

Website Planning Document

Term Project – Temple Inn & Suites

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Site Plan for



Temple Inn & Suites

Site Plan for



Temple Inn & Suites

Site name

- www.templeinnandsuites.com

Site Purpose

- Website for Temple Inn and Suites
- The Temple Inn & Suites is a hotel chain headquartered in Bethesda, MD that builds and manages specialized hotel accommodations near temple locations of The Church of Jesus Christ of Latter-day Saints around the world. The owner-operated company caters to temple workers, patrons, and their families by providing specialized services and accommodations that meet the needs of those patrons. The hotel accommodations and services are available to anyone willing to abide by the terms and policies outlined by the company. The overall goal of the website project is to promote and provide information about the specialized services that this hotel chain offers to meet the needs of temple patrons who come to serve in the temple or who participate in events such as sealings, weddings, receptions, and youth trips. The website should reflect the Church culture and be designed to support a temple oriented theme as well as the concept of being a haven of comfort and accessibility.

Site Plan for



Temple Inn & Suites

Target Audiences

- Service mostly LDS temple attending individuals, temple missionaries
- Create a unique atmosphere for people to stay at multiple sites around the country by temples and give them incentives to visit all of our sites.

Specialized Services

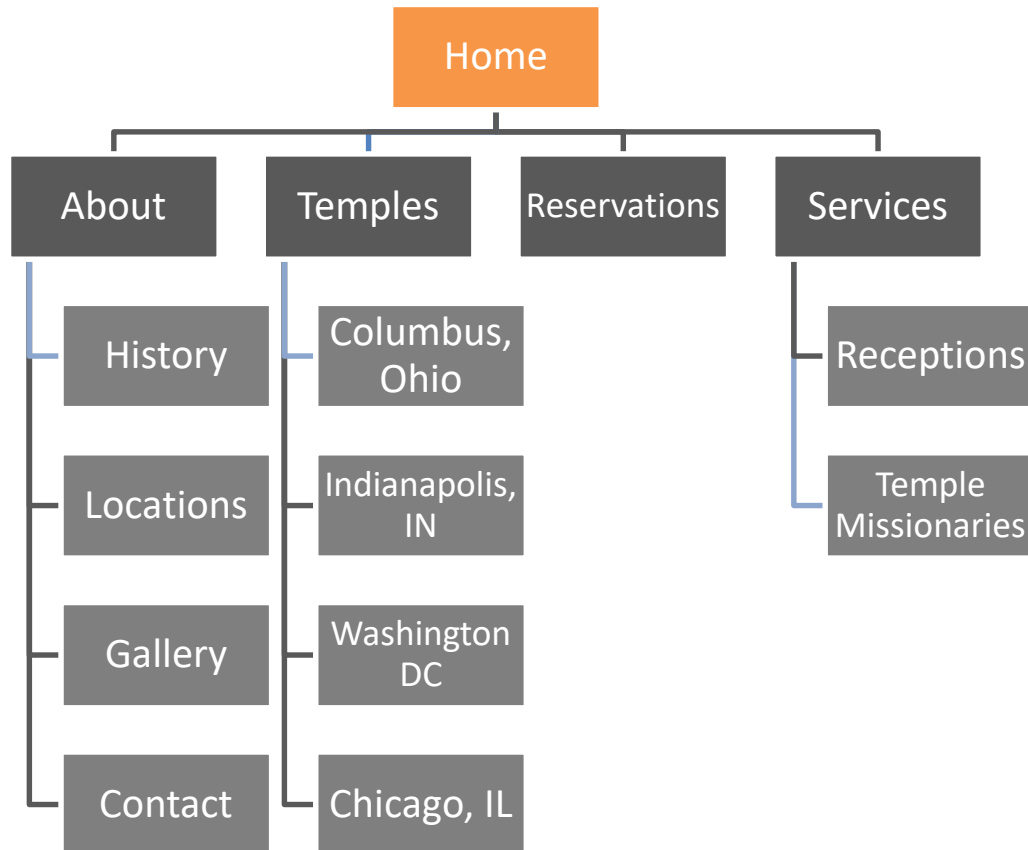
- Free access to changing rooms and bathroom facilities for temple patrons who have traveled far and need to change to and from church clothes
- A playroom and low-cost, short-term babysitting services for the children of patrons
- Long-term stay accommodations in kitchenette suites for full-time temple missionaries
- Temple history themed reception and sitting area
- A wedding reception hall that can be easily customized with a simple catering menu and kitchen access for food preparation and serving
- A family search center that supports family search and ordinance work
- [Other ideas are welcome]
- Free Amenities
- Breakfast
- Exercise/workout room
- Indoor pool
- WiFi high-speed internet access and smart TVs
- Parking
- Temple shuttle
- Family history consultation and family ordinance card service

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Temple Inn & Suites

Site Map



Site Plan for



Temple Inn & Suites

Branding

- We will prodigiously use the name thefatguyforecast.com and the lightning fist logo according to PARC web design principles. We plan to use this same branding as you see here in the site plan. Logo, background

Color Scheme

- The trademark colors of the site will be a gray and orange.
- Gray (RGB 118, 118, 118) Hex Code #767676
- Orange (RGB 237, 125, 49) Hex Code #ED7D31

Typography

- The main for the site will be Berlin Sans FB

Font Examples

Berlin Sans FB 16px

Berlin Sans FB 20px

Berlin Sans FB 24px

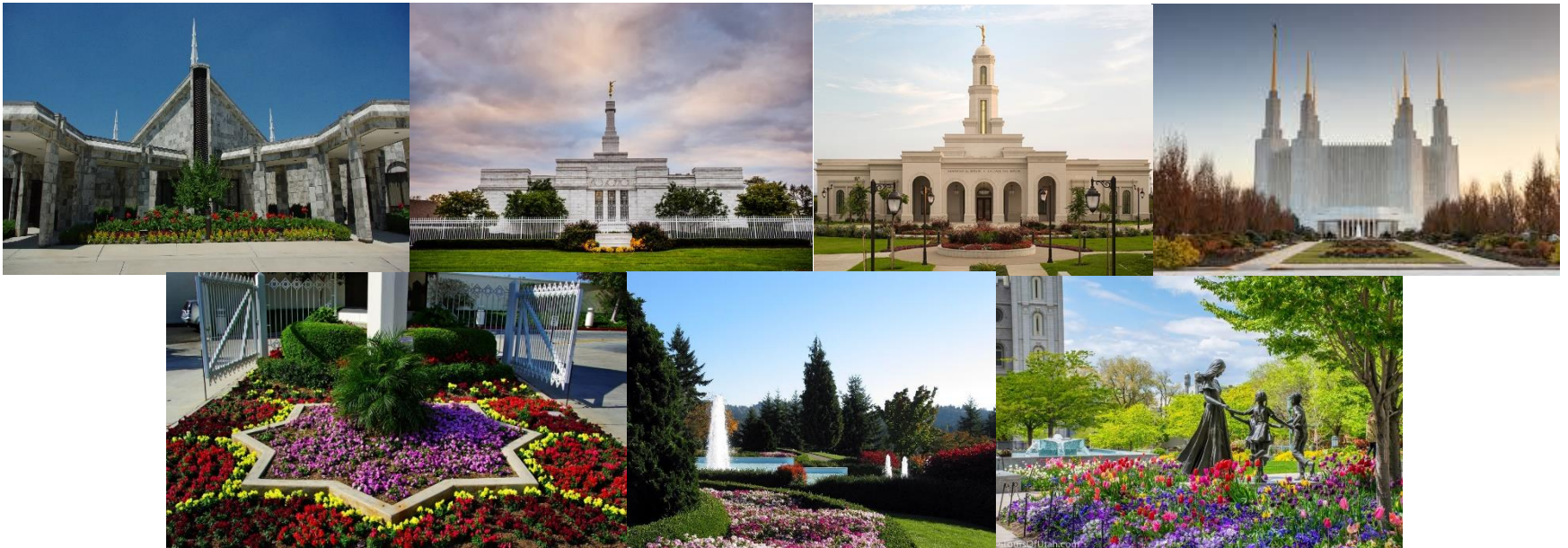
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Graphics

- We will use photos with permission of the temples, our locations, services and amenities.
- We will also use beautiful landscapes and flowers to create a warm inviting environment.

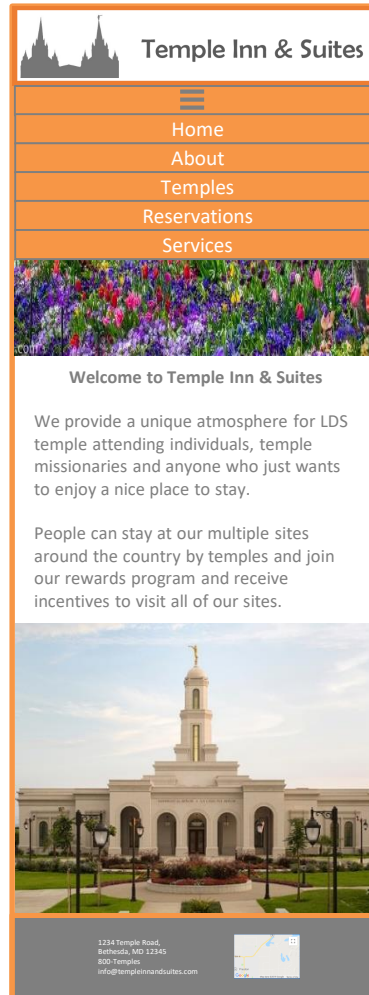


Site Plan for



Temple Inn & Suites


Wire Frames Small




Site Plan for




Wire Frames Medium

Temple Inn & Suites




- Home
- About
- Temples
- Reservations
- Services




Welcome to Temple Inn & Suites

We provide a unique atmosphere for LDS temple attending individuals, temple missionaries and anyone who just wants to enjoy a nice place to stay.

People can stay at our multiple sites around the country by temples and join our rewards program and receive incentives to visit all of our sites.



1234 Temple Road,
Berthoud, MD 12345
800-Temples
info@templeinnsuites.com

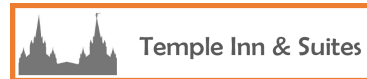


Site Plan for



Temple Inn & Suites

Wire Frames Large



[Home](#) [About](#) [Temples](#) [Reservations](#) [Services](#)

Welcome

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