

# JAMES GREEN

## WEB DESIGN & DEVELOPER

(620) 719-6897

Ann Arbor, MI

🖱️ Portfolio Website

✉️ jgreen.gus@gmail.com

in LinkedIn

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## WORK EXPERIENCE

### Graphic and Web Designer | Kotis Design

2022 - PRESENT | Remote

- Developed and designed WordPress sites with custom templates and optimized SEO to boost organic traffic and search rankings.
- Established custom web templates using HTML/CSS to improve responsiveness and user experience across devices.
- Collaborated with third-party agencies like PartnerStack, Clearbit, and HubSpot to integrate custom tracking codes, configure DNS records, and ensure seamless functionality through testing and debugging.
- Managed WP Engine environments, ensuring seamless version control and site performance through proper backups and staging setups.

### Digital Content Manager | Vibe by California

2021 - 2022 | Sacramento, CA

- Designed and developed responsive web pages using WordPress, improving site performance, user experience, and SEO visibility.
- Managed social media accounts to enhance collaborations and content.
- Produced engaging content across multiple platforms, including web, photography, infographics, and print materials such as posters and flyers.

### Graphic Coordinator | Key Apparel

2019 - 2021 | Fort Scott, KS

- Led the production of two 120-page product catalogs for 2020 and 2021, managing layout, design, and content to meet annual marketing objectives.
- Designed responsive web assets for digital channels, including social media, Google Ads, and mobile screens, ensuring brand consistency and engagement across platforms.
- Managed company website's front-end design via BigCommerce.

## SKILLS

HTML5	UI/UX
CSS3	Figma
JavaScript	Illustrator
React	Photoshop
Node.js	After Effects
Redux.js	SEO
Tailwind	Hubspot
GIT	Shopify
WebAIM	WordPress
Bootstrap	BigCommerce

## EDUCATION

### Master of Science

University of Denver  
Information and  
Communication Technology  
Web Design and Development  
GPA 3.93 | 2021 - 2024

### Bachelor of Science

Pittsburg State University  
Graphic Communications  
Web & Interactive Media  
GPA 3.5 | 2015 - 2018

## CERTIFICATES

Google Foundations of User  
Experience (UX) Design  
Issued Mar 2024

HubSpot SEO II Certified  
Issued May 2023

NSLS National Engaged  
Leadership Award  
Issued Apr 2018