

# Where's My Vibe - Multi-Vibe Teaser Scripts

## Rapid-Fire Showcase Videos for Instagram Reels

**Document Status:** Production Ready **Created:** November 20, 2024 **Complements:** WMV\_Video\_Launch\_Strategy\_FINAL.md

### Overview

These 5 teaser scripts showcase MULTIPLE event vibes in a single video to create FOMO about Dubai's event diversity. Each rapidly displays different event types in montage style.

**Format:** Instagram Reels (9:16, 1080x1920px) **Duration:** 7-15 seconds per teaser **Voiceover:** None (text overlays only) **Music:** Instagram Reels library (royalty-free)

### Teaser Script #1: "One Week in Dubai"

Hook Type: Timeline Montage

**Duration:** 12-15 seconds

Opening Hook (0-1.5 seconds)

**Visual:** Calendar flipping rapidly with days highlighted **Text Overlay:** "Your Week in Dubai" **Stop the scroll:** Immediate intrigue - what could possibly fill a whole week?

### Visual Sequence

Time	Visual	Transition
0-1.5s	Calendar animation flipping through days	Snap zoom
1.5-3s	Pool party scene - DJ, daytime vibes, Dubai Marina backdrop	Whip pan right
3-4.5s	Comedy club - person laughing, spotlight on stage	Smash cut
4.5-6s	Brunch scene - champagne tower, elegant outdoor terrace	Zoom push
6-7.5s	Hip-hop night - DJ hands on deck, crowd energy	Flash transition
7.5-9s	Beach yoga at sunrise - Kite Beach, people on mats	Dissolve
9-10.5s	Arabic music night - live oud player, traditional elegance	Glitch cut
10.5-12s	Bollywood party - colorful lights, dancers	Whip pan
12-13.5s	Map of Dubai with multiple colored pins pulsing	Smooth zoom out
13.5-15s	Brand reveal with tagline	Fade in

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## Text Overlays

- 0-1.5s: "YOUR WEEK IN DUBAI"
  - 1.5-3s: "Pool Party"
  - 3-4.5s: "Comedy"
  - 4.5-6s: "Brunch"
  - 6-7.5s: "Hip-Hop"
  - 7.5-9s: "Beach Yoga" + "FREE" badge (green)
  - 9-10.5s: "Arabic Night"
  - 10.5-12s: "Bollywood"
  - 12-13.5s: "Every Vibe. One Map."
  - 13.5-15s: "Where's My Vibe" + "Coming Soon"
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## AI Generation Prompts

### Scene 1 - Calendar:

"Animated calendar pages flipping rapidly, dates being highlighted with purple marker, modern minimal design, white background with purple accents, kinetic motion, 4K"

### Scene 2 - Pool Party:

"Luxury Dubai pool party at Marina hotel rooftop, DJ booth, people dancing in swimwear, teal water, palm trees, golden hour sunlight, cinematic color grade with orange and teal, 4K"

### Scene 3 - Comedy Club:

"Intimate comedy club audience laughing, spotlight illuminating stage, person doing stand-up, warm amber lighting, diverse Dubai audience, authentic joy expressions, 4K"

### Scene 4 - Brunch:

"Elegant Dubai outdoor brunch terrace, champagne tower, seafood platter, friends toasting, white tablecloths, Mediterranean aesthetic, golden hour, lifestyle photography style, 4K"

### Scene 5 - Hip-Hop Night:

"Hip-hop DJ close-up on hands and turntables, nightclub lighting with purple and blue neon, crowd silhouettes dancing, smoke machine effects, high energy, 4K"

Scene 6 - Beach Yoga:

"Sunrise yoga session at Kite Beach Dubai, diverse group on colorful mats facing ocean, peaceful poses, orange and pink sky, Burj Al Arab silhouette in background, serene community atmosphere, 4K"

Scene 7 - Arabic Music:

"Traditional Arabic music performance, oud player in elegant venue, warm amber lighting, sophisticated Dubai lounge, ornate decor, intimate concert setting, 4K"

Scene 8 - Bollywood:

"Vibrant Bollywood party scene, colorful LED lights, people dancing in traditional and modern fusion attire, DJ playing, energetic crowd, pink and gold color palette, 4K"

Scene 9 - Map:

"Animated aerial view of Dubai map, multiple colored location pins dropping and pulsing simultaneously, purple teal orange green markers, dark background, tech aesthetic, smooth animation, 4K"



Music Suggestion

**Style:** High-energy electronic buildup with beat drops synced to transitions **Mood:** Exciting, anticipatory, escalating energy **Instagram Reels Search Terms:** "upbeat electronic montage," "fast beat drops," "energetic transitions"



Caption Strategy

Monday? Pool party. Tuesday? Comedy. Wednesday? Hip-hop. And we're just getting started...

Dubai has 200+ events every week – are you seeing ALL of them? Free beach

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yoga to exclusive club nights?

Something's coming that shows you everything.

Drop a day emoji for your favorite vibe:
Monday – Pool Party
Tuesday – Comedy
Wednesday – Brunch
Thursday – Hip-Hop
Friday – Beach Yoga
Saturday – Arabic Night
Sunday – Bollywood

#DubaiNightlife #DubaiEvents #WheresMyVibe #DubaiLife #ComingSoon #DXB
#PoolParty #DubaiComedy #DubaiBrunch #HipHopDubai #BeachYoga #FreeEvents
#BollywoodDubai
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Alternative Hooks

- 1. "7 Days. 7 Vibes." - More direct, numerically satisfying
- 2. "This is ONE week in Dubai" - Emphasis on abundance, disbelief angle
- 3. "Pick your Monday. Pick your Friday." - Interactive, choice-focused

Teaser Script #2: "The Vibe Roulette"

Hook Type: Slot Machine/Random Selection

Duration: 10-12 seconds

Opening Hook (0-1.5 seconds)

Visual: Spinning slot machine reels with event types Text Overlay: "Spin to Pick Your Vibe" Stop the scroll: Gamification + curiosity - what will it land on?

Visual Sequence

Time	Visual	Transition
0-1.5s	Slot machine reels spinning with vibe icons	Spin animation
1.5-2.5s	Reel stops on "Electronic" - club scene flash	Snap zoom
2.5-3.5s	Reel spins again, stops on "Sports" - watch party scene	Snap zoom
3.5-4.5s	Reel spins, stops on "Live Music" - concert venue	Snap zoom
4.5-5.5s	Reel spins, stops on "Art" - gallery opening	Snap zoom

Time	Visual	Transition
5.5-6.5s	Reel spins, stops on "Beach" - beach club scene	Snap zoom
6.5-7.5s	All three reels align showing "WHERE'S MY VIBE"	Jackpot animation
7.5-9s	Explosion of all event types appearing simultaneously	Particle burst
9-10s	Map with all markers, text "Find them all"	Smooth reveal
10-12s	Brand reveal	Fade

Text Overlays

- 0-1.5s: "SPIN YOUR VIBE"
- 1.5-2.5s: "ELECTRONIC" (purple)
- 2.5-3.5s: "SPORTS" (orange)
- 3.5-4.5s: "LIVE MUSIC" (teal)
- 4.5-5.5s: "ART" + "FREE" badge (green)
- 5.5-6.5s: "BEACH"
- 6.5-7.5s: "JACKPOT"
- 7.5-9s: "Why pick just one?"
- 9-10s: "See them ALL"
- 10-12s: "Coming Soon"

AI Generation Prompts

Scene 1 - Slot Machine:

"Casino slot machine with custom reels showing event icons (music note, cocktail glass, soccer ball, art palette, beach umbrella), purple neon glow, spinning motion blur, retro-modern aesthetic, 4K"

Scene 2 - Electronic:

"Underground electronic music club, laser lights cutting through smoke, DJ silhouette, crowd with hands up, purple and blue lighting, high energy atmosphere, Dubai nightclub, 4K"

Scene 3 - Sports:

"Sports bar watch party, multiple screens showing football match, fans cheering with jerseys, beer glasses raising, excited diverse group, Dubai sports pub atmosphere, 4K"

Scene 4 - Live Music:

"Live band performing at Dubai venue, guitarist in spotlight, crowd watching intently, intimate concert hall, warm stage lighting, authentic performance energy, 4K"

Scene 5 - Art:

"Gallery opening at Al Quoz Dubai, people holding wine glasses viewing contemporary art, white walls with colorful installations, sophisticated creative crowd, free entry aesthetic, 4K"

Scene 6 - Beach:

"Dubai beach club daytime, DJ playing, people lounging on daybeds, turquoise water background, palm trees, relaxed luxury vibe, JBR beach aesthetic, 4K"

Scene 7 - Jackpot:

"Slot machine jackpot animation, coins and confetti exploding, neon lights flashing, celebration effect, purple and gold color scheme, excitement visual, 4K"

Scene 8 - All Events:

"Kaleidoscope effect of multiple Dubai event scenes merging together – club, concert, gallery, beach, sports – swirling into one dynamic visual, colorful chaos, 4K"

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Music Suggestion

**Style:** Casino-inspired electronic with slot machine sounds, building to celebration **Mood:** Playful, exciting, rewarding **Instagram Reels Search Terms:** "casino sounds," "slot machine beat," "celebration electronic"

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Caption Strategy

Why spin for just one vibe when Dubai has them ALL?

Electronic tonight? Sports watch party? Free gallery opening? Beach club Sunday?

Stop gambling on where to find events. Something's coming that shows you everything in one place.

Comment your favorite "spin" combo:  
Electronic + Brunch + Beach = Perfect weekend?

#DubaiNightlife #DubaiEvents #WheresMyVibe #ComingSoon #DXB  
#ElectronicMusic #DubaiSports #LiveMusic #DubaiArt #BeachClub #FreeEvents  
#HiddenGems

Alternative Hooks

1. "Stop guessing. Start finding." - Problem-solution angle

2. "What's your vibe tonight?" - Direct question to viewer

3. "Dubai's got the variety. You need the visibility." - Rhyming hook

Teaser Script #3: "24 Hours in Dubai"

Hook Type: Time-lapse Journey

Duration: 13-15 seconds

Opening Hook (0-1.5 seconds)

**Visual:** Clock hands spinning rapidly, Dubai skyline transitioning from night to day **Text Overlay:** "24 Hours. Infinite Vibes." **Stop the scroll:** Sense of time passing quickly, packed schedule

Visual Sequence

Time	Visual	Transition
0-1.5s	Clock animation with Dubai skyline background	Time-lapse swirl
1.5-3s	6 AM - Sunrise beach run, runners on Kite Beach	Clock wipe
3-4.5s	9 AM - Morning yoga class, outdoor studio	Clock wipe
4.5-6s	12 PM - Brunch scene, friends clinking glasses	Clock wipe
6-7.5s	3 PM - Art exhibition, people viewing installations	Clock wipe
7.5-9s	6 PM - Pool party starting, sunset vibes	Clock wipe
9-10.5s	9 PM - Comedy show, audience laughing	Clock wipe
10.5-12s	12 AM - Electronic club, peak energy	Clock wipe

Time	Visual	Transition
12-13s	Clock stops, transforms into map with pins	Morph transition
13-15s	"Never miss a moment" + Brand	Fade in

Text Overlays

- 0-1.5s: "24 HOURS IN DUBAI"
- 1.5-3s: "6 AM - Beach Run" + "FREE" (green)
- 3-4.5s: "9 AM - Yoga"
- 4.5-6s: "12 PM - Brunch"
- 6-7.5s: "3 PM - Art" + "FREE" (green)
- 7.5-9s: "6 PM - Pool Party"
- 9-10.5s: "9 PM - Comedy"
- 10.5-12s: "12 AM - Electronic"
- 12-13s: "Every hour. Every vibe."
- 13-15s: "Where's My Vibe" + "Coming Soon"

AI Generation Prompts

Scene 1 - Clock/Skyline:

"Artistic clock face overlay on Dubai skyline, time-lapse style with sun and moon cycling, Burj Khalifa prominent, purple and orange gradient sky transition, cinematic, 4K"

Scene 2 - Beach Run:

"Group of diverse runners on Kite Beach Dubai at sunrise, ocean on one side, modern skyline distant, golden pink sky, athletic wear, healthy lifestyle, free community event vibe, 4K"

Scene 3 - Yoga:

"Outdoor morning yoga class on rooftop with Dubai skyline view, instructor leading group in sun salutation, peaceful morning light, wellness community, 4K"

Scene 4 - Brunch:

"Dubai brunch table moment, friends clinking champagne glasses over elaborate spread, outdoor terrace, Mediterranean food styling, golden hour"



glow, social atmosphere, 4K"

Scene 5 - Art Exhibition:

"Contemporary art gallery in Al Quoz Dubai, visitors viewing large colorful installation, white walls, natural light, sophisticated casual dress, free cultural event, 4K"

Scene 6 - Pool Party:

"Rooftop pool party at sunset, DJ playing, golden hour light on water, people in pool and lounging, Dubai Marina towers in background, summer vibes, 4K"

Scene 7 - Comedy:

"Comedy club mid-performance, audience laughing in unison, warm lighting on diverse crowd, comedian silhouette on stage, genuine joy captured, intimate venue, 4K"

Scene 8 - Electronic Club:

"Peak hour at Dubai electronic music club, packed dance floor, DJ on elevated booth, laser show, smoke effects, high energy, purple and blue color scheme, 4K"

Scene 9 - Clock to Map:

"Analog clock face morphing into digital map of Dubai, clock hands transforming into location pins dropping onto neighborhoods, smooth transition animation, 4K"

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Music Suggestion

**Style:** Tempo-building electronic that accelerates with the day progression **Mood:** Energizing, momentum-building, satisfying crescendo **Instagram Reels Search Terms:** "time lapse beat," "accelerating tempo," "building energy electronic"

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Caption Strategy

6 AM beach run. 9 AM yoga. 12 PM brunch. 3 PM free art. 6 PM pool party. 9 PM comedy. Midnight electronic.

This is ONE day in Dubai. How much of it are you actually seeing?

Free morning fitness. Paid afternoon luxury. Everything in between.

We're about to show you ALL of it.

What's your perfect 24-hour Dubai lineup? Tell us below...

#DubaiLife #24Hours #DubaiEvents #WheresMyVibe #ComingSoon #DXB #BeachRun #DubaiYoga #DubaiBrunch #DubaiArt #PoolParty #DubaiComedy #DubaiNightlife #FreeEvents

Alternative Hooks

- 1. "This is your day. All of it." - Ownership angle
- 2. "From sunrise to sunrise" - Full cycle concept
- 3. "6 AM to 3 AM. Dubai never stops." - Energy/momentum focus

Teaser Script #4: "The Mood Shift"

Hook Type: Emotion/Vibe Matching

Duration: 10-12 seconds

Opening Hook (0-1.5 seconds)

Visual: Split screen showing two different moods/emotions Text Overlay: "What's Your Mood?" Stop the scroll: Personal relevance - everyone has a mood right now

Visual Sequence

Time	Visual	Transition
0-1.5s	Face expressions morphing - energetic to chill to excited	Morph effect
1.5-3s	"Want to dance?" → Electronic club floor, hands in air	Zoom in
3-4.5s	"Want to laugh?" → Comedy show, person crying laughing	Smash cut
4.5-6s	"Want to chill?" → Beach sunset, acoustic guitar	Soft dissolve
6-7.5s	"Want culture?" → Arabic music performance	Elegant fade
7.5-9s	"Want to party?" → Bollywood club, colorful lights	Quick cuts

Time	Visual	Transition
9-10s	All moods colliding into one colorful explosion	Particle burst
10-12s	"Whatever your mood. We've got it." + Brand	Fade in

Text Overlays

- 0-1.5s: "WHAT'S YOUR MOOD?"
- 1.5-3s: "Want to DANCE?"
- 3-4.5s: "Want to LAUGH?"
- 4.5-6s: "Want to CHILL?" + "FREE" (green)
- 6-7.5s: "Want CULTURE?"
- 7.5-9s: "Want to PARTY?"
- 9-10s: "All of it. One place."
- 10-12s: "Where's My Vibe" + "Coming Soon"

AI Generation Prompts

Scene 1 - Mood Faces:

"Artistic montage of diverse faces showing different emotions – excited, laughing, peaceful, curious, celebratory – morphing between each other, close-up shots, expressive eyes, cinematic lighting, 4K"

Scene 2 - Dance/Electronic:

"Dance floor moment, diverse group with hands raised, electronic music visual, strobe lights, euphoric expressions, lost in music feeling, Dubai club atmosphere, 4K"

Scene 3 - Laugh/Comedy:

"Person genuinely crying from laughter at comedy show, tears forming, pure joy expression, warm venue lighting, comedy club atmosphere, authentic reaction, 4K"

Scene 4 - Chill/Beach:

"Beach sunset moment, person relaxing on sand, acoustic guitar player in background, golden hour, Kite Beach Dubai, peaceful serene atmosphere, free community vibe, 4K"

Scene 5 - Culture/Arabic:

"Arabic music performance, elegant venue with traditional decor, oud and vocals, sophisticated audience, cultural appreciation moment, Dubai heritage evening, 4K"

Scene 6 - Party/Bollywood:

"Bollywood party energy, colorful lights in pink gold purple, people dancing, DJ playing, bhangra moves, celebratory atmosphere, infectious joy, 4K"

Scene 7 - Collision:

"Abstract visual of all event colors and imagery colliding and swirling together, purple teal orange green particles, dynamic energy, resolving into cohesive pattern, 4K"

Music Suggestion

**Style:** Mood-shifting track that transitions through tempos (fast → laughing sounds → chill → traditional → party) **Mood:** Dynamic, emotionally varied, satisfying **Instagram Reels Search Terms:** "mood shift," "tempo changes," "emotional electronic"

Caption Strategy

Dance? Done. Laugh? Got it. Chill? Absolutely. Culture? Of course. Party? Always.

Dubai matches EVERY mood. But are you seeing all your options?

Free sunset sessions to exclusive cultural nights. Your vibe, your choice.

We're about to show you everything.

What's your mood tonight? Comment below...

#DubaiMood #DubaiVibes #WheresMyVibe #ComingSoon #DXB #DubaiDance  
#DubaiComedy #BeachVibes #ArabicMusic #BollywoodDubai #DubaiNightlife  
#FreeEvents #HiddenGems

Alternative Hooks

1. "Tired? Wired? Inspired?" - Rhyming moods

2. "Same city. Every vibe." - Unity in diversity

3. "Your mood changes. Dubai keeps up." - Dynamic matching concept

Teaser Script #5: "The Dubai Equation"

Hook Type: Mathematical/Visual Equation

Duration: 10-12 seconds

Opening Hook (0-1.5 seconds)

Visual: Mathematical equation starting to form Text Overlay: "The Dubai Equation" Stop the scroll: Unexpected format - math + events = intrigue

Visual Sequence

Time	Visual	Transition
0-1.5s	Equation format appearing: "?" + "?" + "?" =	Type animation
1.5-3s	Electronic club icon drops into first slot	Pop in
3-4s	" + " Live music icon drops into second slot	Pop in
4-5s	" + " Sports watch party drops into third slot	Pop in
5-6s	" + " Brunch icon drops in	Pop in
6-7s	" + " Free beach event drops in (with FREE badge)	Pop in
7-8s	" + " Comedy icon drops in	Pop in
8-9s	" = DUBAI" appears with explosion effect	Burst animation
9-10.5s	"But where do you see the whole equation?"	Text appear
10.5-12s	Brand reveal + "Coming Soon"	Fade in

Text Overlays

- 0-1.5s: "THE DUBAI EQUATION"

• 1.5-3s: "Electronic"

• 3-4s: "+ Live Music"

• 4-5s: "+ Sports"

• 5-6s: "+ Brunch"

• 6-7s: "+ Beach (FREE)"

• 7-8s: "+ Comedy"

- 8-9s: "= DUBAI"
- 9-10.5s: "See the whole equation"
- 10.5-12s: "Where's My Vibe" + "Coming Soon"

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## AI Generation Prompts

### Scene 1 - Equation Start:

"Animated mathematical equation forming on dark purple background, question marks in white neon, modern typography, plus signs appearing, tech aesthetic, kinetic type animation, 4K"

### Scene 2 - Electronic Icon:

"Animated icon of DJ headphones/turntable dropping into place, purple glow effect, 3D render style, bouncy animation, modern minimal design, 4K"

### Scene 3 - Live Music Icon:

"Animated icon of guitar/microphone dropping in, teal glow, 3D style, musical notes particles, bouncy entry animation, modern design, 4K"

### Scene 4 - Sports Icon:

"Animated icon of soccer ball/TV screen dropping in, orange glow, 3D style, excitement particles, bouncy animation, 4K"

### Scene 5 - Brunch Icon:

"Animated icon of champagne glass/food dropping in, gold glow, 3D style, sparkle particles, elegant animation, 4K"

### Scene 6 - Beach Icon:

"Animated icon of beach umbrella/yoga mat dropping in with green FREE badge, 3D style, peaceful particles, community vibe, 4K"

### Scene 7 - Comedy Icon:

"Animated icon of comedy masks/microphone dropping in, warm glow, 3D style, laugh particles, bouncy animation, 4K"

Scene 8 - Dubai Reveal:

"Word DUBAI appearing in bold with explosion of all icons swirling around it, confetti, light rays, celebration effect, purple and gold dominant, 4K"

Music Suggestion

**Style:** Building electronic with satisfying "ding" sounds for each icon drop **Mood:** Satisfying, mathematical, building to triumphant **Instagram Reels Search Terms:** "satisfying sounds," "building beat," "mathematical electronic"

Caption Strategy

Electronic + Live Music + Sports + Brunch + Free Beach Events + Comedy = DUBAI

The equation is simple. Seeing it all? That's been the problem.

Until now.

Something's coming that shows you the COMPLETE Dubai equation – free events to exclusive nights.

What's missing from YOUR Dubai equation? Comment below...

#DubaiEquation #DubaiEvents #WheresMyVibe #ComingSoon #DXB  
#ElectronicDubai #LiveMusicDubai #DubaiSports #DubaiBrunch #BeachEvents  
#DubaiComedy #FreeEvents #HiddenGems

Alternative Hooks

1. "Add it all up" - Summation angle
2. "This + This + This = Your City" - Personal ownership
3. "The formula for the perfect week" - Solution framing

Production Notes

Transition Library

Ensure your editor has these transitions ready:

- **Whip pans** - horizontal camera moves
- **Smash cuts** - hard cuts on beat
- **Zoom pushes** - forward camera movement
- **Glitch cuts** - digital distortion
- **Clock wipes** - circular reveal
- **Morph dissolves** - one image morphing to another
- **Particle bursts** - elements exploding outward

## FREE Event Badge Specifications

- **Color:** #4CAF50 (green)
- **Size:** Small badge overlay in corner of scene
- **Font:** Bold, DM Sans
- **Placement:** Bottom right or top left of frame
- **Frequency:** Appear on 2-3 scenes per video to establish pattern

## Color Consistency by Vibe

Each vibe should have a subtle color grade:

- **Electronic:** Purple (#5234A9)
- **Live Music:** Teal (#7DC7D6)
- **Sports:** Orange (#FF7A3D)
- **Brunch:** Gold
- **Beach/Yoga:** Green (FREE association)
- **Comedy:** Warm amber
- **Arabic Music:** Gold/traditional
- **Bollywood:** Pink/gold

## Sound Design Tips

- Add subtle whoosh sounds on transitions
- Use beat drops for scene changes
- Include ambient sound beds (crowd noise, music snippets) very low in mix
- Sync visual cuts perfectly to music beats

## Loop Optimization

End each video in a way that visually connects back to the beginning:

- **Script #1:** End frame of pins could transition back to calendar
- **Script #2:** Final brand could spin back into slot machine
- **Script #3:** Clock could restart
- **Script #4:** Brand could morph back into mood faces
- **Script #5:** Equation could reset to question marks

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## Brand Guidelines Reference



Color Palette:

- Primary Purple: #5234A9
- Secondary Purple: #400AD4
- Accent Teal: #7DC7D6
- Accent Orange: #FF7A3D
- Background Dark: #1B1B1B
- FREE Badge: #4CAF50 (green)
- PAID Badge: #FFB300 (gold)

Typography:

- Primary: DM Sans / Inter (sans-serif)
- Headings: Bold, 72-96px
- Body: Regular, 36-48px

Video Specs:

- Aspect Ratio: 9:16 (1080x1920px)
- Frame Rate: 30fps minimum
- File Format: MP4 (H.264)

Script Selection Guide

If you want to emphasize...	Use Script
Week-long variety	#1 "One Week in Dubai"
Gamification/fun	#2 "The Vibe Roulette"
Hour-by-hour energy	#3 "24 Hours in Dubai"
Emotional connection	#4 "The Mood Shift"
Logical/visual appeal	#5 "The Dubai Equation"

**Document Owner:** Arpit Jhamb **Created:** November 20, 2024 **Status:** Production Ready

*Every vibe. One map. Coming soon.*