

# Nectar & Root

*Design Brief*

# Nectar & Root

Iskra Thin  
captions, body text, primary text

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abcdefghijklmnopqrstuvwxyz  
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Iskra Light  
headers, footers, secondary text

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*Iskra Italic*  
logo

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0123456789!?,.#@#\$%^&\*()\_-+={ }';'"<>



Dark Magenta

Romantic, Artistic, Lush



Vintage Yellow

Unique, Wildflowers, Fun



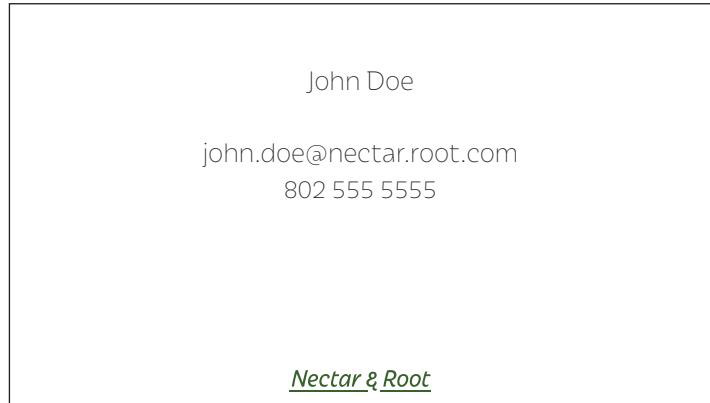
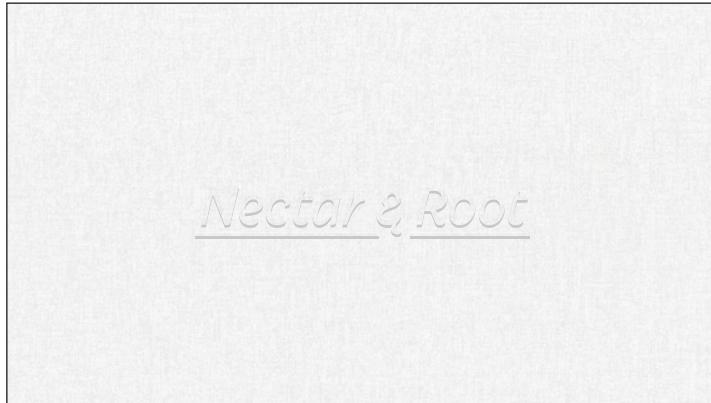
Forest Green

Wild, Thoughtful, Uncontrived



Something Blue

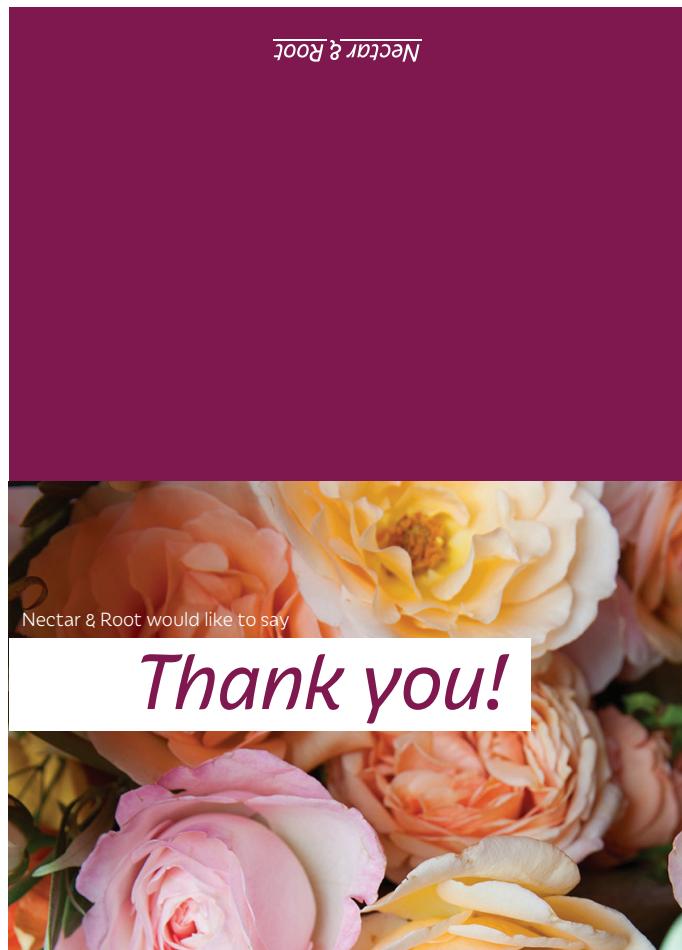
Trustworthy, Unfussy, Modern



1.75" x 3"



5" x 7"



## REAL BEAUTIFUL

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Yours,  
Erin Ostreicher

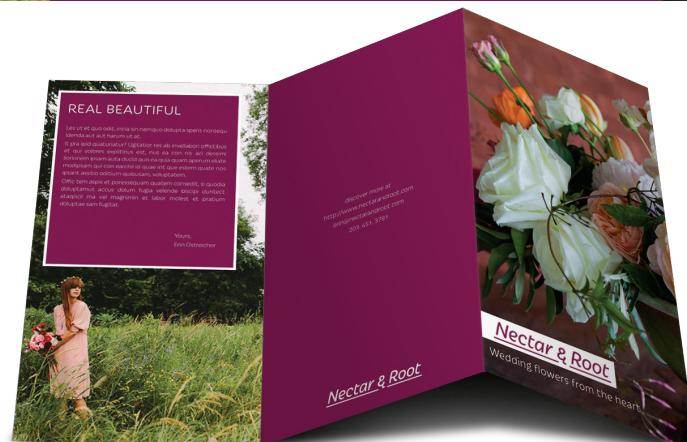


discover more at  
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203. 451. 3781

Nectar & Root

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Wedding flowers from the heart



Brochure Front



#### I have no idea how much flowers cost. What should I expect?

Our full service floral designs start at \$3500. If you would like to provide us with your budget, we would be more than happy to figure out the best possible options for you. Pricing depends upon the size, style and scope of your wedding goals.

#### Flower Choices

We incorporate flowers from throughout the United States and beyond to further fine-tune our work. Every flower, texture, smell and color evokes a feeling, and we combine these elements to create extraordinary compositions that you will fall in love with.

#### Vows Decor

Our ceremony hosts the moment every wedding is built upon - your vows! It is also the first "destination" guests will arrive at. Your flowers and decor should rise to the occasion, creating a space that sets the tone, building a place for something special to happen.



#### Centerpieces

Nectar & Root loves designing centerpieces. This is where guests will spend the most time during the wedding, and where they will give the most attention to flowers.

#### Next Steps

##### 1. Consultation

Contact us to check our availability and arrange an in-person or over the phone (or skype) consultation.

##### 2. Deposit & Contract

We'll followup with you after our consult and, if you decide that we are a good fit for you, hooray!

##### 3. Proposal & Details

Next we will begin creating your proposal. We will continue to revise it until you are happy with the entire "picture" we've presented. From there we'll build in details, keep in touch and check in as we get closer to your wedding date.



"Learn to value flowers and treasure the joys and lessons they afford. If they are worthy messengers, their presence can bring simple beauty to our surroundings, brighten our days, help to remind us of the natural world that often seems so far away. Look for the flowers that can actually do all these things and leave the less capable ones behind. The time has come to grow."

- Floral Designers Madderlake and Drake

