

EDUCATION

Master of Science

University of Denver

Information and

Communication Technology

Web Design and Development

GPA 3.93 | 2021 - 2024

Bachelor of Science

Pittsburg State University

Graphic Communications

Web & Interactive Media

GPA 3.5 | 2015 - 2018

CERTIFICATES

HubSpot SEO I Certified

January 2023 to Feb 2025

HubSpot SEO II Certified

May 2023 to June 2025

Google Foundations of User
Experience (UX) Design

Issued Mar 2024

SKILLS

HTML	Figma
CSS	Illustrator
JavaScript	Photoshop
React	After Effects
Node	Bootstrap
UI/UX	SEO
Tailwind	Hubspot
Flex/Grid	GIT
WordPress	WebAIM

JAMES GREEN

WEB DESIGNER & DEVELOPER

jgreen.gus@gmail.com | (620) 719-6897

2017 Medford St #068 Ann Arbor, MI



Portfolio Website



LinkedIn Profile

WORK EXPERIENCE

Graphic and Web Designer

Kotis Design | 2022 - PRESENT

- Introduced custom HTML and CSS solutions that improved website responsiveness, leading to a 10% increase in mobile traffic.
- Conceptualized many graphical solutions for web, social, and print.
- Built and developed custom modules in Shopify Liquid.
- Successfully managed multiple web and design projects simultaneously, consistently meeting deadlines and exceeding client expectations.

Digital Content Specialist

Vibe by California | 2021 - 2022

- Designed and managed new web pages and updated existing content for optimal performance.
- Created SEO-optimized product descriptions and images.
- Elevated brand visuals with high-quality product and lifestyle photography.
- Developed infographics, PowerPoint presentations, and various print materials (e.g., posters, flyers, signage).

Graphic Coordinator

Key Apparel | 2019 - 2021

- Lead the production and design of two 120-page annual product catalogs.
- Front-end maintenance of the B2C website on BigCommerce.
- Designed web assets for responsive screens, social media, and Google Ads.
- Created vector representations for retailer fixture setups and various print materials (flyers, posters, banners).