



Portfolio Website:

**SeeJoshMake.com**

# Josh Graef

JULY 2017

San Diego, CA

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## EDUCATION

### KENT STATE UNIVERSITY

AUG 2012 – DEC 2016

Bachelor of Fine Arts (Visual Communication Design)

Honors *cum laude* (3.69 GPA)

## WORK EXPERIENCE

### JO-ANN FABRICS & CRAFTS

JAN – MAR 2017

Short-term product development designer responsible for creating, editing, and curating pattern collections for a demanding quilt shop project.

### SIGNUM DESIGN

MAY 2015 – JAN 2017

Graphic designer responsible for branding and advertising materials for University events, organizations, departments, and students. Other responsibilities included communication with clients and printers.

### GLYPHIX STUDIO

JAN – MAY 2016

Collaborated with a design team to create cost-efficient solutions for local clients. Projects involved downtown environmental signage and branding packages.

## ENTREPRENEURSHIP

### LOLLYPAL.COM

AUG 2016 – PRESENT

Self-initiated passion project for a printing service focusing on sharing prints. LollyPal included research, business development, surveying, user testing, branding, app design, and responsive website design/development.

### CUTE PHILOSOPHY

MAY – DEC 2013

Independent owner of eCommerce clothing store. The website was developed using HTML, CSS, JS, and a custom-coded PHP shopping cart. Shirt designs were hand lettered and individually screen-printed by hand.

## COMMUNITY

### THE CAMPUS KITCHEN PROJECT

2016

### APPALACHIAN OUTREACH WOODWORKING

2011

## ACHIEVEMENTS

### DEAN'S LIST

2012 – 2016

### LUNA NEGRA MAGAZINE PHOTOGRAPHY PUBLICATION

2012

### CONGRESSIONAL ART COMPETITION WINNER

2011

## OBJECTIVE

I am seeking a challenging, fast-paced studio environment that will leverage my analytical thinking and creative problem-solving in order to produce effective design solutions.

## SUPPLEMENTAL SKILLS

Client Communication  
Printer Communication  
Responsive Web Design  
HTML / CSS / JavaScript  
GIF Animation Design  
Social Media Marketing  
Positive Mindset

## HOBBIES

Running  
Mountain Biking  
Fitness Training  
Hiking / Camping  
Woodworking  
3D Printing  
Photography