

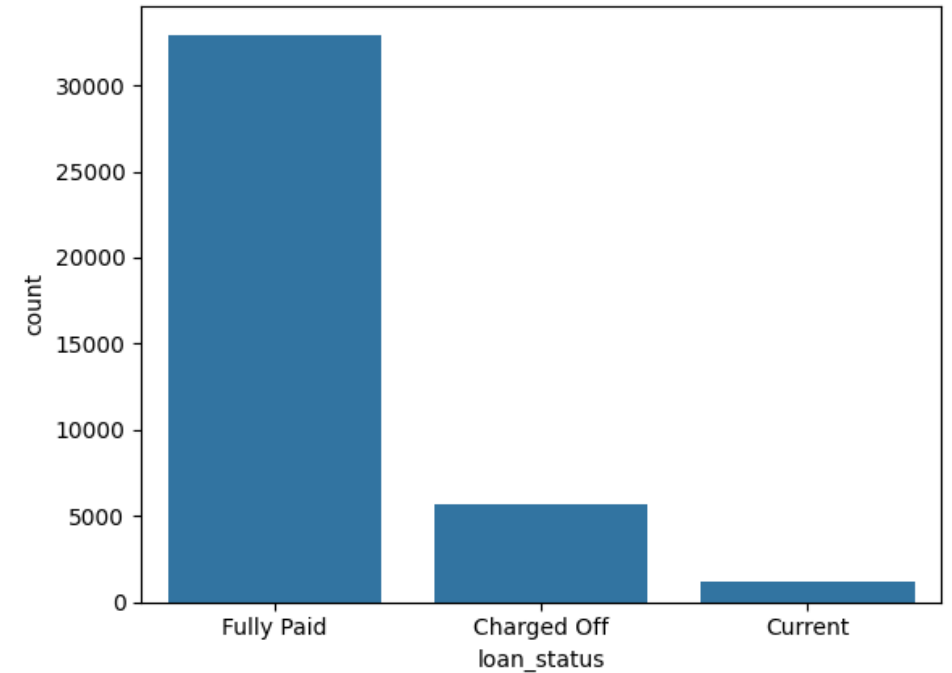
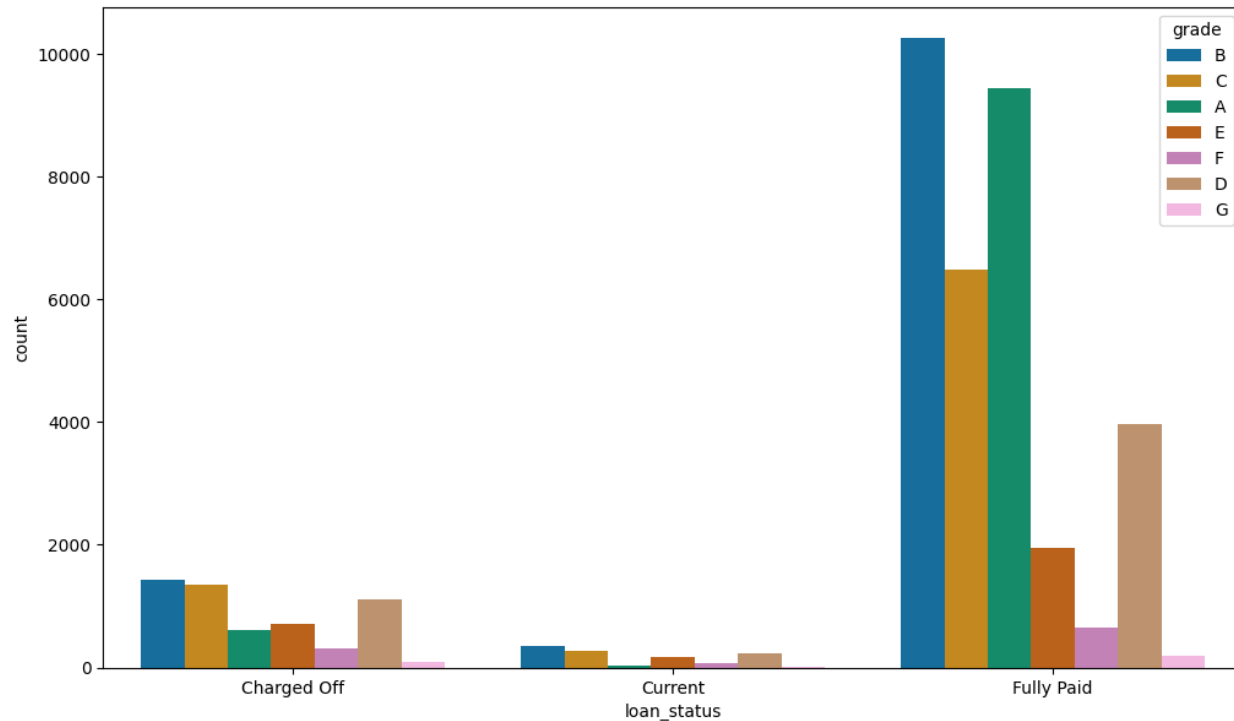
Lending club case study

- ❖ Largest online loan marketplace
- ❖ Facilitating personal loans
- ❖ Business loans
- ❖ Financing of medical procedures

Group Members:
Deepak Jhanji

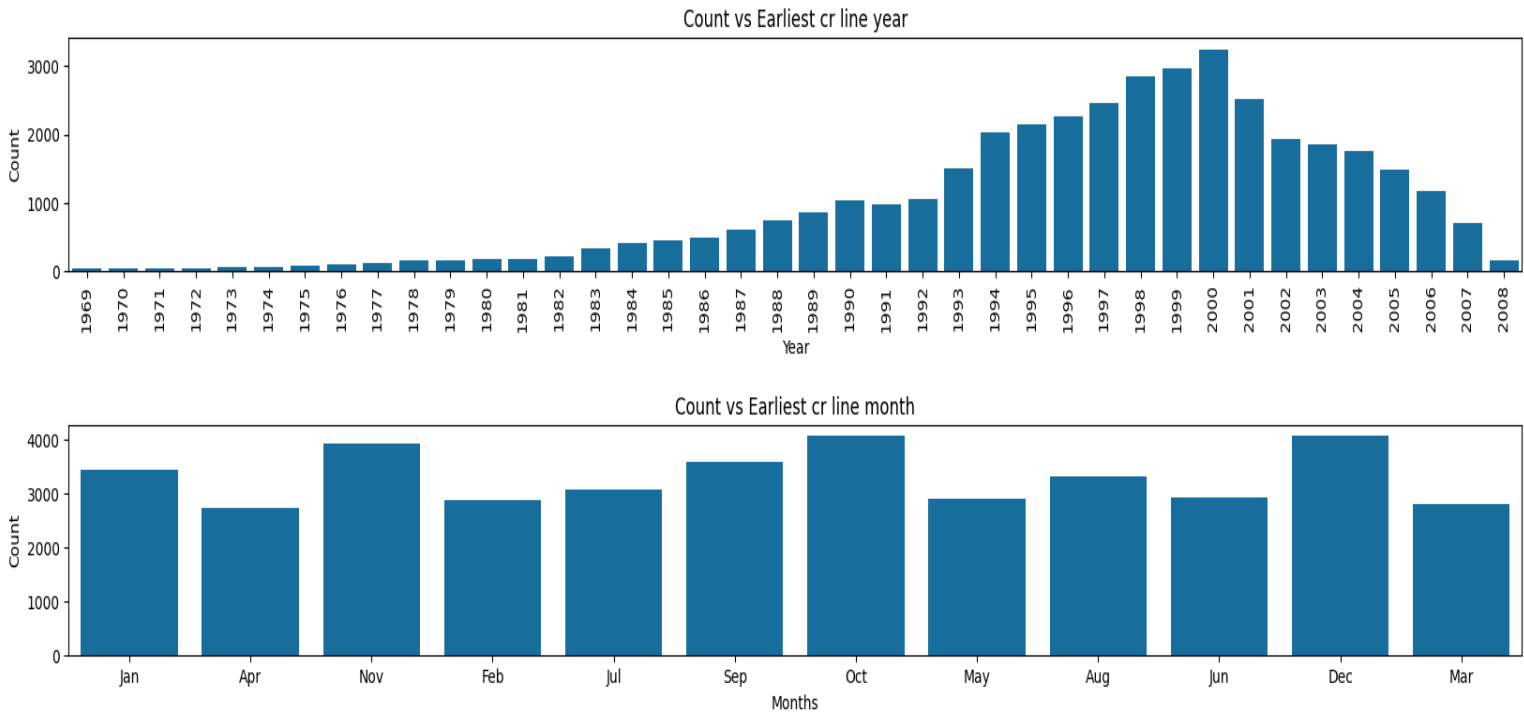
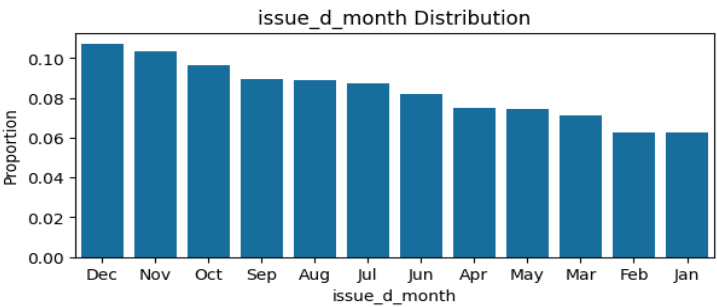
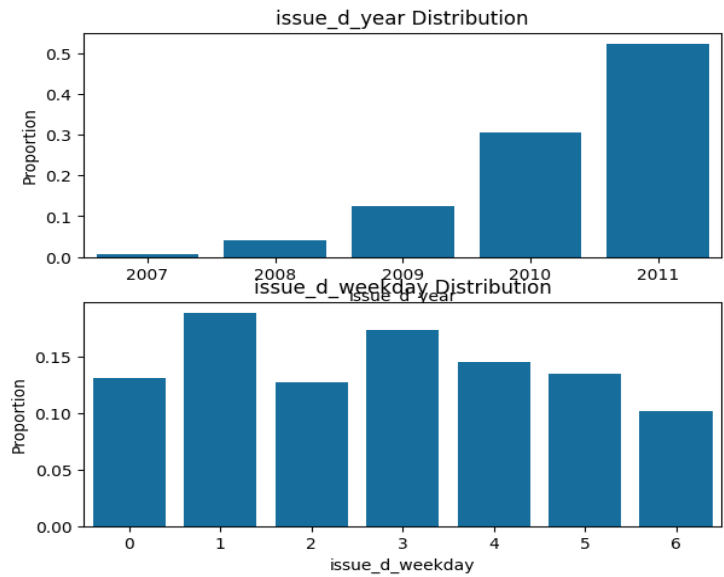
Lending club analysis

- Classes are highly imbalanced
- Grades play a major role in default rate
- Percentage of defaulters in grades E,F and G are more as compared to those who paid full
- Loan grade A is assigned assigned to more customers who paid fully as compared to who defaulted. There is a major difference of around 18%



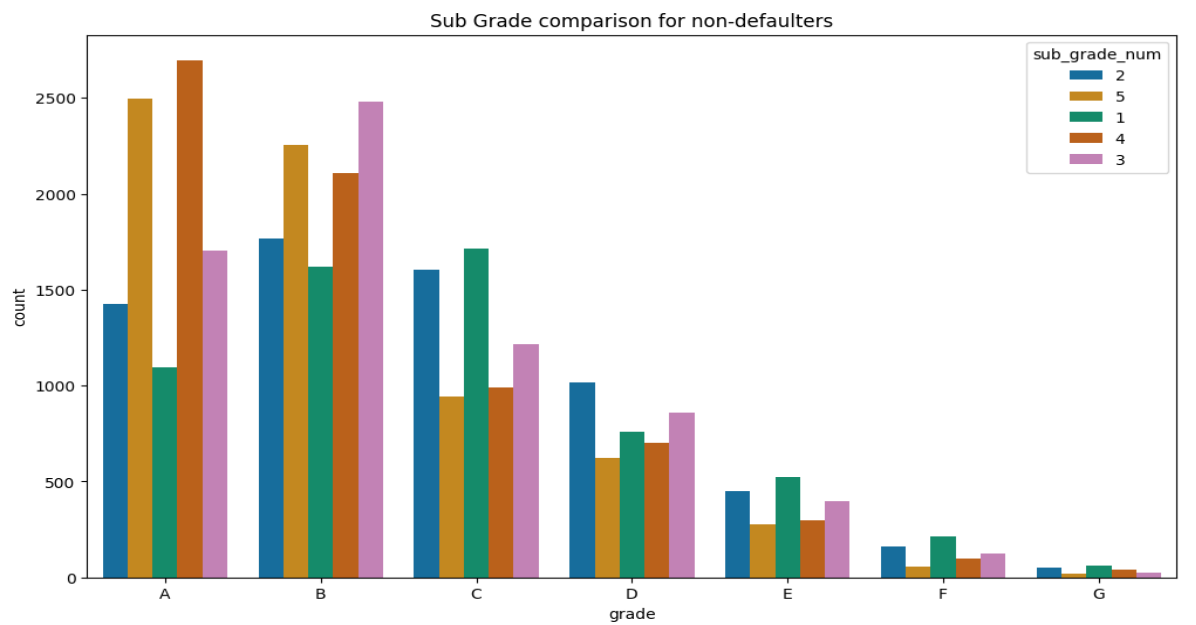
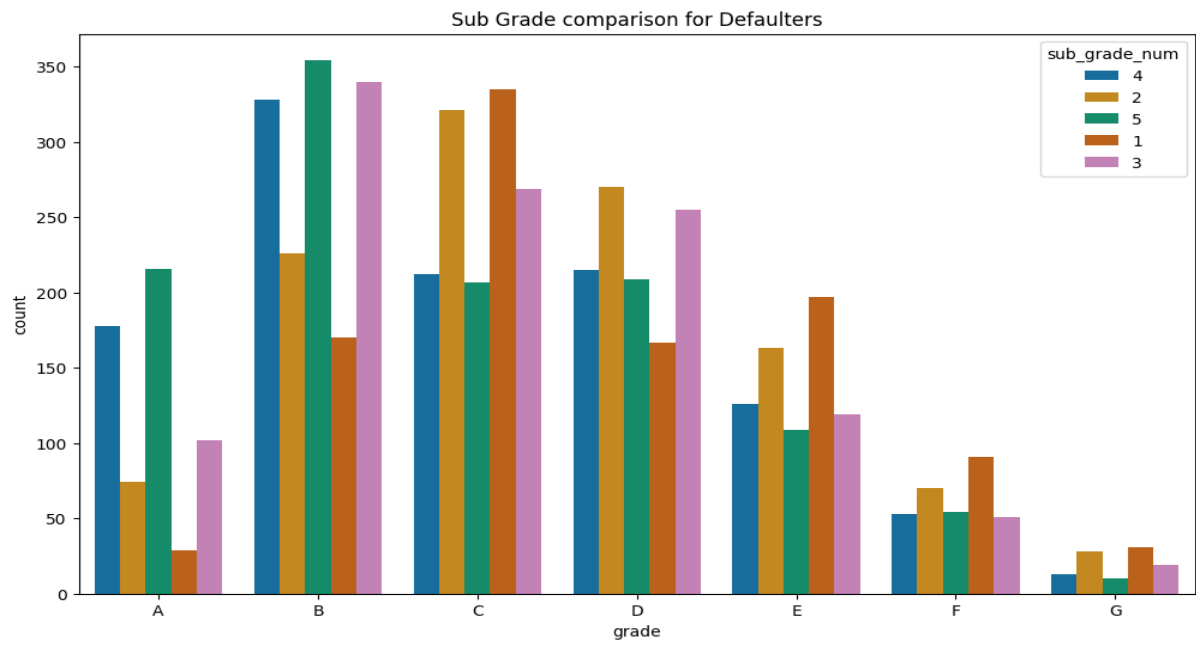
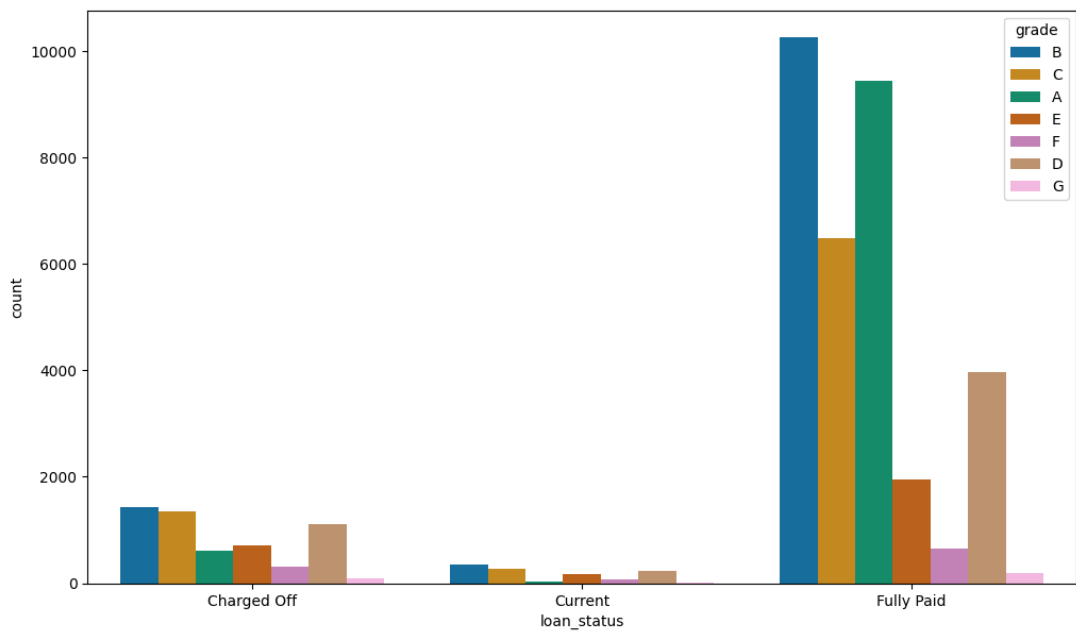
Date and time of loan

- Most of the borrowers got loans issued in the month of Dec and in year 2011
- Most of the borrowers got earliest credit line in 2000, followed by plus minus 5 years
- Most of them got credit line in the month of Oct to Jan.



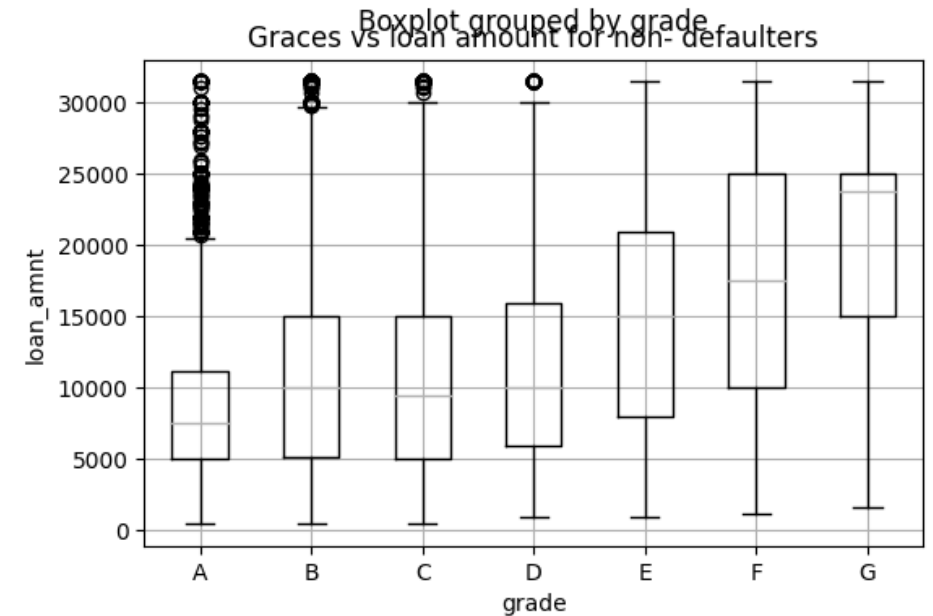
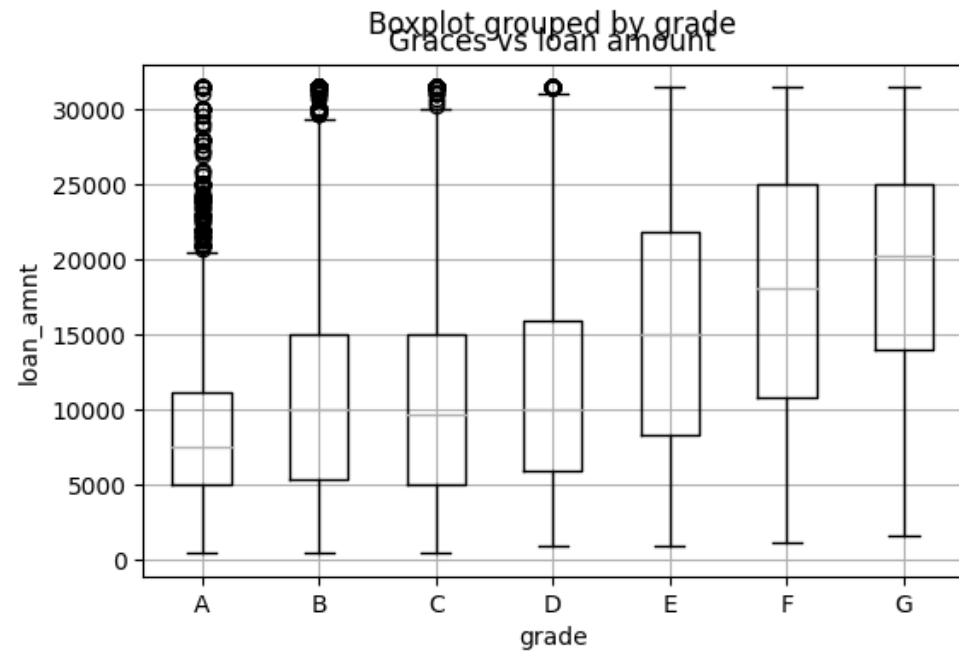
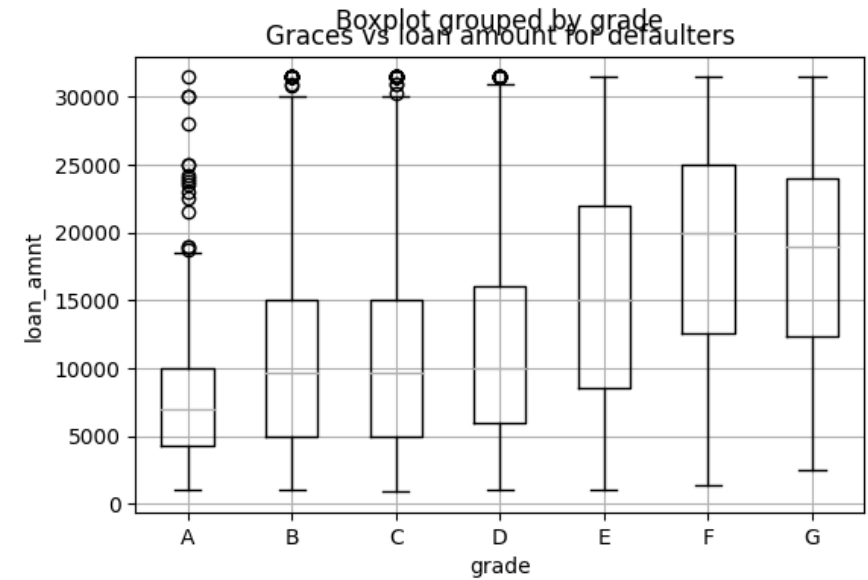
Grades and subgrades analysis

- Loan sub grade 1 is assigned to more customers who paid fully as compared to who defaulted for grade A
- Loan sub grade 5 is assigned to more defaulters as compared to those who fully paid for grade A



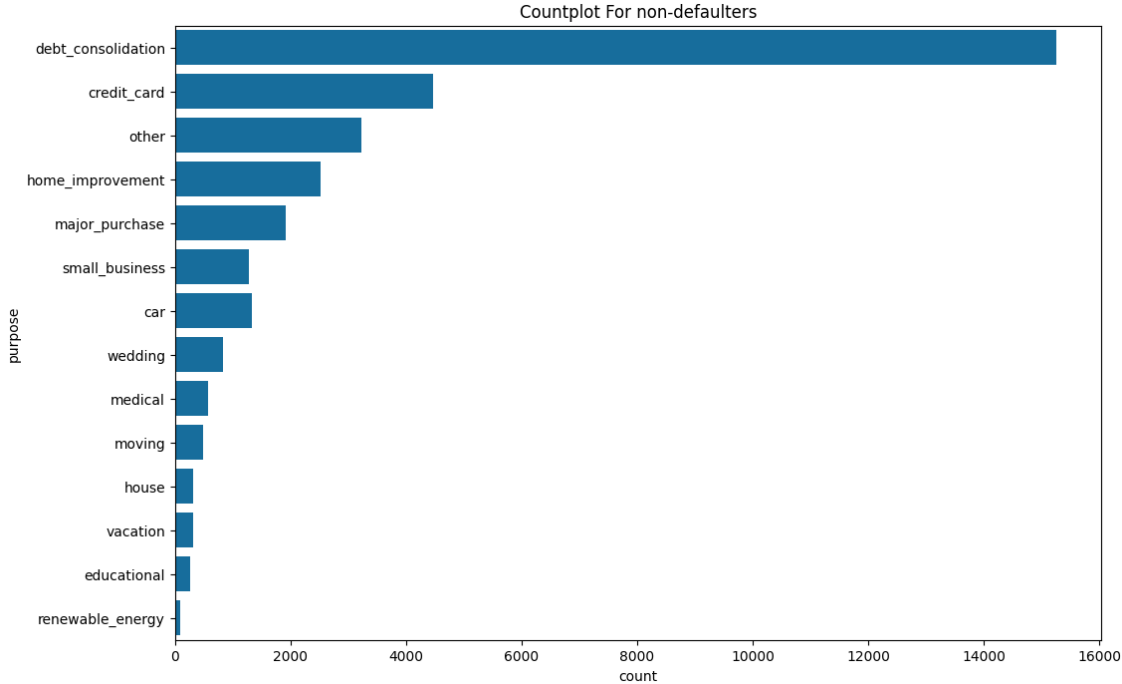
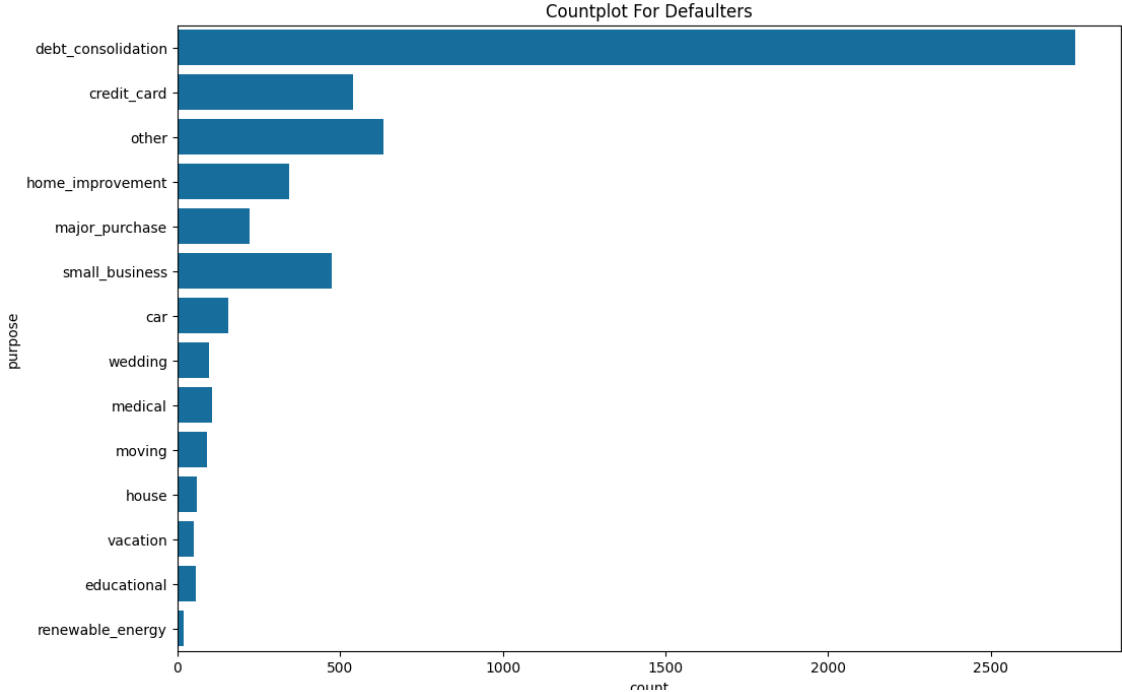
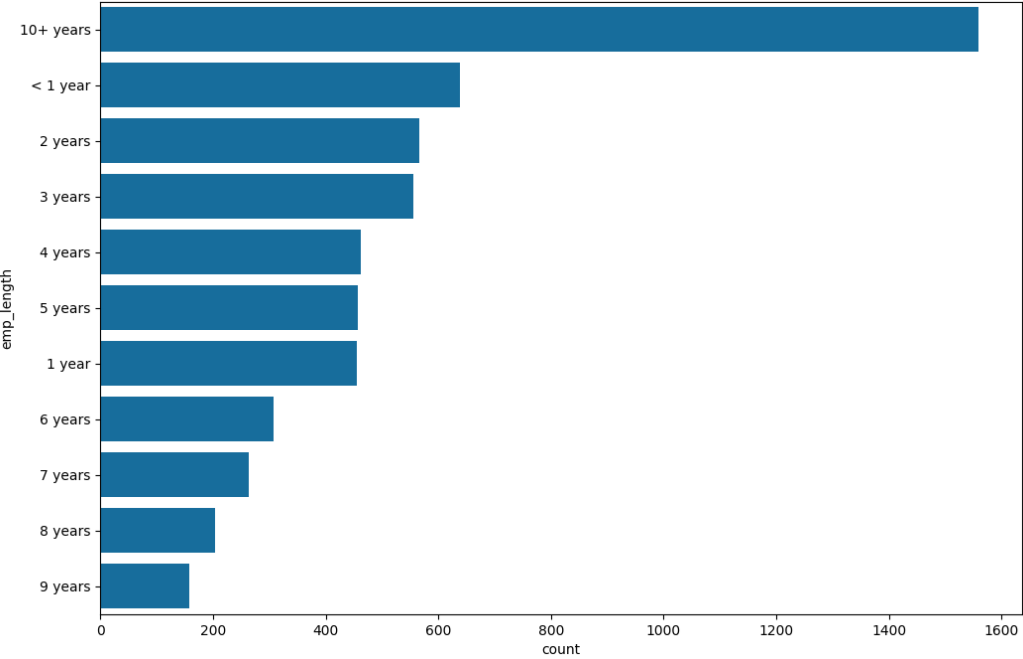
Grades vs loan amount

- Only in case of grade G, the median loan value is significantly higher in default as compared to non-defaulters



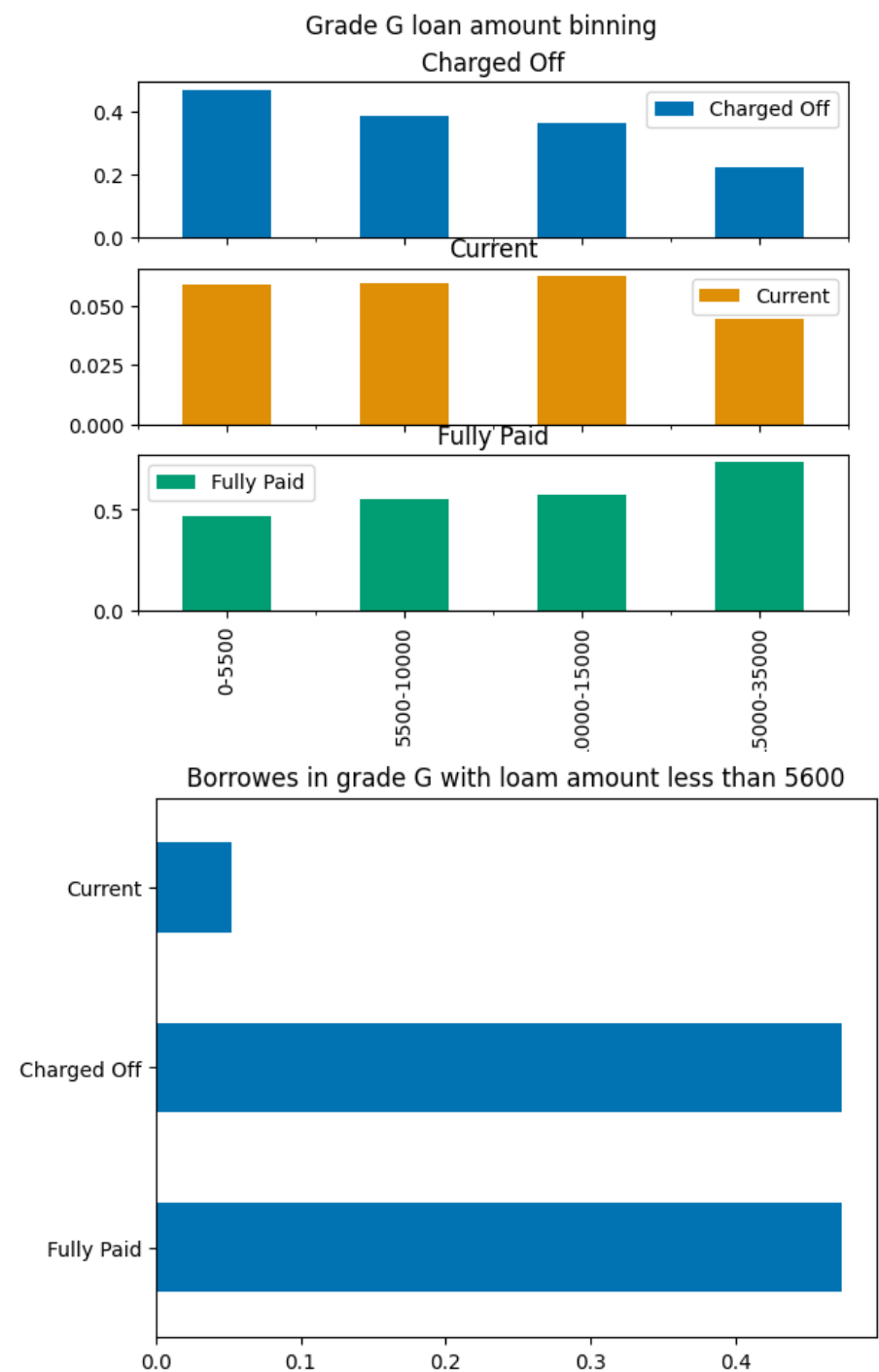
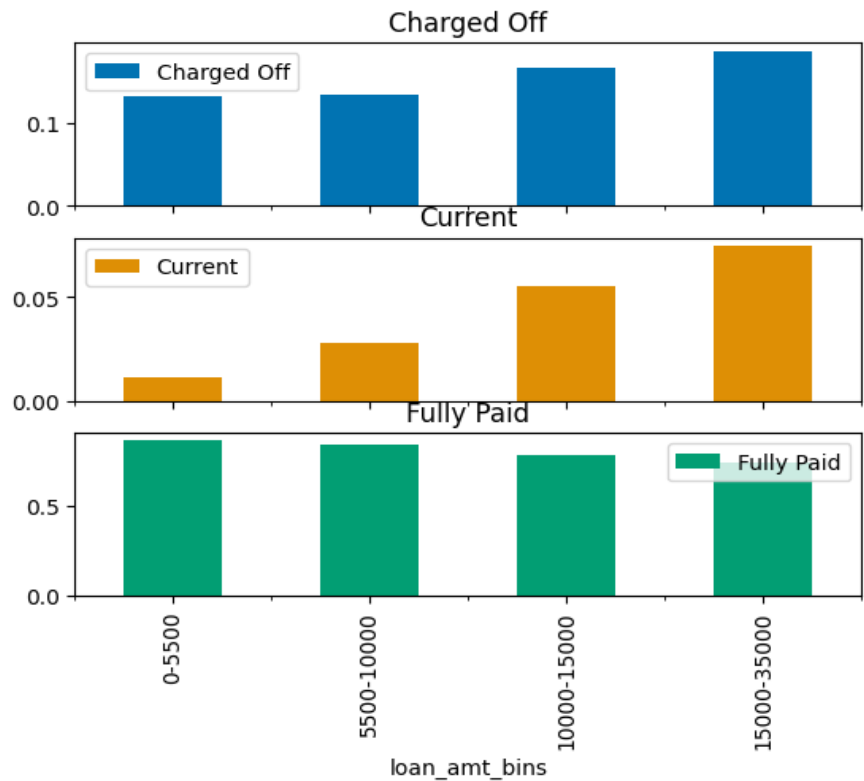
Employee length and purpose of loan for defaulter's vs non-defaulters

- The major difference is in terms of small business. The percentage of defaulters are more in small business as compared to those who fully paid
- Employee_length doesn't play much role as a deciding factor for defaulters



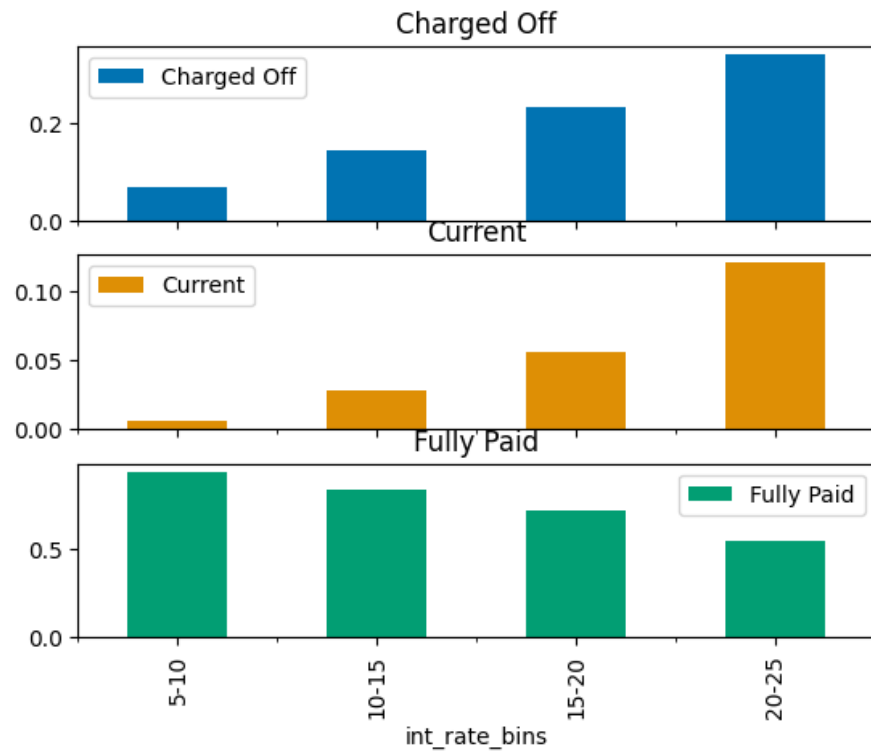
Grades and loan amount deep dive

- Borrowers who applied for loan amount less than amount 5600, they have equal default rate as compared to non-defaulters(~47%). This is the most high-risk zone
- Percentage of defaulters increase for high loan amount

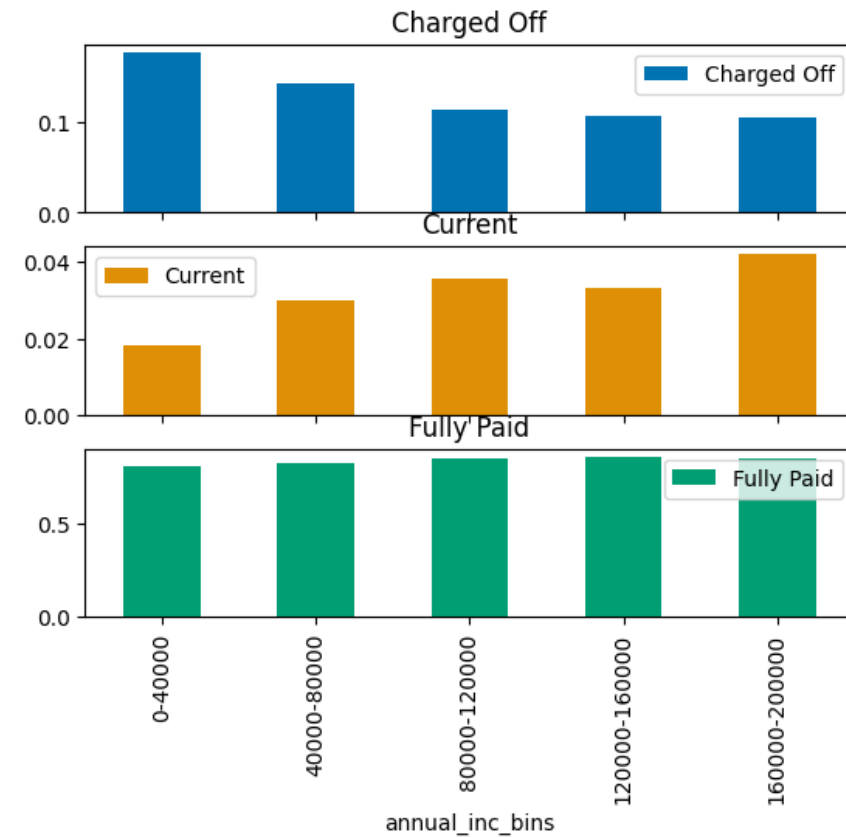


Salary and interest rate analysis

- Interest rate more than 20% has more than 30% default rate

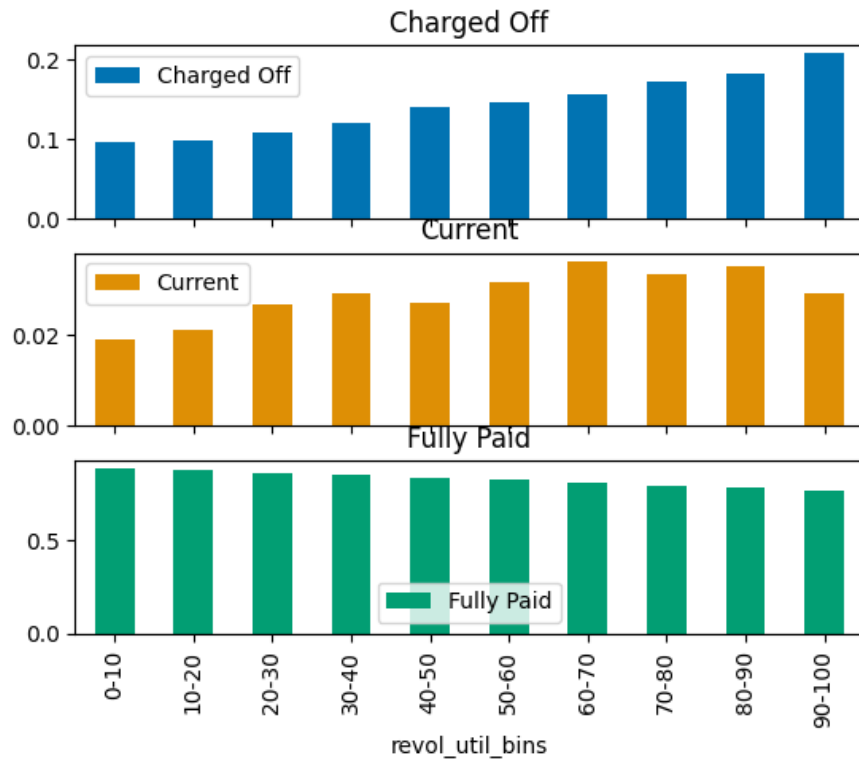


- Salary below 40000 has more default rate as compared to salary above 160k

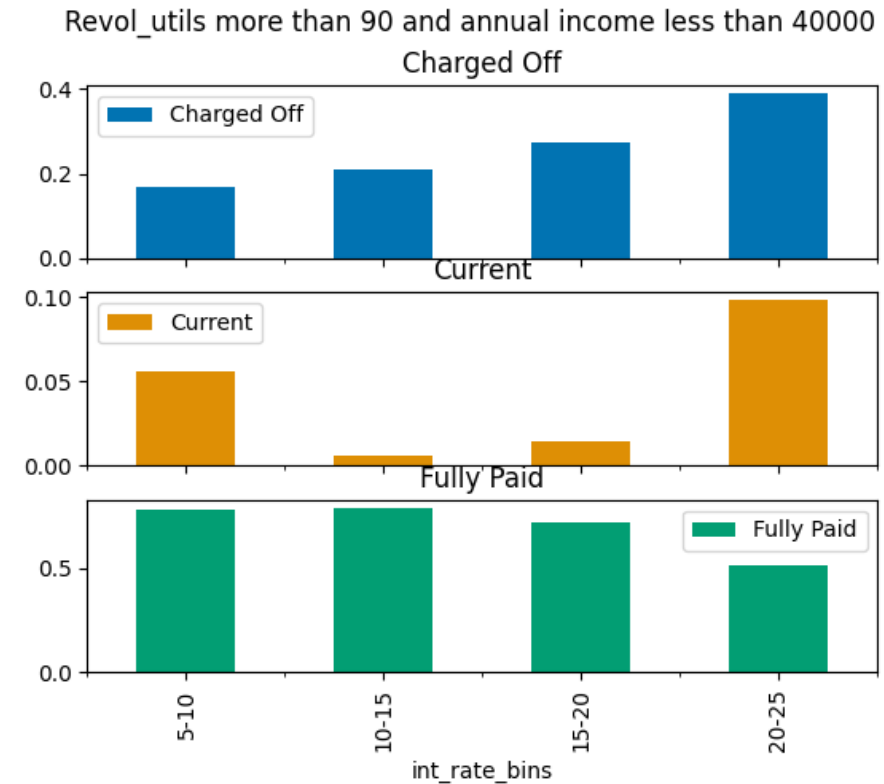


Revol_utils and interest rate deep dive

- Percentage of defaulters increase for high revol_utils. Above 80 has 20% default rate

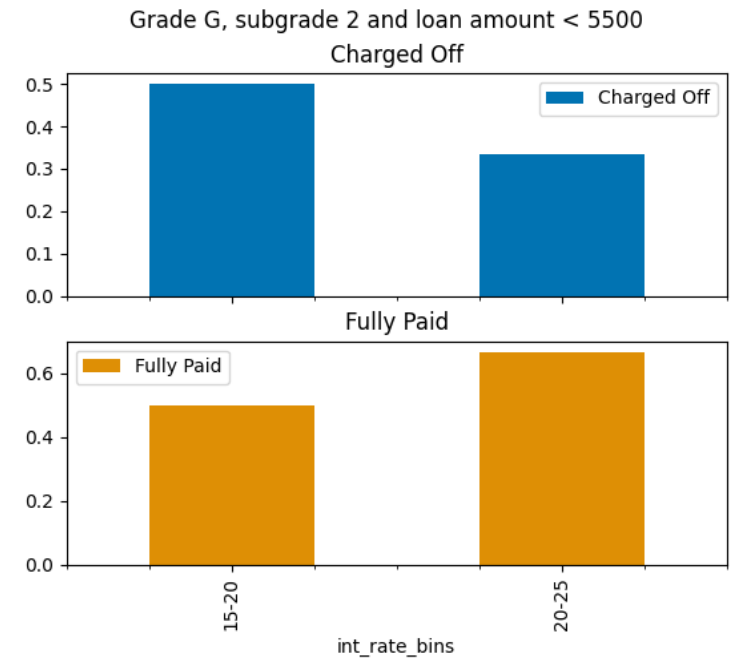
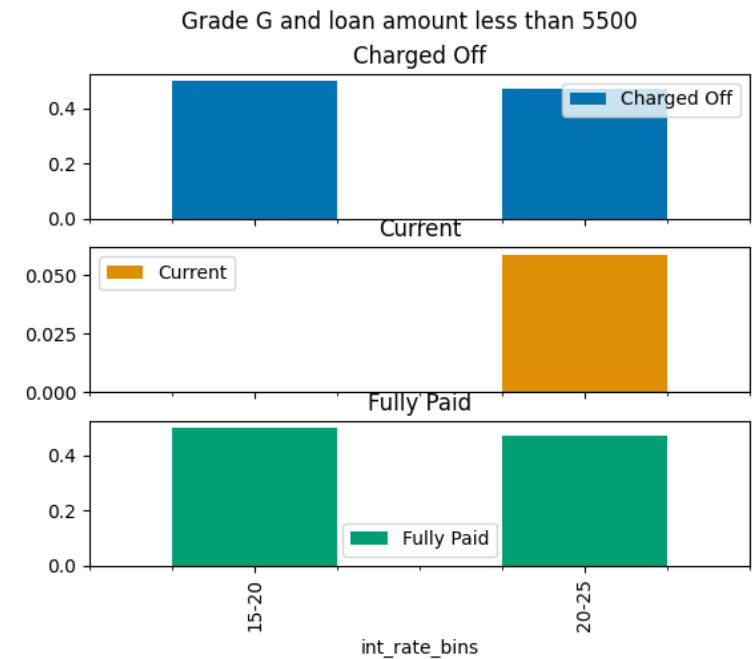
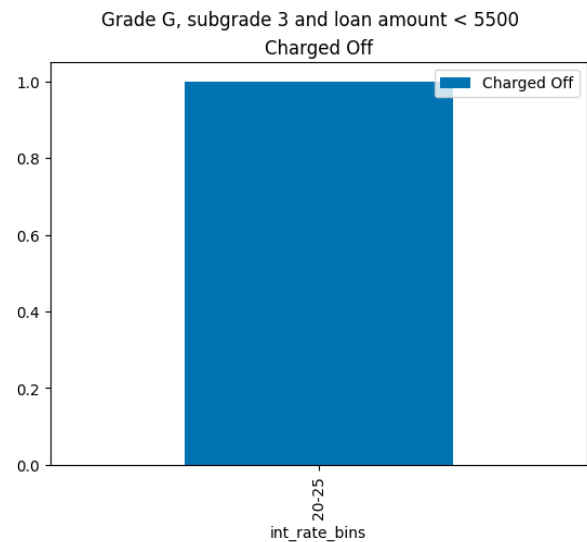
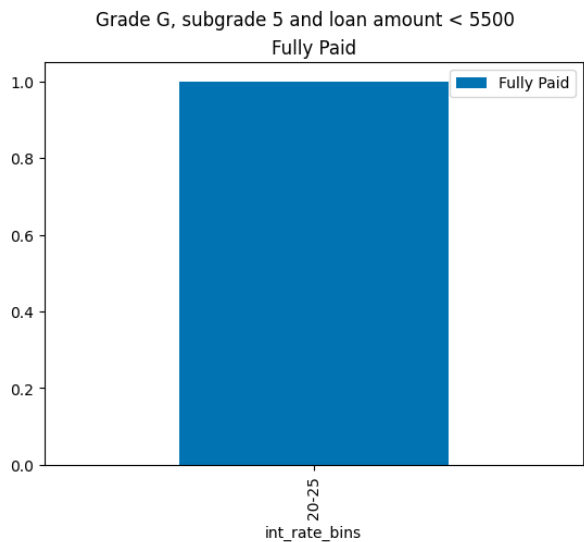


- More than 40% default rate when annual income is less than 40000 and revol_utils more than 90



50% default rate when Grade is G and loan amount is less than 5500

- Around 40% default rate for interest rate more than 20%. Even when interest rate is more than 5%, the default rate increased from 5 % to around 20%
- 50% default rate when Grade is G and loan amount is less than 5500.
- Interest rate is also above 15% for grade G and loan amount less than 5500
- Almost everyone defaulted when subgrade is 3 for grade G and loan amount is less than 5500
- No one defaulted when subgrade is 5 for grade G and loan amount is less than 5500



Conclusions

- Small business loans re defaulted more. Lending clu should reduce issuing loans to them
- Grades are good metric for detecting defaulters
- Lending club should reduce giving loans to Grade G with loan amount less than 5500
- Definitely loan should not be given to individuals when grade G, subgrade 3 and loan amount is less than 5500
- Loan can be given to individuals in grade G with subgrade 5
- Lending club should stop giving loans to individuals when annual income is less than 40000 and revol_utils more than 90