

# Gowrishankar Janakiraman

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## PROFILE SUMMARY

- Product Manager with 22 years' experience in Banking and Finance domain. Excellent organizational, analytical and technical skills.
- Product Manager engaging with cross product colleagues to align on scope, delivery timeline. Maintain in-depth understanding of workflows, design, implementation aspects, and change control.
- Drive high level requirements down to Epics, User stories, Business rules. Conduct grooming sessions, Story planning sessions, daily stand-ups, Sprint retro sessions to ensure team is aligned to deliver per the release plan.
- Created prioritized product roadmaps and plans to ensure the team focus of the prioritized items. Work closely with engineering to ensure the Sprint plan is understood and they are building the best user experience supporting the required functionality to meet the market needs.
- Comprehensive knowledge on System Development Life Cycle (SDLC). Demonstrated experience in implementing SaaS solutions through building partnerships with key stakeholders, identifying business needs, determining, and carrying out necessary process updates, adapting to competing demands.
- Recognized for diligent problem solving and sound decision-making capabilities.

## SKILLS

Product Skill set: Product roadmap, Backlog grooming, Stakeholder Management, Market and Competitive analysis, Product launch, Go-to market strategy, Product demos, Problem solving, Agile methodologies, SCRUM ceremonies, Epics, User Story planning, User stories, Acceptance Criteria definition, Business Rules definition, Velocity planning, Gap Analysis

Technical Skill set: APIs, Web Development using MERN Stack - Mongoose Database, Express JS, React Framework, Node JS, HTML, CSS, Javascript, SQL.

## EXPERIENCE SUMMARY

Employer / Period	Client	Role/Responsibility	Business Functions
Wells Fargo Jun '22 - Present	Full time Employment	Senior Digital Product Manager	Data Enablers stream, managing deliverables for both Tagging Business and Behavioral Data Platform Scrum teams, enabling Marketing insights to customer behavior and profiling..
ICE Mortgage Technology Nov '16 – Jun '22	Full time Employment	Product Manager	SaaS Mortgage solution encompassing Loan origination, Servicing and Secondary Market market functions.
Eminence Consulting Inc. Nov '08 – Nov '16	Wells Fargo Bank	Senior Business Analyst	Core Online Banking channel impacting Regular, Private Bank and Private Client Group consumer and business customers.

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	Citibank	Senior Business Analyst	Citibank Retail Services, providing Online Banking functions to customers with Retail Partner cards, including Co-brand, Private Label and Oil cards.
	Wells Fargo Bank	Senior Business Analyst	<ul style="list-style-type: none"> <li>Core Online Banking impacting Retail and Small Business</li> <li>Money Movement Services</li> <li>Alerts, e-Docs and e-Statements.</li> </ul>
	Silicon Valley Bank	Business Systems Analyst	Fiserv – Comprehensive Banking System: <ul style="list-style-type: none"> <li>Payment Processing (ACH, SWIFT, NACHA)</li> <li>Trade Finance</li> </ul> Flexcube – Universal Banking System (UBS)
	Wells Fargo Bank	Senior Business Analyst	Web Channel Management servicing <ul style="list-style-type: none"> <li>Consumer Credit Card and Deposit products</li> <li>Home Mortgage</li> <li>Wealth Management and Financial Advisor Services.</li> <li>Brokerage Services</li> </ul>
Franklin Templeton Investments Inc. Sep '03 – Sep' 08	Full-time employment	Senior Business Analyst  Technical / QA Analyst	Mutual Funds – Global Web Services providing Online Services for: <ul style="list-style-type: none"> <li>Shareholders and Financial Advisors</li> <li>Institutional Investors</li> <li>Retirement Division Investment Officers</li> <li>Customer Service and Back-office operations</li> </ul>
Thinksoft Global Services Pvt. Ltd. Feb '99 – Aug '03	<ul style="list-style-type: none"> <li>Citigroup - Citibank India Operations</li> </ul>	Project Manager	<ul style="list-style-type: none"> <li>Citibank Credit Card and Auto Loans – Payments and Collections processing.</li> <li>Citibank Expense Processing Group – Citibank Cost Centers, Citi Affiliates and Vendors.</li> </ul>
	<ul style="list-style-type: none"> <li>GMAC-RFC, UK.</li> <li>GE, Korea.</li> <li>ABN AMRO Bank, Belgium.</li> </ul>	Business Analyst	<ul style="list-style-type: none"> <li>GMAC Securities (Capital and Treasury Market Services)</li> <li>GE – Loan Administration.</li> <li>ABN AMRO Bank – Pilot Online Mutual Fund services launch.</li> </ul>

### ***EDUCATION AND ACHIEVEMENTS***

- Master of Business Administration (Systems Analysis and Design) – University Rank Holder and Gold medalist from University of Madras, Chennai, India.
- Bachelor of business Administration (Management) – University Rank Holder and Gold medalist from University of Madras, Chennai, India.
- Diploma in Computer Studies from Informatics Computers affiliated with University of Cambridge.
- Diploma in Financial Management from Indian Institute of Management and Services, New Delhi.