EpicAgents Business Onboarding & Customization Guide

What You Can Customize

Your Navo agent is fully brandable. You can customize:

- Agent Name (e.g. "Navo" -> "CoffeeBot")

- Logo + Colors (Your brand palette)

- Data Files (FAQ, Menu, Policies, SOPs)

- AI Tone (Friendly, professional, casual)

- Chat Behavior (Markdown formatting like **bold**, *italics*, bullet lists)

- Export Options (PDF transcripts, email exports)

- Chat Labels ("Customer" / "Agent" -> "Guest" / "Advisor")

- API & Hosting (OpenAI + Render setup assistance)
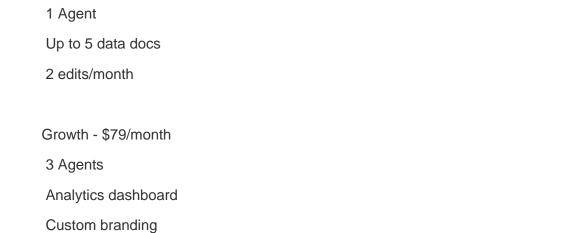
Your Input Can Be

- Google Docs, PDFs, websites, or even emails
- We'll help convert it into clean structured JSON files

We'll Help You With

- Setting up OpenAI API key

- Deploying backend on Render

- Customizing chat widget UI

- Hosting & embedding on your website

- Optimizing responses using your tone and data

- Ongoing support & analytics (optional)

Pricing & Plans (Sample Idea)

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Starter - $29/month

 1 Agent

 Up to 5 data docs

 2 edits/month

Growth - $79/month

 3 Agents

 Analytics dashboard

 Custom branding

Scale - $199/month

 Unlimited agents

 Priority support

 Team onboarding

Custom - TBD

 Full service build-out

 Training

 Compliance review

Retention & ROI Boosters

- Easy monthly updates via a shared folder

- Optional chat analytics report

- Guided onboarding video call

- Quarterly check-in + new feature rollout

Why Businesses Love EpicAgents

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- No AI skills needed

- Built on proven OpenAI tech

- Plug-and-play installation

- Always on, always friendly

- Supports customers and internal teams