

Reading Strategies 2

A. Can you recognize each of these social network icons?



Source: https://www.albayan.ae/polopoly_fs/1.3646085.1568151621!/image/image.jpg. Access: Feb. 2, 2020.

B. Discuss the characteristics of each social network.

C. Now read the texts below and discuss these questions.



Source: <https://pt.slideshare.net/truongcaoxuan/facebook-groups-admin-tips>.

Access: Feb. 2, 2020.

- 1) What is it about?
- 2) What do you know about this topic?
- 3) Have you ever administered a group?
- 4) How are these words associated to the topic?



D. Read the list of tips and choose the 5 most important ones in your opinion. Then compare your choices with a classmate.

1. **Tell** people why you created the group
2. **Give** some examples of things to post
3. **Welcome** new people
4. **Let** members **know** they can invite others
5. **Give** the group time to get going
6. **Comment** on posts by members
7. **Look for** interesting things to post
8. **Ask** questions
9. **Tag** people in posts
10. **Check in** at least once a week

GLOSSARY

| | |
|--------------|-----------|
| Tell | Avisar |
| Give | Perguntar |
| Welcome | Marcar |
| Let ... know | Digitar |
| Comment | Comentar |
| Look for | Procurar |
| Ask | Pedir |
| Tag | Verificar |
| Check | Acolher |

E. Facebook recorded a video with the top 3 tips for group admins. Which tips do you think they chose to present? Watch the video.



F. Now match Facebook's top 3 tips to their corresponding detailed information.

Give some examples of things to post

Help spur participation by sharing something you know people will enjoy or want to talk about. That could be a video, an image, a quote, a meme, an article, or whatever makes sense for your group. Some admins look for things in other similar groups, some search Google and some take photos themselves.

Look for interesting things to post

If you want to hear from someone, tag them in your post using the '@' symbol. It's a direct way to ask members what they think about a topic or just to check in and let them know you're thinking of them.

Tag people in posts

Tell people a few specific things you'd like them to share. Is this a group for photos of motorcycles? Pictures of a great meal? Or maybe you want to encourage conversation about books? Whatever it is, consider pinning a post to the top of the group to let members know.

G. Translate these tips accordingly. Use an online translator if necessary.

1) Give some examples of things to post.

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2) Look for interesting things to post.

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3) Tag people in posts.

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4) Don't get discouraged.

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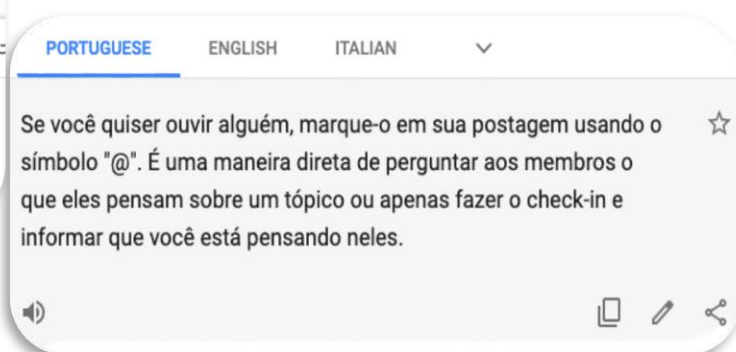
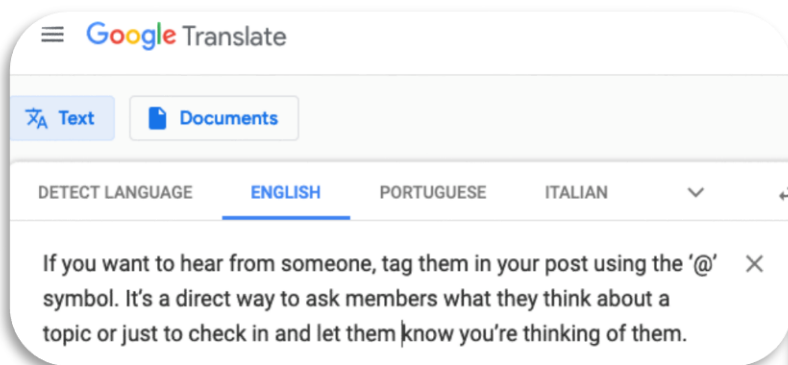
DISCUSS

What do you observe in terms of...

SENTENCE ORDER
WORD ORDER
VERB FORM

... by comparing both languages?

H. Google Translate may be a handful tool, but makes mistakes most of times. Read and try to identify two translation mistakes the tool made.



Campo semântico * Ordem de palavras * Formação de frases



© QUE ISSO TEM A VER COM ESTA LIÇÃO?