# Pranav Mahadkar



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# Summary

I am a Dual Degree (B.Tech + M.Tech) student from the Environmental Science Engineering Department of IIT BOMBAY

### **Experience**



# **Event Coordinator**

Techfest, IIT Bombay

Jun 2020 - Present (4 months +)

Techfest is the annual science and technology festival of Indian Institute of Technology Bombay. Techfest hosts a variety of events that include competitions, exhibitions, lectures as well as workshops. It is Asia's largest science and technology festival with a footfall of over 1,75,000 every year.



### **Technical Secretary**

Indian Institute of Technology, Bombay

Sep 2020 - Present (1 month +)

- Helping the tech council to organize tech events for hostel such as coding competition
- Maintaining the equipments in tech room so the hostel residents can work on their project in the tech room



### Marketing Coordinator

E-Cell, IIT Bombay

Jun 2020 - Present (4 months +)

ECell, IIT Bombay is a non profit student organization that aims at promoting the latent entrepreneurial spirit among young students. We believe that developing this latent entrepreneurial spirit is key to unlocking India's entrepreneurial potential and changing the quality of life.

We at E-Cell hosts various workshops, speaker sessions, innovative games, competitions for aspiring entrepreneurs and support them by providing necessary resources such as seed funding, mentoring, consultancy and networking.

#### **Initiatives**

- •E-Summit: The annual flagship event, a networking hub for corporates, professionals and budding entrepreneurs from all across the nation.
- •Eureka!: Asia's largest B-Plan Competition as recognized by Thomson Reuters.
- •National Entrepreneurship Challenge(NEC) Created with the vision to promote entrepreneurship amidst all the campuses in India, National Entrepreneurship Challenge is the first of its kind pan-India competition undertaken by The Entrepreneurship Cell, IIT Bombay.
- •EnB-Club: This new initiative aims to create an ecosystem for the budding entrepreneurs in the institute.

Pursuing the marketing budget required for The Entrepreneurship Cell, IIT Bombay through corporate sponsorship.

This includes brand related activities and integration(s) during the event so as to mutually add value to both E-Cell and the partner.

Conceptualizing and Executing brand integration strategies having a myriad target group(Students + Entrepreneurs + Corporates) for global and national corporations



### Marketing Coordinator

Mood Indigo IIT Bombay

Jun 2020 - Present (4 months +)

Pitching and negotiating sponsorship deals worth 20+ Lakhs with multiple companies.

Ideating upon and executing brand integrations during festival across varied locations in the entire institute. Working with brands belonging to a multitude of sectors like Mobile, Food and Beverages, Travel and Public Sector Undertakings.



### **Competitions Coordinator**

Abhyuday | The Social Body of IIT Bombay

Jun 2020 - Present (4 months +)



#### Member of Sustainability Cell

Sustainability Cell, Indian Institute of Technology Bombay

Aug 2020 - Present (2 months +)

Spread awareness about sustainability amongst the campus community. Usher in technological innovations in the institute and coordinate with various institute bodies, faculty and the student community to integrate sustainable technologies into our institute.

Make the campus a test bed for pilot projects, involving professors and students Create a platform in the institute for discussion and debates regarding various sustainability issues on and off campus

The Sustainability Cell brings regards from a sustainable future waiting ahead.



### Technical Secretary

Indian Institute of Technology, Bombay Jul 2019 - Jun 2020 (1 year)

### **Education**



# Indian Institute of Technology, Bombay

Dual Degree(B.Tech+M.Tech), Environmental Science 2019 - 2024

#### **Licenses & Certifications**



HTML Fundamentals - SoloLearn

1014-8675817

C++ Tutorial course - SoloLearn 1051-8675817 JavaScript Tutorial course - SoloLearn 1024-8675817 Programming in Cpp - HackerRank d8497e80d1c9 SQL Fundamentals course - SoloLearn 1060-18835941 Introduction to HTML - Coursera QD48XK9QARFE C++ Application - Coursera C4XG646YA5WL Programming for Everybody (Getting Started with Python) - University of Michigan 5NG8PB6ZVZVE Basic Artificial Neural Networks in Python - Coursera Q8AACHT9BE9X Compare Stock Returns with Google Sheets - Coursera VPJT4HMWJH9Y Sentiment Analysis with Deep Learning using BERT - Coursera 88REYHXKMFTG Introduction to Python - Coursera KZ52CEDHXQT2 Basic Game Development with Levels using Scratch - Coursera HPRZFSLQLB6M Unsupervised Machine Learning for Customer Market Segmentation - Coursera 8FVZX4DUR4G4

Java project using jGRASP - Coursera

#### U9A7RR792Y8G



# Analyzing Macro-Environmental Factors Using Creately - Coursera

LQHSVRED63DR

# **Skills**

Application Development • Marketing • Physics • ELECTRONICS • SOLIDWORKS • AutoCAD • CODING • Team Leadership • Environmental Engineering • Microsoft Office

# **Honors & Awards**



CHESS - Fédération Internationale des Échecs (FIDE)

International FIDE Rated Chess Player in all three formats of the game.