Sales Transactions Overview
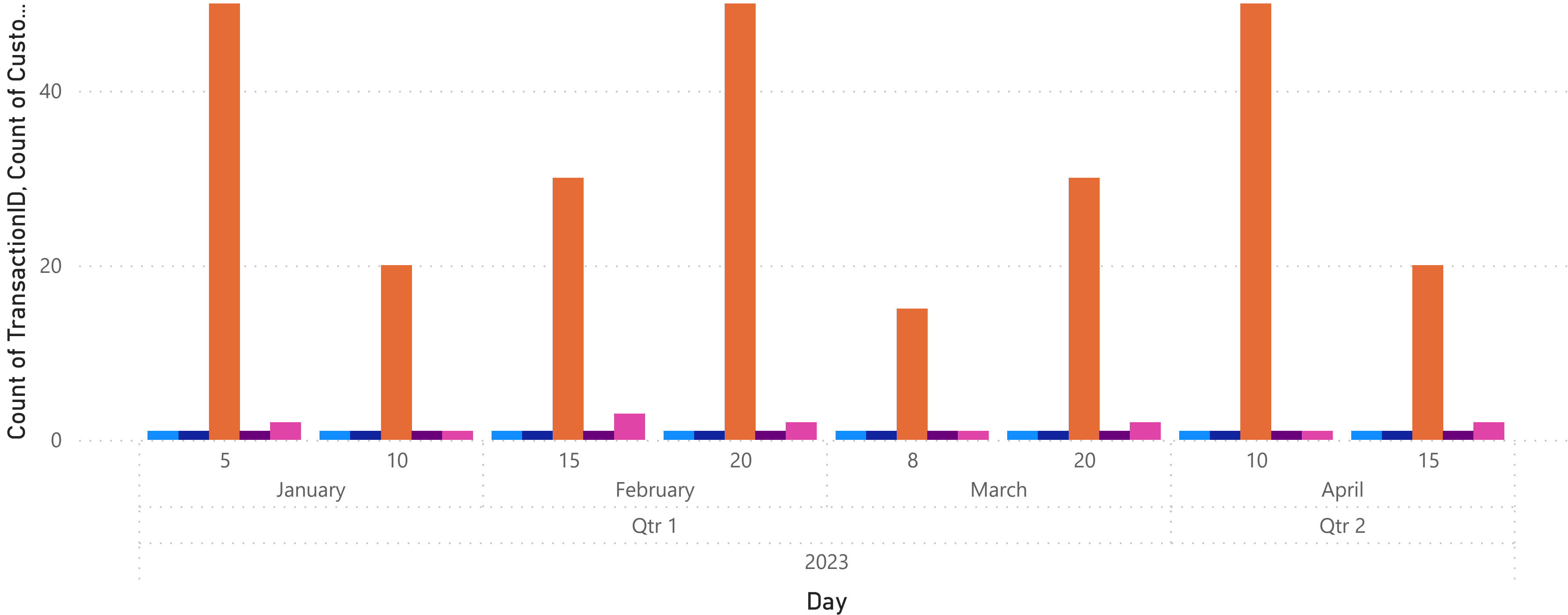
Key insights into sales transactions and revenue.

Sales Transactions Data

● Count of TransactionID ● Count of CustomerID ● Sum of Price ● Count of ProductID ● Sum of Quantity

Year, Quarter, Month, Day, CustomerID

∧ ☐ 2023
  ∨ ☐ Qtr 1
  ∨ ☐ Qtr 2
  ∨ ☐ Qtr 3
  ∨ ☐ Qtr 4

Total Transactions

8

Count of TransactionID

Total Revenue

265	14
Sum of Price	Sum of Quantity

Product Sales Analysis

Key insights into product performance.

Brand Analysis

Category ● Clothing ● Electronics ● Footwear
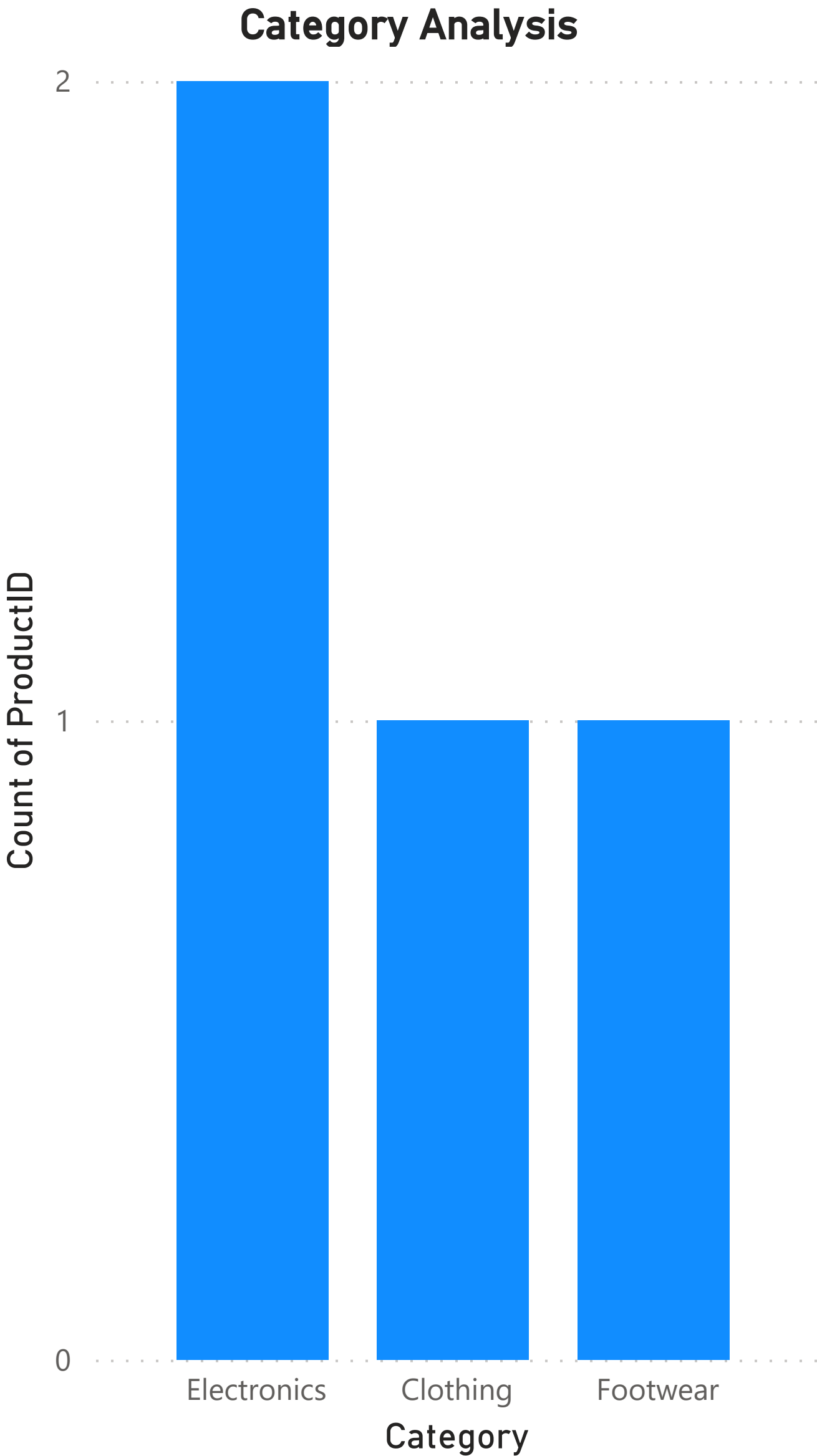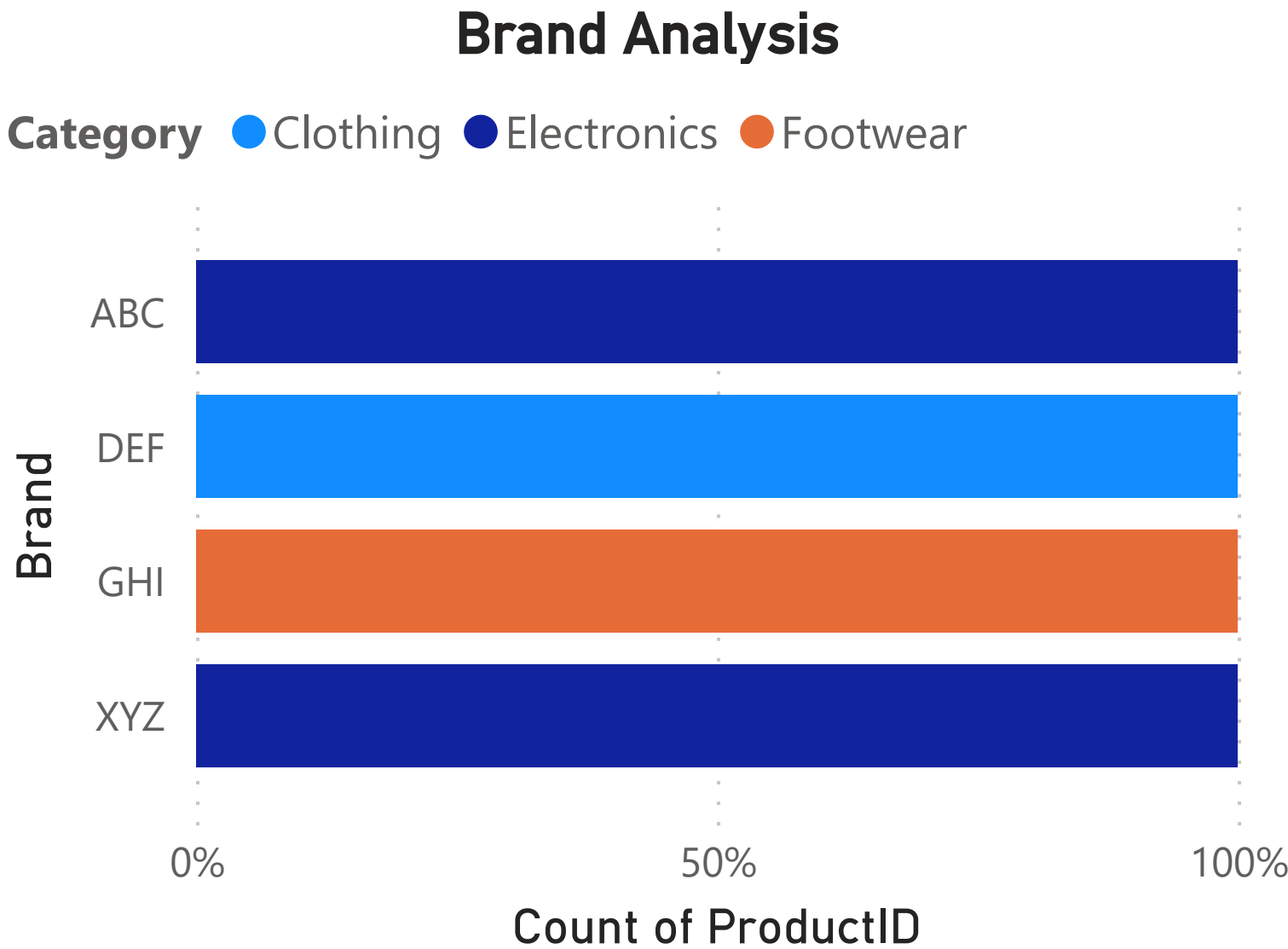
Category Analysis

Product Analysis

Brand	Count of ProductID	ProductName	Category
ABC	1	Laptop	Electronics
DEF	1	T-shirt	Clothing
GHI	1	Shoes	Footwear
XYZ	1	Smartphone	Electronics
Total	**4**		

Products

4

Count of ProductID

Filters

Category

☐ Clothing

☐ Electronics

☐ Footwear

Comprehensive customer overview.

Customers

Customer Details

Count of CustomerID	Email	FirstName	LastName
1	david.brown@example.com	David	Brown
1	jane.smith@example.com	Jane	Smith
1	john.doe@example.com	John	Doe
1	michael.johnson@example.com	Michael	Johnson
1	susan.williams@example.com	Susan	Williams
5			

Summarized Customer Details

Brown	David	david.brown@exa...	1
LastName	FirstName	Email	Count of CustomerID
Doe	John	john.doe@example...	1
LastName	FirstName	Email	Count of CustomerID
Johnson	Michael	michael.johnson@e...	1
LastName	FirstName	Email	Count of CustomerID
Smith	Jane	jane.smith@exampl...	1
LastName	FirstName	Email	Count of CustomerID
Williams	Susan	susan.williams@exa...	1
LastName	FirstName	Email	Count of CustomerID

Customer Comparison

Email	David	Jane	John	Michael	Susan	Total
⊞ susan.williams@example.com					1	**1**
⊞ michael.johnson@example.com				1		**1**
⊞ john.doe@example.com			1			**1**
⊞ jane.smith@example.com		1				**1**
⊞ david.brown@example.com	1					**1**
Total	**1**	**1**	**1**	**1**	**1**	**5**

Customer ID

5

Count of CustomerID

Email

5

Count of Email

First Name

5

Count of FirstName

Last Name

5

Count of LastName