

Greg Turner

Portfolio: <https://jgturner1979.github.io/MyPortfolio/>

Github: <https://github.com/jgturner1979>

email: jgregoryturner@gmail.com

cell: 720-378-3031

Overview

A junior web developer with a solid marketing background.

Marketing Analyst I | The Amynta Group 2018 – Present

- Previously part of the Warranty Solutions marketing team
- Reorganization of the marketing departments to become a shared services team supporting 13 business units.
- Project Manager for two website redesigns.

Marketing Coordinator | Warranty Solutions 2016 - 2018

- Developed and maintained all project related documentation including project scope, budget, requirements, project timelines & internal meetings.
- Managed all Marketing databases, track opportunities and create reports.
- Led the execution of all product related marketing and customer facing materials for agent and dealer rollout.
- Responsible for the creative development and production of marketing materials, including vendor management.
- Built constructive business relationships with all marketing stakeholders, including 3rd party vendors.
- Assisted in developing and monitoring annual marketing plan.

Marketing Coordinator | Vitorino Group 2015 - 2016

- Managed the launch and design of the company's new website.
- Responsible for content coordination, writing, graphics coordination, formatting and delivery of proposal by deadline.
- Ensure all proposals align with brand standards and strategy.
- Executed the re-brand of all marketing materials.
- Collaborated to create and develop strategic RFPs that came to the marketing team.
- Created and launched digital email campaigns and written content to drive awareness and support lead generation.
- Analyzed metrics provided by our email platform and Google Analytics to determine which goals and sales objectives were achieved, as defined by the leadership team.

Marketing Assistant | Coldwell Banker Devonshire 2013 - 2015

- Managed the marketing for seven top-producing agents in the real estate office.
- Provided each of my agents' market insights and proposed strategies for growing their real estate careers and maintaining their success in an extremely competitive Denver metro market.
- Managed the creation, production, and distribution of marketing materials, including email campaigns and social media marketing.

Broker Associate | Live Urban Real Estate 2012

- Licensed realtor with a boutique Denver real estate company.

Account Manager | U.S. Bankruptcy Court 2010 - 2011

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Marketing Assistant | iCAT Managers

2007 - 2009

- Supported four Regional Vice Presidents and other business leaders through development of marketing materials, data analysis and reporting.
- Coordinated the development of marketing collateral, email, and PR initiatives.

Account Manager | U.S. Bankruptcy Court

2005 - 2007

- Uploaded judges' opinions and update key information on the court's public website.
- Maintained the court's internal website by updating content as necessary.

Store Marketing Director | Whole Foods Marketing

2003 - 2005

- Managed the store marketing and donation annual budget.
- Ordered and tracked inventory of promotional items and marketing collateral.
- Worked with outside vendors, consultants and supported company's outreach efforts and public relation initiatives.

Skills

- HTML5, CSS
- JavaScript, jQuery
- Node.js
- MySQL
- Project Management
- Campaign Management
- Adobe Creative Cloud

Education

Coding Bootcamp

2018

Full Stack Web Developer Program

University of Denver
Denver, Colorado

Bachelor of Arts, Advertising

2001

Minor, Spanish

Southern Methodist University
Dallas, Texas