

JAMES GREEN

WEB DESIGN & DEVELOPER

(620) 719-6897

Ann Arbor, MI

Portfolio Website

jgreen.gus@gmail.com

LinkedIn

Behance

WORK EXPERIENCE

Graphic and Web Designer | Kotis Design

2022 - 2025 | Remote

- Developed and designed WordPress sites with custom templates and optimized SEO to boost organic traffic and search rankings.
- Established custom web templates using HTML/CSS to improve responsiveness and user experience across devices.
- Collaborated with third-party agencies like PartnerStack, Clearbit, and HubSpot to integrate custom tracking codes, configure DNS records, and ensure seamless functionality through testing and debugging.
- Managed WP Engine environments, ensuring seamless version control and site performance through proper backups and staging setups.

Digital Content Manager | Vibe by California

2021 - 2022 | Sacramento, CA

- Designed and developed responsive web pages using WordPress, improving site performance, user experience, and SEO visibility.
- Managed social media accounts to enhance collaborations and content.
- Produced engaging content across multiple platforms, including web, photography, infographics, and print materials such as posters and flyers.

Graphic Coordinator | Key Apparel

2019 - 2021 | Fort Scott, KS

- Led the production of two 120-page product catalogs for 2020 and 2021, managing layout, design, and content to meet annual marketing objectives.
- Designed responsive web assets for digital channels, including social media, Google Ads, and mobile screens, ensuring brand consistency and engagement across platforms.
- Managed company website's front-end design via BigCommerce.

SKILLS

HTML5	UI/UX
CSS3	Figma
JavaScript	Illustrator
React	Photoshop
Node.js	After Effects
Redux.js	SEO
Tailwind	Hubspot
GIT	Shopify
WebAIM	WordPress
Bootstrap	BigCommerce

EDUCATION

Master of Science

University of Denver
Information and
Communication Technology
Web Design and Development
GPA 3.93 | 2021 - 2024

Bachelor of Science

Pittsburg State University
Graphic Communications
Web & Interactive Media
GPA 3.5 | 2015 - 2018

CERTIFICATES

- Google Foundations of User Experience (UX) Design
Issued Mar 2024
- HubSpot SEO II Certified
Issued May 2023
- NSLS National Engaged Leadership Award
Issued Apr 2018