

# THE PATTERNS

IXD 617 MOBILE WEB | JI HWANG

## Statement of Intent

The Patterns is a tracking app for different types of patterns.

When a user comes across a pattern they are interested in elsewhere, such as on people's clothing, bags, wall paintings, etc, they can take a photo and add it to the list of thier collection. It would be useful for people who want to keep track of their favorite patterns, collect data on them, or who want to be inspired by the collection for their design or art works.

Since the inspiration for this project came from my own personal interest, I can better understand users needs and incorporate them into creating user-friendly UI design.

# Typography

*Primary*

# Aa

Montserrat

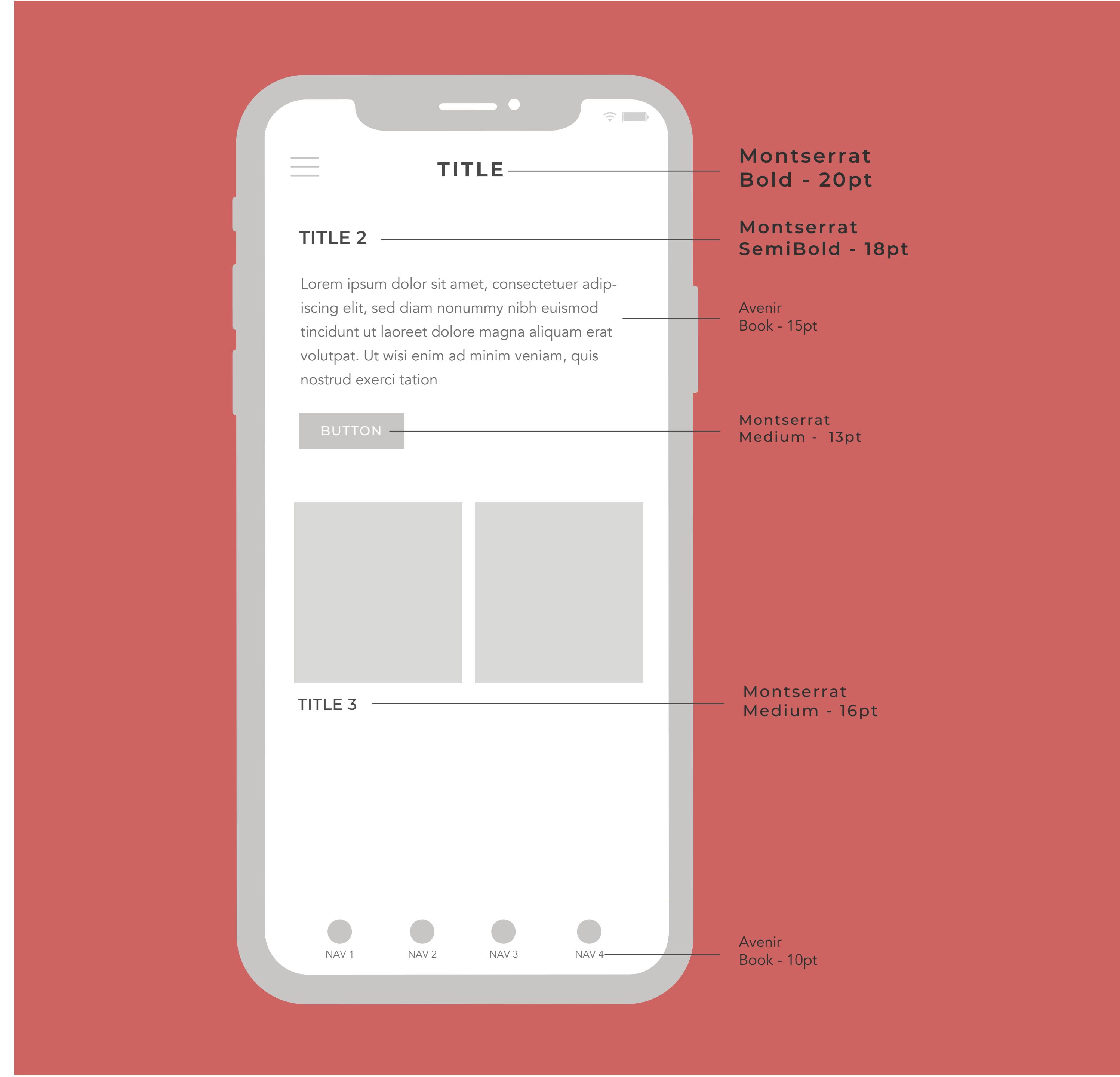
ABCDEFGHIJKLMNPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

*Secondary*

# Aa

Avenir

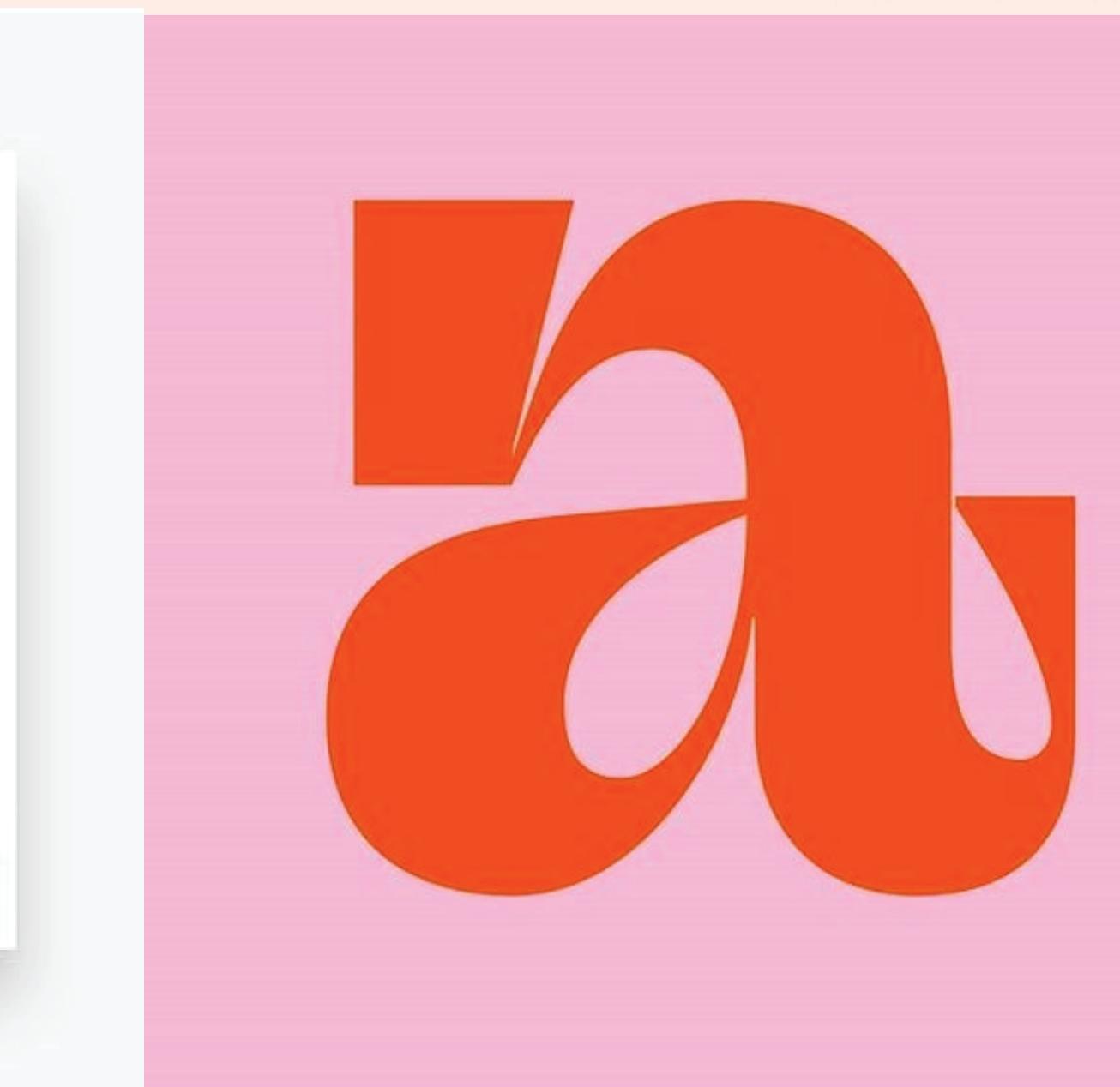
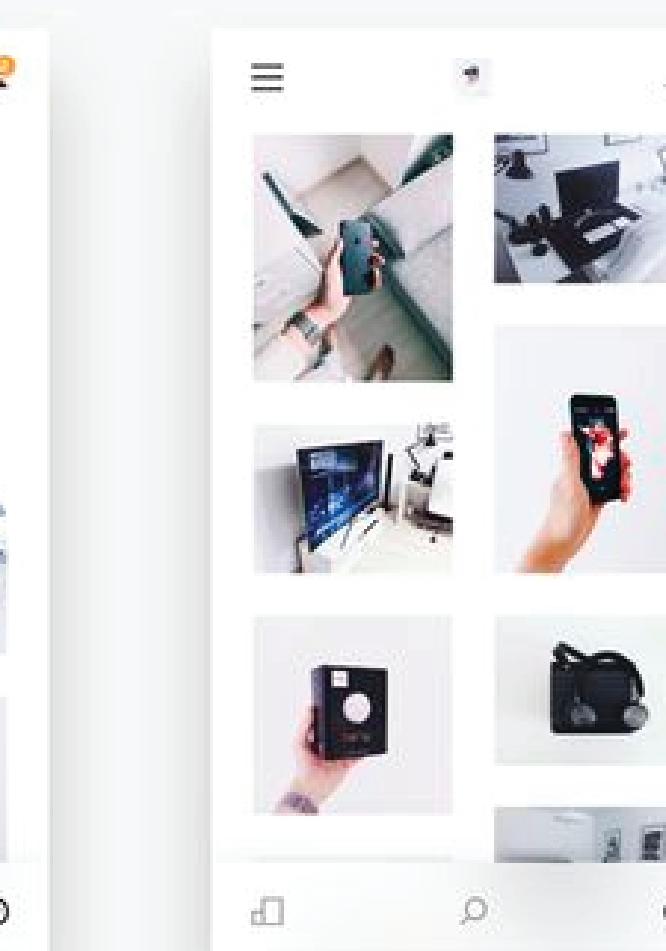
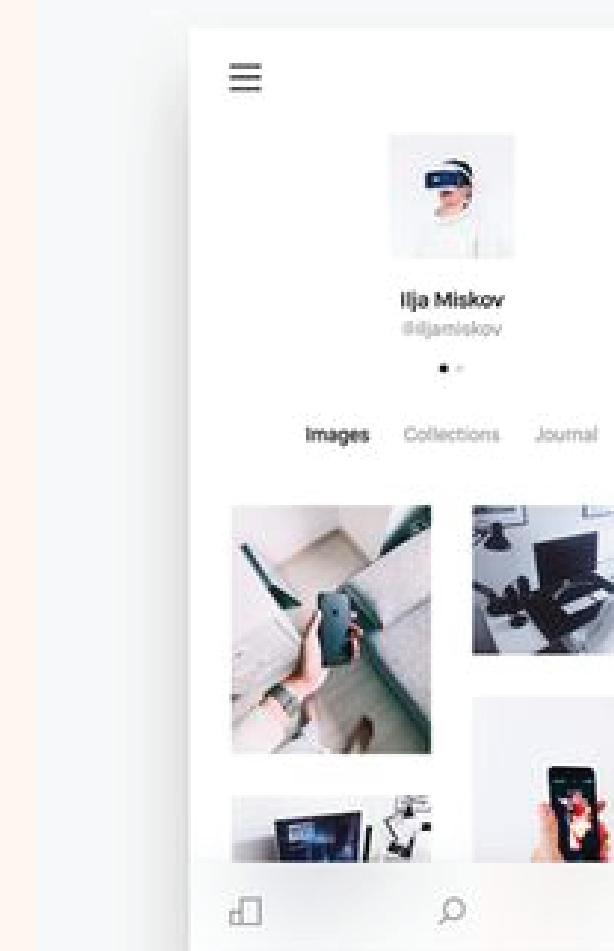
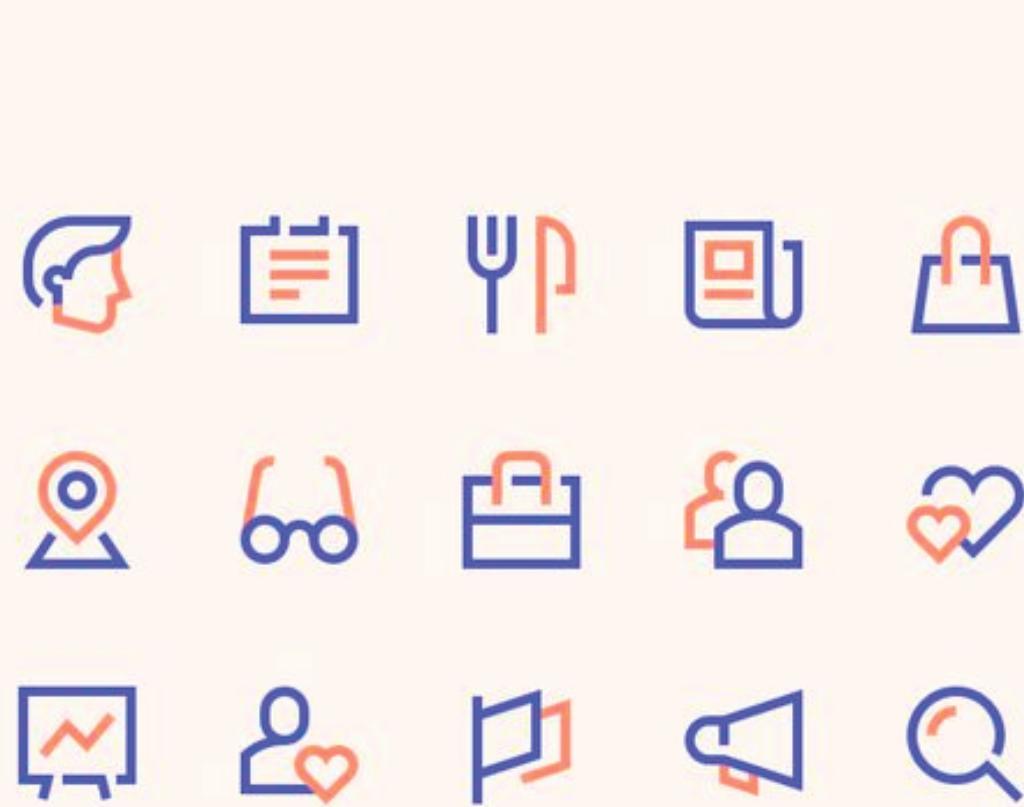
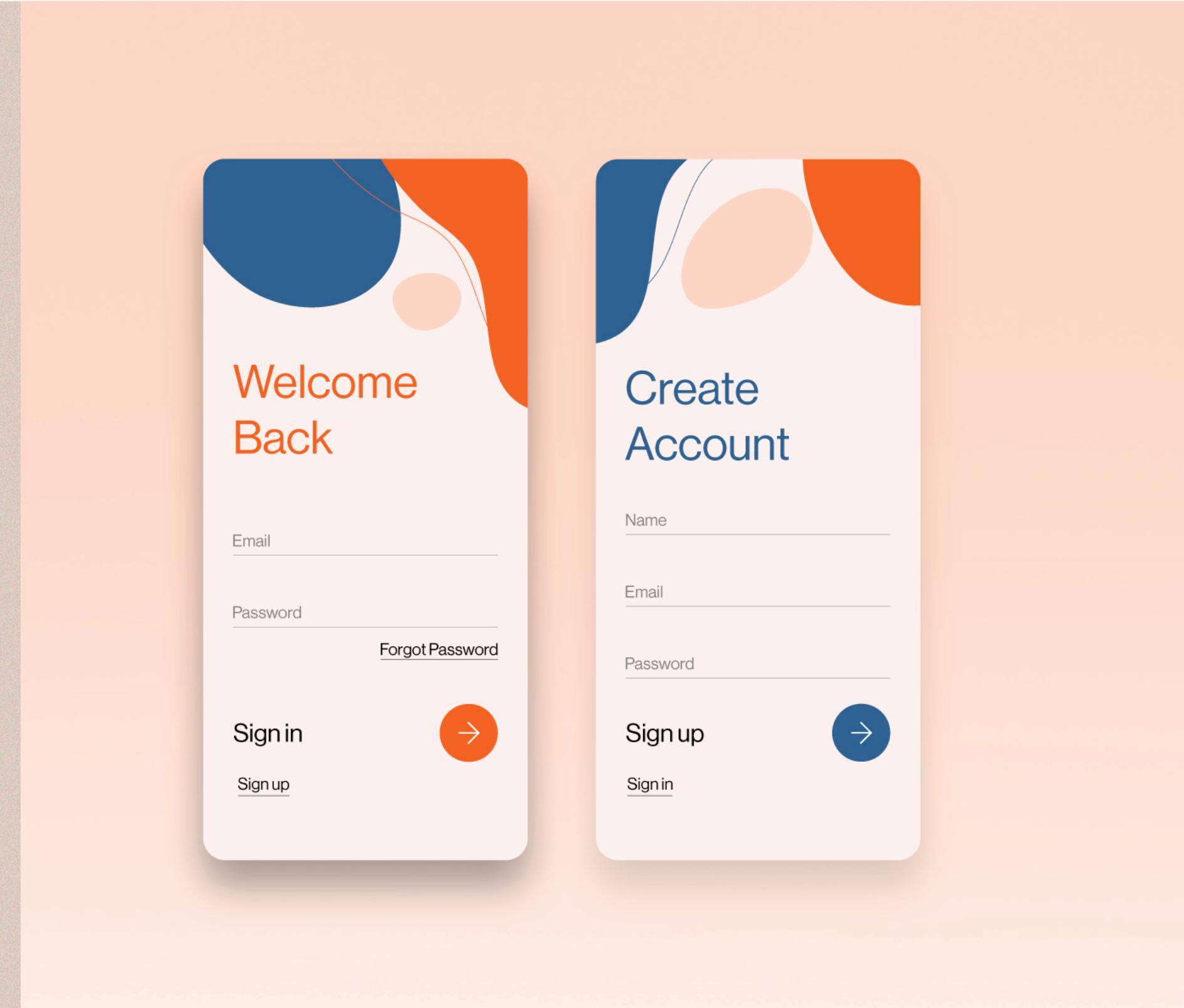
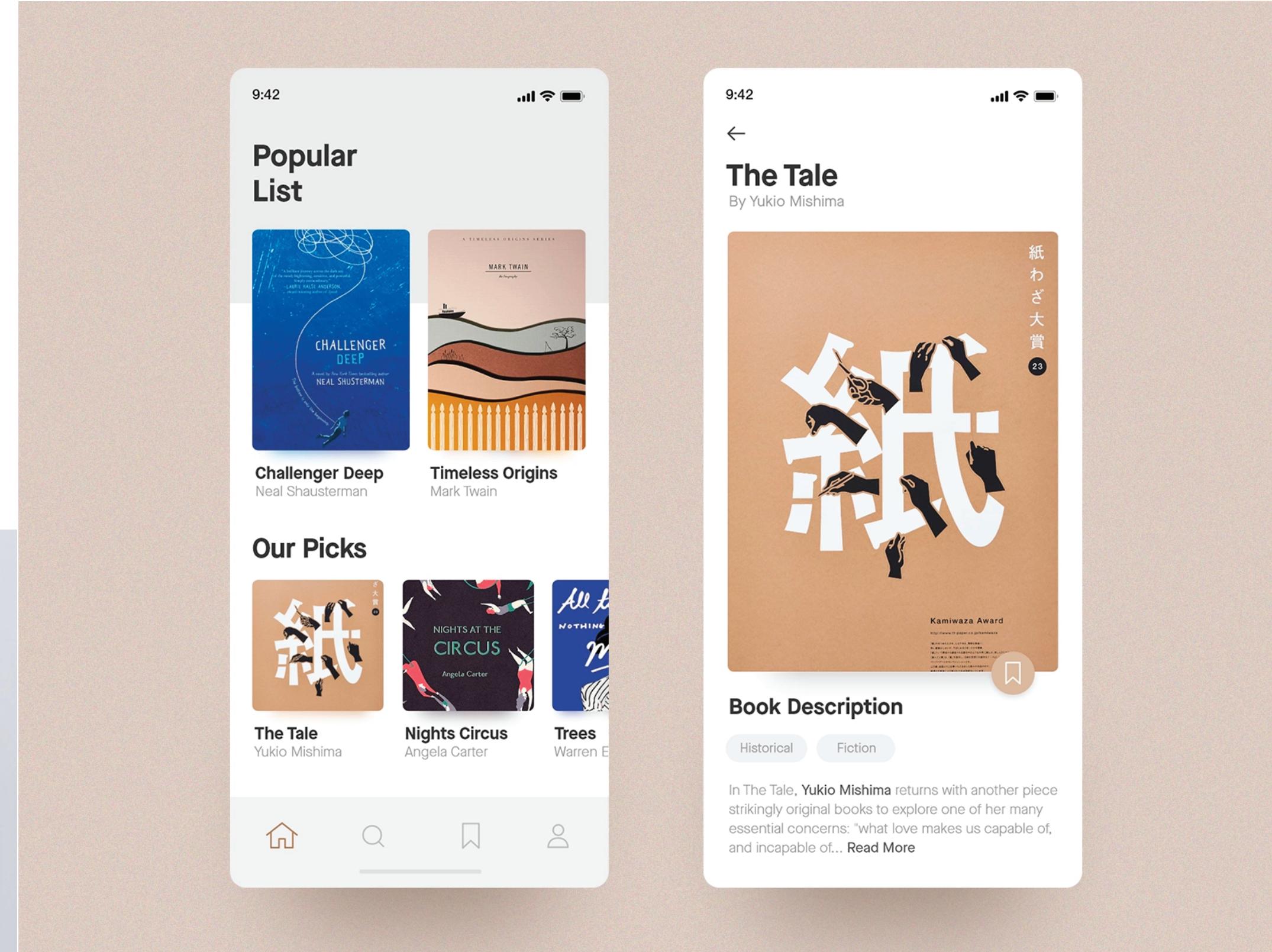
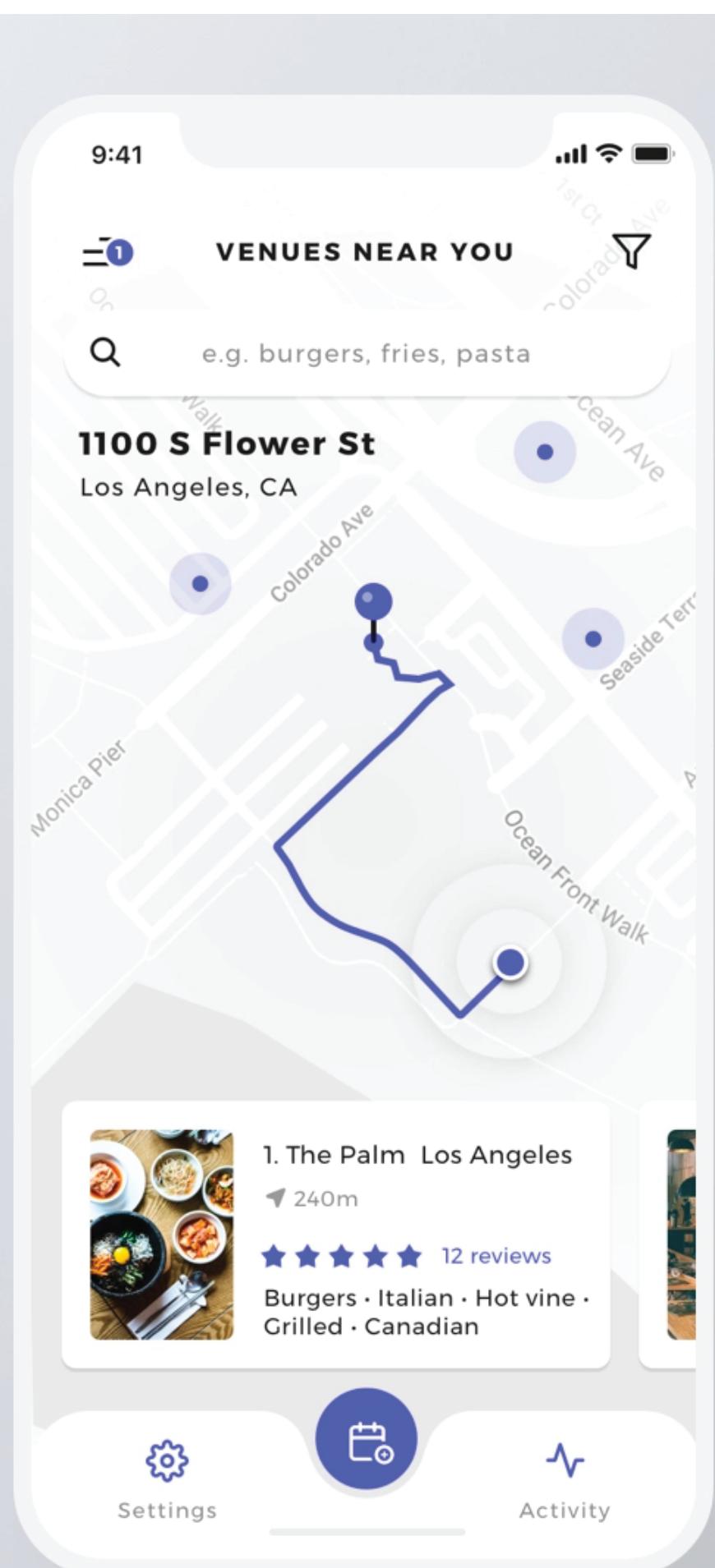
ABCDEFGHIJKLMNPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789



# Colors

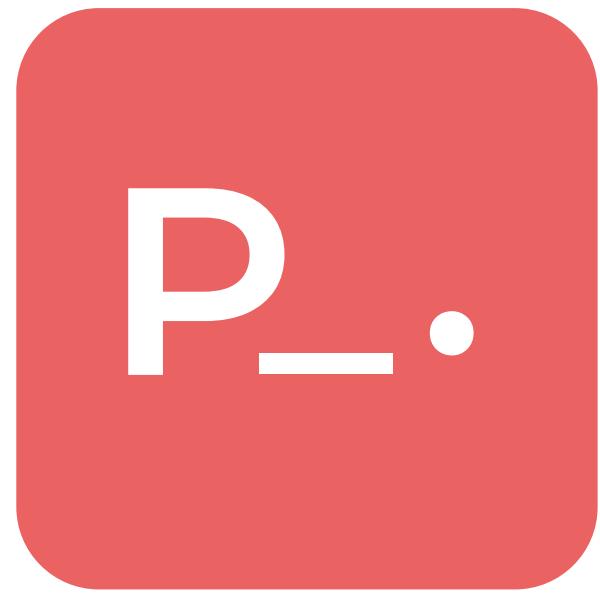
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Light	#F7A9B2	#FDDDD2	#ABBEO	#BABABA
Medium	#E96363	#FBC3AA	#6F81C0	#5B5B5B
Dark	#CC6461	#EB9C7A	#3B4087	#282828

# Moodboard



# Iconography

LOGO

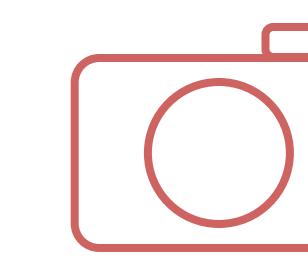
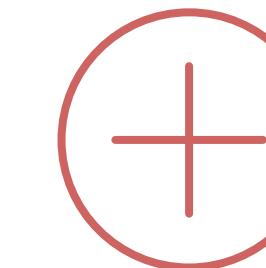
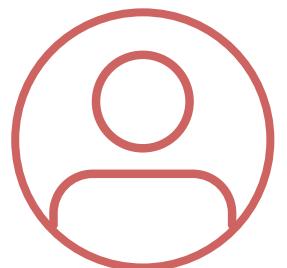


THE PATTERNS

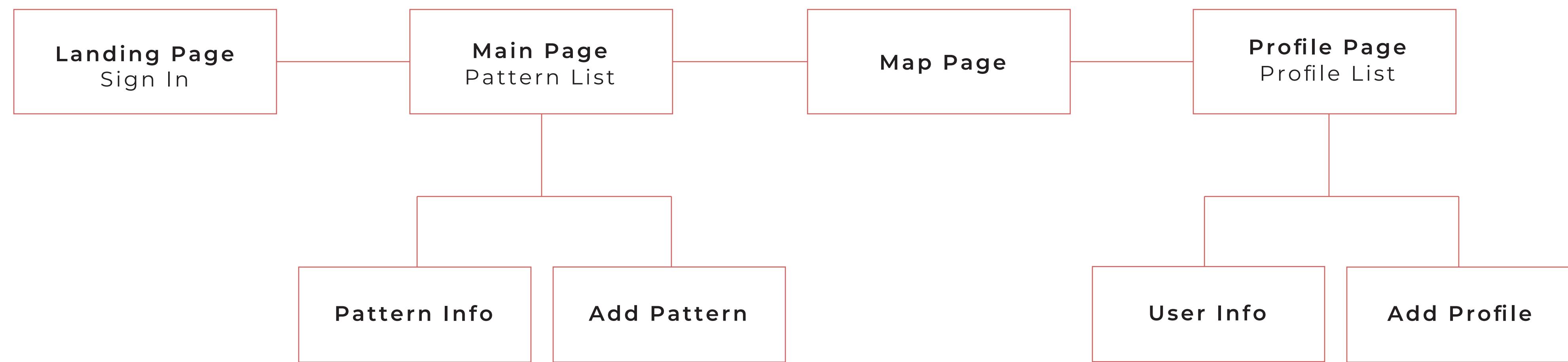


THE PATTERNS

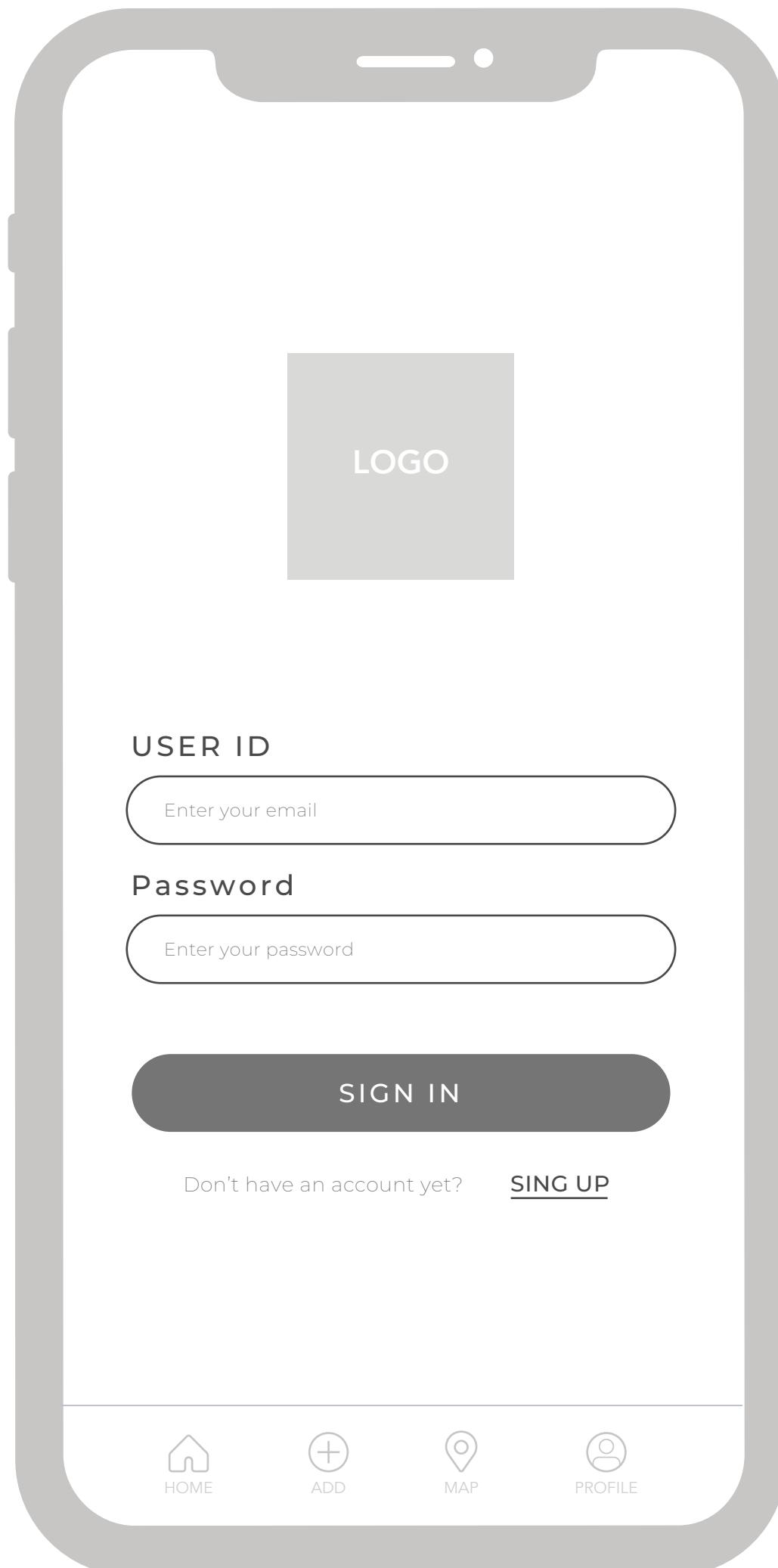
ICONS



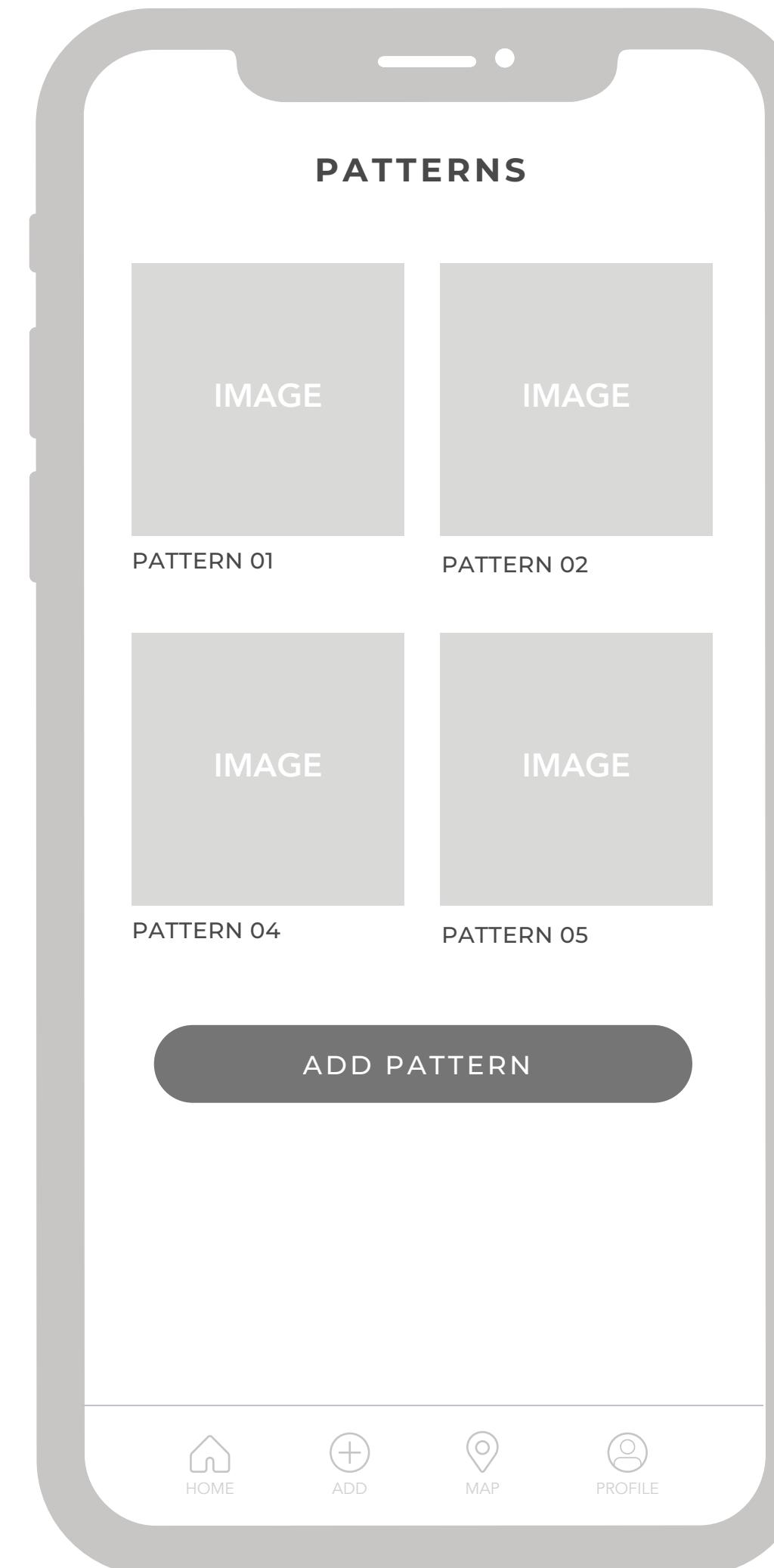
# Flow Chart



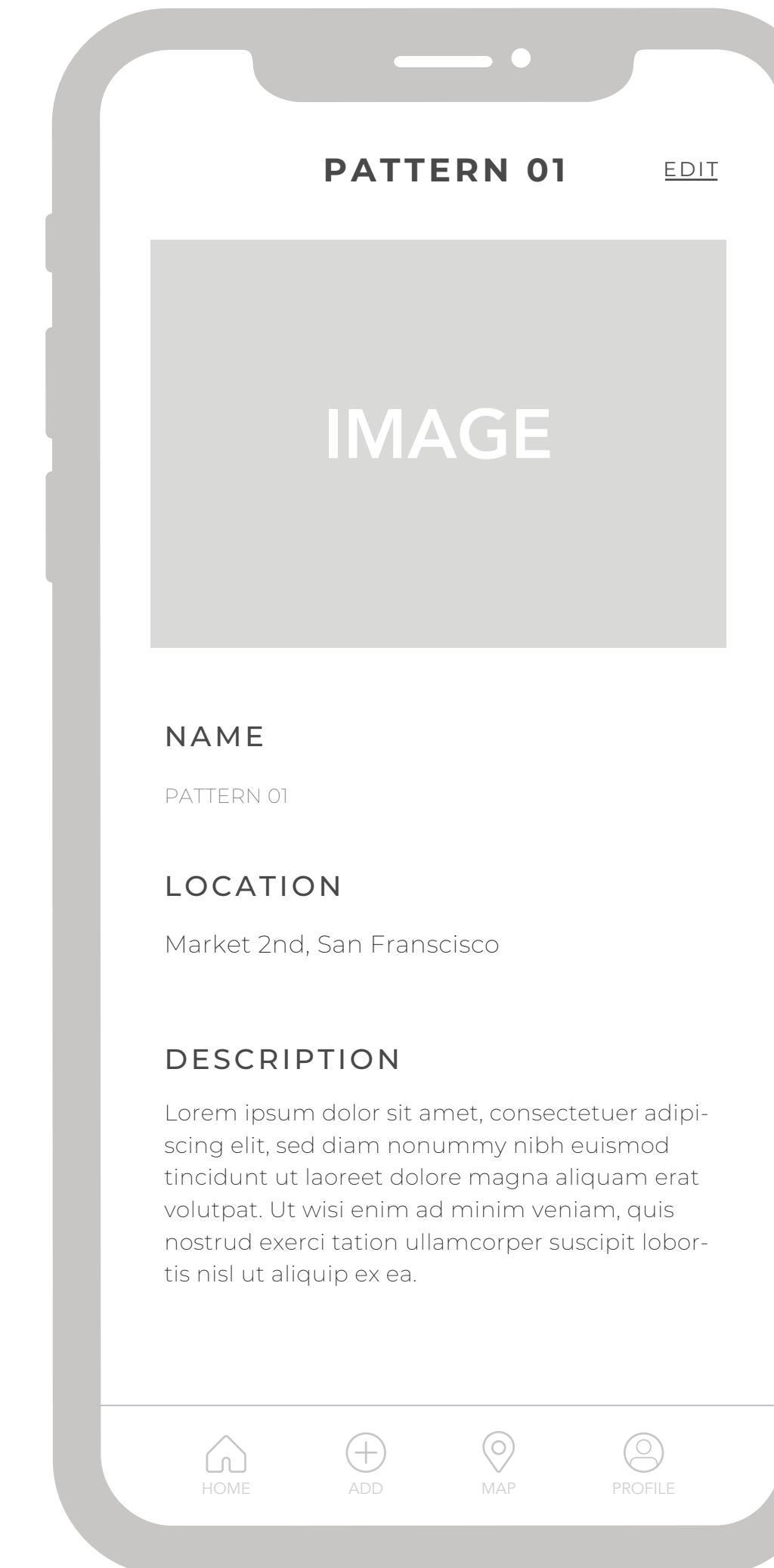
# Wireframe



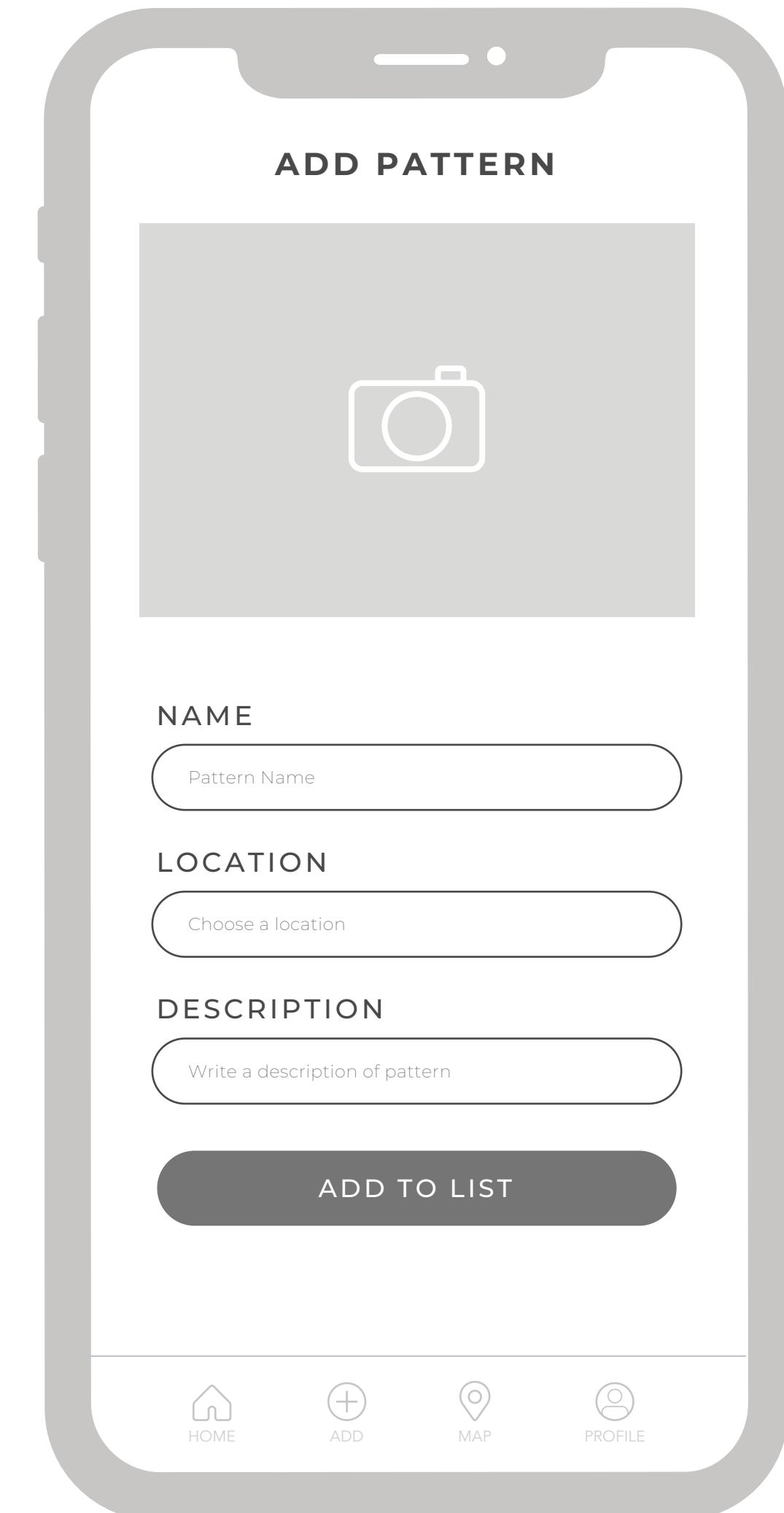
Sign In



Pattern List

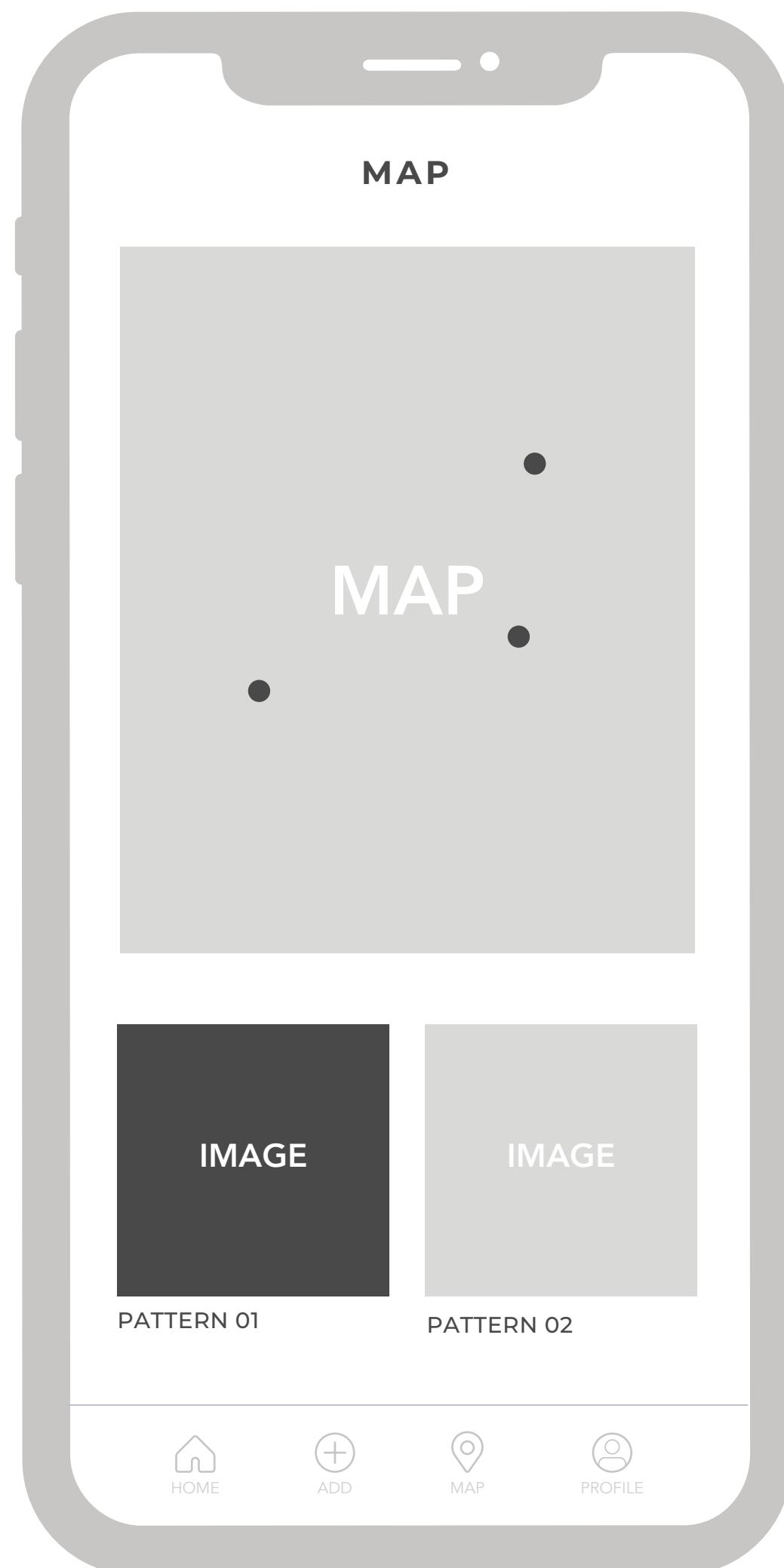


Pattern Information

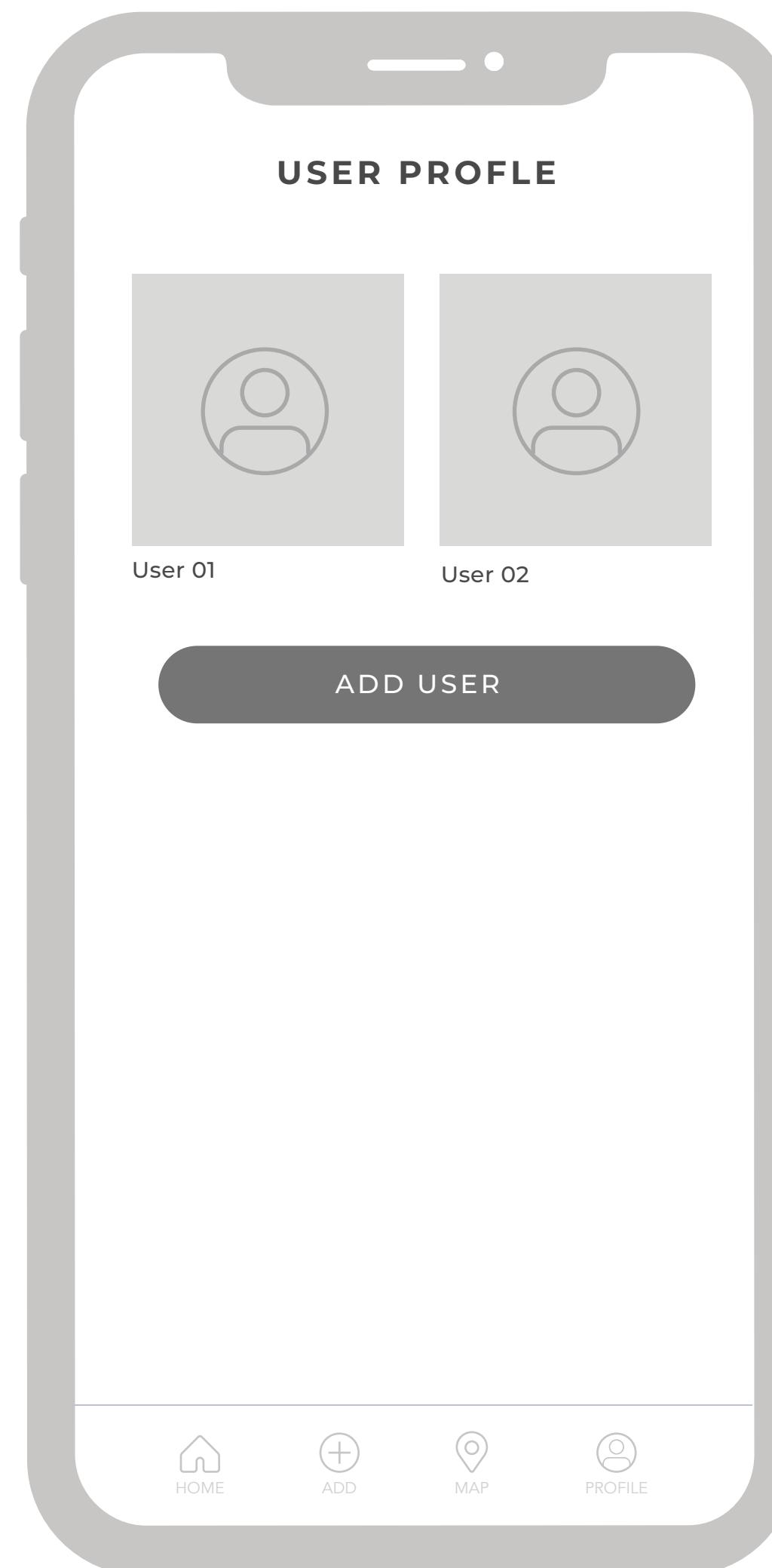


Add Pattern

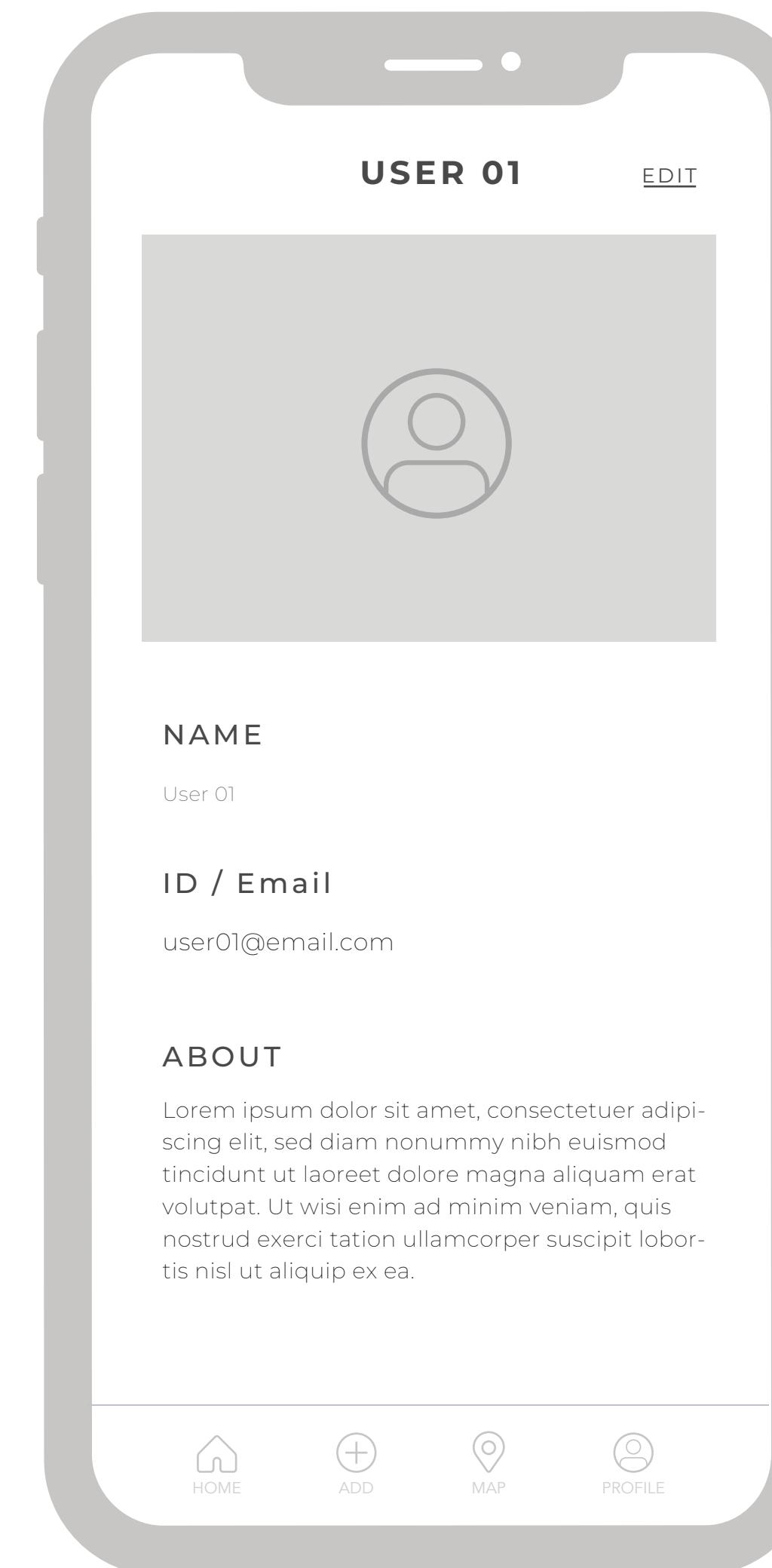
# Wireframe



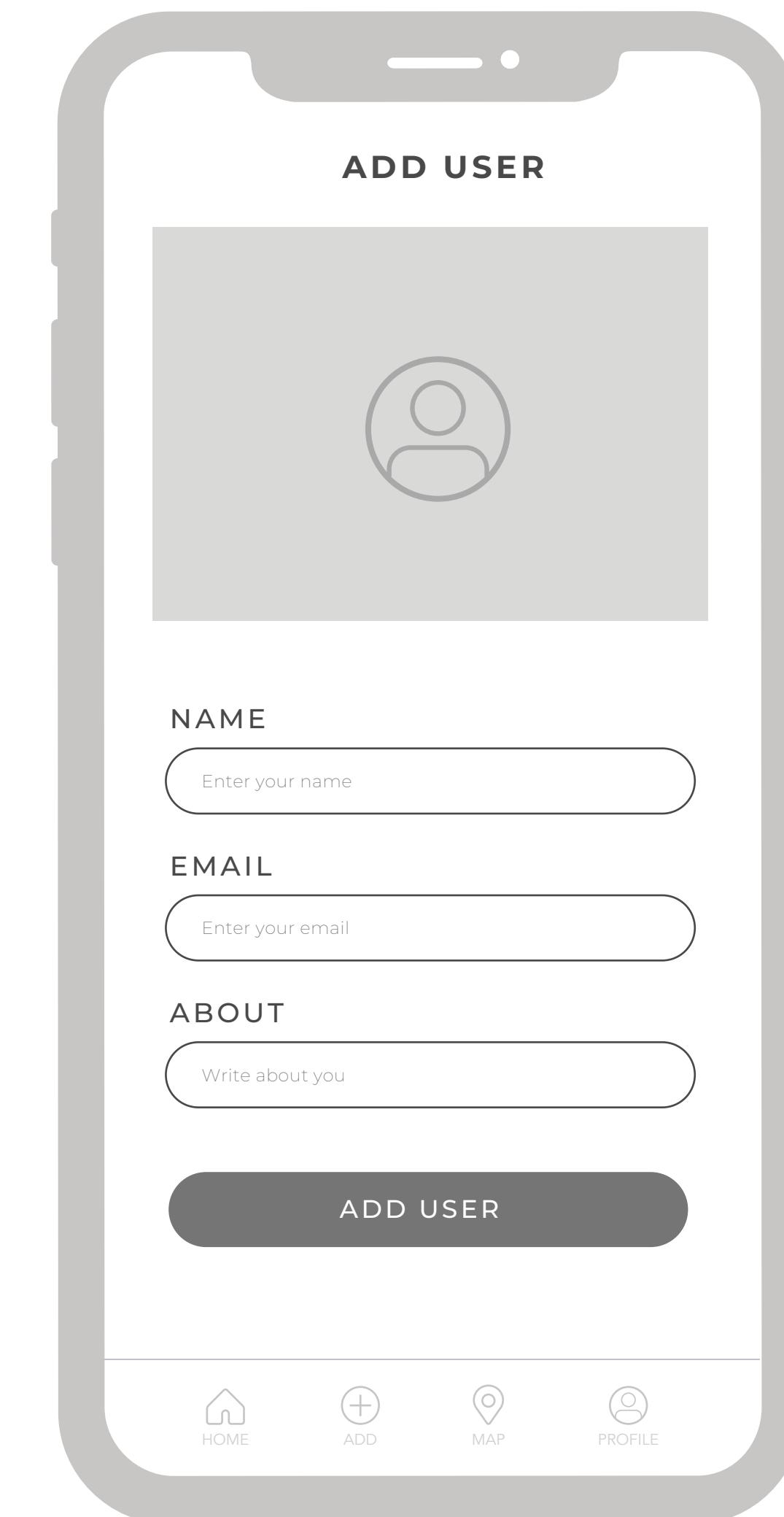
Map



User Profile



User Information



Add User



THANK YOU