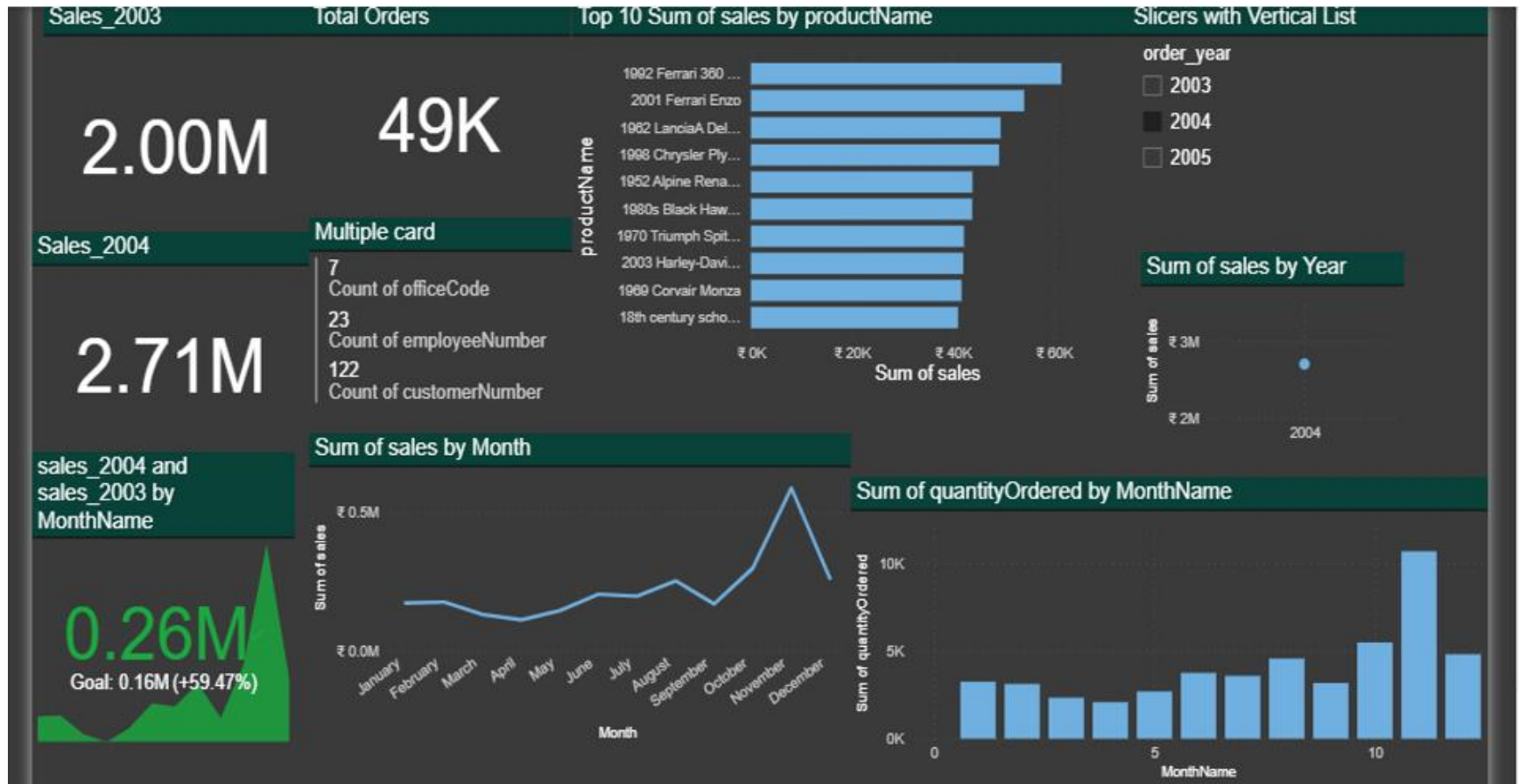


# Dashboard Summary

## Interactive Power BI Analysis - Sales & Orders (2003–2004)



# Dashboard Overview



# Quantity Ordered by Month

- November and December show high order volumes.
- Indicates strong year-end demand.
- Data helps in planning inventory cycles.



# Yearly Sales Comparison

- Clear difference between 2003 and 2004 sales.
- Sales improved significantly in 2004.
- Dashboard slicer allows filtering by year.



# Key Metrics (2003 vs 2004)

- 2003 Sales: ₹2.00M
- 2004 Sales: ₹2.71M
- Growth: ₹0.71M (+59.47%)
- Total Orders: 49,000
- Sales 2004 > Sales 2003 in every month



# Sales

- Total Sales in 2003: ₹2.00M.
- Total Sales in 2004: ₹2.71M.
- Sales growth: ₹0.71M ( $\approx 59.47\%$ ).
- Higher monthly performance seen in 2004.



# Top 10 Selling Products

- Highest: 1992 Ferrari 360
- Others: 2001 Ferrari Enzo, 1982 Lancia Delta, Chrysler Plymouth, Alpine Renault, Harley-Davidson, etc.



# Monthly Trends

- Peak Sales: December
- Monthly growth is consistent throughout 2004
- Quantity Ordered is highest in Nov-Dec
- Use slicer for year-wise comparison





# KPI Card Analysis

- KPI shows 2004 outperforming 2003
- Goal: ₹0.16M exceeded by 59.47%
- Helpful for management tracking.



# Total Orders

- Total orders processed across years: 49K.
- Orders increased proportionally with sales in 2004.
- Indicates higher demand and customer activity.



