Tidy text and sentiment analysis

JHU Data Science

Data Cleaning

In general, data cleaning is a process of investigating your data for inaccuracies, or recoding it in a way that makes it more manageable.

⚠ MOST IMPORTANT RULE - LOOK •• AT YOUR DATA! ⚠

String functions

Pasting strings with paste and paste0

Paste can be very useful for joining vectors together:

```
paste("Visit", 1:5, sep = " ")
[1] "Visit 1" "Visit 2" "Visit 3" "Visit 4" "Visit 5"
paste("Visit", 1:5, sep = "_", collapse = " ")
[1] "Visit_1 Visit_2 Visit_3 Visit_4 Visit_5"
paste ("To", "is going be the ", "we go to the store!", sep = "day ")
[1] "Today is going be the day we go to the store!"
# and paste0 can be even simpler see ?paste0
paste0("Visit",1:5)
```

[1] "Visit1" "Visit2" "Visit3" "Visit4" "Visit5"

Paste Depicting How Collapse Works

```
paste(1:5)

[1] "1" "2" "3" "4" "5"

paste(1:5, collapse = " ")

[1] "1 2 3 4 5"
```

Useful String Functions

Useful String functions

- toupper(), tolower() uppercase or lowercase your data:
- str_trim() (in the stringr package) or trimws in base
- · will trim whitespace on ends
- stringr::str_squish trims and replaces double spaces
- nchar get the number of characters in a string

The stringr package

Like dplyr, the stringr package:

- Makes some things more intuitive
- Is different than base R
- · Is used on forums for answers
- Has a standard format for most functions
- the first argument is a string like first argument is a data.frame in dplyr

'Find' functions: stringr

str_detect, str_subset, str_replace, and str_replace_all search for matches to argument pattern within each element of a character vector: they differ in the format of and amount of detail in the results.

- str_detect returns TRUE if pattern is found
- str_subset returns only the strings which pattern were detected
- convenient wrapper around x[str_detect(x, pattern)]
- str_extract returns only strings which pattern were detected, but ONLY the pattern
- str_replace replaces pattern with replacement the first time
- str_replace_all replaces pattern with replacement as many times matched

Let's look at modifier for stringr

?modifiers

- fixed match everything exactly
- regexp default uses regular expressions
- ignore_case is an option to not have to use tolower
- boundary Match boundaries between things (e.g. words, sentences, characters).

Substringing

Very similar:

Base R

- substr(x, start, stop) substrings from position start to position stop
- strsplit(x, split) splits strings up returns list!

stringr

- str_sub(x, start, end) substrings from position start to position end
- str split(string, pattern) splits strings up returns list!

Splitting String: base R

In base R, strsplit splits a vector on a string into a list

```
x = c("I really", "like writing", "R code programs")
(y = strsplit(x, split = " ")) # returns a list
[[1]]
[1] "I" "really"
[[2]]
[1] "like" "writing"
[[3]]
[1] "R" "code" "programs"
(y2 = stringr::str split(x, " ")) # returns a list
[[1]]
[1] "I" "really"
[[2]]
[1] "like" "writing"
[[3]]
        "code" "programs"
[1] "R"
```

Using a fixed expression

One example case is when you want to split on a period ".". In regular expressions . means **ANY** character, so

```
str_split("I.like.strings", ".")

[[1]]
[1] "" "" "" "" "" "" "" "" "" "" ""

str_split("I.like.strings", fixed("."))

[[1]]
[1] "I" "like" "strings"
```

Use purrr or apply* to extract from string lists

```
sapply(y, dplyr::first) # on the fly

[1] "I"    "like" "R"

purrr::map_chr(y, nth, 2) # on the fly

[1] "really"    "writing" "code"

sapply(y, dplyr::last) # on the fly

[1] "really"    "writing"    "programs"
```

Boundary

We can use boundary in the case of str split as well:

```
words = c("These are some words.")
str_count(words, boundary("word"))

[1] 4

# split with space
str_split(words, " ")[[1]]

[1] "These" "are" "" "" "some" "words."

# split between word
str_split(words, boundary("word"))[[1]]

[1] "These" "are" "some" "words"
```

Splitting/Find/Replace and Regular Expressions

- R can do much more than find exact matches for a whole string
- · Like Perl and other languages, it can use regular expressions.
- What are regular expressions?
- Ways to search for specific strings
- · Can be very complicated or simple
- Highly Useful think "Find" on steroids

A bit on Regular Expressions

- http://www.regular-expressions.info/reference.html
- They can use to match a large number of strings in one statement
- · . matches any single character
- * means repeat as many (even if 0) more times the last character
- · ? makes the last thing optional
- ^ matches start of vector ^a starts with "a"
- \$ matches end of vector b\$ ends with "b"

Beginning of line with ^

```
x = c("i think we all rule for participating",
     "i think i have been outed",
     "i think this will be quite fun actually",
     "it will be fun, i think")

str_detect(x, "^i think")

[1] TRUE TRUE TRUE FALSE
```

End of line with \$

```
x = c("well they had something this morning",
     "then had to catch a tram home in the morning",
     "dog obedience school in the morning",
     "this morning I'll go for a run")

str_detect(x, "morning$")

[1] TRUE TRUE TRUE FALSE
```

Character list with []

```
x = c("Name the worst thing about Bush!",
    "I saw a green bush",
    "BBQ and bushwalking at Molonglo Gorge",
    "BUSH!!")

str_detect(x,"[Bb][Uu][Ss][Hh]")

[1] TRUE TRUE TRUE TRUE
```

Sets of letters and numbers

```
x = c("7th inning stretch",
        "2nd half soon to begin. OSU did just win.",
        "3am - cant sleep - too hot still..:(",
        "5ft 7 sent from heaven")

str_detect(x,"^[0-9][a-zA-Z]")
```

[1] TRUE TRUE TRUE TRUE

Negative Classes

I want to match NOT a ? or . at the end of line (fixed with []).

[1] FALSE FALSE TRUE TRUE

. means anything

[1] TRUE TRUE TRUE TRUE

means or

```
x = c("Not a whole lot of hurricanes.",
    "We do have floods nearly every day",
    "hurricanes swirl in the other direction",
    "coldfire is STRAIGHT!")

str_detect(x,"flood|earthquake|hurricane|coldfire")
```

[1] TRUE TRUE TRUE TRUE

Detecting phone numbers

```
x = c("206-555-1122","206-332","4545","test")
phone = "([2-9][0-9]{2})[- .]([0-9]{3})[- .]([0-9]{4})"
str_detect(x,phone)
```

[1] TRUE FALSE FALSE FALSE

Read in Salary Data

```
suppressMessages ({
  raw salary data = Sal = readr::read csv(
    "https://raw.githubusercontent.com/muschellij2/adv data sci 2023/main/exam
    progress = FALSE)
})
head (Sal)
\# A tibble: 6 × 7
                                AgencyID Agency HireDate AnnualSalary GrossI
  Name
                      JobTitle
  <chr>
                      <chr>
                                    <chr>
                                              <chr> <chr> <chr>
                                                                             <chr>
                                              Youth... 06/10/2... $11310.00
                      AIDE BLUE C... W02200
                                                                             $873.6
1 Aaron, Keontae E
                                                                             $52868
2 Aaron, Patricia G Facilities/... A03031
                                              OED-E... 10/24/1... $53428.00
                                              State... 09/25/2... $68300.00
                                                                             $67439
3 Aaron, Petra L
                    ASSISTANT S... A29005
4 Abaineh, Yohannes T EPIDEMIOLOG... A65026
                                             HLTH-... 07/23/2... $62000.00
                                                                             $58654
5 Abbene, Anthony M
                    POLICE OFFI... A99416
                                             Polic... 07/24/2... $43999.00
                                                                             $39686
                                             M-R I... 05/01/2... $52000.00
6 Abbey, Emmanuel
                      CONTRACT SE... A40001
                                                                             $47019
```

'Find' functions: finding values, stringr and dplyr

```
str subset(Sal$Name, "Rawlings")
[1] "Rawlings, Kellye A"
                                  "Rawlings, MarqWell D"
                                  "Rawlings-Blake, Stephanie C"
[3] "Rawlings, Paula M"
Sal %>% filter(str detect(Name, "Rawlings"))
\# A tibble: 4 \times 7
 Name
                         JobTitle AgencyID Agency HireDate AnnualSalary GrossI
 <chr>
                                  <chr> <chr> <chr> <chr>
                                                                          <chr>
                         <chr>
                         EMERGEN... A40302 M-R I... 01/06/2... $47980.00
1 Rawlings, Kellye A
                                                                          $68426
2 Rawlings, MarqWell D
                      AIDE BL... W02384 Youth... 06/15/2... $11310.00
                                                                          $507.5
3 Rawlings, Paula M
                     COMMUNI... A04015 R&P-R... 12/10/2... $19802.00
                                                                          $8195.
4 Rawlings-Blake, Stepha... MAYOR A01001
                                           Mayor... 12/07/1... $163365.00
                                                                          $16121
```

Replacing and subbing: stringr

We can do the same thing (with 2 piping operations!) in dplyr

```
dplyr_sal = Sal %>% mutate(
   AnnualSalary = AnnualSalary %>%
    str_replace(fixed("$"), "") %>%
    as.numeric) %>%
   arrange(desc(AnnualSalary))
```

Showing difference in str_extract and str_extract_all

str_extract_all extracts all the matched strings - \\d searches for
DIGITS/numbers

```
head(str_extract(Sal$AgencyID, "\\d"))

[1] "0" "0" "2" "6" "9" "4"

head(str_extract_all(Sal$AgencyID, "\\d"), 2)

[[1]]
[1] "0" "2" "2" "0" "0"

[[2]]
[1] "0" "3" "0" "3" "1"
```

'Find' functions: base R

grep: grep, grep1, regexpr and gregexpr search for matches to argument pattern within each element of a character vector: they differ in the format of and amount of detail in the results.

grep(pattern, x, fixed=FALSE), where:

- pattern = character string containing a regular expression to be matched in the given character vector.
- x = a character vector where matches are sought, or an object which can be coerced by as.character to a character vector.
- If fixed=TRUE, it will do exact matching for the phrase anywhere in the vector (regular find)

'Find' functions: stringr compared to base R

Base R does not use these functions. Here is a "translator" of the stringr function to base R functions

- str_detect similar to grep1 (return logical)
- grep(value = FALSE) is similar to which(str_detect())
- str subset similar to grep (value = TRUE) return value of matched
- str_replace similar to sub replace one time
- str replace all similar to gsub replace many times

Important Comparisons

Base R:

- Argument order is (pattern, x)
- Uses option (fixed = TRUE)

stringr

- Argument order is (string, pattern) aka (x, pattern)
- Uses function fixed (pattern)

'Find' functions: Finding Indices

These are the indices where the pattern match occurs:

```
grep("Rawlings", Sal$Name)

[1] 13832 13833 13834 13835

which(grepl("Rawlings", Sal$Name))

[1] 13832 13833 13834 13835

which(str_detect(Sal$Name, "Rawlings"))

[1] 13832 13833 13834 13835
```

'Find' functions: Finding Logicals

These are the indices where the pattern match occurs:

```
head(grepl("Rawlings", Sal$Name))

[1] FALSE FALSE FALSE FALSE FALSE
head(str_detect(Sal$Name, "Rawlings"))

[1] FALSE FALSE FALSE FALSE FALSE FALSE
```

'Find' functions: finding values, base R

```
grep("Rawlings", Sal$Name, value=TRUE)
[1] "Rawlings, Kellye A"
                                 "Rawlings, MarqWell D"
                                 "Rawlings-Blake, Stephanie C"
[3] "Rawlings, Paula M"
Sal[grep("Rawlings", Sal$Name), ]
\# A tibble: 4 \times 7
                         JobTitle AgencyID Agency HireDate AnnualSalary GrossI
 Name
                         <chr> <chr> <chr> <chr>
 <chr>
                                                                         <chr>
                         EMERGEN... A40302 M-R I... 01/06/2... $47980.00
1 Rawlings, Kellye A
                                                                         $68426
                      AIDE BL... W02384 Youth... 06/15/2... $11310.00
                                                                         $507.5
2 Rawlings, MargWell D
                       COMMUNI... A04015 R&P-R... 12/10/2... $19802.00
3 Rawlings, Paula M
                                                                         $8195.
4 Rawlings-Blake, Stepha... MAYOR A01001
                                           Mayor... 12/07/1... $163365.00
                                                                         $16121
```

Showing differnce in str_extract

str_extract extracts just the matched string

```
ss = str_extract(Sal$Name, "Rawling")
head(ss)

[1] NA NA NA NA NA NA
ss[!is.na(ss)]

[1] "Rawling" "Rawling" "Rawling"
```

Showing differnce in str_extract and str_extract_all

str extract all extracts all the matched strings

```
head(str_extract(Sal$AgencyID, "\\d"))

[1] "0" "0" "2" "6" "9" "4"

head(str_extract_all(Sal$AgencyID, "\\d"), 2)

[[1]] "0" "2" "2" "0" "0"

[[2]] [1] "0" "3" "0" "3" "1"
```

Using Regular Expressions

- Look for any name that starts with:
- Payne at the beginning,
- Leonard and then an S
- · Spence then capital C

Using Regular Expressions: stringr

```
head(str_subset(Sal$Name, "^Payne.*"), 3)

[1] "Payne El, Jackie" "Payne Johnson, Nickole A"

[3] "Payne, Chanel" "Leonard.?S"))

[1] "Payne, Leonard S" "Szumlanski, Leonard S"

head(str_subset(Sal$Name, "Spence.*C.*"))

[1] "Greene, Spencer C" "Spencer, Charles A" "Spencer, Christian O"

[4] "Spencer, Clarence W" "Spencer, Michael C"
```

Replace

Let's say we wanted to sort the data set by Annual Salary:

```
class(Sal$AnnualSalary)
[1] "character"
sort(c("1", "2", "10")) # not sort correctly (order simply ranks the data)
[1] "1" "10" "2"
order(c("1", "2", "10"))
[1] 1 3 2
```

Replace

So we must change the annual pay into a numeric:

```
head(Sal$AnnualSalary, 4)

[1] "$11310.00" "$53428.00" "$68300.00" "$62000.00"

head(as.numeric(Sal$AnnualSalary), 4)

Warning in head(as.numeric(Sal$AnnualSalary), 4): NAs introduced by coercion

[1] NA NA NA NA

R didn't like the $ so it thought turned them all to NA.

sub() and gsub() can do the replacing part in base R.
```

Replacing and subbing

Now we can replace the \$ with nothing (used fixed=TRUE because \$ means ending):

```
Sal$AnnualSalary = as.numeric(gsub(pattern = "$", replacement="",
                                    Sal$AnnualSalary, fixed=TRUE))
Sal = Sal %>% arrange(desc(AnnualSalary))
Sal %>% select(Name, AnnualSalary, JobTitle)
# A tibble: 18,981 × 3
                               AnnualSalary JobTitle
  Name
                                      <dbl> <chr>
   <chr>
                                     238772 STATE'S ATTORNEY
 1 Bernstein, Gregg L
                                     200000 EXECUTIVE LEVEL III
 2 Charles, Ronnie E
 3 Batts, Anthony W
                                     193800 EXECUTIVE LEVEL III
 4 Black, Harry E
                                     190000 EXECUTIVE LEVEL III
 5 Swift, Michael
                                     187200 CONTRACT SERV SPEC II
 6 Parthemos, Kaliope
                                     172000 EXECUTIVE LEVEL III
 7 Ford, Niles R
                                     165000 EXECUTIVE LEVEL III
 8 Rawlings-Blake, Stephanie C
                                     163365 MAYOR
 9 Chow, Rudolph S
                                    163200 DIRECTOR PUBLIC WORKS
10 Nilson, George A
                                     163200 CITY SOLICITOR
# i 18,971 more rows
```

Replacing and subbing: stringr

We can do the same thing (with 2 piping operations!) in dplyr

```
dplyr_sal = Sal %>% mutate(
   AnnualSalary = AnnualSalary %>%
    str_replace(
       fixed("$"),
       "") %>%
    as.numeric) %>%
   arrange(desc(AnnualSalary))
   check_Sal = Sal
   rownames(check_Sal) = NULL
   all.equal(check_Sal, dplyr_sal) # they are the same

[1] "Attributes: < Names: 1 string mismatch >"
[2] "Attributes: < Length mismatch: comparison on first 2 components >"
[3] "Attributes: < Component \"class\": Lengths (4, 3) differ (string compare [4] "Attributes: < Component \"class\": 3 string mismatches >"
[5] "Attributes: < Component 2: target is externalptr, current is numeric >"
```

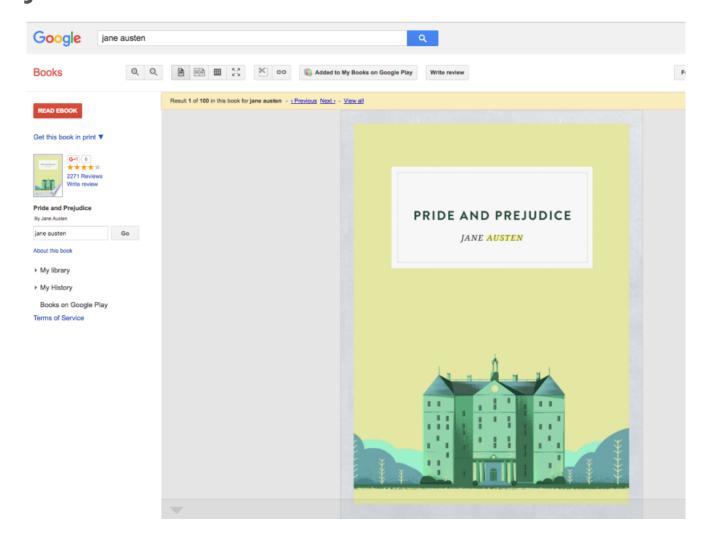
Removing \$ and , in Practice

readr::parse * is a number of useful helper functions for parsing columns

```
head (readr::parse number (raw salary data$AnnualSalary))
[1] 11310 53428 68300 62000 43999 52000
raw salary data %>%
 mutate(across(matches("Salary|Pay"), readr::parse number)) %>%
  select (matches ("Salary | Pay"))
# A tibble: 18,981 × 2
  AnnualSalary GrossPay
         <dbl> <dbl>
         11310 874.
         53428 52868.
        68300 67439.
         62000 58655.
 5
       43999 39687.
 6
         52000 47020.
      62175 61452.
         70918 87900.
         42438 53668.
10
         11310
                   NA
# i 18,971 more rows
```

Tidying Text - What about all of Jane Austen's Novels?

Jane Austen



Data Available via: janeaustenr

Attached with row numbers (by book).

```
library(janeaustenr)
original books = austen books() %>%
  group by (book) %>%
  mutate(linenumber = row number()) %>%
  ungroup()
head(original books)
\# A tibble: 6 \times 3
                                                linenumber
  text
                           book
                                                     <int>
  <chr>
                           <fct>
1 "SENSE AND SENSIBILITY" Sense & Sensibility
2 ""
                           Sense & Sensibility
 "by Jane Austen"
                           Sense & Sensibility
 ** **
                           Sense & Sensibility
5 "(1811)"
                           Sense & Sensibility
 ** **
                           Sense & Sensibility
```

TidyText

tidytext: Text Mining and Analysis Using Tidy Data **Principles in R**

Authors

Julia Silge / David Robinson

http://dx.doi.org/10.21105/joss.00037

Repository:

Repository link »

Paper:

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DOI:

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JOSS 10.21105/joss.00037

Cite this paper:

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Review:

Summary

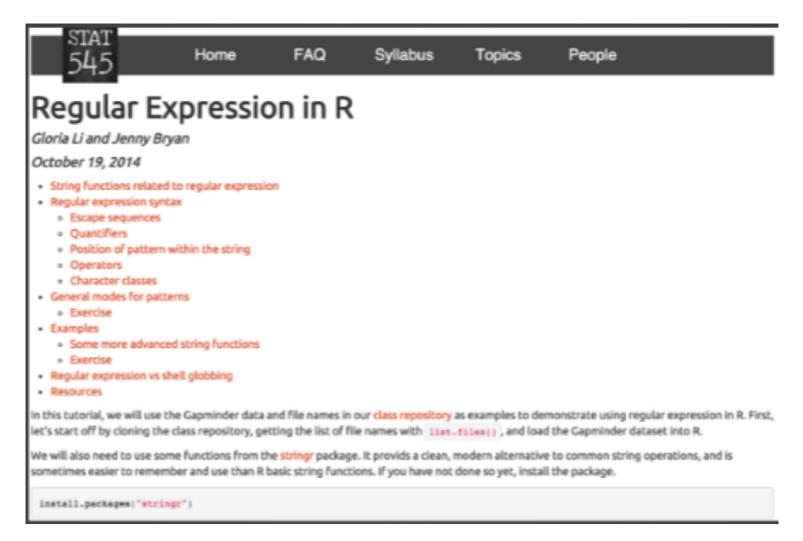
The tidytext package (Silge, Robinson, and Hester 2016) is an R package (R Core Team 2016) for text mining using tidy data principles. As described by Hadley Wickham (Wickham 2014), tidy data has a specific structure:

- · each variable is a column
- · each observation is a row
- · each type of observational unit is a table

Tidy data sets allow manipulation with a standard set of "tidy" tools, including popular packages such as dplyr (Wickham, Francois, and RStudio 2015), ggplot2 (Wickham, Chang, and RStudio 2016), and broom (Robinson et al. 2015). These tools do not yet, however, have the infrastructure to work fluently with text data and natural language processing tools. In developing this package, we provide functions and supporting data sets to allow conversion of text to and from tidy formats, and to switch seamlessly between tidy tools and existing text mining packages.

http://joss.theoj.org/papers/89fd1099620268fe0342ffdcdf66776f

A nice tutorial



http://stat545-ubc.github.io/block022_regular-expression.html

Large workhorse function: unnest_tokens

```
library(tidytext)
txt = c("These are words", "so are these", "this is running on")
sentence = c(1, 2, 3)
dat = tibble(txt, sentence)
unnest tokens (dat, tok, txt)
# A tibble: 10 \times 2
   sentence tok
      <dbl> <chr>
         1 these
         1 are
         1 words
         2 so
        2 are
        2 these
        3 this
         3 is
        3 running
10
         3 on
```

What is tokenization?

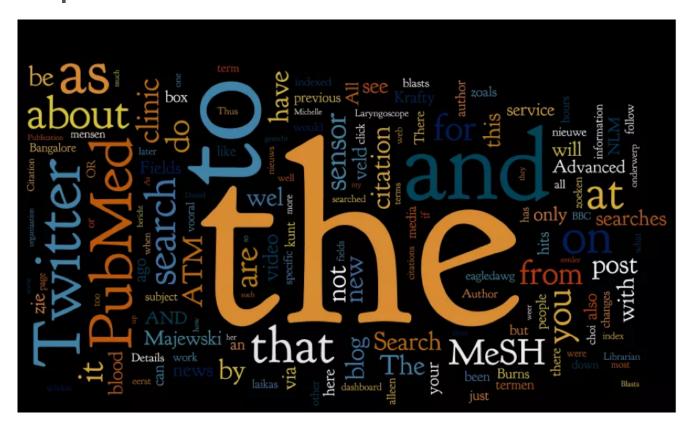
"The process of segmenting running text into words and sentences."

- Split on white space/punctuation
- Make lower case
- Keep contractions together
- Maybe put quoted words together (not in unnest_tokens)

One token per row

```
tidy_books = original_books %>% unnest_tokens(word, text)
head(tidy_books)
```

Stop words/words to filter



http://xpo6.com/list-of-english-stop-words/

Stop words/words to filter

```
tidy books %>%
  group by (word) %>%
  tally() %>%
  arrange(desc(n))
\# A tibble: 14,520 \times 2
  word n
  <chr> <int>
 1 the 26351
2 to 24044
3 and 22515
4 of 21178
 5 a 13408
 6 her 13055
 7 i 12006
 8 in 11217
 9 was 11204
10 it 10234
# i 14,510 more rows
```

Top Words by Book

6 Persuasion

5 Northanger Abbey the 3179

```
tidy books %>%
  count (book, word) %>%
 arrange(desc(n)) %>%
 group by (book) %>%
  slice(1L)
\# A tibble: 6 \times 3
# Groups: book [6]
 book
                     word
 <fct>
                     <chr> <int>
1 Sense & Sensibility to 4116
                     the 4331
2 Pride & Prejudice
3 Mansfield Park
                     the 6206
                     to 5239
4 Emma
```

the 3329

Filtering with joins

```
head(stop words)
\# A tibble: 6 × 2
 word lexicon
 <chr> <chr>
1 a SMART
2 a's SMART
3 able SMART
4 about SMART
5 above SMART
6 according SMART
tidy books = tidy books %>% anti join(stop words, by = "word")
head(tidy books)
\# A tibble: 6 \times 3
 book
                   linenumber word
 <fct>
                      <int> <chr>
1 Sense & Sensibility
                      1 sense
                       1 sensibility
2 Sense & Sensibility
                        3 jane
3 Sense & Sensibility
                        3 austen
4 Sense & Sensibility
5 Sense & Sensibility 5 1811
6 Sense & Sensibility 10 chapter
```

Top Words after joining

```
tidy_books %>%
  count (word) %>%
  arrange(desc(n))
\# A tibble: 13,914 \times 2
  word n
  <chr> <int>
 1 miss 1855
2 time 1337
3 fanny 862
4 dear 822
 5 lady 817
 6 sir 806
 7 day 797
 8 emma 787
 9 sister 727
10 house 699
# i 13,904 more rows
```

Top Words by Book after joining

```
top book words = tidy books %>%
  count (word, book) %>%
  arrange(desc(n)) %>%
 group by (book)
(top book words \%>% slice(1:2))
\# A tibble: 12 \times 3
# Groups: book [6]
word book
<chr> <fct> < fct> < Sensibility </td>
                                     n
                                 <int>
                                   623
 2 marianne Sense & Sensibility
                                   492
 3 elizabeth Pride & Prejudice
                                   597
 4 darcy Pride & Prejudice
                                   373
 5 fanny Mansfield Park
                                   816
 6 crawford Mansfield Park
                                   493
 7 emma Emma
                                   786
 8 miss Emma
                                   599
 9 catherine Northanger Abbey
                                   428
10 miss Northanger Abbey
                                   206
11 anne Persuasion
                                   447
                                   303
12 captain Persuasion
```

Sentiment analysis

"I hate this stupid class. But I love the work"

Sentiment analysis

"I hate this stupid class. But I love the work"

Sentiment analysis

"I hate this stupid class. But I love the work"

"Oh yeah, I totally love doing coding sessions"

Sentiments

```
bing = tidytext::sentiments
head (bing)
\# A tibble: 6 \times 2
 word sentiment
 <chr> <chr>
1 2-faces negative
2 abnormal negative
3 abolish negative
4 abominable negative
5 abominably negative
6 abominate negative
(dupes = bing %>% janitor::get dupes(word))
\# A tibble: 6 \times 3
 word dupe count sentiment
 <chr>
                 <int> <chr>
1 envious
                      2 positive
                    2 negative
2 envious
3 enviously 2 positive
            2 negative
4 enviously
5 enviousness 2 positive
6 enviousness 2 negative
```

Sentiments: A little Tidying

Let's remove those cases that it says these duplicates were positive

```
bing = bing %>% # remove positive envy!
  anti_join(dupes %>% filter(sentiment == "positive"))

Joining with `by = join_by(word, sentiment)`

anyDuplicated(bing$word) == 0

[1] TRUE
```

Aside: any (duplicated(x)) VS. any Duplicated(x) = 0 speed

Functions useful for checking and speed (big data): anyNA and `anyDuplicated

```
microbenchmark::microbenchmark(
  anyDup = anyDuplicated(bing$word) == 0,
  any dup = any(duplicated(bing$word)),
  anyNA = anyNA (bing$word),
  any is na = any(is.na(bing$word))
Unit: microseconds
     expr min
                       lq mean median
                                                        max neval
                                                                   cld
                                                 uq
   anyDup 118.113 119.5800 122.57043 120.521 122.4595 220.789 100 a
  any dup 126.849 130.8715 133.26949 131.990 134.4115 153.465 100 b
    \overline{\text{anyNA}} 4.705 4.9750 5.37510 5.305 5.6430 8.252 100 c
 any is na 20.873 21.2895 22.13306 21.832 22.3530 40.653
                                                              100
                                                                  d
```

Top Word Sentiments

Miss - may be misclassified (e.g. "Miss Elizabeth")

```
top book words %>% slice(1:2) %>% left join(bing, by = join by(word))
# A tibble: 12 \times 4
# Groups: book [6]
                                 n sentiment
  word book
  <chr> <fct>
                              <int> <chr>
1 elinor Sense & Sensibility
                                623 <NA>
2 marianne Sense & Sensibility 492 <NA>
3 elizabeth Pride & Prejudice
                               597 <NA>
4 darcy Pride & Prejudice
                               373 <NA>
5 fanny Mansfield Park
                               816 <NA>
6 crawford Mansfield Park
                               493 <NA>
7 emma
                               786 <NA>
           Emma
8 miss
           Emma
                                599 negative
9 catherine Northanger Abbey
                               428 <NA>
10 miss Northanger Abbey
                               206 negative
11 anne Persuasion
                              447 <NA>
12 captain Persuasion
                               303 <NA>
```

Top Word Sentiments

	word	book	n	sentiment
	<chr></chr>	<fct></fct>	<int></int>	<chr></chr>
1	miss	Sense & Sensibility	210	negative
2	happy	Sense & Sensibility	100	positive
3	miss	Pride & Prejudice	283	negative
4	love	Pride & Prejudice	92	positive
5	miss	Mansfield Park	432	negative
6	love	Mansfield Park	124	positive
7	miss	Emma	599	negative
8	poor	Emma	136	negative
9	miss	Northanger Abbey	206	negative
LO	pleasure	Northanger Abbey	48	positive
L1	miss	Persuasion	125	negative
L2	happy	Persuasion	64	positive

Assigning sentiments to words

6 Sense & Sensibility

```
janeaustensentiment = tidy books %>%
  inner join (bing, by = join by (word)) %>%
 count (book, page = linenumber %/% 80, sentiment) %>%
  spread(sentiment, n, fill = 0) %>%
 mutate(sentiment = positive - negative)
head (janeaustensentiment)
# A tibble: 6 \times 5
                     page negative positive sentiment
 book
 <fct>
                     <dbl>
                          16
1 Sense & Sensibility
                                        26
                                                  10
2 Sense & Sensibility 1 19 44
                                                  25
3 Sense & Sensibility 2 12 23
4 Sense & Sensibility 3 15 22
```

16

39

5 Sense & Sensibility 4 16 29

11

13

23

Assigning sentiments to words

janeaustensentiment %>%

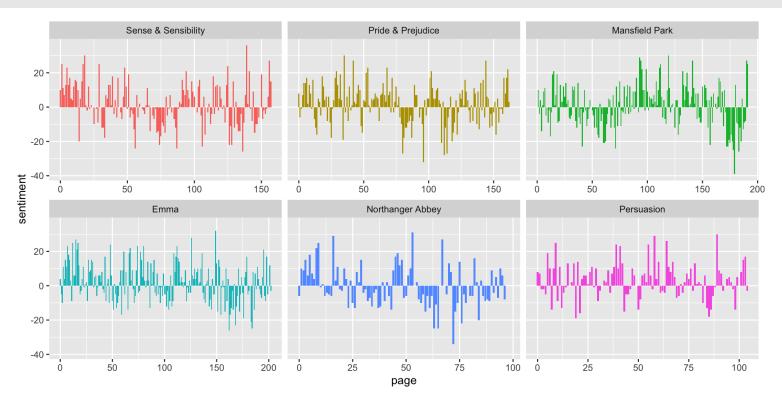
```
group by (book) %>%
  slice(1:3)
# A tibble: 18 \times 5
# Groups: book [6]
   book
                         page negative positive sentiment
   <fct>
                         <dbl>
                                  <dbl>
                                            <dbl>
                                                       <dbl>
                                               26
                                                          10
 1 Sense & Sensibility
                                     16
 2 Sense & Sensibility
                                                          25
                                     19
                                               44
 3 Sense & Sensibility
                                               23
                                                          11
 4 Pride & Prejudice
                                               14
 5 Pride & Prejudice
                                     20
 6 Pride & Prejudice
                                     15
                                               14
 7 Mansfield Park
                                     29
                                               30
 8 Mansfield Park
                                     20
 9 Mansfield Park
                                     27
                                               23
                                                          -4
                                               35
                                     31
10 Emma
                                               23
                                     28
11 Emma
                                               20
12 Emma
                                     30
                                                         -10
                                     27
                                               21
                                                          -6
13 Northanger Abbey
14 Northanger Abbey
                                     22
                                               32
                                                          10
                                     25
15 Northanger Abbey
                                               34
16 Persuasion
                                     2.0
                                               28
17 Persuasion
                                     21
                                               28
18 Persuasion
                                     2.4
                                               22
```

Assigning sentiments to words: removing "miss"

```
janeaustensentiment_nomiss = tidy_books %>%
  filter(word != "miss") %>%
  inner_join(bing, by = join_by(word)) %>%
  count(book, page = linenumber %/% 80, sentiment) %>%
  spread(sentiment, n, fill = 0) %>%
  mutate(sentiment = positive - negative)
```

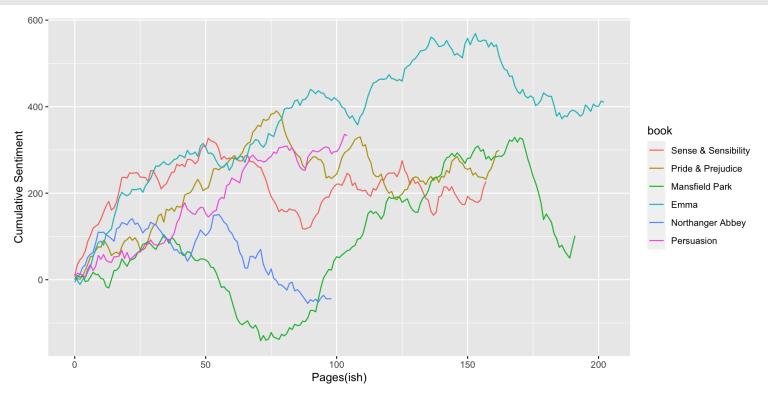
Plotting the sentiment trajectory (ggplot2 loaded)

```
ggplot(janeaustensentiment, aes(page, sentiment, fill = book)) +
  geom_bar(stat = "identity", show.legend = FALSE) +
  facet_wrap(~book, ncol = 3, scales = "free_x")
```

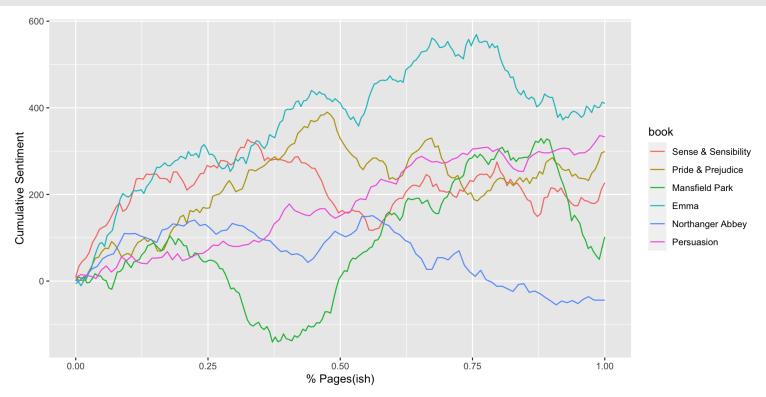


Plotting the cumulative sentiment

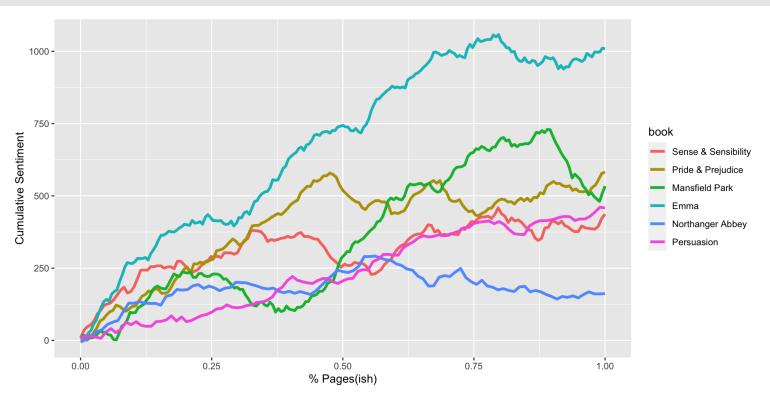
```
janeaustensentiment %>%
  group_by(book) %>%
  mutate(sentiment = cumsum(sentiment)) %>%
  ggplot(aes(page, sentiment, colour = book)) +
  geom_line() + ylab("Cumulative Sentiment") + xlab("Pages(ish)")
```



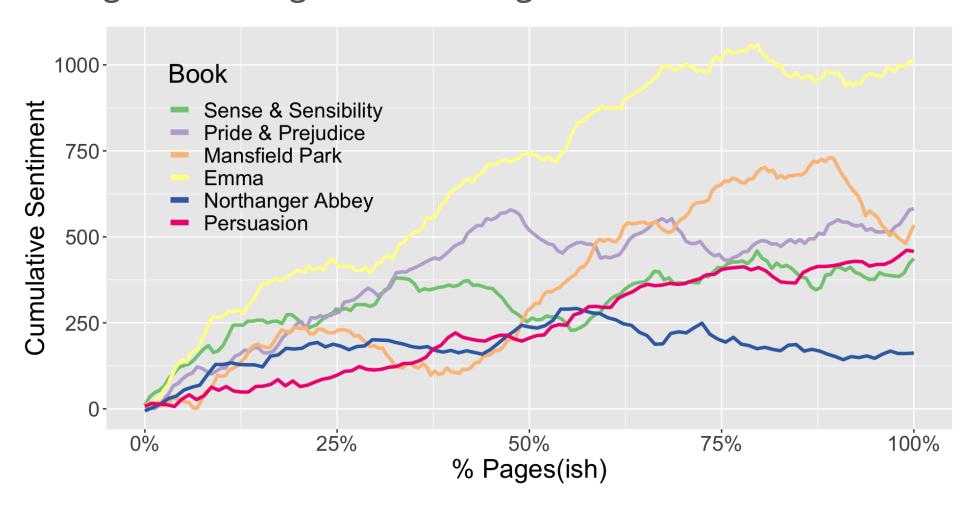
Plotting the cumulative sentiment (normalized book length)



Plotting the cumulative sentiment (normalized book length)



Plotting Aside: Put Legend Inside the Figure



Plotting Aside: Put Legend Inside the Figure

Example classification

```
library(tm);
data("AssociatedPress", package = "topicmodels"); AssociatedPress
<<DocumentTermMatrix (documents: 2246, terms: 10473)>>
Non-/sparse entries: 302031/23220327
Sparsity
         : 99%
Maximal term length: 18
Weighting : term frequency (tf)
class(AssociatedPress)
[1] "DocumentTermMatrix" "simple triplet matrix"
head(tidy(AssociatedPress)) # generics::tidy
# A tibble: 6 × 3
 document term count
    <int> <chr> <dbl>
        1 adding
2
        1 adult
        1 ago
        1 alcohol
       1 allegedly
        1 allen
```

Compare frequencies: Jane Austen vs. the AP

```
comparison = tidy(AssociatedPress) %>%
 count(word = term, name = "AP") %>%
 inner join(count(tidy books, word, name = "Austen")) %>%
 mutate(AP = AP / sum(AP),
       Austen = Austen / sum(Austen),
        diff = AP - Austen) %>%
 arrange(desc(abs(diff)))
Joining with `by = join by (word) `
head(comparison)
\# A tibble: 6 × 4
 word AP Austen diff
 1 lady 0.000102 0.00580 -0.00569
2 time 0.00382 0.00948 -0.00566
3 sir 0.000120 0.00572 -0.00560
4 sister 0.000216 0.00516 -0.00494
5 elizabeth 0.000162 0.00487 -0.00471
6 friend 0.000288 0.00421 -0.00392
```

Bag of words

Bag of words

nonum removes any words that are all numeric (many ways of doing this):

```
nonum = tidy freq %>%
  filter(is.na(as.numeric(word)))
Warning: There was 1 warning in `filter()`.
i In argument: `is.na(as.numeric(word))`.
Caused by warning:
! NAs introduced by coercion
head (nonum)
# A tibble: 6 × 3
 book
                    word count
 <fct>
                   <chr> <int>
1 Sense & Sensibility 70001
2 Sense & Sensibility abandoned
3 Sense & Sensibility abatement
4 Sense & Sensibility abbeyland
5 Sense & Sensibility abhor
6 Sense & Sensibility abhorred
```

Combine "bags"

3 1 ago 4 1 alcohol

5 1 allegedly 6 1 allen

Term-document matrices

Make a DocuemntTermMatrix/reshape the data:

```
dtm = dat %>% cast dtm(document = book, term = word, value = count)
inspect (dtm[1:6,1:\overline{10}])
<<DocumentTermMatrix (documents: 6, terms: 10)>>
Non-/sparse entries: 15/45
Sparsity
                   : 75%
Maximal term length: 10
Weighting : term frequency (tf)
Sample
    Terms
Docs adding adult ago alcohol allegedly allen apparently appeared arrested
                   0
    Terms
Docs assault
   5
```

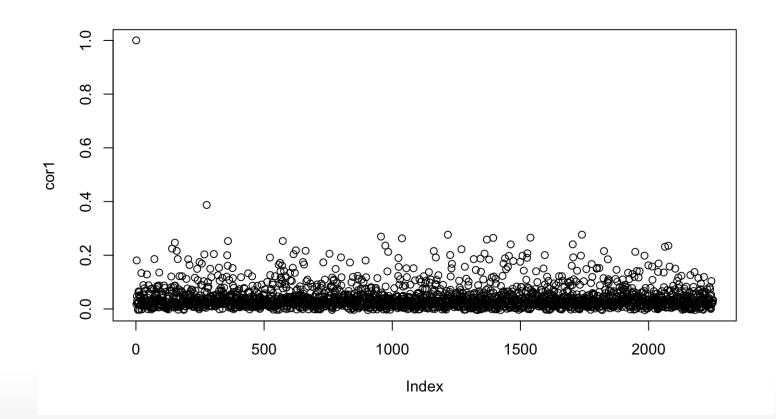
Normalized Matrices

Here we normalize documents based on number of words:

```
dtm = as.matrix(dtm)
dtm = dtm/rowSums(dtm)
```

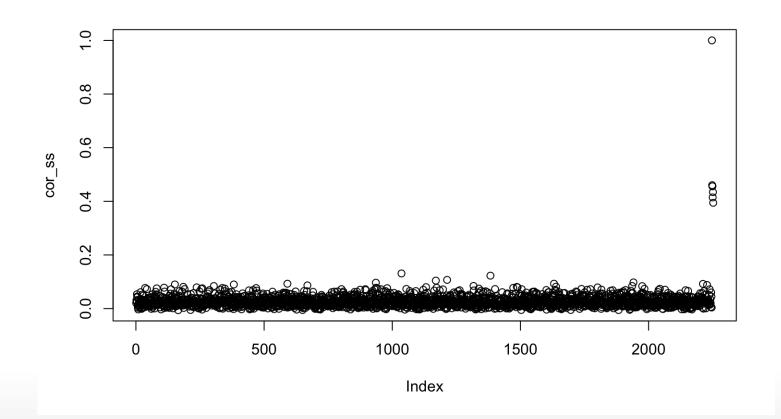
Classify

Show the similarity (based on count correlations with first document):



Classify

We see that there is a large clustering of Austen compared to AP:



Classify

The max similarity is not symmetrical (closest document/book to document 1 does not have document 1 as its closest document/book):

```
(index = which.max(cor1[-1]))
276
275

cor_ss = cor(dtm[index,],t(dtm))[1,]
which.max(cor_ss[-index]) # not 1!

1126
1125
```

Stemming

Can use wordstem to reduce certain words to their primary stem (e.g. remove gerunds/tense):

```
library(SnowballC)
wordStem(c("running", "fasted"))

[1] "run" "fast"
```