



Portfolio Website:

SeeJoshMake.com

Josh Graef

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EDUCATION

KENT STATE UNIVERSITY

AUG. 2012 – DEC. 2016

Bachelor of Fine Arts (Visual Communication Design)

Honors *cum laude* (3.69 GPA)

WORK EXPERIENCE

JO-ANN FABRICS & CRAFTS

JAN. – MAR. 2017

Short-term product development designer responsible for creating, editing, and curating pattern collections for demanding quilt shop project.

SIGNUM DESIGN

MAY '15 – JAN. '17

Graphic designer responsible for production of branding and advertising materials for Kent State University events, organizations, departments, and students. Other responsibilities included communication with clients and printers.

GLYPHIX STUDIO

JAN. – MAY 2016

Semester long studio experience working with real-world clients to develop branding and advertising for class credit at Kent State University.

ENTREPRENEURSHIP

LOLLYPAL.COM

AUG. '16 – PRESENT

Self-initiated passion project for a printing service focusing on sharing prints. LollyPal included research, business development, surveying, user testing, branding, app design, and responsive website design/development.

CUTE PHILOSOPHY

MAY – DEC. 2013

Independent owner of eCommerce clothing store. Startup phase required branding, web development, coding, and front-end design. Responsibilities included managing inventory, shipments, packaging design, product design, screen-printing, social media marketing, and advertising.

COMMUNITY

THE CAMPUS KITCHEN PROJECT

2016

APPALACHIAN OUTREACH WOODWORKING

2011

ACHIEVEMENTS

DEANS LIST (KENT STATE UNIVERSITY)

2012–2016

LUNA NEGRA MAGAZINE PHOTOGRAPHY PUBLICATION

2012

CONGRESSIONAL ART COMPETITION WINNER

2011

OBJECTIVE

I am seeking a challenging, fast-paced studio environment that will leverage my analytical thinking and creative problem-solving in order to produce effective design solutions.

SUPPLEMENTAL SKILLS

Client Communication
Printer Communication
Responsive Web Design
HTML / CSS / JavaScript
GIF Animation Design
Social Media Marketing
Positive Mindset

HOBBIES

Running
Mountain Biking
Fitness Training
Hiking / Camping
Woodworking
3D Printing
Photography