



Portfolio Website:

SeeJoshMake.com

Josh Graef

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EDUCATION

KENT STATE UNIVERSITY

AUG. 2012 – DEC. 2016

Bachelor of Fine Arts (Visual Communication Design)
Honors *cum laude* (3.69 GPA)

WORK EXPERIENCE

JO-ANN FABRIC

JAN. – MAR. 2017

Short-term product development designer responsible for creating, editing, and curating pattern collections for demanding quilt shop project.

SIGNUM DESIGN

MAY '15 – JAN. '17

Graphic designer responsible for design development and communication with clients and printers to produce branding and advertisement materials. Artifacts included posters, banners, table tents, social media marketing, and more.

GLYPHIX STUDIO

JAN. – MAY 2016

Semester long studio experience working with real-world clients to develop branding and advertising for class credit at Kent State University.

ENTREPRENEURSHIP

LOLLYPAL.COM

AUG. '16 – PRESENT

Self-initiated passion project for a printing service focusing on sharing prints. LollyPal included research, surveying, user testing, sketching, branding, app design, and responsive website design/development.

CUTE PHILOSOPHY

MAY – DEC. 2013

Independent owner of ecommerce clothing store. Startup phase required branding, web development, coding, and front-end design. Responsibilities included managing inventory, shipments, packaging design, product design, screen-printing, social media marketing, and advertising.

COMMUNITY

THE CAMPUS KITCHEN PROJECT (FOOD SERVER)

2016

APPALACHIAN OUTREACH (BUNKBED WOODWORK)

2011

ACHIEVEMENTS

DEANS LIST (KENT STATE UNIVERSITY)

2012–2016

LUNA NEGRA MAGAZINE PHOTOGRAPHY PUBLICATION

2012

CONGRESSIONAL ART COMPETITION WINNER

2011

OBJECTIVE

I am seeking a challenging, fast-paced studio environment that will leverage my analytical thinking, and creative problem-solving skills to produce quality design solutions.

SUPPLEMENTAL SKILLS

Client Communication
Printer Communication
Responsive Web Design
HTML / CSS / Javascript
Animated GIF Design
Social Media Marketing
Positive Mindset

HOBBIES

Mountain Biking
Running
Woodworking
Fitness Training
Hiking / Camping
3D Printing
Photography