

# CHURN ANALYSIS

BANK CUSTOMER DATA

## 10K

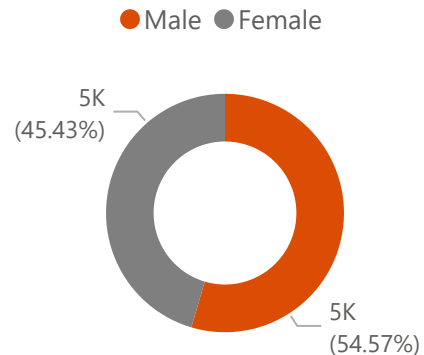
Customers

15.0%  
0.0% 20.4% 100.0%

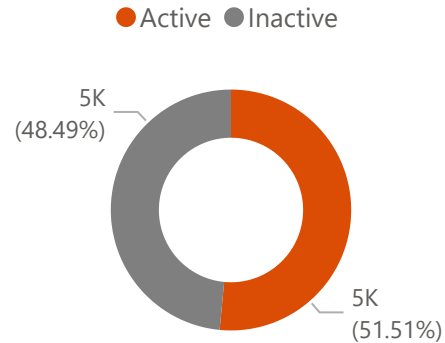
Churn status

All

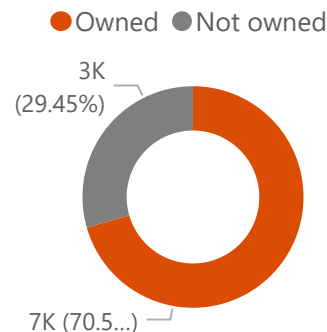
### Customers by gender



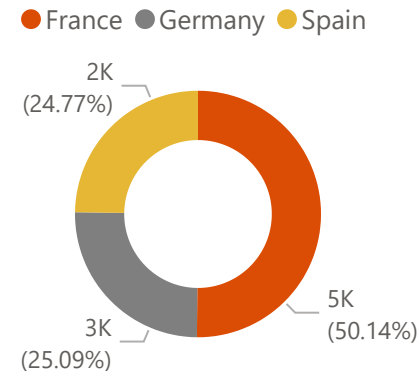
### Customers by Activity status



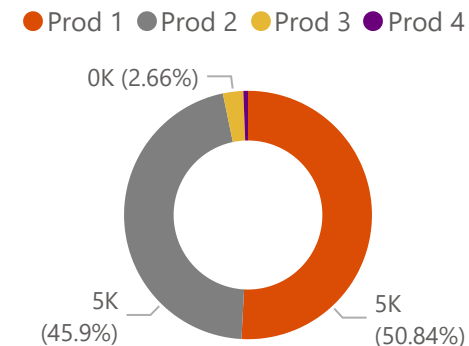
### Customers by credit\_card status



### Customers by country

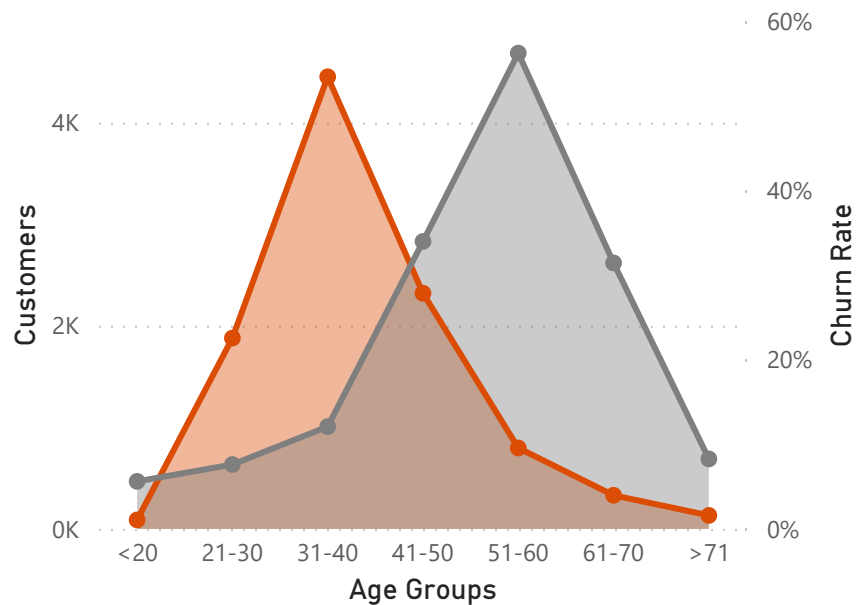


### Customers by Products



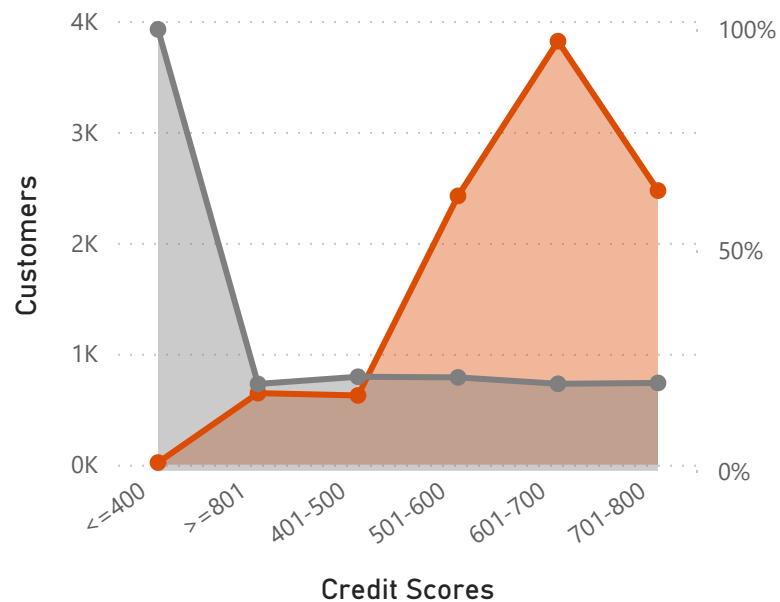
### Customers and Churn Rate by Age Groups

Customers Churn Rate



### Customers and Churn Rate by Credit Scores

Customers Churn Rate



### Customers and Churn Rate by Acct Balance

Customers Churn Rate

