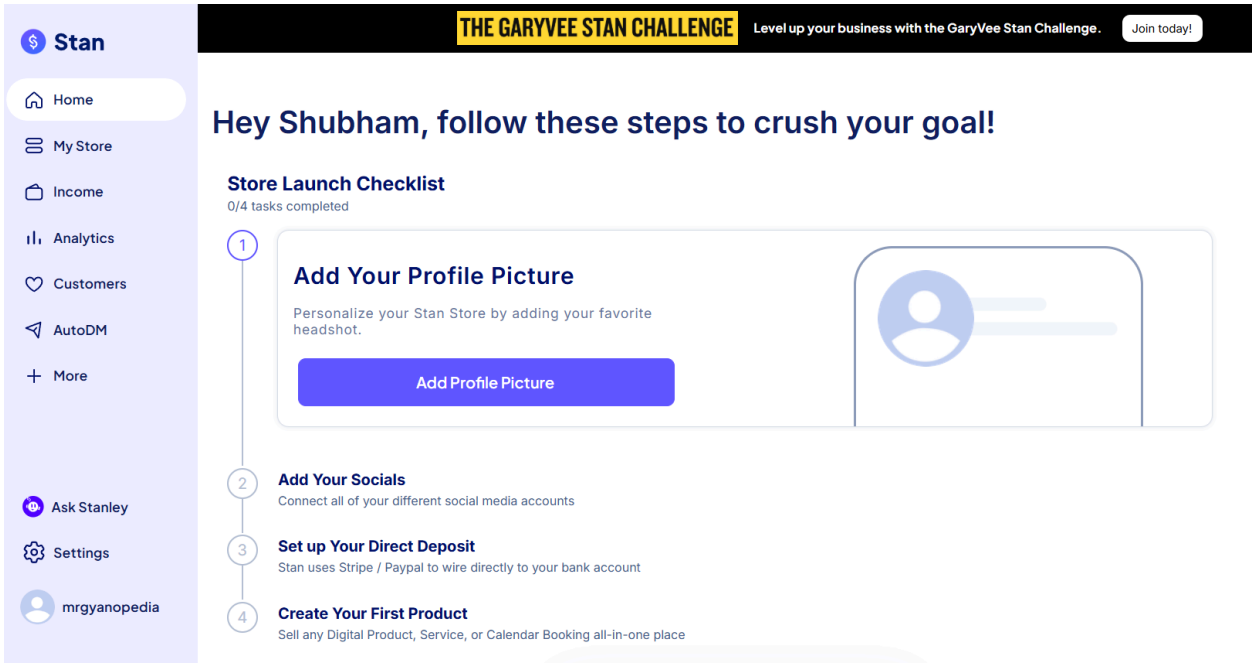
Home Page onboarding

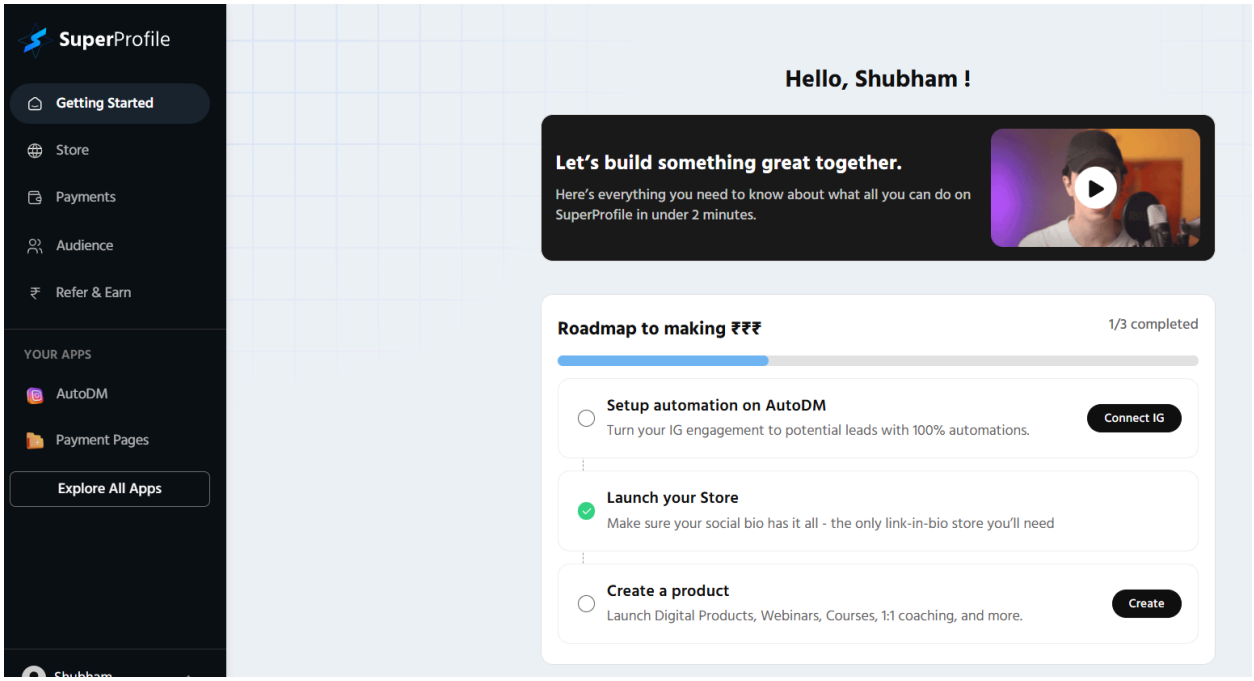
On boarding for the creators !

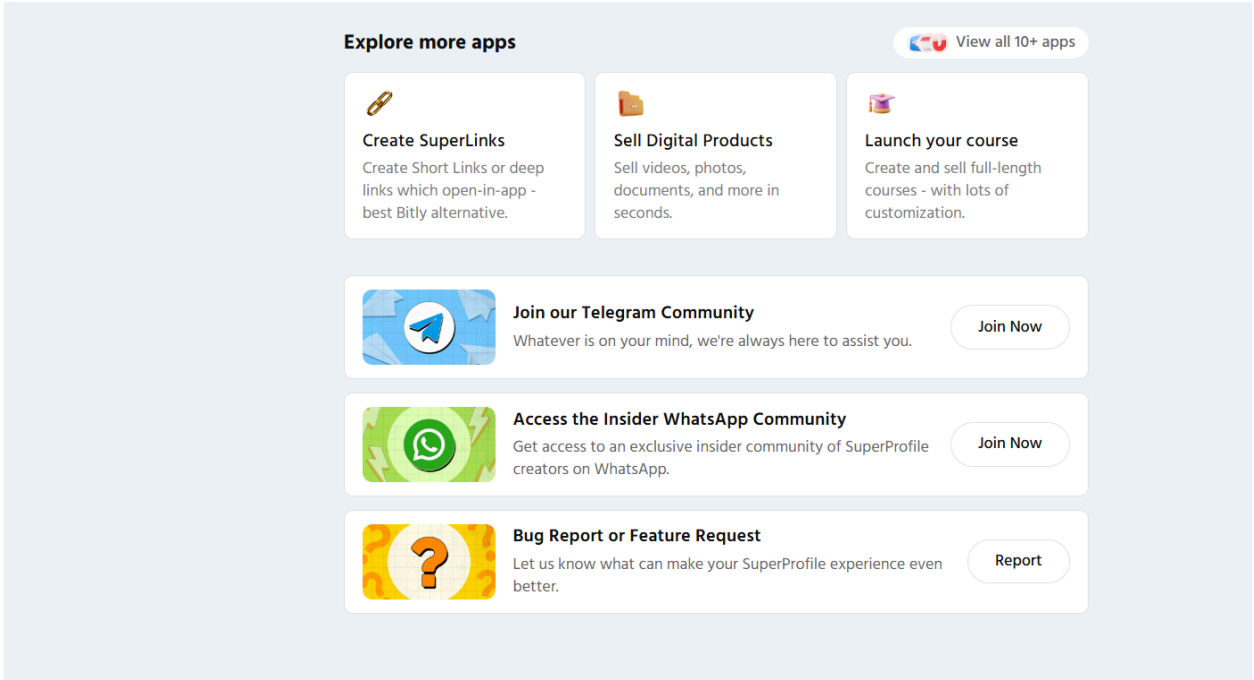
1. Welcome page

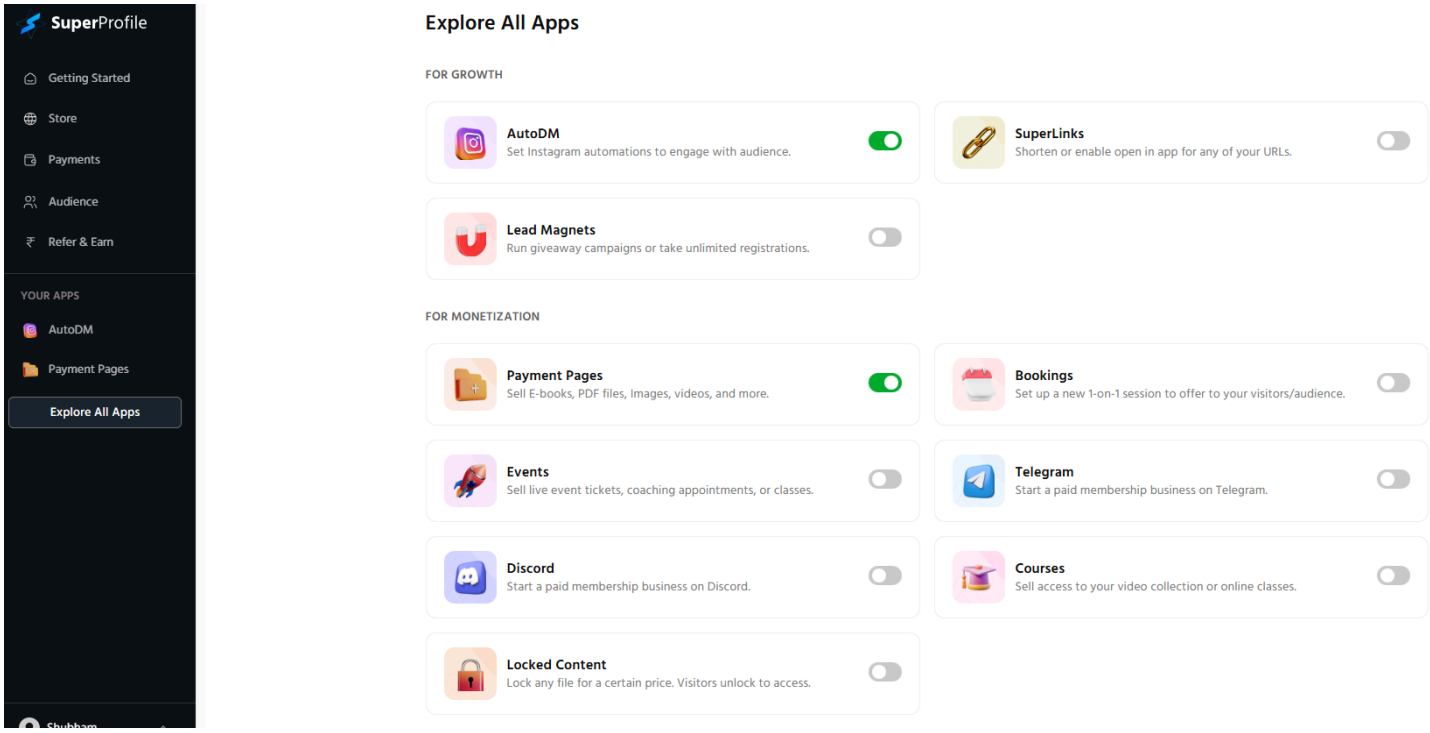
Stan Store



Super Profile







🟣 A. Onboarding Layout Enhancements

Better Step Panel

1️⃣ Upload Profile Picture
2️⃣ Connect Socials
3️⃣ Set Payment Details
4️⃣ Create First Product
5️⃣ Publish Landing Page

✔ Add progress bar **+ completion percentage**
✔ Each step gets a **card with illustration & CTA button**
✔ Show “Estimated time: 2 min” to reduce friction

🔵 B. Motivational UI

- Use **short motivational headline + action subline** like:

  “Let’s launch your store today, Shubham 🚀
  Only 3 quick steps left to start earning.”

- Apply **behavior triggers**:
  - Show green checkmark once a step is done
  - Unlocked animation (subtle pulse) on next step

🟢 C. Add Quick Video Tutorial Support

- At top of onboarding → show **short tutorial video card**
- Title: *“Watch How to Launch Your Store in 2 Minutes”*

🟡 D. Optimized Sidebar Navigation

Show minimal items till onboarding is done:

Home
My Page
Products
Payments
Help / Chat Support

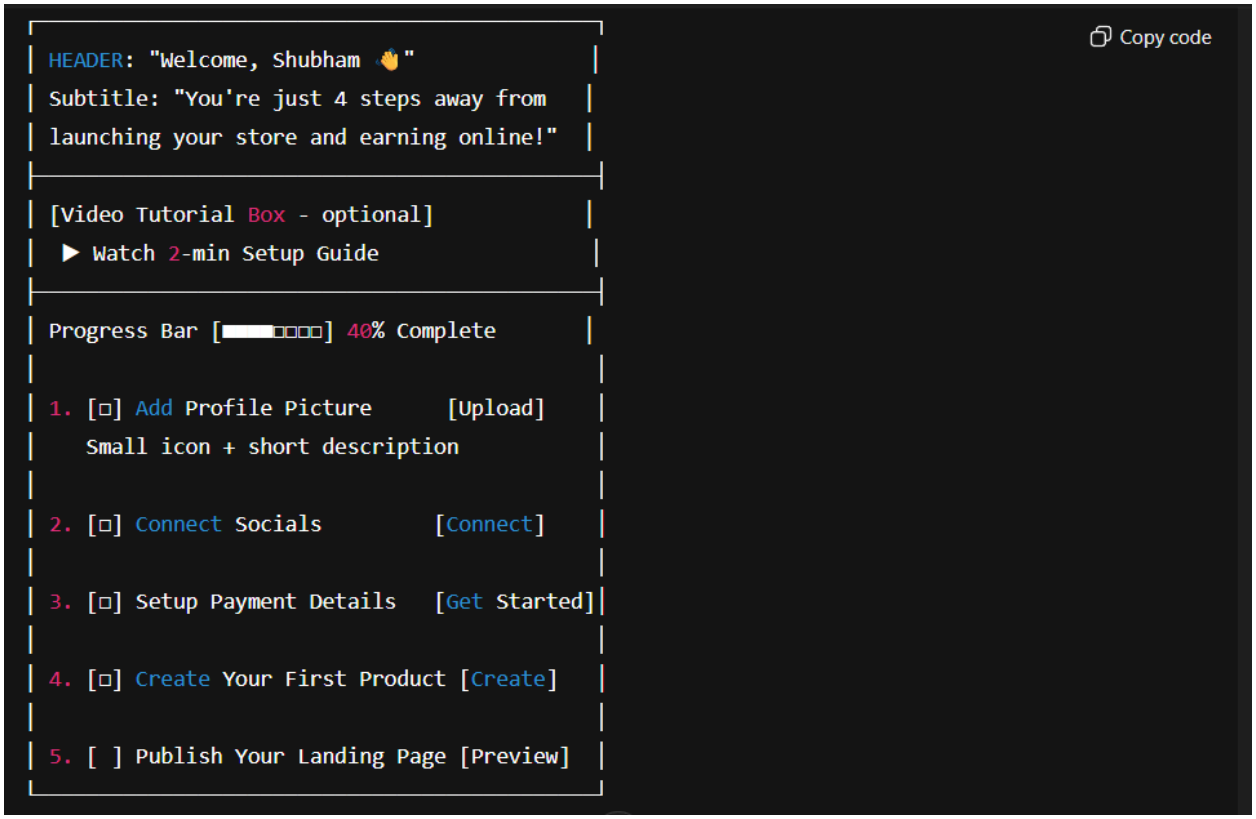
👉 Unlock **Analytics, Leads, Payouts, Settings** after setup is >50%

🔴 E. Location & Styling

- Use **Stan's clean white spacing** + **SuperProfile's compact structure**
- Desktop: 2-column layout (sidebar left, content right)
- Mobile: Bottom navigation (Home | Products | Earnings | Menu)

📐 2. Text-Based Wireframe (Developer Reference)

📍 Dashboard – Onboarding State



📍 Sidebar Navigation (During Setup)

arduino

Copy code

```
┌──────────────────────┐
│ 🛒 The Creator World │
│                      │
│ 🏠  Home             │
│ ✨  My Page          │
│ 🎁  Products         │
│ 💳  Payments         │
│ ❓  Support          │
│                      │
│ 🔒 Locked (after setup):
│ 📊 Analytics         │
│ 👥 Leads             │
│ 💹 Payouts           │
│ ⚙ Settings           │
└──────────────────────┘
```

📍 After Setup Completed (Dashboard UI)

mathematica

Copy code

```
┌──────────────── Creator Dashboard ────────────────┐
│ Revenue Today    | Total Orders     | Products  |
│ ₹2,749           | 08               |   05      |
├──────────────────────────────────────────────────┤
│ Quick Actions:   [Create Product]  [View Page]   |
│                                                  |
│ Recent Sales                                     |
│  ┌──────────────────────────────────────┐        |
│  | Name     | Product     | Amount | Date |      |
│  | Rahul      Anime Bundle ₹249     Today |      |
│  └──────────────────────────────────────┘        |
└──────────────────────────────────────────────────┘
```

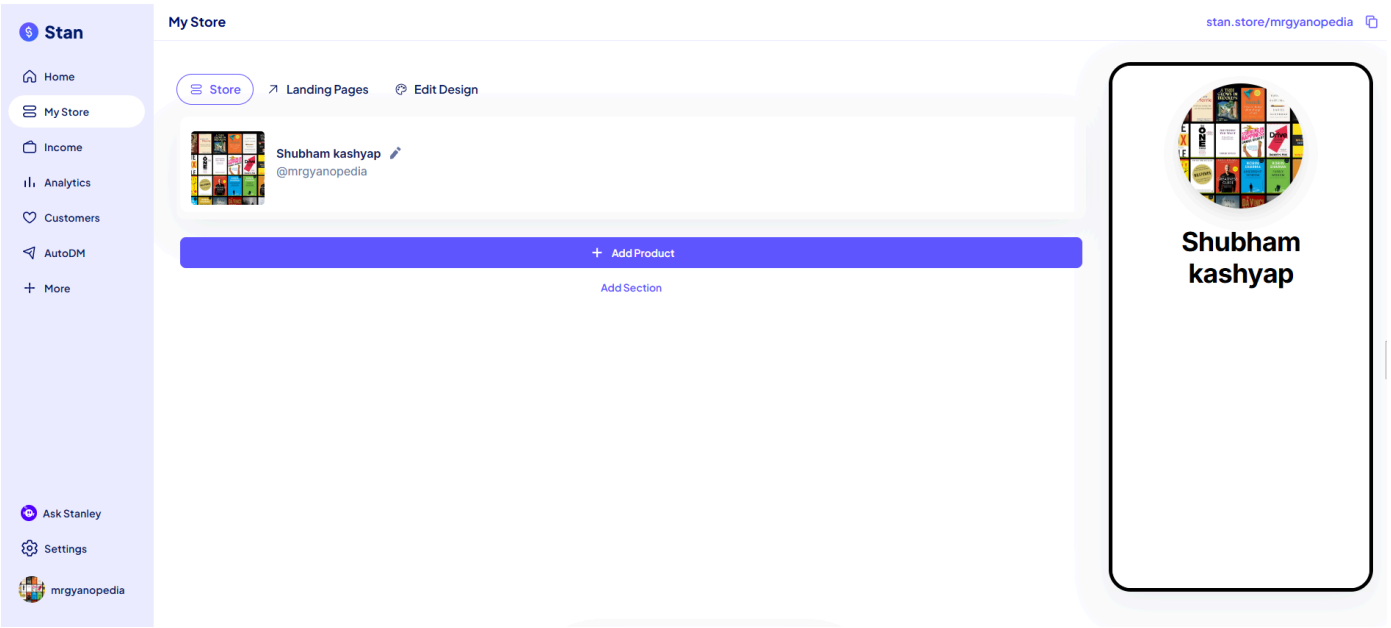
💡 Final Developer Notes

✔ Use **progress-based onboarding** instead of just listing tasks
✔ Add **tooltips and video guidance**
✔ Use **dynamic button styling (pulse on priority action)**
✔ Prevent full menu clutter until setup is complete
✔ Optimise for **mobile-first with desktop enhancement**

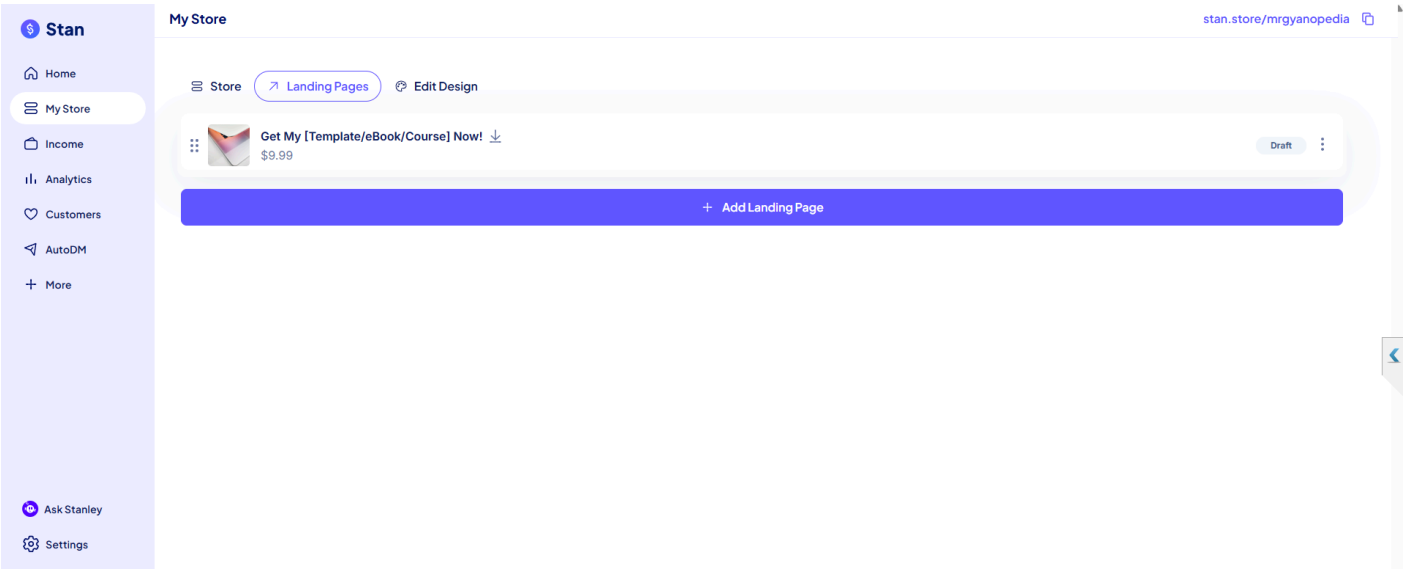
My store Page

My store Page

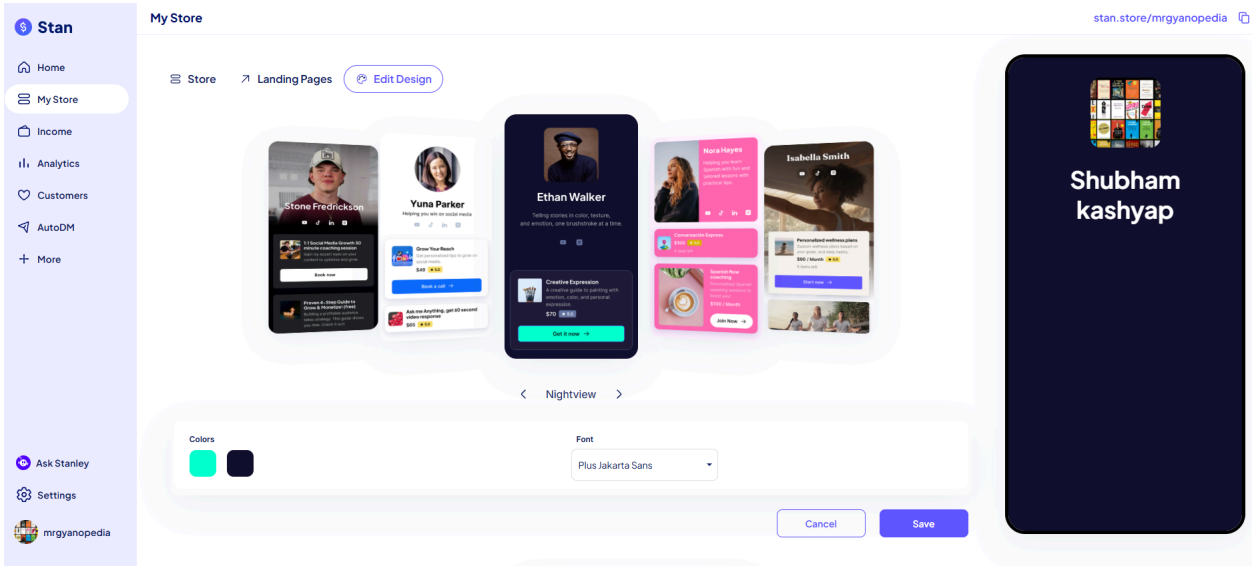
Stanstore 1



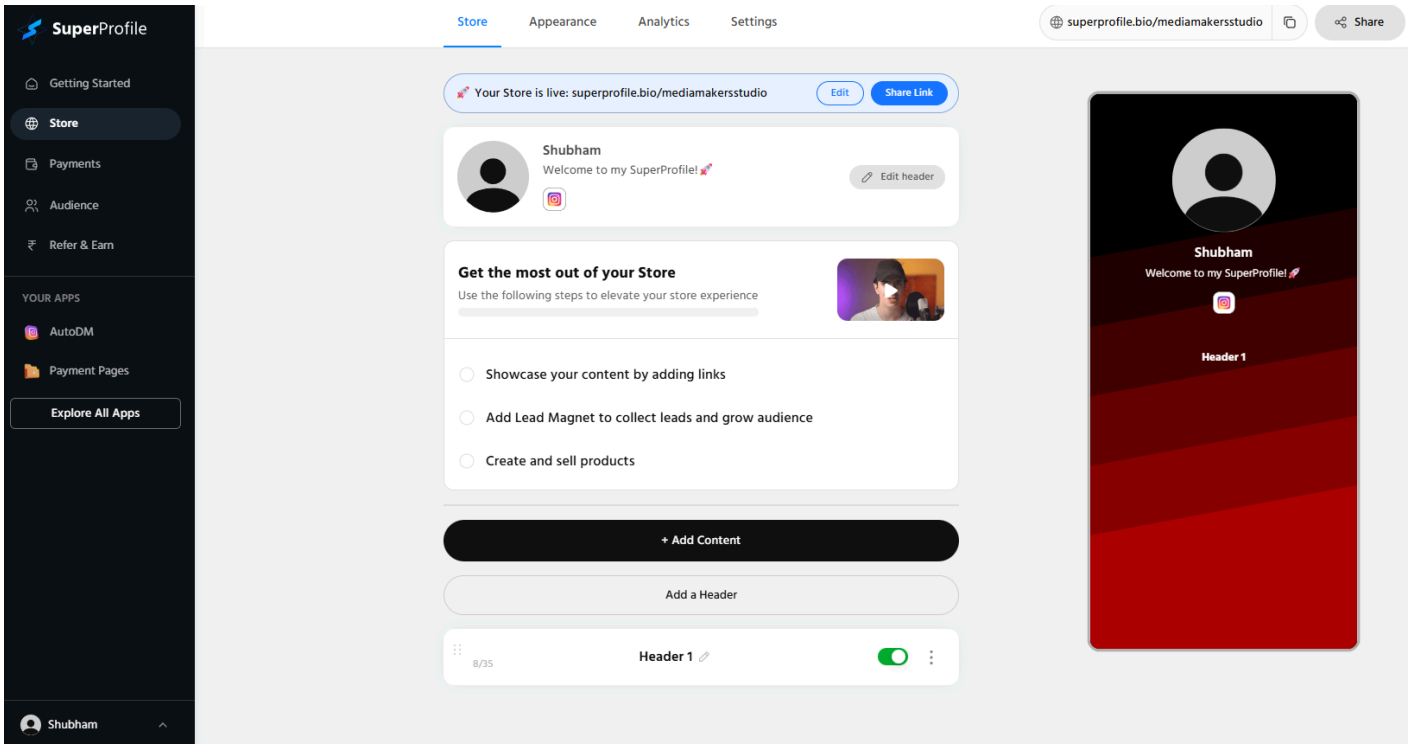
#Stanstore 02



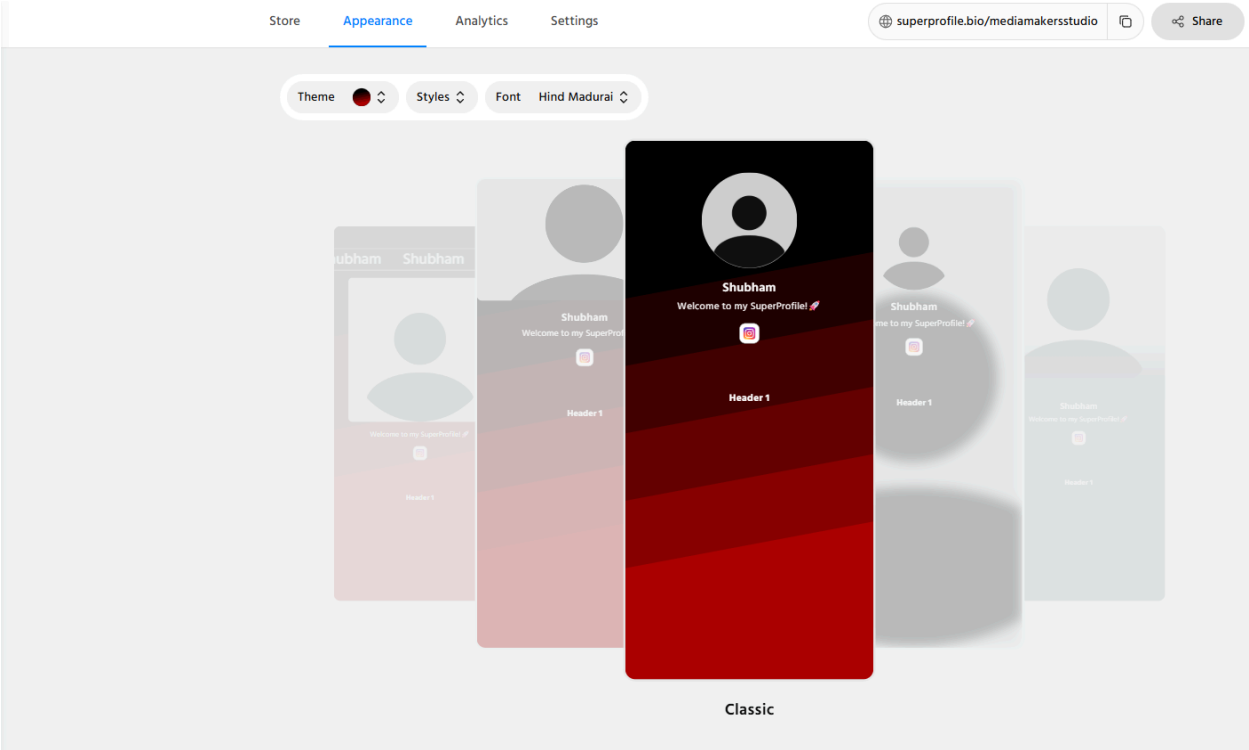
#Stansore 03



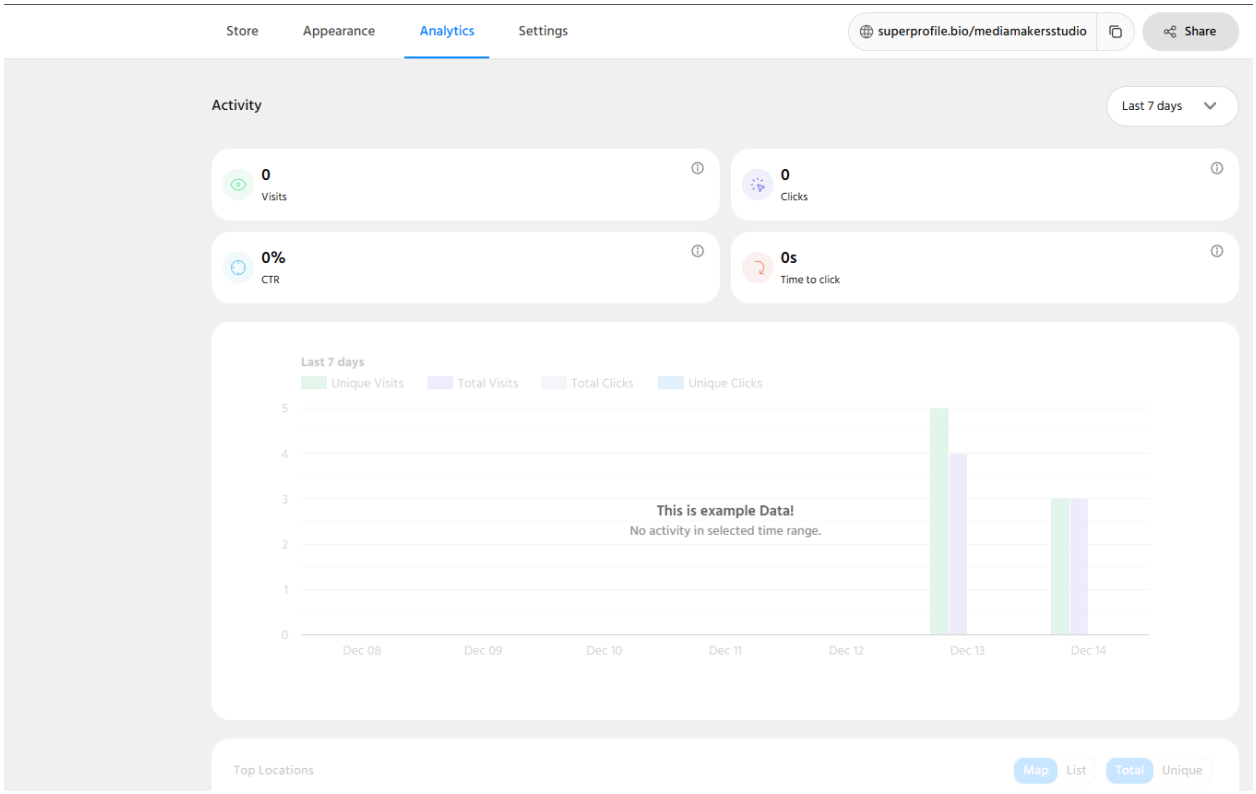
Super profile 01



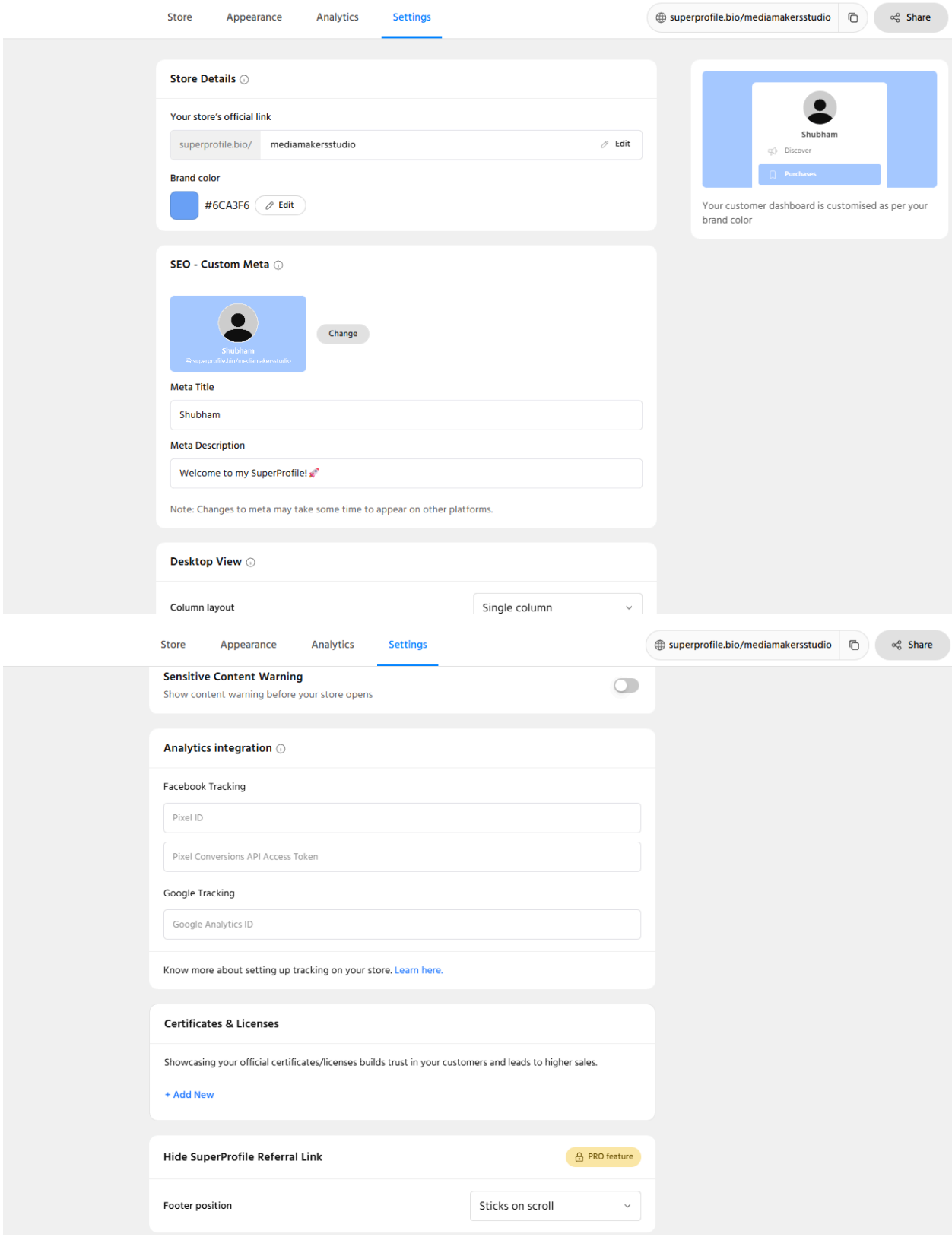
Super Profile 02



Super Profile 03



Superprofile 04



🛠️ 2. Developer Instructions – Better Version Implementation

A. Build a Modular Block-Based Store Builder

Similar to Elementor / Canva drag-drop but simplified.

Available Blocks in Phase 1:

- 📦 **Product Block (digital/service/course)**
- 🎯 **Simple Button (CTA)**
- ✉️ **Lead Magnet Block (email capture)**
- 🎬 **Video Embed**
- 👤 **Profile Header**
- 📢 **Banner / Custom Message**
- 🗂️ **Section Divider (optional)**

👉 **Blocks must support drag-reorder + visibility toggle**

B. Store Management UI (in Dashboard)

markdown

Copy code

```
-----------------------------------------------
|  My Store                                   |
-----------------------------------------------
Navigation Tabs: [Store] [Templates] [Appearance] [SEO]
-----------------------------------------------
| Profile Header (editable)                   |
| Block List (reorderable):                   |
|    [ ☰ Product 1 ]      [•••] Toggle        |
|    [ ☰ Lead Magnet ]    [•••] Toggle        |
|    [ + Add Block ]                         |
-----------------------------------------------
Right Side: LIVE mobile preview
Toggle: [ 📱 Mobile ]  [ 🖥 Desktop ]
-----------------------------------------------
```

C. Template / Appearance Builder

markdown

Copy code

```
---------------------------------------
| Choose a Template (carousel)        |
| ◀  Template 1 | Template 2 | ... ▶ |
| Pick Colors   | Font Style  | Layout |
| Advanced: Upload custom BG Image    |
---------------------------------------
| Preview Panel                       |
---------------------------------------
| Buttons: [Reset] [Save & Apply]     |
---------------------------------------
```

D. Include Motivational CTA Logic

After onboarding or when store ready:

“🚀 Your page looks great, Shubham!
Next step: Add your first product and start selling.”

CTA Button: “Add Product Now”

E. Offer Guided Walkthrough

Trigger a one-time tooltip guide when user first enters "My Store":

👋 Want help setting up your store?
→ Click here to follow a 60-second guided setup.

F. Optimization Over Competition

📈 *Your Store Builder Should Load Faster*

- Stan takes multiple clicks to update preview
- SuperProfile reloads entire page
  👉 Use **reactive updates (live preview update)**, no reload

📱 *Your version MUST be mobile-builder compatible (creators will use phone)*

⚙ *All settings in one place (not split across too many tabs)*

—----------

📐 3. Written Wireframe Layout for Developer

🧩 Dashboard → My Store

less

Copy code

```
┌──────────────────────────────────────┐
│ TAB BAR: [Store] [Templates] [Appearance] [SEO] │
├──────────────────────────────────────┤
│ Profile Section                      │
│  [Profile Pic] [Name] [Edit Bio]     │
├──────────────────────────────────────┤
│ BLOCK BUILDER                        │
│  1. [☰] Product Block          [On/Off]  │
│  2. [☰] Lead Magnet Block      [On/Off]  │
│  3. [☰] Button: WhatsApp       [On/Off]  │
│  4. [+ Add Block]                    │
├──────────────────────────────────────┤
│ [Save Changes] [Preview Live]        │
└──────────────────────────────────────┘

Right Panel:
┌──────────── Mobile Preview ──────────┐
│ (Live updating store page)           │
│ Toggle → [Mobile] [Desktop]          │
└──────────────────────────────────────┘
```

🎨 Templates Section (Stan + SuperProfile Fusion)

pgsql

Copy code

```
┌──────────────────────────────────────┐
│ Template Selection Carousel          │
│ ◀ Modern | Clean | Minimal | Bold | etc ▶ │
│ Button layouts:                      │
│    – Standard (stacked)              │
│    – Card style                      │
│    – Minimal link list               │
│    – Grid (for digital products)     │
│                                      │
│ [Use This Template]                  │
└──────────────────────────────────────┘
```

🧠 SEO / Social Settings (based on SuperProfile)

mathematica

Copy code

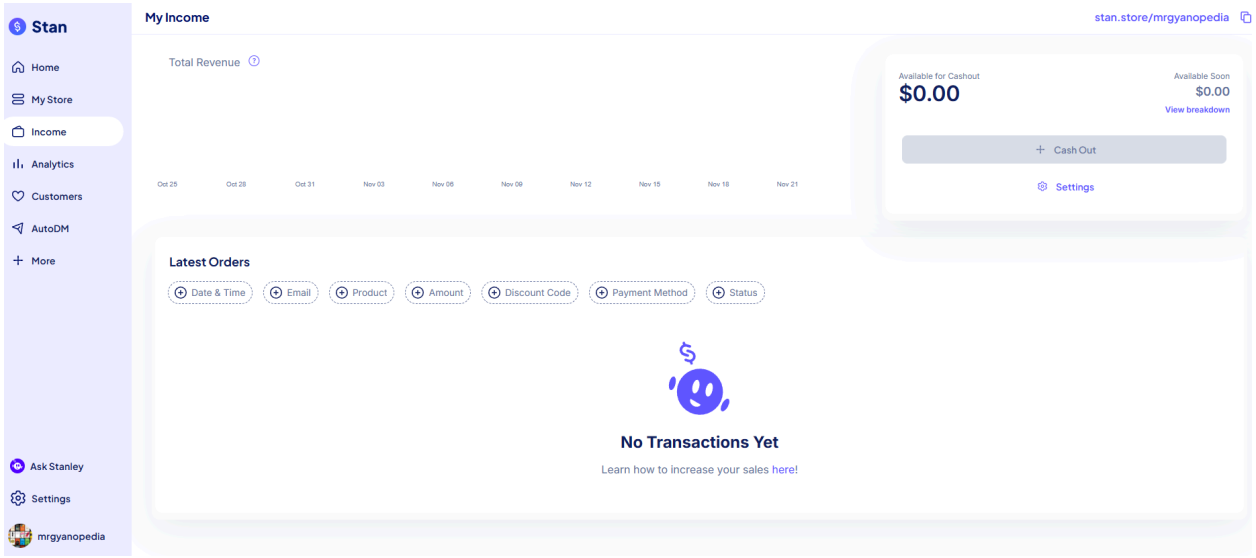
```
┌──────────────────────────────────────┐
| SEO Title   | Shubham's Creator Store |
| Meta Desc   | Discover my digital products |
| Open Graph Preview Image (upload)    |
| Slug Editor (BASE_URL/creator-name)  |
| [Save]                               |
└──────────────────────────────────────┘
```

🔥 Final Enhancement Checklist for Developer

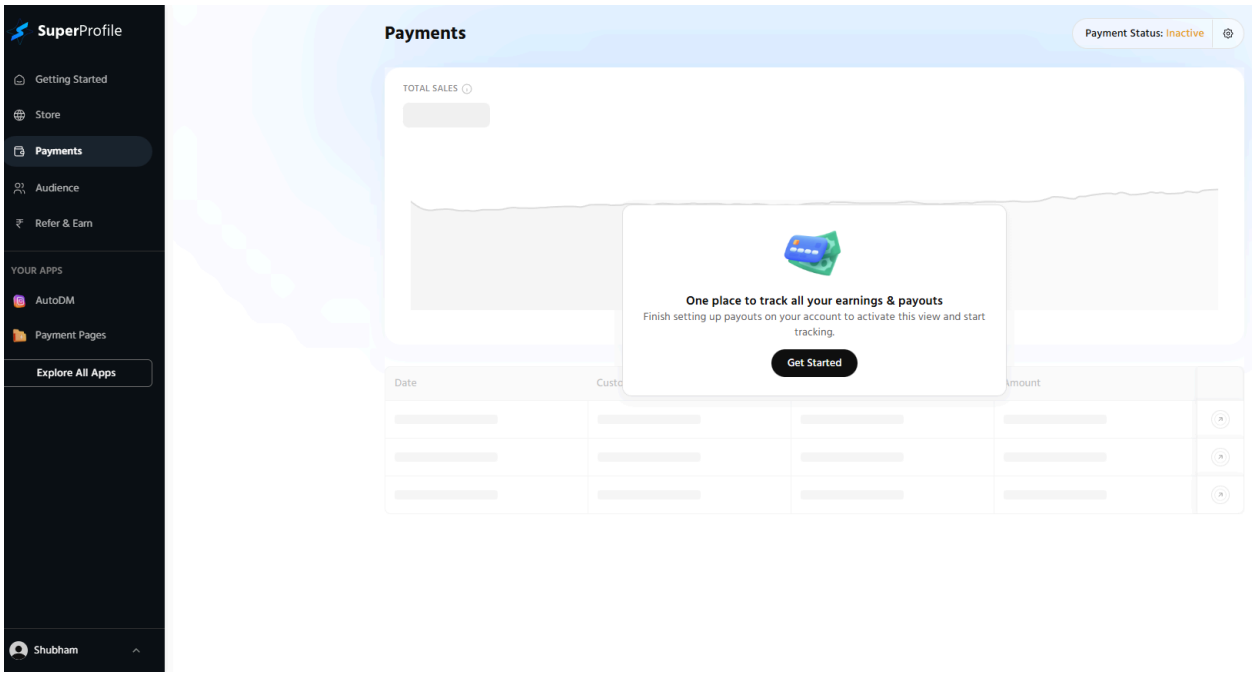
✅ Use **Stan's clean workflow**
🔁 Add SuperProfile's **multi-block system**
🎯 Include **live preview with mobile toggle**
🎨 Provide **10+ templates + color & font editor**
⚡ Instant update without reload
📈 Built-in mini analytics (views, clicks) inside Store tab
📧 Lead magnet strength must surpass SuperProfile
🛒 Product section must be stronger than Stan

Payment /income

Stanstore



Super profile



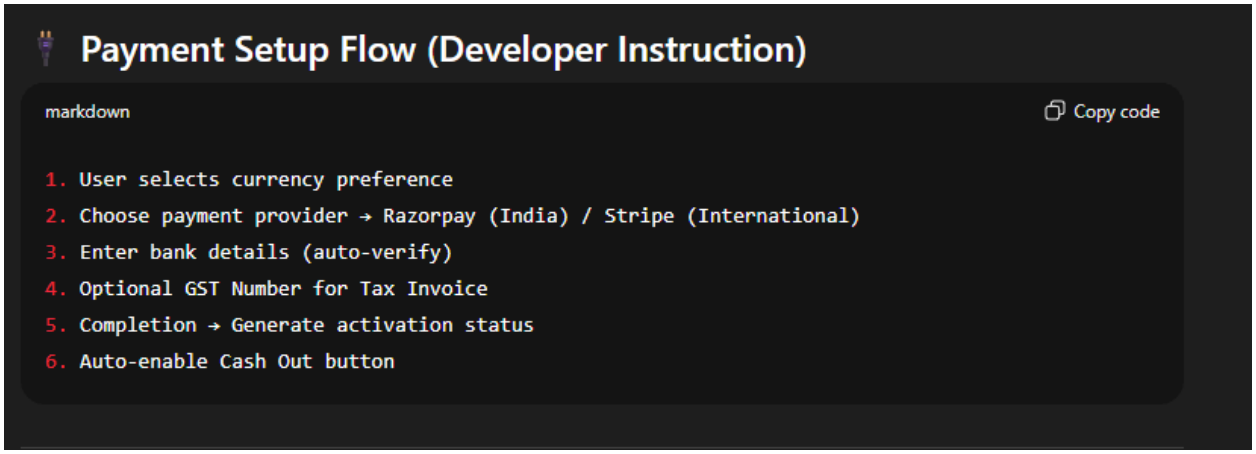
#Wireframe

```
| TAB BAR: [Payments] [Analytics] [Payouts]  |
├────────────────────────────────────────────┤

💰 Earnings Summary (cards)
┌─────────┬─────────────┬──────────────┬────────┐
│Revenue  | Available   | Next Payout  | Orders |
│₹0.00    | ₹0.00       | --           | 0      |
└─────────┴─────────────┴──────────────┴────────┘

🎯 Setup Progress
[50%]  Razorpay ✓ | Stripe ✓ | Bank ✗ | GST ✗
→ CTA: "Complete Payment Setup"

📈 Chart
Revenue & Orders Trend (Filter: 7 days / 30 days / Custom)

📦 Recent Transactions (sortable table)
| Date | Product | Buyer | Amount | Code | Method | Status |
| Example row (dummy for guidance) |
|  –   | –       | –     | –      | –    | –      | –      |

📊 Insights
- Top Product Suggestions
- Conversion Rate
- Avg Order Value
→ "Enable Upsell to increase revenue +20%" [Add Upsell Button]

📎 CTA Footer
[ Create Upsell ]  [ Automate WhatsApp Confirmation ]  [ Export Report ]
└────────────────────────────────────────────┘
```

Copy code

🧠 Additional Developer Notes

✔ Show **sample transaction data for first-time users**
✔ Allow **filter by product, date, payment type & sale source** (Instagram, Email, WhatsApp)
✔ Add **CSV export** of transaction history
✔ Add **quick payout request system**
✔ Integrate **WhatsApp notification of successful order** *(BIG feature Stan & SuperProfile don't have)*
✔ Allow **1-click invoice download (PDF)**
✔ Display **GST breakdown for Indian users**



🚀 Final Improvement Suggestions (Over Competitors)

Must-Have Uniques for Your System

🔁 Auto WhatsApp notification after purchase

📊 In-panel conversion calculator (CTR, views vs sales)

💡 Smart suggestions ("Reduce price for faster sales")

🔥 Urgency system – Show “X views today”

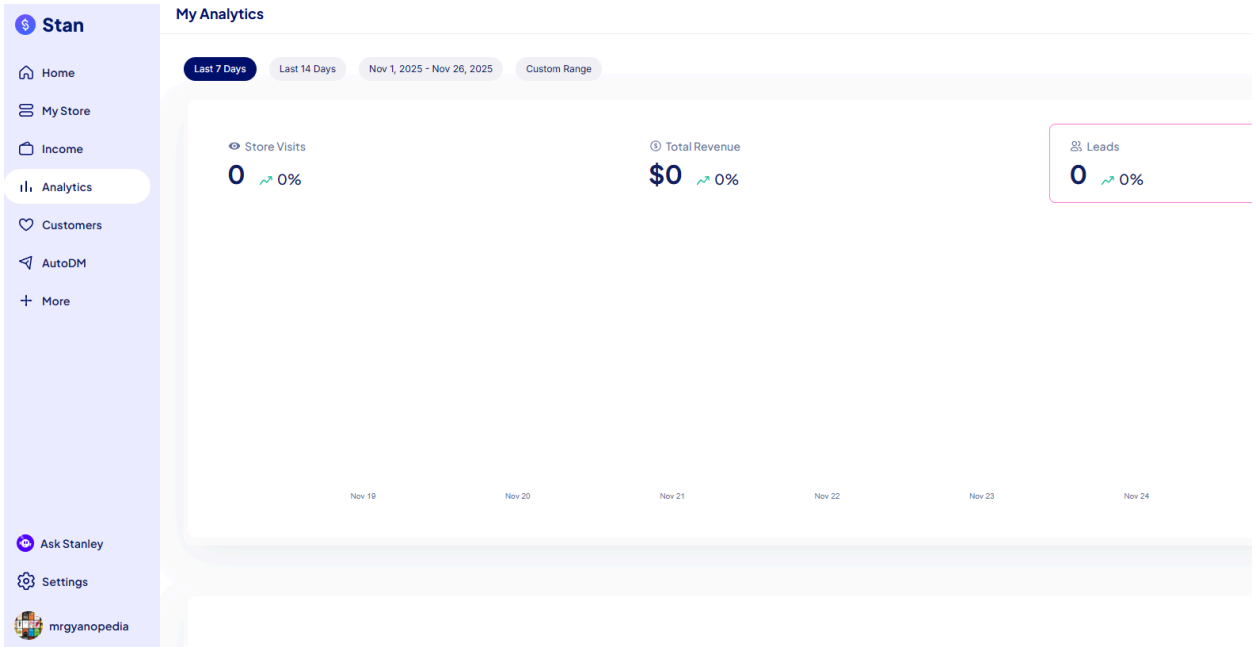
🧾 Automated GST invoice generator

Analytics/audience

🚀 2. Developer Instructions – Best Version to Build

🎯 A. Analytics Dashboard Structure (Your Platform)

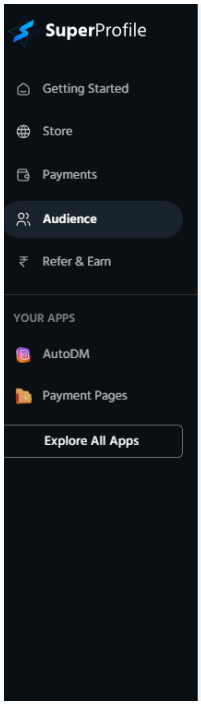
#Stanstore 01 - Analytics section

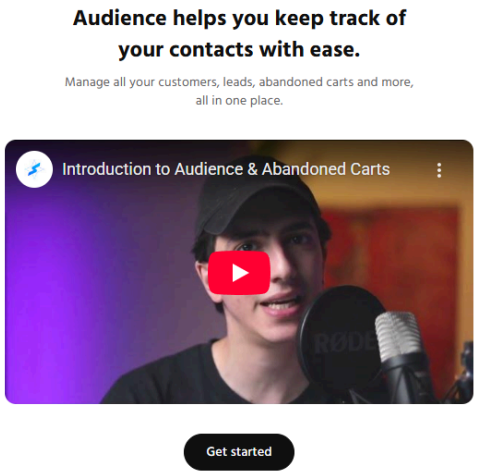


#Superprofile 02 - Audience

🚀 2. Developer Instructions – Best Version to Build

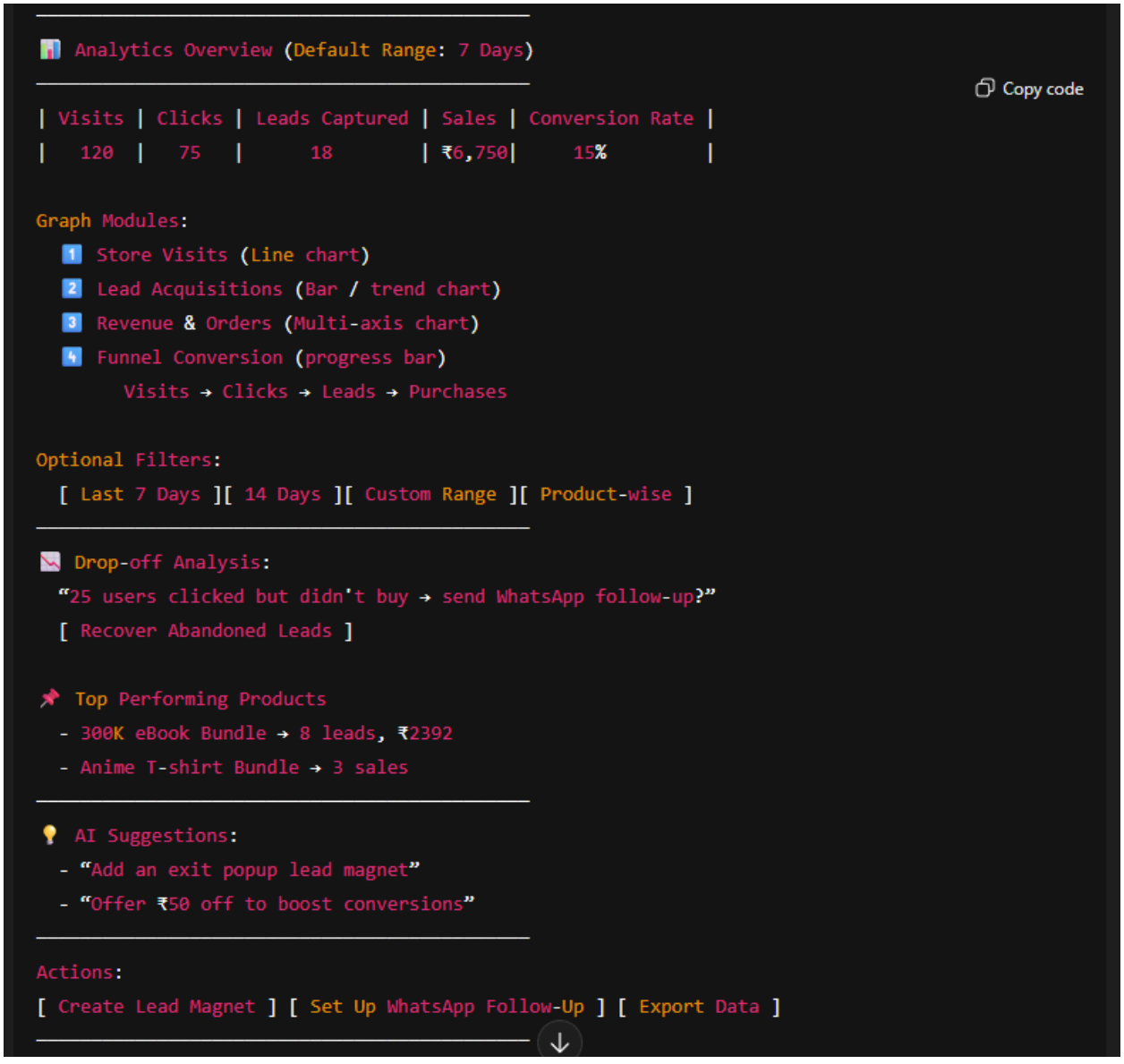
🎯 A. Analytics Dashboard Structure (Your Platform)





🚀 2. Developer Instructions – Best Version to Build

🎯 A. Analytics Dashboard Structure (Your Platform)



👥 B. Audience Section – Better than SuperProfile

🚀 2. Developer Instructions – Best Version to Build

🎯 A. Analytics Dashboard Structure (Your Platform)

👤 Audience Management

Segmented Lead Table:
Name	Email / WhatsApp	Product Interest	Status	Last Action
Rahul	rahul@mail.com	Anime Bundle	Lead	Downloaded Demo
Neha	+91 987...	eBook Bundle	Abandoned Cart	Follow-up recommended

---

Filters:
[All Leads] [Customers] [Abandoned] [High Intent]

Actions:
- Send WhatsApp Follow-up
- Send Email Sequence
- Export CSV

📊 Lead Source Graph:
- Instagram Ads: 60%
- WhatsApp Broadcast: 25%
- Website Traffic: 15%

🧠 Automation Ideas:
- “Set automated WhatsApp message 5 min after drop-off”
- “Send discount code to high-value leads”
- “Retarget leads in Facebook Ads”

🚀 2. Developer Instructions – Best Version to Build

🎯 A. Analytics Dashboard Structure (Your Platform)

📐 3. Written Wireframe (Developer Ready)

pgsql

Copy code

```
┌──────────────────────────────┐
| TAB: Analytics | Audience    |
└──────────────────────────────┘

📊 Analytics (Main Screen)
[Metrics Row: Visits | Clicks | Leads | Sales | Conversion %]
[Graph 1: Visits over time]
[Graph 2: Revenue over time]
[Graph 3: Conversion Funnel]
[Insights & Suggestions]
[Buttons: Export | Automate Follow-Up]

👥 Audience
[Lead List with tags and intent scores]
[Lead segmentation panel]
[AI-powered suggestion module]
[Action buttons: Send Follow-up | Add to Email Campaign]
```

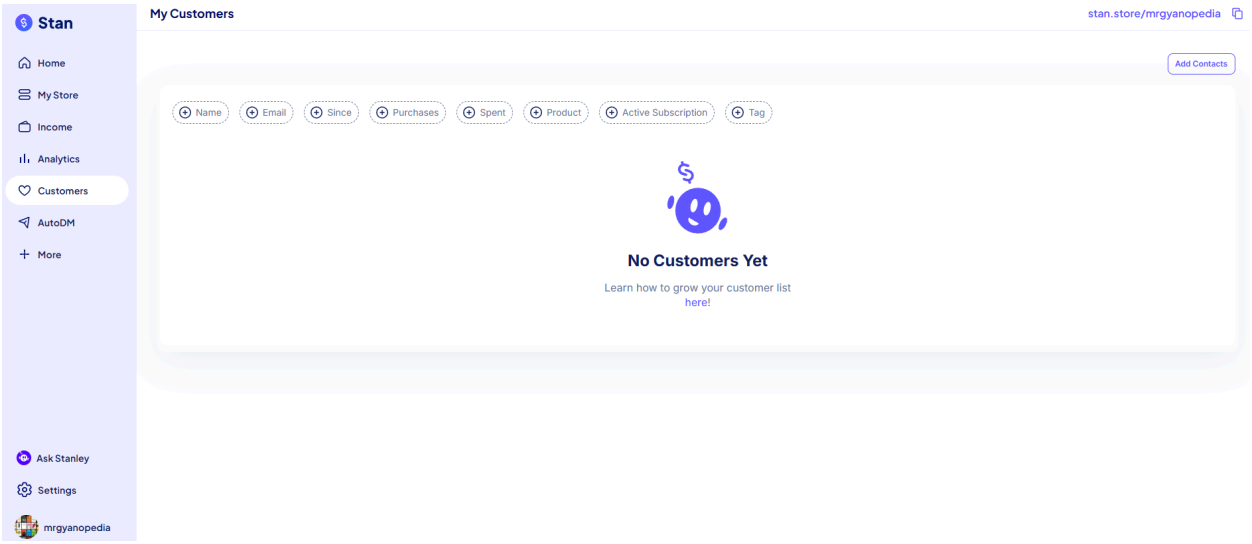
🚀 2. Developer Instructions – Best Version to Build

🎯 A. Analytics Dashboard Structure (Your Platform)

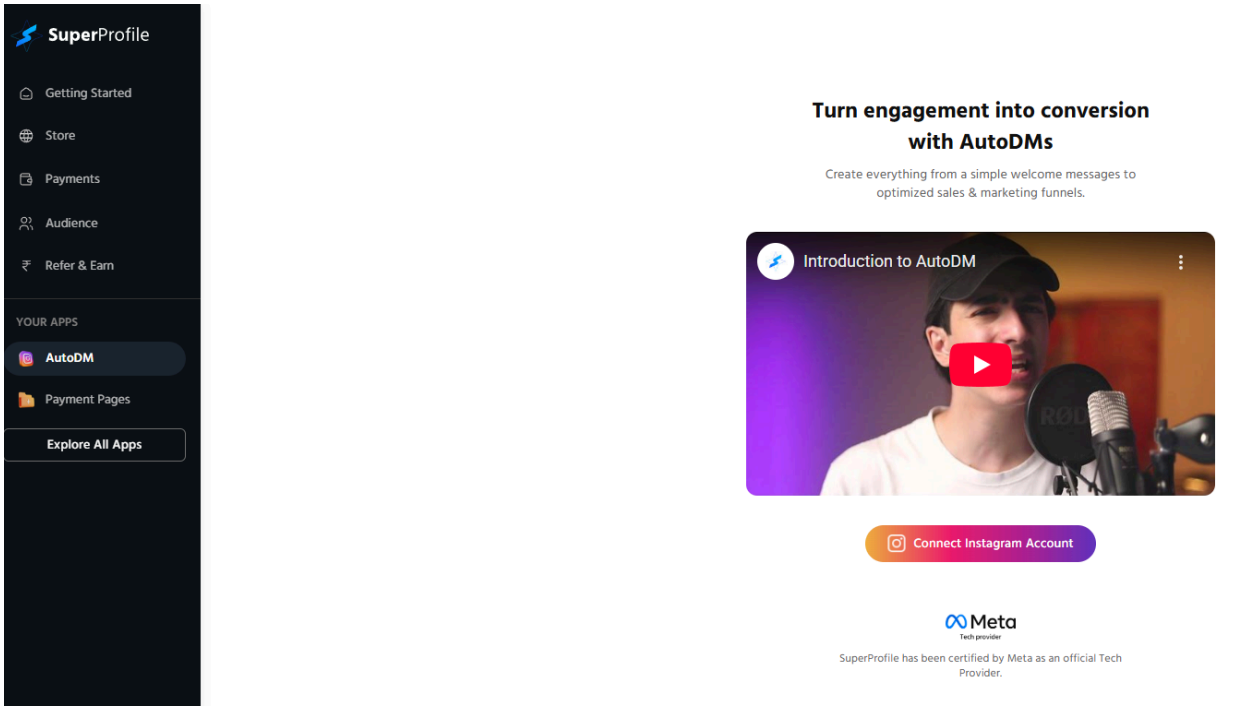
💡 Final Improvement Features (Must Add)

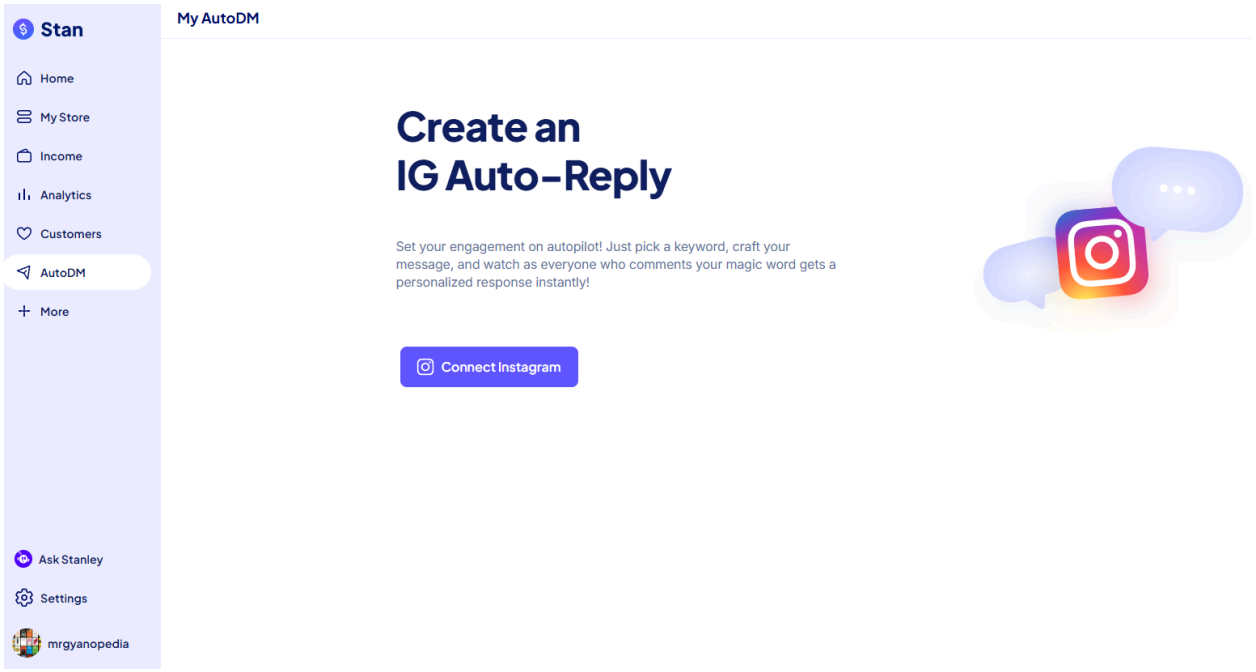
✔ AI Sales Coach: “You received 18 leads, 6 high intent. Recommend WhatsApp automation.”
✔ Conversion Funnel: Neither competitor shows user journey breakdown.
✔ Lead Source Attribution (which campaign brought the lead).
✔ Cart Recovery Automation (WhatsApp/email).
✔ Lead Magnet Performance Tracking (how many opt-ins from which product).
✔ Real-time sales goal tracking (match your ₹15 lakh in 78 days target!).
✔ Prediction: “At current rate, estimated earnings ₹X next 14 days.”

#customer sectio of stan store



Auto DM





🎯 Goal:

Transform AutoDM into a **full Sales Automation System** (Chat-based Funnels + Lead Magnet Delivery + Product Auto-Send on WhatsApp/Email).

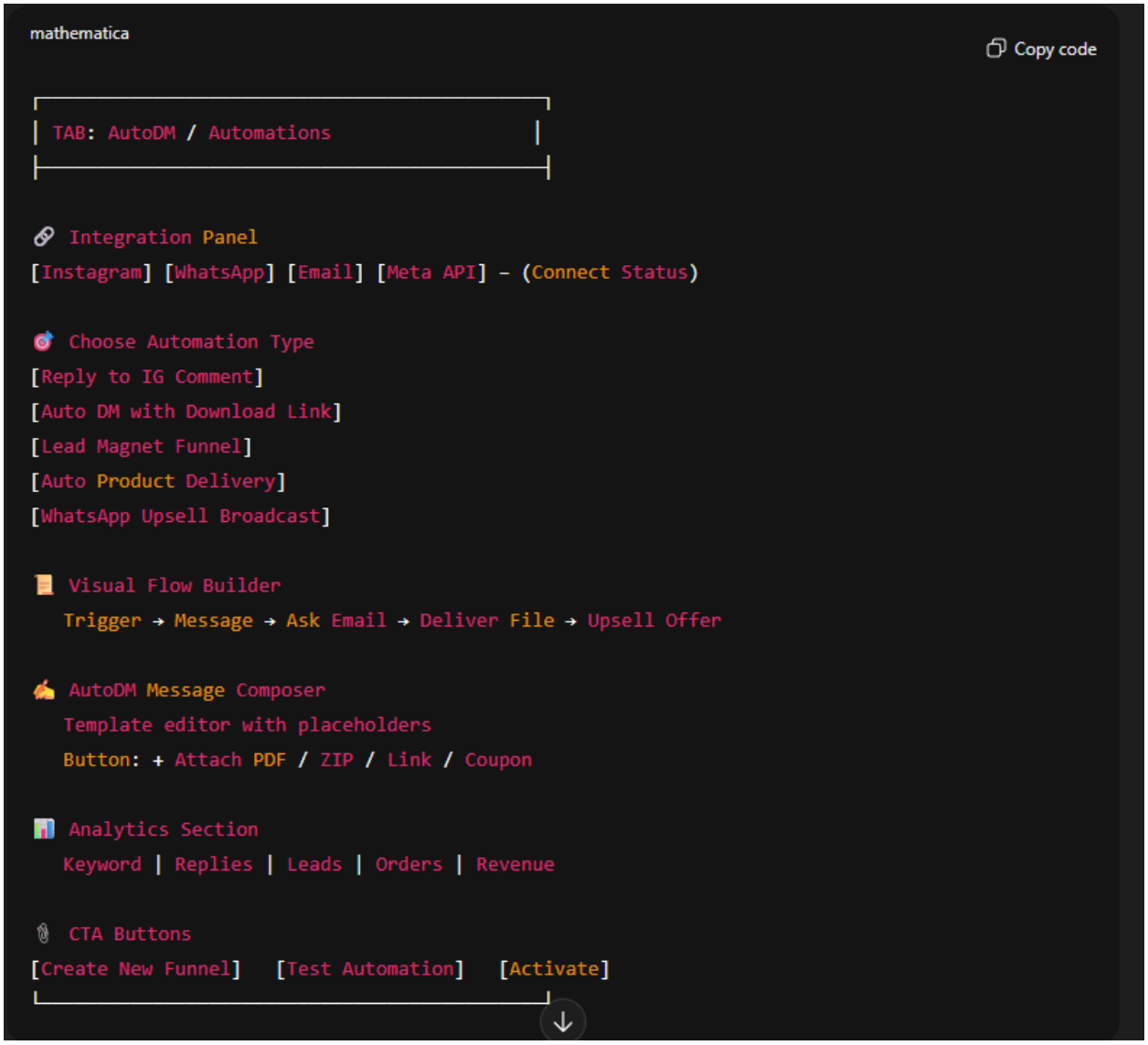
💡 Key Features to Build

🟣 1. Unified Connect Panel

```
┌──────────────────────────────┐
│ 🔗 Connect Your Channels     │
├──────────────────────────────┤
│ [Instagram]  [WhatsApp Business]  [Email]  [Telegram] │
│ Status: Connected / Pending / Not Setup │
│ Buttons: Connect / Reconnect / Test     │
└──────────────────────────────┘
```

🔵 2. Create Automation Wizard (Better than Stan & SuperProfile)

```
──────────────────────────────
⚙ Create New Automation
──────────────────────────────
What would you like to automate?
[ Comment Reply ]
[ Auto DM on Message ]
[ Lead Magnet Delivery ]
[ Auto Send Product After Payment ]
[ Abandoned Cart Follow-Up ]
──────────────────────────────
```

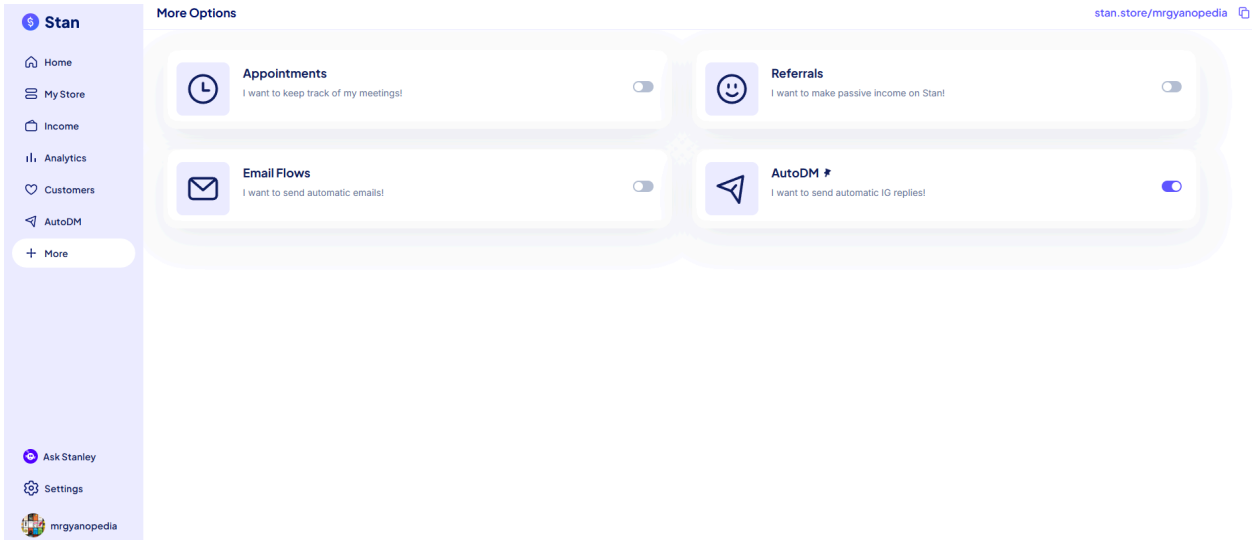


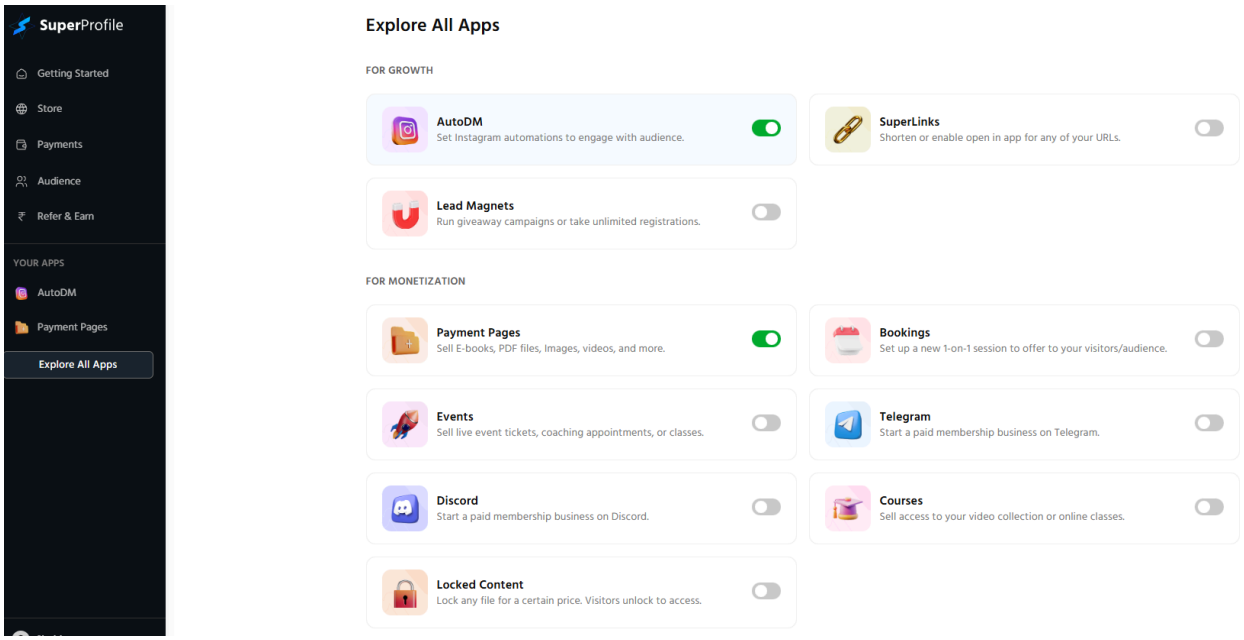
🌟 Unique Features You Must Add (Better than both platforms)

✔ **Multi-channel automation** (IG, WhatsApp, Email, Telegram)
✔ **Lead magnet auto-delivery via WhatsApp + email**
✔ **Auto-sending purchase link when customer comments "Buy"**
✔ **Use ChatGPT API for auto-replies in real conversations**
✔ **Abandoned cart WhatsApp follow-up using deep links**
✔ **Built-in "Thank You + Upsell" after auto-delivery**

✔ **Conversation analytics (keyword-based performance)**
✔ **AI suggestions: which keyword works best**

More





Developer’s Instruction

Copy code

📦 Add-Ons & Apps

📈 Growth Tools

- Lead Magnets [Enable] | [Configure]
- AutoDM Funnels [Enable] | [Configure]
- Sales Booster [AI Suggestion]

💰 Monetization

- Payment Pages [Active]
- Upsells & Bundles
- Affiliate Engine (Referral)

🗓️ Creator Services

- Appointment Booking
- 1-to-1 Coaching
- AI Form Builder

🔧 Automation & Marketing

- Email Flows
- WhatsApp Funnel Trigger
- Abandoned Cart Recovery

📡 Channels

- Instagram Automation
- Telegram Membership
- Discord Paid Group

🧠 B. Smart Activation Flow

Unlike Stan and SuperProfile which only offer toggle ON/OFF...

→ Your platform must offer "**Enable & Setup**" with a mini wizard.

vbnet Copy code

```
[ Enable Lead Magnet ]
 → Step 1: Choose Product/File
 → Step 2: Set Trigger Keyword (e.g. "guide")
 → Step 3: Where to deliver (WhatsApp / Email)
 → Step 4: Preview Message
 → Step 5: Activate
```

🚀 **Turn-key automation setup in <2 mins**

┌──┐
│ 🔌 Add-Ons & Extra Features │
└──┘

📈 Growth Tools

[Lead Magnets] Boost sign-ups via free download
Status: Disabled
[Enable] [Learn More] ⭐ AI Recommended

[Social AutoDM] Auto reply & sales conversion on IG
Status: Active
[Configure] [Analytics]

💸 Monetization Apps

[Payment Pages] Sell digital files & services
Status: Active ✓

[Upsell Engine] Offer add-ons during checkout
Status: Disabled
[Enable & Setup]

👤 Creator Services

[Booking/Sessions] 1-to-1 video coaching slots

Status: Off
[Connect Calendar]

📬 Email & Messaging

[Email Flows] Auto email sequences
Status: Off
[Enable]
[WhatsApp Automation]
Status: Off
[Enable]

📡 Distribution & Community

[Telegram Course] Sell access to groups
[Discord Membership]
[Event Ticketing] Sell webinars/workshops

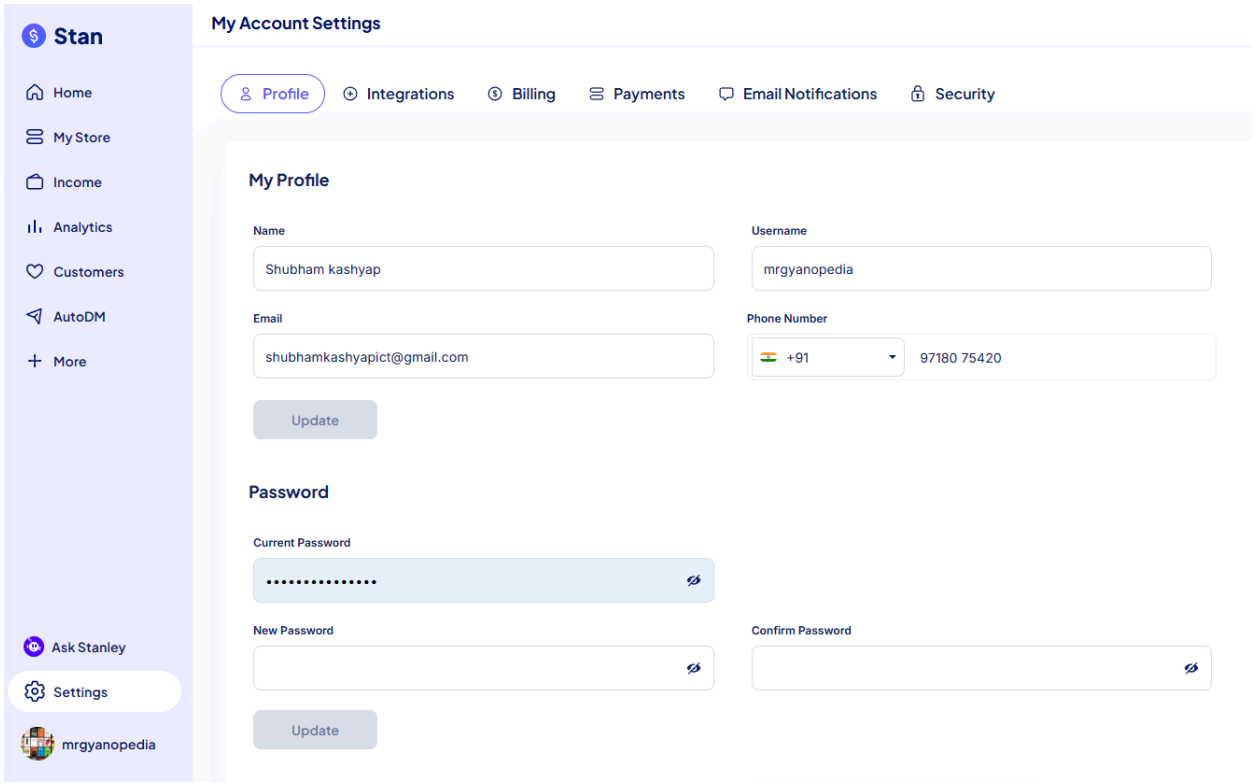
🌟 Unique Features to Add (Make Your Platform Stand Out)

Feature to Add	Why It Beats Competitors
AI System Suggestions	Suggests which app to enable based on user actions
Drag & Drop App Priority	Customize dashboard layout
Monetization Rating (ROI potential)	Guides creators to most impactful features
Premium Add-Ons Selling Model	Allow creators to buy additional features
API App Marketplace (Future)	External developers can create plugins
Native WhatsApp Automation	Neither competitor offers strong integration
Custom Webhook Support	Scalable for future payment gateways & tools

🎯 Developer Roadmap Priority

1. Implement App Categories & Toggle Logic
2. Add mini setup wizard per app
3. Add AI Recommendations Panel
4. Integrate WhatsApp automation & Upsell Engine first (high ROI)
5. Allow drag-drop module ordering in dashboard

Settings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Update
Password
Current Password
New Password
Confirm Password
Update

Analytics

Want to include your Facebook/Google Pixel?

Upgrade Now

Update

Address

Street

Start typing

City

State/Province

Postal Code

Country

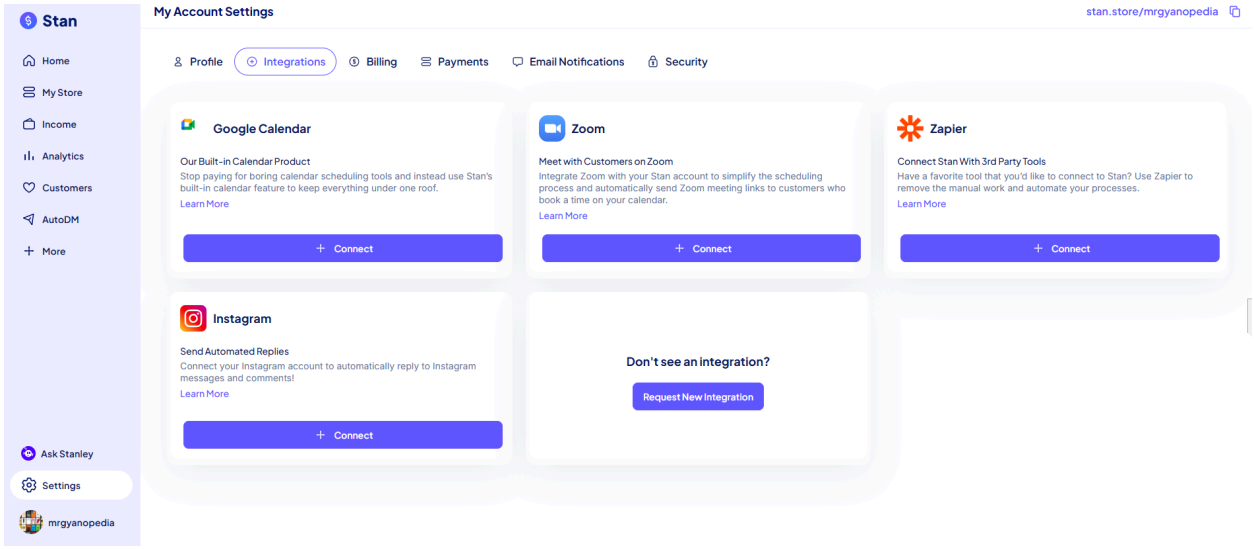
Update

Other

Stan Store Referral Banner

Upgrade to Creator Pro to hide the Stan Store Referral Banner.

Update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Profile
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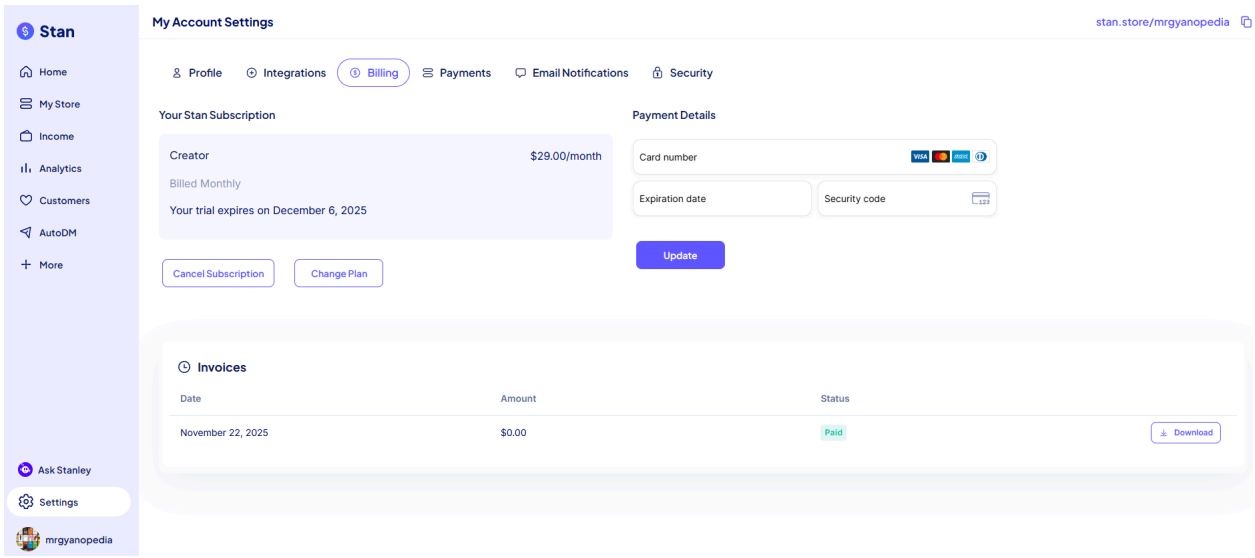
Security
Google Calendar
Our Built-in Calendar Product
Stop paying for boring calendar scheduling tools and instead use Stan's built-in calendar feature to keep everything under one roof.
Learn More
Connect
Zoom
Meet with Customers on Zoom
Integrate Zoom with your Stan account to simplify the scheduling process and automatically send Zoom meeting links to customers who book a time on your calendar.
Learn More
Connect
Zapier
Connect Stan With 3rd Party Tools
Have a favorite tool that you'd like to connect to Stan? Use Zapier to remove the manual work and automate your processes.
Learn More
Connect
Instagram
Send Automated Replies
Connect your Instagram account to automatically reply to Instagram messages and comments!
Learn More
Connect
Don't see an integration?
Request New Integration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Billed Monthly
Your trial expires on December 6, 2025
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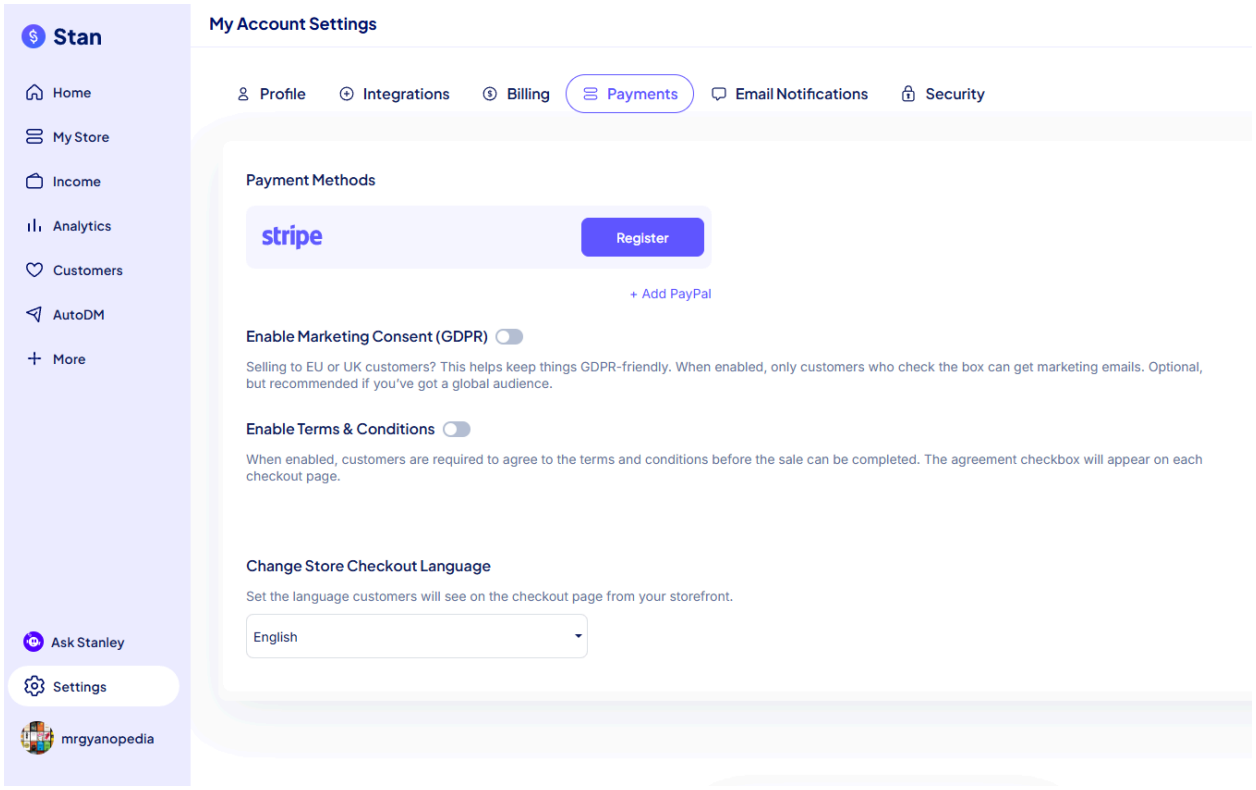
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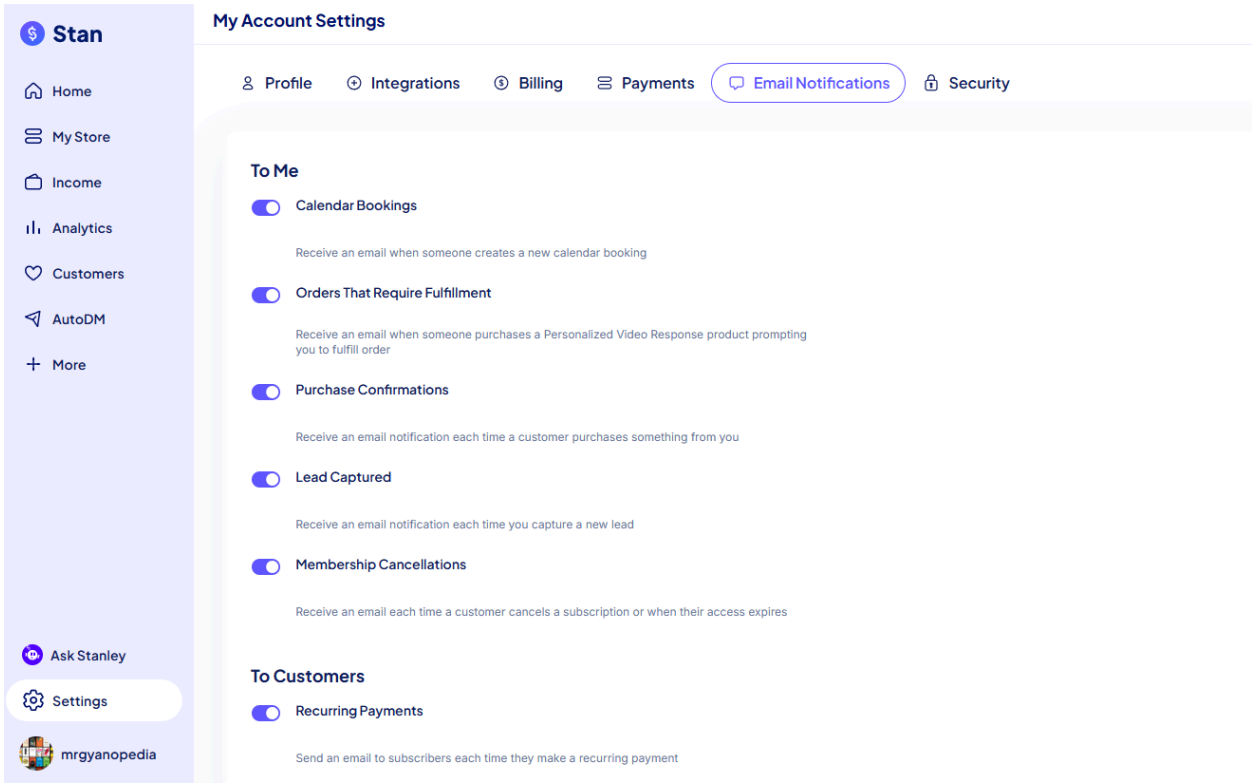
Ask Stanley
Settings
mrgyanopedia
My Account Settings
Profile
Integrations
Billing
Payments
Email Notifications
Security
Payment Methods
stripe
Register
+ Add PayPal
Enable Marketing Consent (GDPR)
Selling to EU or UK customers? This helps keep things GDPR-friendly. When enabled, only customers who check the box can get marketing emails. Optional, but recommended if you've got a global audience.
Enable Terms & Conditions
When enabled, customers are required to agree to the terms and conditions before the sale can be completed. The agreement checkbox will appear on each checkout page.
Change Store Checkout Language
Set the language customers will see on the checkout page from your storefront.
English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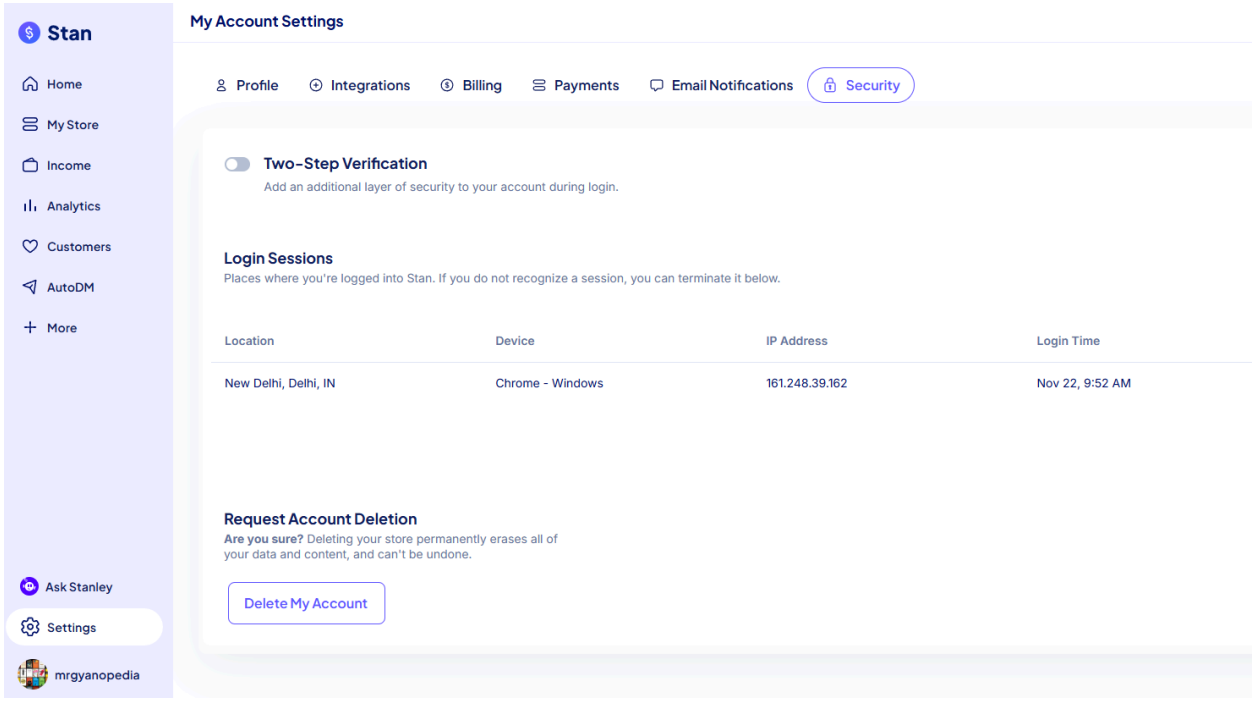
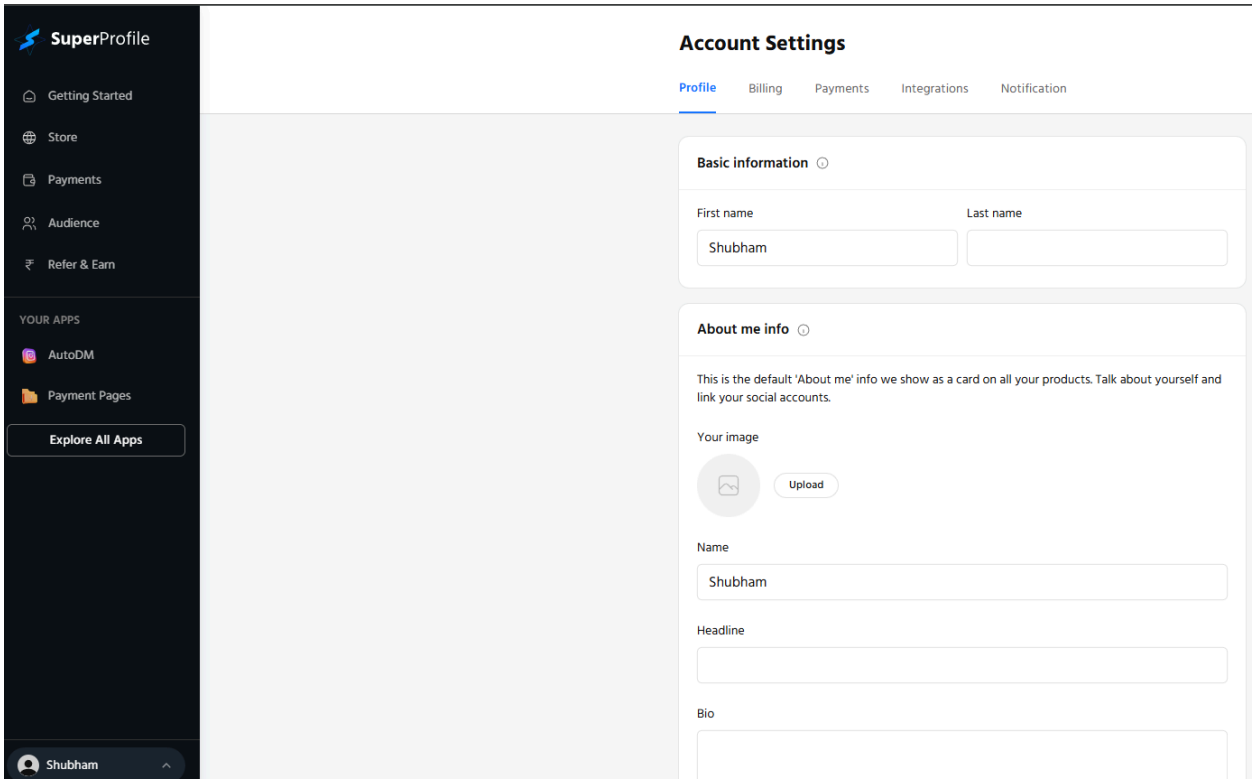
Profile
Integrations
Billing
Payments
Email Notifications
Security
To Me
Calendar Bookings
Receive an email when someone creates a new calendar booking
Orders That Require Fulfillment
Receive an email when someone purchases a Personalized Video Response product prompting you to fulfill order
Purchase Confirmations
Receive an email notification each time a customer purchases something from you
Lead Captured
Receive an email notification each time you capture a new lead
Membership Cancellations
Receive an email each time a customer cancels a subscription or when their access expires
To Customers
Recurring Payments
Send an email to subscribers each time they make a recurring payment



Superprofile



Account Settings

Profile | Billing | **Payments** | Integrations | Notification

Payments

PENDING KYC

Offer your customers a choice to pay with UPI, all major credit cards, BNPL (Buy now, Pay Later), and more.

Set up payments

Set up SuperProfile Payments in less than 10 mins

Track purchase activity
View all transactions right within your SuperProfile dashboard.

Manage refunds
View and manage refunds right on the platform.

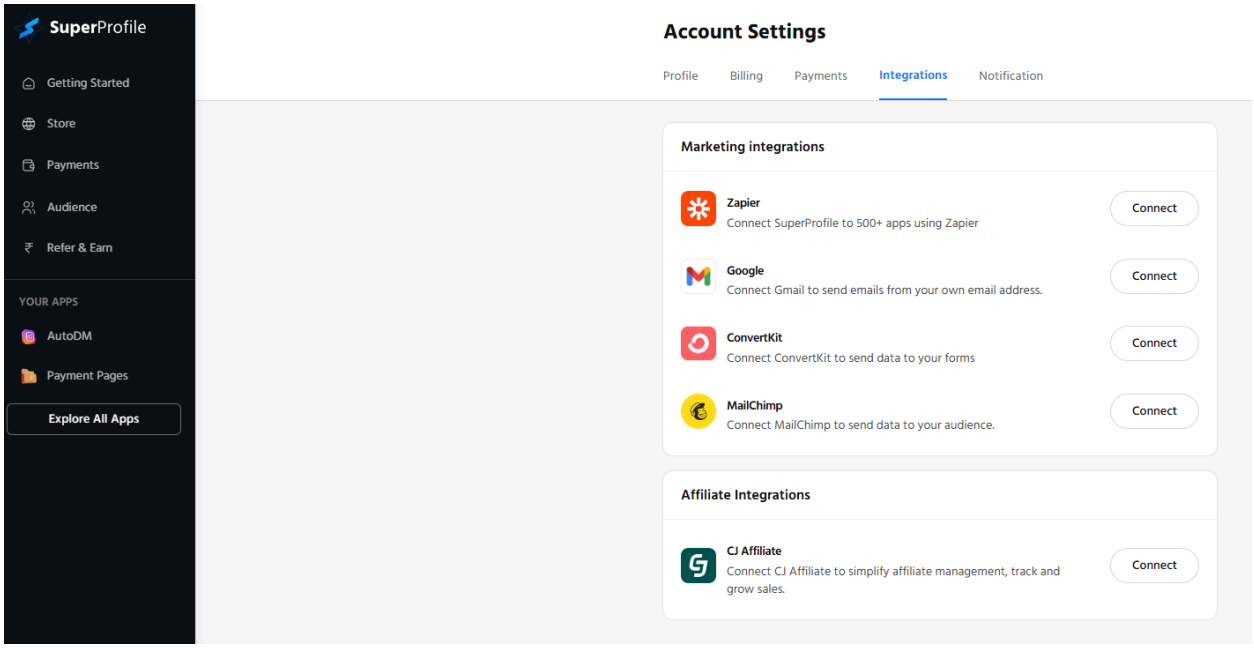
Seamles
All your
bank acc

GST on sales

Want to enable GST on your product sales? Set it here.

Enter GSTIN

Platform-fee Receipts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Getting Started
Store
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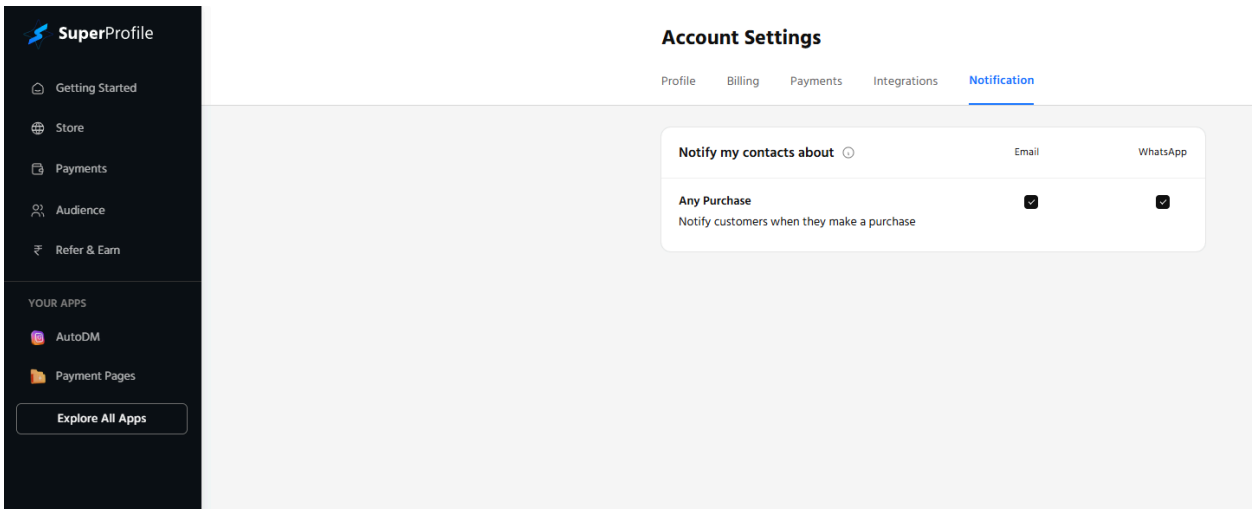
Audience
Refer & Earn
YOUR APPS
AutoDM
Payment Pages
Explore All Apps
Account Settings
Profile
Billing
Payments
Integrations
Notification
Marketing integrations
Zapier
Connect SuperProfile to 500+ apps using Zapier
Connect
Google
Connect Gmail to send emails from your own email address.
Connect
ConvertKit
Connect ConvertKit to send data to your forms
Connect
MailChimp
Connect MailChimp to send data to your audience.
Connect
Affiliate Integrations
CJ Affiliate
Connect CJ Affiliate to simplify affiliate management, track and grow sales.
Connect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WhatsApp
Any Purchase
Notify customers when they make a purchase