JAMES GREEN
WEB DESIGN & DEVELOPER

(620) 719-6897 | ☐ Portfolio Website   in LinkedIn

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WORK EXPERIENCE

Web Developer | Good Rep Media
Jan 2025 - Present | Remote

- Architect and deploy WordPress websites and landing pages using Divi Builder, extending child themes with custom PHP and JavaScript for advanced functionality.
- Completely rebuilt Goodrep Media's website designing in Figma then developing in WordPress via Divi theme and extensions (Divi Flish, Supreme).
- Lead performance optimization and Core Web Vital initiatives, utilizing image compression and lazy loading to improve First Meaningful Paint (FMP).
- Execute technical SEO strategies, including Schema markup and Yoast/SemRush configurations, to maximize site indexation and search visibility.
- Manage WordPress environments including multisite systems, WPEngine hosting, GitHub version control, and resolution of complex plugin/caching conflicts.

Graphic and Web Designer | Kotis Design
Jul 2022 - Jan 2025 | Remote

- Developed and maintained Kotis' websites using WP Balery and utilizing custom HTML/CSS, ensuring high performance and responsiveness.
- Utilized performance auditing tools such as Lighthouse, GTmetrix, and WebPageTes to measure, monitor, and improve overall site health.
- Refined user journeys and UX layouts, utilizing HotJar and Google Analytics data to inform design changes that increased conversion rates.

Digital Content Manager | Vibe by California
Dec 2021 - Jul 2022 | Sacramento, CA

- Administered Divi-based WordPress platforms, focusing on technical site maintenance and content performance to drive organic growth.
- Execute full-scale website redesigns using Figma and WordPress, developing custom HTML5, CSS3, and JavaScript solutions.
- Create intuitive UI components and responsive layouts that enhance user experience (UX) and deliver a seamless cross-device experience.

SKILLS

HTML5	UI/UX
CSS3	Figma
JS ES6+	Illustrator
React	Photoshop
Node.js	After Effects
Tailwind	SEO
GIT	Divi Theme
WebAIM	Shopify
TypeScript	WordPress

EDUCATION

Master of Science
University of Denver
Information and
Communication Technology
Web Design and Development
GPA 3.93 | 2021 - 2024

Bachelor of Science
Pittsburg State University
Graphic Communications
Web & Interactive Media
GPA 3.5 | 2015 - 2018

CERTIFICATES

Software Engineering
Triple Ten Bootcamp
Present

Frontend Web and Mobile Development
Nucamp Coding Bootcamp
Issued Jan 2025

Foundations of User Experience (UX) Design
Google
Issued Mar 2024