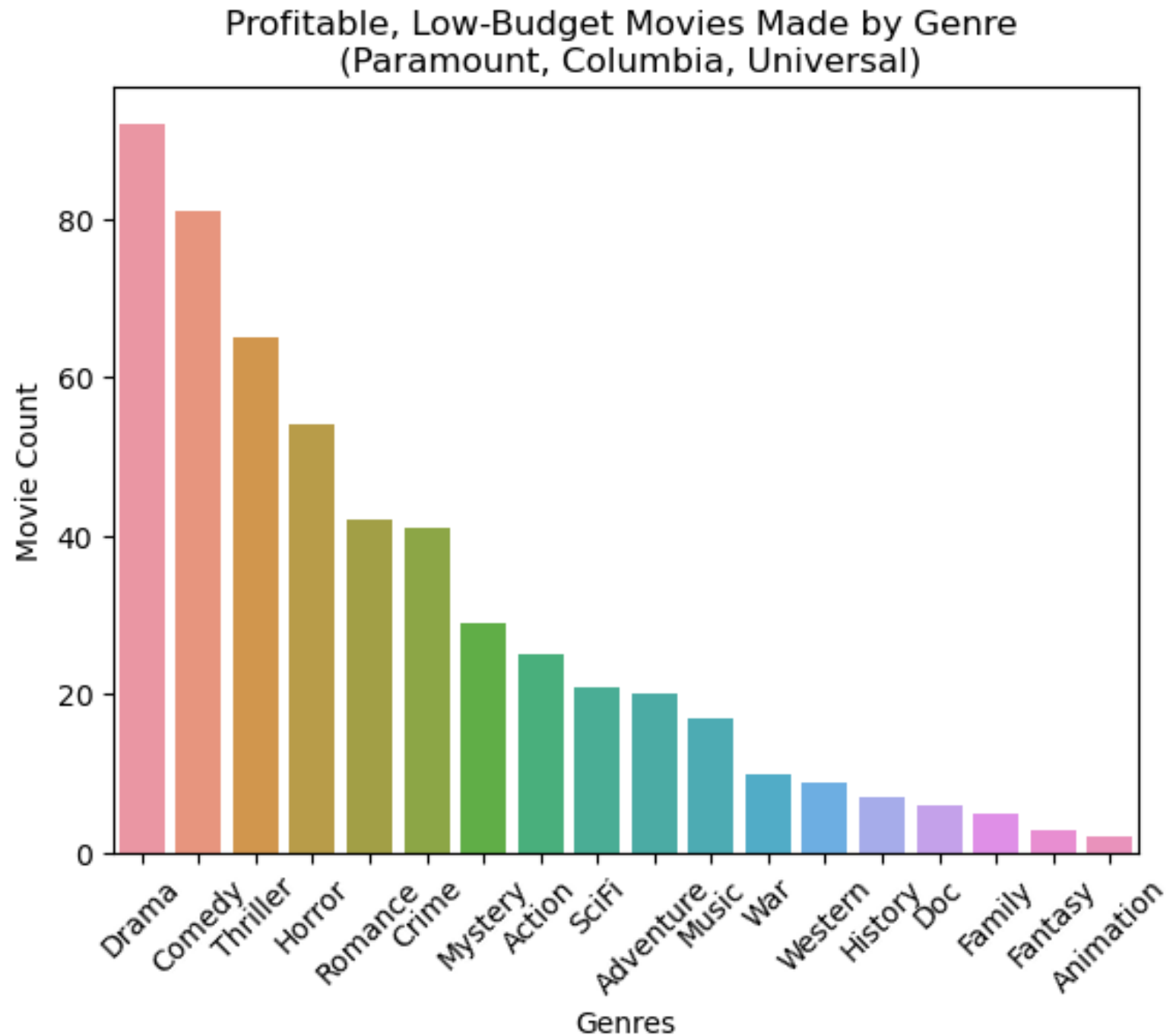
Successful Movie Studios

- **Paramount, Columbia, and Universal** make profitable films for under \$12 million.



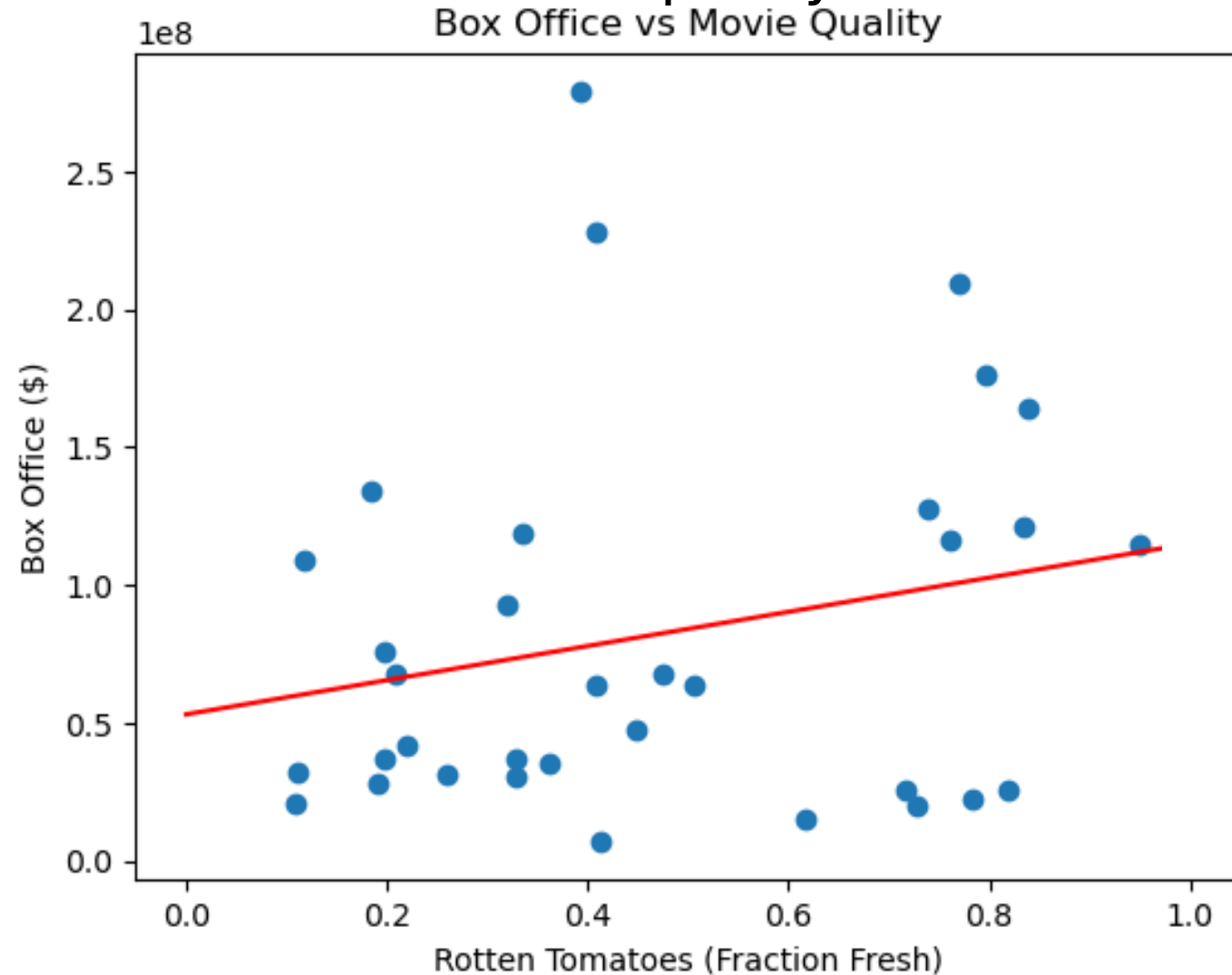
Genres

- These studios make many profitable **dramas** and **comedies** for under \$12 million.



Quality

- A moderate correlation between quality and ROI.



Recommendations

- Target movies with **budgets** under **\$12 million**.
- Approach **Paramount**, **Columbia**, and **Universal** to make film.
- Explore options for **high-quality comedy** and **drama** films.

Thank You!