# BASIC INSIGHTS :

What are the 10 top-selling products overall?

A list of clothing items

AI-generated content may be incorrect.

What is the impact of product position (e.g., endcap, aisle) on average sales volume?

A screenshot of a screen

AI-generated content may be incorrect.

Average sales volume variation by gender?

A close up of numbers

AI-generated content may be incorrect.

What is the average price of products by type?

A screenshot of a computer

AI-generated content may be incorrect.

Which product types sell the most units?

A table with numbers and text

AI-generated content may be incorrect.

Are seasonal products performing better than non-seasonal ones?

A close up of numbers

AI-generated content may be incorrect.

How do promotions affect average sales volume?

A screenshot of a clothing sales report

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Do promoted product type consistently show higher sales volume across different product types?

A screenshot of a table

AI-generated content may be incorrect.

Avg sales\_p = average sales when promoted

Avg\_sales\_np = average sales when not promoted

How effective are promotions in driving sales across genders?

A white rectangular box with black text

AI-generated content may be incorrect.

What types of products are most impacted by promotion (in % sales lift)?

A screenshot of a clothing sales report

AI-generated content may be incorrect.

Which gender-based products are most frequently promoted?

A white box with black text

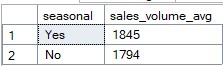
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--Which products were overpriced (high price, low sales) and could benefit from markdowns?

A list of jackets with numbers

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Are seasonal products performing better than non-seasonal ones?



-How do seasonal promotions affect the sales of gender-specific products?

A screenshot of a table

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