

Portfolio Website:

# SeeJoshMake.com

# **OBJECTIVE**

I am seeking a challenging, fastpaced studio environment that will leverage my analytical thinking and creative problem-solving in order to produce effective design solutions.

# **SUPPLEMENTAL SKILLS**

Client Communication
Printer Communication
Responsive Web Design
HTML / CSS / JavaScript
GIF Animation Design
Social Media Marketing
Positive Mindset

# **HOBBIES**

Running
Mountain Biking
Fitness Training
Hiking / Camping
Woodworking
3D Printing
Photography

# **Josh Graef**

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# **EDUCATION**

# KENT STATE UNIVERSITY

AUG 2012 - DEC 2016

Bachelor of Fine Arts (Visual Communication Design) Honors *cum laude* (3.69 GPA)

#### **WORK EXPERIENCE**

#### JO-ANN FABRICS & CRAFTS

JAN-MAR 2017

Short-term product development designer responsible for creating, editing, and curating pattern collections for demanding quilt shop project.

# SIGNUM DESIGN

MAY 2015 - JAN 2017

Graphic designer responsible for production of branding and advertising materials for Kent State University events, organizations, departments, and students. Other responsibilities included communication with clients and printers.

#### **GLYPHIX STUDIO**

JAN - MAY 2016

Semester long studio experience working with real-world clients to develop branding and advertising for class credit at Kent State University.

# ENTREPRENEURSHIP

# LOLLYPAL.COM

AUG 2016 - PRESENT

Self-initiated passion project for a printing service focusing on sharing prints. LollyPal included research, business development, surveying, user testing, branding, app design, and responsive website design/development.

### **CUTE PHILOSOPHY**

MAY - DEC 2013

Independent owner of eCommerce clothing store. Startup phase required branding, web development, coding, and front-end design. Responsibilities included managing inventory, shipments, packaging design, product design, screen-printing, social media marketing, and advertising.

# COMMUNITY

THE CAMPUS KITCHEN PROJECT	2016
APPALACHIAN OUTREACH WOODWORKING	2011

# ACHIEVEMENTS

DEAN'S LIST (KENT STATE UNIVERSITY)	2012-2016
LUNA NEGRA MAGAZINE PHOTOGRAPHY PUBLICATION	2012
CONGRESSIONAL ART COMPETITION WINNER	2011