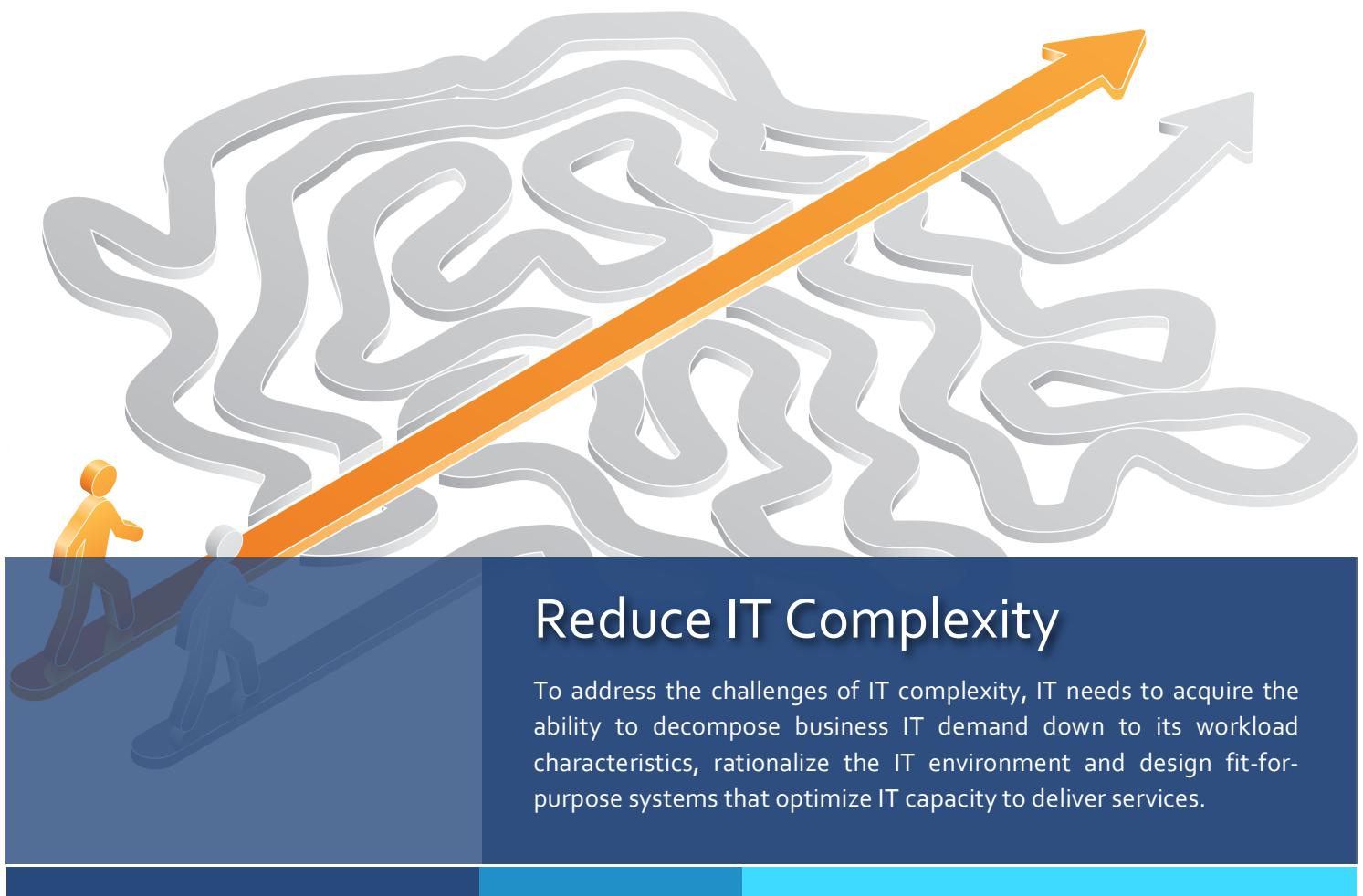




Plan

Blueprint^{4IT} Lifecycle Suite™



Reduce IT Complexity

To address the challenges of IT complexity, IT needs to acquire the ability to decompose business IT demand down to its workload characteristics, rationalize the IT environment and design fit-for-purpose systems that optimize IT capacity to deliver services.

Adaptivity's Blueprint4IT Lifecycle Suite™ Planning Studio is a web-based collaborative work environment that allows you to quickly document, profile, analyze and link business demand with the IT Supply Chain.

Precision Planning

All companies need to understand, document and model how their business operates. It is also important for IT to translate what that means to the goals, direction and delivery of IT services. Adaptivity's Blueprint4IT Planning Studio delivers an on demand web-based solution for IT infrastructure & engineering lifecycle management documentation and analysis. Whether for data center consolidation, application modernization or cloud computing transformation, it is critical that enterprise IT creates the necessary linkages back to the business to ensure intelligent decisions are made about how to optimally design, build, deploy and run IT.

Intuitive, Collaborative Business Mapping

Blueprint4IT Planning Studio was designed to enable users to easily generate a business map that describes what business functions and activities are being executed – with clearly documented linkages to the Application Portfolio. Users can select from pre-defined industry profile templates or create their own to share with other users. Since the software provides a step-by-step interface with automated analysis and reporting, there is no need to learn complex business mapping methods. And, as a web-based platform users need only Internet access and a web browser.



Workload Profiling

The key to achieving maximum optimization of IT Delivery & Infrastructure is in understanding the operational qualities of the workload and the concurrency of collaboration between workloads.

The Planning Studio provides an intuitive collaboration and intelligent design environment that accelerates business and IT alignment by leveraging our industry profile templates and dynamic report

Traceability – Customer Demographics

Understanding IT demand means knowing who your customer is (now and in the future), as well as what, where, and how they consume IT. The Planning Studio enables you to create a business map that links IT consumer demand back to business goals and forward to IT infrastructure design, build and management decisions and execution.

Workload is the Secret

There is nothing more important than servicing business demand, so the question is how to define business demand in a meaningful way for IT architecture, engineering and operations? The Planning Studio enables you to profile the workload generated by the business and then determine where IT engineering conflicts exists and identify exposures / gaps within your IT portfolio that may need to be addressed.

Defining the Service Contract

Too often the qualities of what define a good SLA are left as an afterthought during the deployment process. With the Planning Studio the qualities of an application and its workload are captured as part of the process and are directly linked to the infrastructure architecture, engineering, and operational model for IT delivery and execution. With the built-in collaboration capabilities of the Planning Studio you become more business focused while simplifying the process for IT.



IT Supply Chain

Modeling your IT Supply Chain with Adaptivity's Blueprint^{4IT} Lifecycle Suite provides the foundation for making intelligent IT decisions, faster and with greater impact.

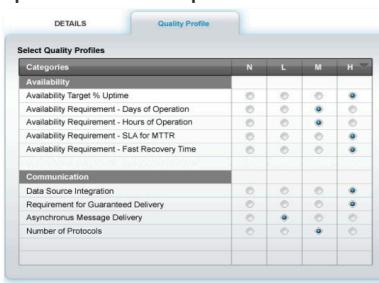
Quickly Document your IT Supply Chain

Document business functions, activities and IT application portfolio within the context of business goals, priorities and application workload requirements to build a clear end-to-end view of how IT is assimilated and delivered to meet the demands of the business.



Detailed Workload Profiling & Analysis

The workload profile captures and quantifies both business key performance indicators and over 50 operational characteristics to ensure a complete, consistent, and accurate understanding of how business workloads consume IT infrastructure. This allows you to have immediate insight and visibility into your IT supply chain to accelerate and improve IT decision making.



The IT Supply Chain Repository

Blueprint4IT links to core IT systems and provides a single central location for all your business profiles and IT portfolio documentation. It also leverages a robust library of pre-defined industry templates to provide you easy way to jumpstart your business map profiling and documentation. This enables IT to begin the IT supply chain modeling without having to start with a blank whiteboard.



Directly Link Business Demand to IT Supply

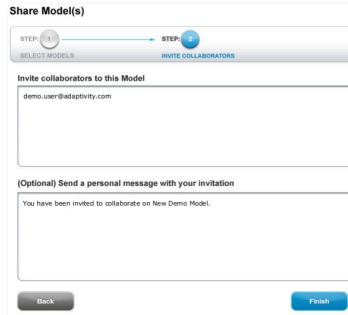
When it is time to take the next step in optimizing your IT infrastructure, the Planning Studio can share directly with Blueprint4IT Design Studio (an intelligent IT design suite) to generate a tailored IT Blueprint that links Architecture, Engineering and Operations into business-optimized designs. The business can now realize the benefits of better visibility while IT gains ability to scale its design efforts.



"We believe that our Blueprint^{4IT} Lifecycle Suite will radically transform the business of IT and create a sustainable competitive advantage for our clients and partners." - Tony Bishop, Founder & CEO

Work Together with Shared Models

Invite team members to collaborate online. The web provides a shared workspace and any authorized user has immediate access to any IT supply chain model. Everyone's view is updated to reflect changes that impact how they make decisions while simplifying compliance by creating an audit trail for every IT supply chain. The Modeling Studio also enables ownership of these shared models, to be tracked and transferred as needed.



Automated Report Generation

Each IT supply chain model can provide different insight at different levels depending on what the user needs to do. The Modeling Studio analyzes as it goes, and auto-generate reports that identify IT engineering conflicts, locate exposures within the IT portfolio, resolve IT portfolio gaps, and highlight competing business needs / goals. Most importantly, these reports enable better decision-making and analysis. Traceability and understanding how customer requirements are satisfied within the IT Supply Chain from both a service consumption and service fulfillment point of view is a fundamental requirement for making IT investment and trade-off decisions.

About Adaptivity

The IT Blueprint Company™

Adaptivity was founded in 2007 to help companies address the complexities associated with IT design and implementation. Adaptivity's Blueprint4IT Lifecycle Suite™ enables intelligent IT design decisions to be integrated into repeatable actions across the technology build and deployment lifecycle. This is accomplished by providing access to a content rich repository consisting of a blueprint library, knowledge database and data contributions from ecosystem partners.

Blueprint4IT Lifecycle Suite™ enables companies to plan and implement with the precision needed to ensure desired system outcomes are achieved. Whether seeking to rationalize an IT portfolio or design a cloud program companies use our tailored blueprints to optimize legacy infrastructure operations and accelerate the delivery of new IT services.

Adaptivity Blueprint^{4IT} Lifecycle Suite™ – Planning Studio



For more information

Please visit our website at <http://www.blueprint4it.com>

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