
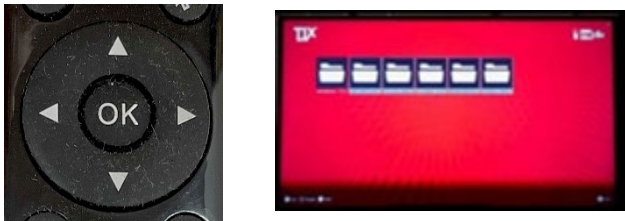
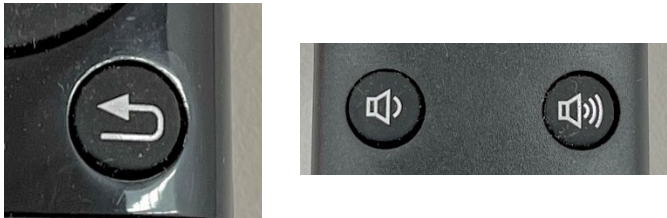


Mood Media is a digital communication method used to deliver store-facing multimedia content, such as training, announcements, and messages from the Home Office.

Mood Media content is broadcast through a Mood Player. Each store lounge is equipped with a Flat-Panel TV, Mobile TV Cart, Mood Player box and Mood Remote.

Follow the steps below to access, browse and view content on the Mood Player.

Mood Media Instructions – Associate Access

STEP	ACTION	EXAMPLE
1.	Remote Use a. If Mood Player is not powered on, press the red power button on the Mood Remote. b. Using the Mood Remote, point directly at the Mood Player/TV and press the 'OK' button.	
2.	Menu Navigation & Content Selection a. Use the left/right arrows on the remote to select a folder from the Video-On-Demand (VOD) menu. b. Press the 'OK' button to open the folder and select the content.	
3.	Playback & Volume a. Press the 'OK' button to stop and resume a video. a. Press the 'back' button to close a video and/or return to the video folder and main menu. b. Press the volume up and down buttons to adjust the volume.	

Mood Media Instructions – Manager Access

STEP	ACTION	EXAMPLE
1.	<p>Turning On the TV/Player</p> <p>a. If the TV is not powered on, press the red power button on the <u>TV remote</u>.</p> <p>b. Ensure that the TV source matches the Mood Player input (HDMI 1 or 2). Press the 'source' button on the TV remote to select the correct source, if needed.</p> <p>b. Ensure the Mood Player is powered on and connected to the network via the network cable. The power and network icons on the front of the box should be illuminated green.</p>	
2.	<p>Mobility & Network Connection</p> <p>a. The TV cart can be used anywhere in the store where there's power. However, the cart must be returned to the Associate Lounge each night.</p> <p>b. Before closing, ensure that the Mood Player is powered on and the network cable is plugged into the network wall connection</p>	
TIPS	<ul style="list-style-type: none"> • The TV Remote powers the TV and supports source selection and volume control; the Mood Media remote (connected by USB) powers the Mood Player and supports content navigation and player volume control. Both remotes should be always kept on the TV cart. • The Mood Player does not need to be connected to the network when being used outside of the Associate Lounge. • The TV and Mood Player should always remain powered on and connected to the network when stationed in the Associate Lounge. • Some stores may have a standalone DVD Player connected to the TV. If so, be sure to return the TV back to the Mood Player 'source' when not using the DVD Player. • No other media sources (USB drives, adapters, smartphones) should be plugged into the TV or Mood Player, unless otherwise instructed by Home Office. • For technical issues with Mood Media or any TV hardware, please contact the TJX Helpdesk. 	