



JAMES GREEN

WEB DESIGNER & DEVELOPER

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<https://james-green-portfolio.netlify.app/>

EDUCATION

UNIVERSITY OF DENVER

Masters of Science

Web Design & Development

2021 - 2024

PITTSTATE UNIVERSITY

Bachelors of Science

Web & Interactive Media

2015 - 2018

SKILLS

HTML	Figma
CSS	After Effects
JavaScript	Illustrator
React	Photoshop
Node	UI/UX
TypeScript	SEO
Tailwind CSS	Hubspot
Bootstrap	GIT
Flex / Grid	Accessibility
WordPress	ChatGPT

WORK EXPERIENCE

Graphic and Web Designer

Kotis Design | 2022 - PRESENT

Managed WordPress webpage development, including WP Engine backups, staging, and dev sites. Updated website's SEO strategy and optimization using Hubspot SEO Crawl, Ahref SEO, Google Lighthouse, and Semrush. Brought HTML/CSS solutions to improve theme layouts and page responsiveness. Improved website load times by 20% and increased organic traffic by 15%.

Digital Content Manager

Vibe by California | 2021 - 2022

Managing and designing new web pages for Vibe's website via WordPress. Drove strategies to improve SEO optimization with web performance and product naming. Developed and curated content for social media platforms, driving engagement and brand awareness. Captured product and lifestyle photography.

Graphic Coordinator

Key Apparel | 2019 - 2021

Conceptualization and production of graphics for web, Google Ads, social media, and email. Developed campaigns via Mail Chimp. Front-end web maintenance for B2C site via Big Commerce. Oversaw the production, layout, and design of 120-page annual product catalogs for 2020 and 2021.