



CUTTING TIES BETWEEN BUSINESS AND DEFORESTATION

RAINFOREST AND BUSINESS CONFERENCE

OSLO | WEDNESDAY OCTOBER 14TH | 2015



Regnskogfondet
RAINFOREST FOUNDATION NORWAY



Norwegian Ministry
of Climate and Environment





Purpose:

To inspire companies to eliminate rainforest destruction from their supply chains. To share knowledge and experiences that will enable companies to implement effective no deforestation commitments.

Context:

The world has increasingly become aware of the importance of protecting the world's rainforests, as a way of mitigating climate change, protecting biodiversity and securing the rights and livelihoods of the 260 million people living in and depending on the rainforest for their survival. Major global companies have pledged to become part of the solution by adopting zero-deforestation policies and cleaning up their supply chains. A year ago, several companies signed the New York Declaration on Forests and committed to eliminate deforestation from consumer goods supply chains by no later than 2020. In Norway, the focus on how companies can avoid being complicit in rainforest destruction has been stronger than in possibly any other country, and many companies and leading investors are frontrunners in the search for good solutions and ways to cut ties between business and deforestation.

At this conference we aim to take stock of the debate on zero deforestation, and discuss how progress can be made towards this important target. Leading international experts, companies, investors and civil society will be present, and different companies will present their approach – to stimulate others to follow suit and have a constructive dialogue on the best ways forward.

Organized by:

Rainforest Foundation Norway and Norway's Ministry of Climate and Environment, in cooperation with the Confederation of Norwegian Enterprise (NHO).



Agenda | Wednesday October 14th 2015

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08:00 Registration opens

Coffee and snacks available

08:30 Introduction: Lars Løvold,
Director, Rainforest Foundation
Norway

08:50 Opening remarks

Tine Sundtoft, Minister of
Climate and Environment: The
government of Norway's work
for deforestation-free business

09:00 Promoting Sustainability – An Industry Perspective

Petter Haas Brubakk, Director
General, FoodDrinkNorway
(NHO Mat og Drikke)

09:10 Deforestation-free business:

What is it all about?
Scott Poynton, Executive
Director, The Forest Trust (TFT)
Daniel Nepstad, Executive
Director, Earth Innovation
Institute

Questions from the floor

09:50 Panel 1: Different perspectives
on why and how to become
deforestation-free

Panelists:

Mette Fossum Beyer, Chief
Communication Officer,
Rema 1000

Anders Carne, Public Affairs
Manager, Mondelez Nordic

Inge E. Næsset, Quality
and Sustainability, Director
Norgesgruppen ASA

Glenn Hurowitz, Senior Fellow,
Center for International Policy

Discussion and questions
from the floor

Moderator: Svein Tveitdal

10:45 Coffee and something to eat

11:15 Deforestation-free music by
Freddy Dahl

11:20 Business risk and deforestation – an investor perspective

Trond Grande, Deputy CEO,
Norges Bank Investment
Management: Expectations and
Climate Change.

11:40 Controlling the risk in your supply chain – what does the best companies do?

Eli Moe-Helgesen, Partner and
leader of Sustainability and
Risk Advisory Services, PwC

11:50 Panel 2: Transforming supply
chains in practice

Panelists:

Pia Heidenmark Cook, Head
of Sustainability Retail &
Expansion, Ikea Group

Ellen Behrens, VP Corporate
Responsibility, Orkla ASA

Isak Oksvold, Director
Environment and Social
Responsibility, Aspelin Ramm

Bjarne Rask Thomsen, CEO,
Denofa AS

Scott Poynton, Executive
Director, TFT

Discussion and questions
from the floor

Moderator: Svein Tveitdal

12:50 Christiana Figueres, Executive
Secretary of the United Nations
Framework Convention on
Climate Change (UNFCCC):

A new climate agreement:

What can we expect from the
Paris summit and how can the
private sector contribute to
combat climate change and
deforestation?

13:00 Closing remarks by Lars Løvold

13:15 Lunch

Speakers include:



Lars Løvold, Director of Rainforest Foundation Norway

Lars Løvold has since he started in Rainforest Foundation Norway (RFN) in 1990 built up the organization to become one of the leading NGOs world wide on rainforest protection and supporting the rights of indigenous peoples and forest dependent communities. RFN currently collaborate closely with more than 70 local and national environmental, indigenous and human rights organizations, in 11 countries in the Amazon region, Central Africa, Southeast Asia, and Oceania.



Tine Sundtoft, Norwegian Minister of Climate and Environment

Tine Sundtoft is the Minister of Climate and Environment in Norway. She has previously served as County Commissioner in the province of Vest-Agder and as Regional Director of the Confederation of Norwegian Enterprise in the same county. Furthermore, she has been the General Secretary of Norwegian Young Conservatives and Political Advisor for the Conservative Party in the Norwegian Parliament.



Petter Haas Brubakk, Director General of FoodDrinkNorway (NHO Mat og Drikke)

Petter Haas Brubakk took up the position as Director General of FoodDrinkNorway on September 1, 2015. Formerly, he was Executive Director for Economic and Industrial Policy at the Confederation of Norwegian Enterprise (NHO) for 10 years. Mr. Brubakk started working for the NHO in 1993, and has served as the organisation's communications director and as Chief of Staff to the Director General. He has a degree in Economics and Political Science from the University of Oslo.



Christiana Figueres, Executive Secretary of the United Nations Framework Convention on Climate Change (UNFCCC). Christiana Figueres was appointed as the new Executive Secretary of the United Nations Framework Convention on Climate Change (UNFCCC) by UN Secretary-General Ban Ki-moon in 2010, and was reappointed for a second three year term in July 2013. Figueres has been involved in climate change negotiations since 1995. She has served on many boards of non-governmental organizations involved in climate change issues. Figueres is a widely published author on the design of climate solutions and has been a frequent adviser to the private sector.



Trond Grande, Deputy CEO and Chief Administrative Officer, Norges Bank Investment Management. Trond Grande was named Deputy Chief Executive Officer in February 2011 and joined the organisation in 2007 as Global Head of Risk Management. Norges Bank Investment Management manages the Government Pension Fund Global. Their task is saving for future generations in Norway. Responsible Investment is an integrated part of NBIM's mandate.



Scott Poynton, Founder and Executive Director of The Forest Trust (TFT). Scott Poynton is an expert on supply chain management and how to cut ties between business and deforestation. TFT has since 1999 been promoting supply chain solutions to large brandowners such as Nestlé, Asia Pulp and Paper, ADM and Wilmar.

Also featuring:

Daniel Nepstad Executive Director Earth Innovation Institute **Mette Fossum Beyer** Chief Communication Officer Rema 1000 **Ellen Behrens** VP Corporate Responsibility Orkla ASA **Anders Carne** Public Affairs Manager Mondelez Nordic **Glenn Hurowitz** Senior Fellow Center for International Policy **Isak Oksvold** Director Environment and Social Responsibility Aspelin Ramm **Inge E. Næsset** Quality and Sustainability Director Norgesgruppen ASA **Pia Heidenmark Cook** Head of Sustainability Retail & Expansion Ikea Group **Bjarne Rask Thomsen** CEO Denofa AS