

# Home Page onboarding

# On boarding for the creators !

## 1. Welcome page

# Stan Store

The screenshot shows the Stan app's welcome screen. At the top, there's a banner for "THE GARYVEE STAN CHALLENGE" with the subtext "Level up your business with the GaryVee Stan Challenge." and a "Join today!" button. On the left, a sidebar menu includes "Home", "My Store", "Income", "Analytics", "Customers", "AutoDM", "More", "Ask Stanley", "Settings", and "mrgyanopedia". The main content area features a heading "Hey Shubham, follow these steps to crush your goal!" above a "Store Launch Checklist" section. The checklist has 4 tasks, each numbered 1 to 4:

- Add Your Profile Picture**  
Personalize your Stan Store by adding your favorite headshot.  
**Add Profile Picture**
- Add Your Socials**  
Connect all of your different social media accounts
- Set up Your Direct Deposit**  
Stan uses Stripe / Paypal to wire directly to your bank account
- Create Your First Product**  
Sell any Digital Product, Service, or Calendar Booking all-in-one place

A large placeholder icon for a profile picture is shown next to the first task.

## # Super Profile

SuperProfile

Getting Started

Store

Payments

Audience

Refer & Earn

YOUR APPS

AutoDM

Payment Pages

Explore All Apps

Shubham

Hello, Shubham !

Let's build something great together.

Here's everything you need to know about what all you can do on SuperProfile in under 2 minutes.

Roadmap to making ₹₹₹ 1/3 completed

- Setup automation on AutoDM  Connect IG
- Launch your Store  Make sure your social bio has it all - the only link-in-bio store you'll need
- Create a product  Create

Explore more apps

View all 10+ apps

Create SuperLinks

Create Short Links or deep links which open-in-app - best Bitly alternative.

Sell Digital Products

Sell videos, photos, documents, and more in seconds.

Launch your course

Create and sell full-length courses - with lots of customization.

Join our Telegram Community

Whatever is on your mind, we're always here to assist you.

Join Now

Access the Insider WhatsApp Community

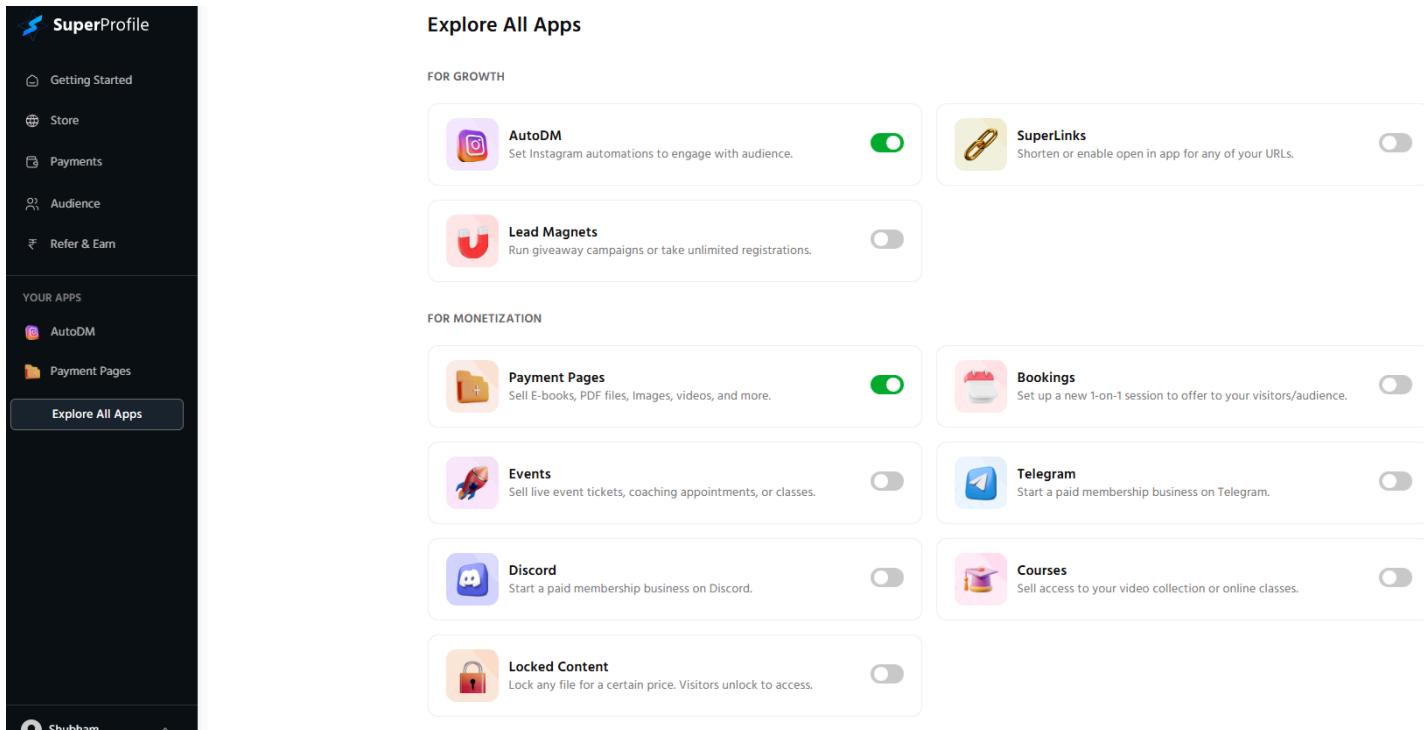
Get access to an exclusive insider community of SuperProfile creators on WhatsApp.

Join Now

Bug Report or Feature Request

Let us know what can make your SuperProfile experience even better.

Report



## ➊ A. Onboarding Layout Enhancements

### Better Step Panel

- ➊ Upload Profile Picture
- ➋ Connect Socials
- ➌ Set Payment Details
- ➍ Create First Product
- ➎ Publish Landing Page

- ✓ Add progress bar + completion percentage
- ✓ Each step gets a card with illustration & CTA button
- ✓ Show “Estimated time: 2 min” to reduce friction

## ➋ B. Motivational UI

- Use **short motivational headline + action subline** like:

“Let’s launch your store today, Shubham 🚀  
Only 3 quick steps left to start earning.”

- Apply **behavior triggers**:

- Show green checkmark once a step is done
  - Unlocked animation (subtle pulse) on next step
- 

### ● C. Add Quick Video Tutorial Support

- At top of onboarding → show **short tutorial video card**
- Title: “*Watch How to Launch Your Store in 2 Minutes*”

### ● D. Optimized Sidebar Navigation

Show minimal items till onboarding is done:

Home  
My Page  
Products  
Payments  
Help / Chat Support

👉 Unlock **Analytics, Leads, Payouts, Settings** after setup is >50%

### ● E. Location & Styling

- Use Stan's clean white spacing + SuperProfile's compact structure
- Desktop: 2-column layout (sidebar left, content right)
- Mobile: Bottom navigation (Home | Products | Earnings | Menu)

## 2. Text-Based Wireframe (Developer Reference)

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### Dashboard – Onboarding State

```
HEADER: "Welcome, Shubham 🙋‍♂️"
Subtitle: "You're just 4 steps away from
launching your store and earning online!"  
  
[Video Tutorial Box - optional]
▶ Watch 2-min Setup Guide  
  
Progress Bar [██████] 40% Complete  
  
1. [□] Add Profile Picture [Upload]
Small icon + short description  
  
2. [□] Connect Socials [Connect]  
  
3. [□] Setup Payment Details [Get Started]  
  
4. [□] Create Your First Product [Create]  
  
5. [ ] Publish Your Landing Page [Preview]
```

[Copy code](#)

## 💡 Sidebar Navigation (During Setup)

arduino

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 The Creator World
 Home
 My Page
 Products
 Payments
 Support
 Locked (after setup):
 Analytics
 Leads
 Payouts
 Settings



## 💡 After Setup Completed (Dashboard UI)

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Creator Dashboard											
Revenue Today	Total Orders	Products									
₹2,749	08	05									
Quick Actions: [Create Product] [View Page]											
Recent Sales											
<table border="1"><thead><tr><th>Name</th><th>Product</th><th>Amount</th><th>Date</th></tr></thead><tbody><tr><td>Rahul</td><td>Anime Bundle</td><td>₹249</td><td>Today</td></tr></tbody></table>				Name	Product	Amount	Date	Rahul	Anime Bundle	₹249	Today
Name	Product	Amount	Date								
Rahul	Anime Bundle	₹249	Today								



## Final Developer Notes

- ✓ Use progress-based onboarding instead of just listing tasks
- ✓ Add tooltips and video guidance
- ✓ Use dynamic button styling (pulse on priority action)
- ✓ Prevent full menu clutter until setup is complete
- ✓ Optimise for mobile-first with desktop enhancement

# My store Page

# My store Page

## # Stanstore 1

The screenshot shows the Stanstore interface for a user named Shubham kashyap (@mrgyanopedia). The left sidebar includes links for Home, My Store (which is selected), Income, Analytics, Customers, AutoDM, More, Ask Stanley, Settings, and mrgyanopedia. The main area displays a profile picture of Shubham kashyap, his name, and handle. Below this is a blue button with '+ Add Product' and 'Add Section'. To the right, there is a large circular icon containing a grid of smaller images, likely representing products or sections. The URL in the top right corner is stan.store/mrgyanopedia.

## #Stanstore 02

The screenshot shows the Stanstore interface for a user's landing page. The left sidebar is identical to Stanstore 1. The main area shows a draft landing page titled 'Get My [Template/eBook/Course] Now!' with a price of '\$9.99'. Below the title is a small image thumbnail. A blue button at the bottom right says '+ Add Landing Page'. The URL in the top right corner is stan.store/mrgyanopedia.

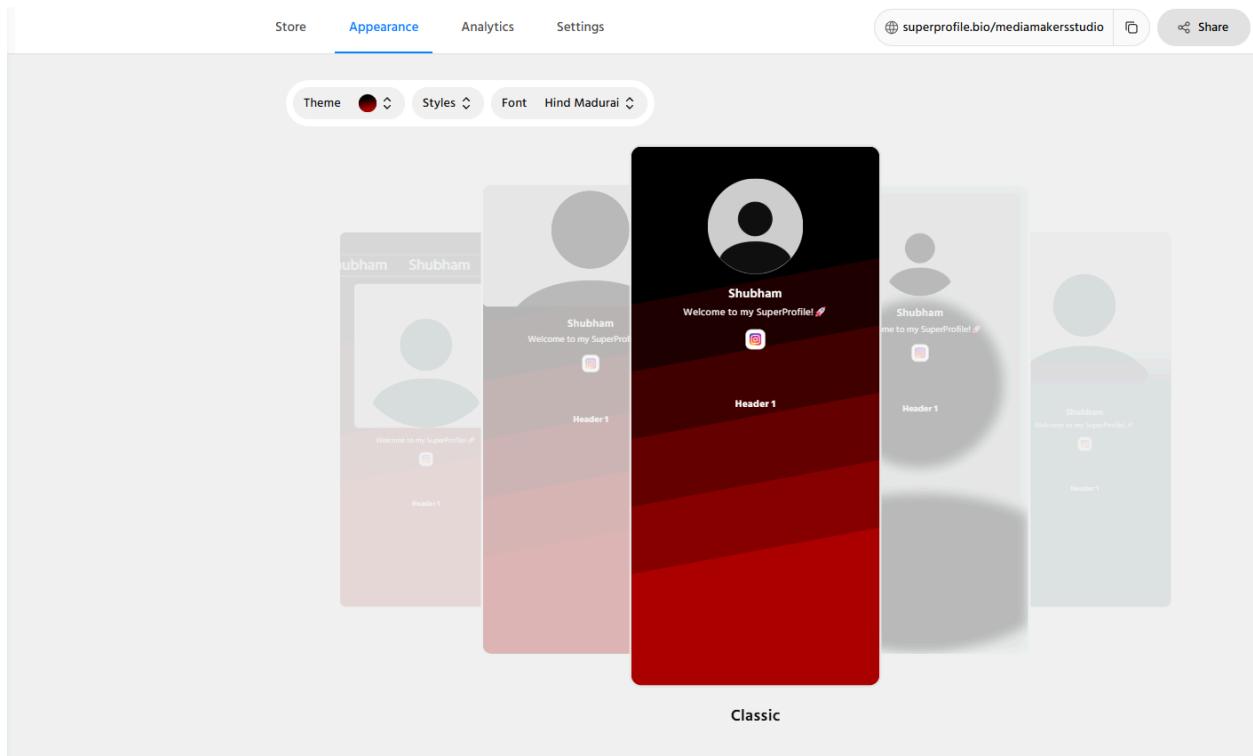
## #Stansore 03

The screenshot shows the Stansore interface. On the left, a sidebar menu includes Home, My Store (selected), Income, Analytics, Customers, AutoDM, and More. The main area is titled 'My Store' and shows a 'Store' tab selected. Below it, there are several landing page templates displayed as cards, each featuring a profile picture and a brief description. A 'Nightview' button is visible at the bottom of this section. To the right, a large preview window shows a dark-themed mobile screen with a grid of small images at the top, followed by the text 'Shubham kashyap'.

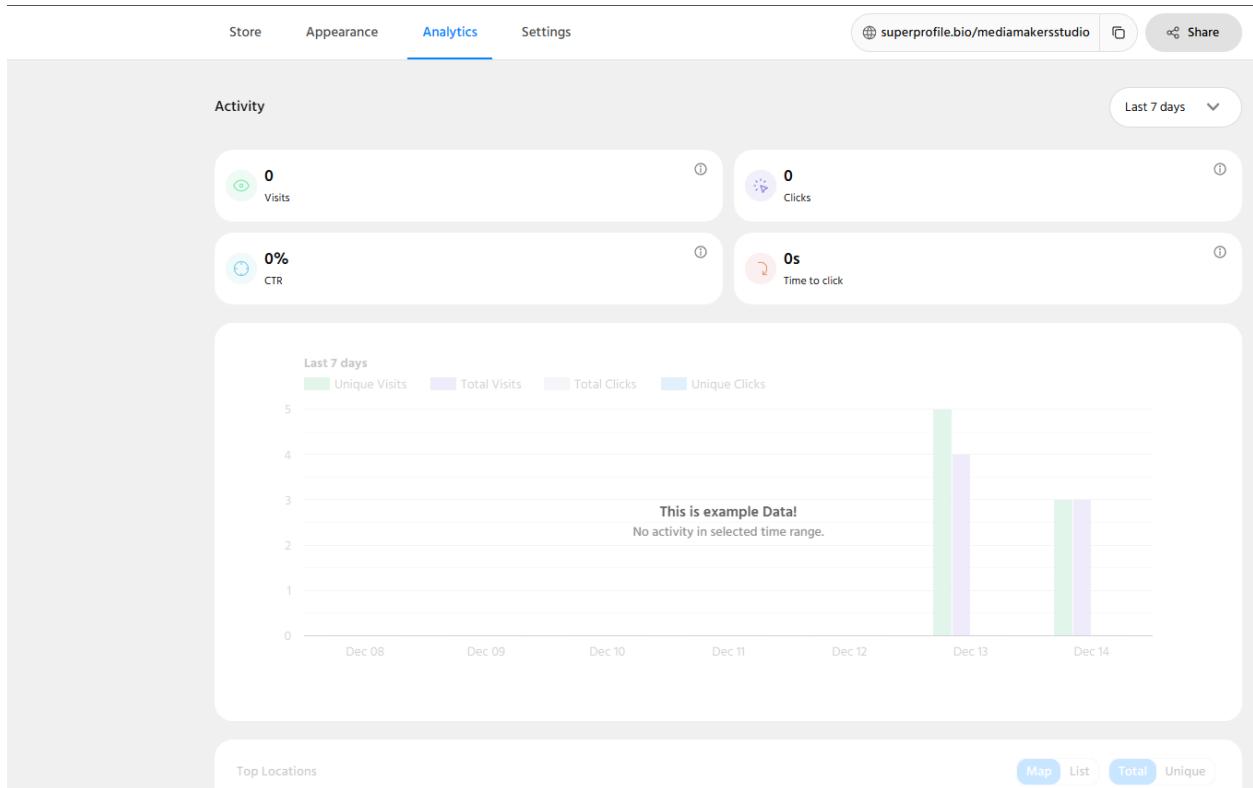
## # Super profile 01

The screenshot shows the SuperProfile interface. On the left, a sidebar menu includes Getting Started, Store (selected), Payments, Audience, Refer & Earn, and YOUR APPS (AutoDM, Payment Pages). The main area has tabs for Store, Appearance, Analytics, and Settings. It displays a message 'Your Store is live: superprofile.bio/mediamakersstudio' with 'Edit' and 'Share Link' buttons. Below this is a header section for 'Shubham' with a placeholder profile picture and social media links. A central section titled 'Get the most out of your Store' provides steps to enhance the store experience, such as adding links, lead magnets, and products. A 'Header 1' section is shown at the bottom. To the right, a large preview window shows a mobile screen with a black header, a white body with a profile picture and welcome message, and a red footer labeled 'Header 1'.

## # Super Profile 02



## # Super Profile 03



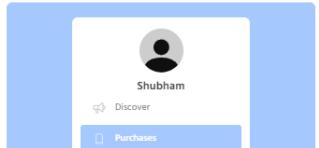
## # Superprofile 04

Store   Appearance   Analytics   **Settings**   <superprofile.bio/mediamakersstudio>

### Store Details

Your store's official link  
superprofile.bio/ mediamakersstudio

Brand color  
 #6CA3F6



Your customer dashboard is customised as per your brand color

### SEO - Custom Meta



Change

Meta Title  
Shubham

Meta Description  
Welcome to my SuperProfile!

Note: Changes to meta may take some time to appear on other platforms.

### Desktop View

Column layout Single column

Store   Appearance   Analytics   **Settings**   <superprofile.bio/mediamakersstudio>

### Sensitive Content Warning

Show content warning before your store opens

### Analytics integration

Facebook Tracking  
Pixel ID  
Pixel Conversions API Access Token

Google Tracking  
Google Analytics ID

Know more about setting up tracking on your store. [Learn here.](#)

### Certificates & Licenses

Showcasing your official certificates/licenses builds trust in your customers and leads to higher sales.

+ Add New

### Hide SuperProfile Referral Link

PRO feature

Footer position Sticks on scroll

## 2. Developer Instructions – Better Version Implementation

### A. Build a Modular Block-Based Store Builder

Similar to Elementor / Canva drag-drop but simplified.

Available Blocks in Phase 1:

-  **Product Block (digital/service/course)**
-  **Simple Button (CTA)**
-  **Lead Magnet Block (email capture)**
-  **Video Embed**
-  **Profile Header**
-  **Banner / Custom Message**
-  **Section Divider (optional)**

 **Blocks must support drag-reorder + visibility toggle**

## B. Store Management UI (in Dashboard)

markdown

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| My Store |

-----  
Navigation Tabs: [Store] [Templates] [Appearance] [SEO]

| Profile Header (editable) |  
| Block List (reorderable): |  
|   [≡ Product 1]   [...] Toggle |  
|   [≡ Lead Magnet]   [...] Toggle |  
|   [+ Add Block] |

-----  
Right Side: LIVE mobile preview

Toggle: [  Mobile ] [  Desktop ]

## C. Template / Appearance Builder

markdown

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| Choose a Template (carousel) |  
| ▲ Template 1 | Template 2 | ... ▼ |  
| Pick Colors | Font Style | Layout |  
| Advanced: Upload custom BG Image |

-----  
| Preview Panel |

-----  
| Buttons: [Reset] [Save & Apply] |

## D. Include Motivational CTA Logic

After onboarding or when store ready:

 Your page looks great, Shubham!  
Next step: Add your first product and start selling."

CTA Button: "Add Product Now"

---

## E. Offer Guided Walkthrough

Trigger a one-time tooltip guide when user first enters "My Store":

 **Want help setting up your store?**  
→ Click here to follow a 60-second guided setup.

## F. Optimization Over Competition

 Your Store Builder Should Load Faster

- Stan takes multiple clicks to update preview
- SuperProfile reloads entire page  
 Use **reactive updates (live preview update)**, no reload

 Your version **MUST** be mobile-builder compatible (creators will use phone)

 All settings in one place (not split across too many tabs)

---

## 3. Written Wireframe Layout for Developer

## ❖ Dashboard → My Store

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```
TAB BAR: [Store] [Templates] [Appearance] [SEO] |  
|  
| Profile Section  
| [Profile Pic] [Name] [Edit Bio]  
|  
| BLOCK BUILDER  
| 1. [☰] Product Block [On/Off]  
| 2. [☰] Lead Magnet Block [On/Off]  
| 3. [☰] Button: WhatsApp [On/Off]  
| 4. [+ Add Block]  
|  
| [Save Changes] [Preview Live]
```

Right Panel:

```
Mobile Preview  
| (Live updating store page)  
| Toggle → [Mobile] [Desktop]
```



## 🎨 Templates Section (Stan + SuperProfile Fusion)

pgsql

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```
Template Selection Carousel  
|◀ Modern | Clean | Minimal | Bold | etc ▶|  
| Button layouts:  
| – Standard (stacked)  
| – Card style  
| – Minimal link list  
| – Grid (for digital products)  
|  
| [Use This Template]
```

## 💡 SEO / Social Settings (based on SuperProfile)

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SEO Title	Shubham's Creator Store
Meta Desc	Discover my digital products
Open Graph Preview	Image (upload)
Slug Editor	(BASE_URL/creator-name)
[Save]	

## 🔥 Final Enhancement Checklist for Developer

-  **Use Stan's clean workflow**
-  Add SuperProfile's **multi-block system**
-  **Include live preview with mobile toggle**
-  **Provide 10+ templates + color & font editor**
-  Instant update without reload
-  Built-in mini analytics (views, clicks) inside Store tab
-  Lead magnet strength must surpass SuperProfile
-  Product section must be stronger than Stan

# Payment /income

## # Stanstore

The Stanstore dashboard features a sidebar with links like Home, My Store, Income (which is selected), Analytics, Customers, AutoDM, and More. The main area shows 'My Income' with a total revenue of \$0.00. It includes sections for 'Available for Cashout' (\$0.00) and 'Available Soon' (\$0.00). A 'View breakdown' link is also present. Below this is a 'Latest Orders' section with filters for Date & Time, Email, Product, Amount, Discount Code, Payment Method, and Status. A large 'No Transactions Yet' message with a smiley face icon is centered, followed by a link to learn how to increase sales.

## # Super profile

The SuperProfile Payments dashboard has a sidebar with links for Getting Started, Store, Payments (selected), Audience, and Refer & Earn. It also lists YOUR APPS: AutoDM and Payment Pages, with an Explore All Apps button. The main area is titled 'Payments' and shows a 'TOTAL SALES' section with a placeholder box. A central callout box says 'One place to track all your earnings & payouts' and 'Finish setting up payouts on your account to activate this view and start tracking.' It features a 'Get Started' button and a table with columns for Date, Customer, and Amount. The table rows are currently empty.

## #Wireframe

| TAB BAR: [Payments] [Analytics] [Payouts] |

[Copy code](#)

⌚ Earnings Summary (cards)

Revenue	Available	Next Payout	Orders
₹0.00	₹0.00	--	0

⌚ Setup Progress  
 [50%] Razorpay ✓ | Stripe ✓ | Bank X | GST X  
 → CTA: "Complete Payment Setup"

📈 Chart  
 Revenue & Orders Trend (Filter: 7 days / 30 days / Custom)

⬡ Recent Transactions (sortable table)  
 | Date | Product | Buyer | Amount | Code | Method | Status |  
 | Example row (dummy for guidance) |  
 | - | - | - | - | - | - | - |

📊 Insights  
 - Top Product Suggestions  
 - Conversion Rate  
 - Avg Order Value  
 → "Enable Upsell to increase revenue +20%" [Add Upsell Button]

⌚ CTA Footer  
 [ Create Upsell ] [ Automate WhatsApp Confirmation ] [ Export Report ]

## 🧠 Additional Developer Notes

- ✓ Show sample transaction data for first-time users
- ✓ Allow filter by product, date, payment type & sale source (Instagram, Email, WhatsApp)
- ✓ Add CSV export of transaction history
- ✓ Add quick payout request system
- ✓ Integrate WhatsApp notification of successful order (BIG feature Stan & SuperProfile don't have)
- ✓ Allow 1-click invoice download (PDF)
- ✓ Display GST breakdown for Indian users

 **Payment Setup Flow (Developer Instruction)**

markdown

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1. User selects currency preference
2. Choose payment provider → Razorpay (India) / Stripe (International)
3. Enter bank details (auto-verify)
4. Optional GST Number for Tax Invoice
5. Completion → Generate activation status
6. Auto-enable Cash Out button

## Final Improvement Suggestions (Over Competitors)

### Must-Have Uniques for Your System

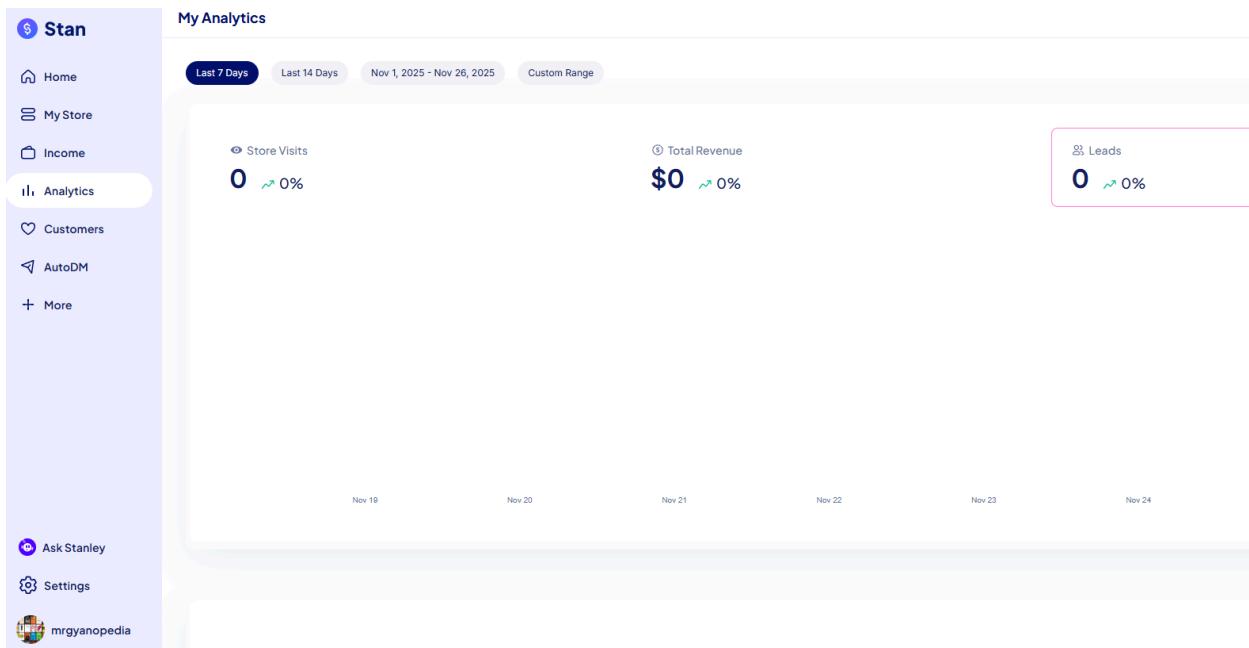
-  Auto WhatsApp notification after purchase
-  In-panel conversion calculator (CTR, views vs sales)
-  Smart suggestions ("Reduce price for faster sales")
-  Urgency system – Show “X views today”
-  Automated GST invoice generator

# Analytics/audience

# 🚀 2. Developer Instructions – Best Version to Build

## ⌚ A. Analytics Dashboard Structure (Your Platform)

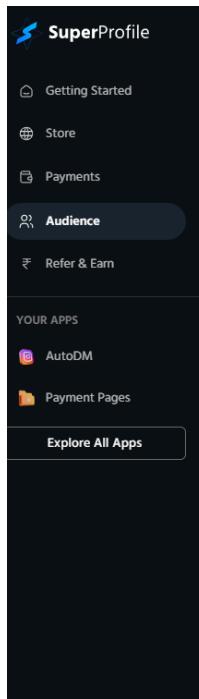
#Stanstore 01 - Analytics section



#Superprofile 02 - Audience

## 🚀 2. Developer Instructions – Best Version to Build

### ⌚ A. Analytics Dashboard Structure (Your Platform)



The screenshot shows the SuperProfile platform's navigation bar on the left. The "Audience" option is highlighted with a blue background and white text. Other menu items include "Getting Started", "Store", "Payments", "Refer & Earn", "YOUR APPS", "AutoDM", and "Payment Pages". Below the menu is a button labeled "Explore All Apps". To the right of the sidebar, there is a promotional section for the "Audience" feature. It features the text "Audience helps you keep track of your contacts with ease." and a subtext "Manage all your customers, leads, abandoned carts and more, all in one place." Below this text is a video thumbnail titled "Introduction to Audience & Abandoned Carts". The thumbnail shows a person wearing a cap and speaking into a microphone. A red play button icon is overlaid on the video thumbnail. At the bottom right of the promotional area is a black button with the text "Get started".

**Audience helps you keep track of your contacts with ease.**

Manage all your customers, leads, abandoned carts and more, all in one place.

Introduction to Audience & Abandoned Carts

Get started

## 🚀 2. Developer Instructions – Best Version to Build

### ⌚ A. Analytics Dashboard Structure (Your Platform)

 Analytics Overview (Default Range: 7 Days) Copy code

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Visits	Clicks	Leads Captured	Sales	Conversion Rate
120	75	18	₹6,750	15%

**Graph Modules:**

- 1 Store Visits (Line chart)
- 2 Lead Acquisitions (Bar / trend chart)
- 3 Revenue & Orders (Multi-axis chart)
- 4 Funnel Conversion (progress bar)  
Visits → Clicks → Leads → Purchases

**Optional Filters:**

[ Last 7 Days ] [ 14 Days ] [ Custom Range ] [ Product-wise ]

---

 **Drop-off Analysis:**  
“25 users clicked but didn't buy → send WhatsApp follow-up?”  
[ Recover Abandoned Leads ]

---

 **Top Performing Products**

- 300K eBook Bundle → 8 leads, ₹2392
- Anime T-shirt Bundle → 3 sales

---

 **AI Suggestions:**

- “Add an exit popup lead magnet”
- “Offer ₹50 off to boost conversions”

---

**Actions:**

[ Create Lead Magnet ] [ Set Up WhatsApp Follow-Up ] [ Export Data ]

---

### 👥 B. Audience Section – Better than SuperProfile

## 2. Developer Instructions – Best Version to Build

### A. Analytics Dashboard Structure (Your Platform)

#### Audience Management

---

Segmented Lead Table:

Name   Email / WhatsApp   Product Interest   Status   Last Action
Rahul   rahul@mail.com   Anime Bundle   Lead   Downloaded Demo
Neha   +91 987...   eBook Bundle   Abandoned Cart   Follow-up recommended

---

Filters:

[ All Leads ] [ Customers ] [ Abandoned ] [ High Intent ]

---

Actions:

- Send WhatsApp Follow-up
  - Send Email Sequence
  - Export CSV
- 

#### Lead Source Graph:

- Instagram Ads: 60%
  - WhatsApp Broadcast: 25%
  - Website Traffic: 15%
- 

#### Automation Ideas:

- “Set automated WhatsApp message 5 min after drop-off”
  - “Send discount code to high-value leads”
  - “Retarget leads in Facebook Ads”
-

## 🚀 2. Developer Instructions – Best Version to Build

### ⌚ A. Analytics Dashboard Structure (Your Platform)

🕒 3. Written Wireframe (Developer Ready)

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TAB: Analytics | Audience

Analytics (Main Screen)  
[Metrics Row: Visits | Clicks | Leads | Sales | Conversion %]  
[Graph 1: Visits over time]  
[Graph 2: Revenue over time]  
[Graph 3: Conversion Funnel]  
[Insights & Suggestions]  
[Buttons: Export | Automate Follow-Up]

Audience  
[Lead List with tags and intent scores]  
[Lead segmentation panel]  
[AI-powered suggestion module]  
[Action buttons: Send Follow-up | Add to Email Campaign]

## 🚀 2. Developer Instructions – Best Version to Build

### ⌚ A. Analytics Dashboard Structure (Your Platform)

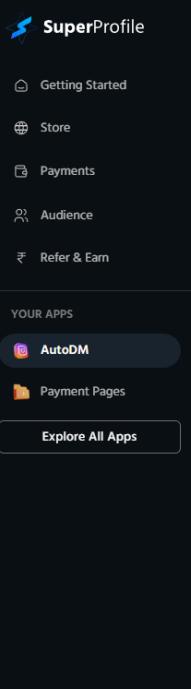
#### 💡 Final Improvement Features (Must Add)

- ✓ AI Sales Coach: “You received 18 leads, 6 high intent. Recommend WhatsApp automation.”
- ✓ Conversion Funnel: Neither competitor shows user journey breakdown.
- ✓ Lead Source Attribution (which campaign brought the lead).
- ✓ Cart Recovery Automation (WhatsApp/email).
- ✓ Lead Magnet Performance Tracking (how many opt-ins from which product).
- ✓ Real-time sales goal tracking (match your ₹15 lakh in 78 days target!).
- ✓ Prediction: “At current rate, estimated earnings ₹X next 14 days.”

#customer sectio of stan store

The screenshot shows the Stan analytics platform's customer management section. The sidebar on the left has a purple header with the '\$ Stan' logo. Below it are links for Home, My Store, Income, Analytics, Customers (which is highlighted with a purple background), AutoDM, and More. At the bottom of the sidebar are links for Ask Stanley, Settings, and the mrgyanopedia logo. The main content area has a light gray header 'My Customers' and a URL 'stan.store/mrgyanopedia'. Below this is a search bar with placeholder text 'Search for customers...' and several filter buttons: Name, Email, Since, Purchases, Spent, Product, Active Subscription, and Tag. In the center, there's a large blue dollar sign icon with a smiley face. Below the icon, the text 'No Customers Yet' is displayed in bold. Underneath that, a smaller text says 'Learn how to grow your customer list here!'. The overall design is clean and modern with a purple and white color scheme.

**Auto DM**



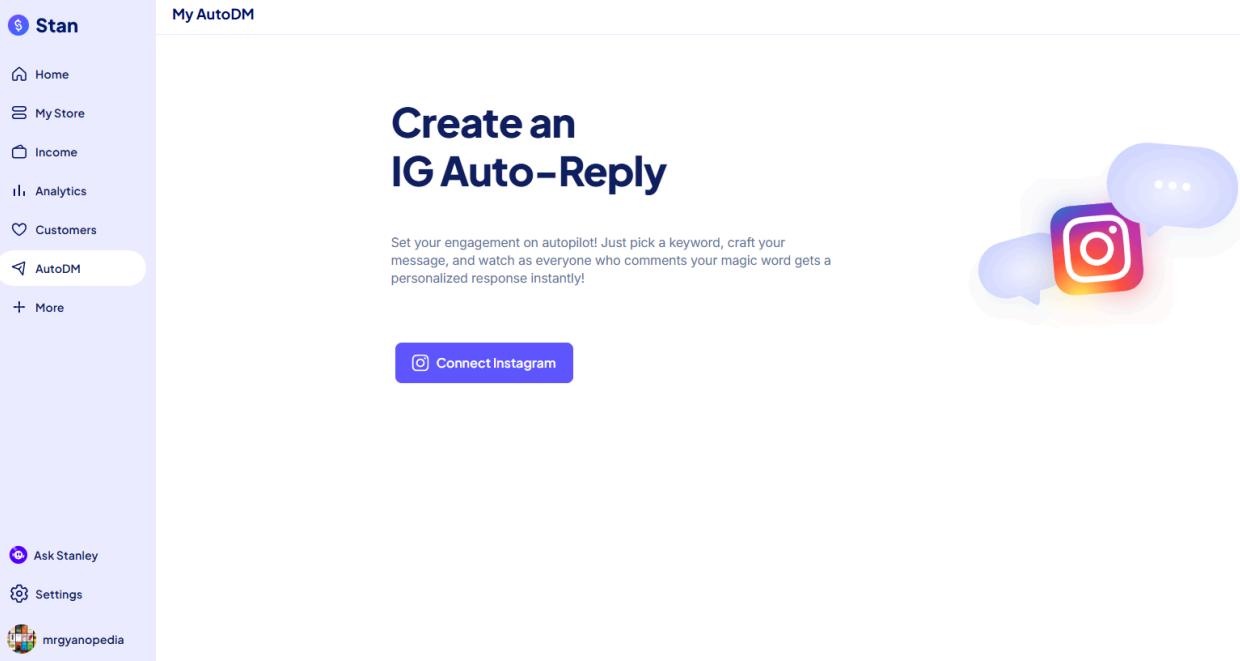
**Turn engagement into conversion with AutoDMs**

Create everything from a simple welcome messages to optimized sales & marketing funnels.



[Connect Instagram Account](#)

**Meta**  
Tech provider  
SuperProfile has been certified by Meta as an official Tech Provider.



**Create an IG Auto-Reply**

Set your engagement on autopilot! Just pick a keyword, craft your message, and watch as everyone who comments your magic word gets a personalized response instantly!

[Connect Instagram](#)

## 🎯 Goal:

Transform AutoDM into a **full Sales Automation System** (Chat-based Funnels + Lead Magnet Delivery + Product Auto-Send on WhatsApp/Email).



## Key Features to Build

### 1. Unified Connect Panel

```
css
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| ⚙️ Connect Your Channels |
| [Instagram] [WhatsApp Business] [Email] [Telegram] |
| Status: Connected / Pending / Not Setup |
| Buttons: Connect / Reconnect / Test |
|
```

### 2. Create Automation Wizard (Better than Stan & SuperProfile)

pgsql

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⚙️ Create New Automation

What would you like to automate?

- [ Comment Reply ]
- [ Auto DM on Message ]
- [ Lead Magnet Delivery ]
- [ Auto Send Product After Payment ]
- [ Abandoned Cart Follow-Up ]

```
mathematica
[TAB: AutoDM / Automations]

❶ Integration Panel
[Instagram] [WhatsApp] [Email] [Meta API] - (Connect Status)

❷ Choose Automation Type
[Reply to IG Comment]
[Auto DM with Download Link]
[Lead Magnet Funnel]
[Auto Product Delivery]
[WhatsApp Upsell Broadcast]

❸ Visual Flow Builder
Trigger → Message → Ask Email → Deliver File → Upsell Offer

❹ AutoDM Message Composer
Template editor with placeholders
Button: + Attach PDF / ZIP / Link / Coupon

❺ Analytics Section
Keyword | Replies | Leads | Orders | Revenue

❻ CTA Buttons
[Create New Funnel] [Test Automation] [Activate]
```

## ⭐ Unique Features You Must Add (Better than both platforms)

- ✓ Multi-channel automation (IG, WhatsApp, Email, Telegram)
- ✓ Lead magnet auto-delivery via WhatsApp + email
- ✓ Auto-sending purchase link when customer comments “Buy”
- ✓ Use ChatGPT API for auto-replies in real conversations
- ✓ Abandoned cart WhatsApp follow-up using deep links
- ✓ Built-in “Thank You + Upsell” after auto-delivery

- ✓ Conversation analytics (keyword-based performance)
- ✓ AI suggestions: which keyword works best

More

**Stan**

- Home
- My Store
- Income
- Analytics
- Customers
- AutoDM
- + More

**More Options**

<stan.store/mrgyanopedia>

**Appointments**  
I want to keep track of my meetings!

**Referrals**  
I want to make passive income on Stan!

**Email Flows**  
I want to send automatic emails!

**AutoDM \***  
I want to send automatic IG replies!

**Ask Stanley**

**Settings**

**mrgyanopedia**

**SuperProfile**

- Getting Started
- Store
- Payments
- Audience
- Refer & Earn

**YOUR APPS**

- AutoDM
- Payment Pages
- Explore All Apps**

### Explore All Apps

**FOR GROWTH**

**AutoDM**  
Set Instagram automations to engage with audience.

**SuperLinks**  
Shorten or enable open in app for any of your URLs.

**Lead Magnets**  
Run giveaway campaigns or take unlimited registrations.

**FOR MONETIZATION**

**Payment Pages**  
Sell E-books, PDF files, Images, videos, and more.

**Bookings**  
Set up a new 1-on-1 session to offer to your visitors/audience.

**Events**  
Sell live event tickets, coaching appointments, or classes.

**Telegram**  
Start a paid membership business on Telegram.

**Discord**  
Start a paid membership business on Discord.

**Courses**  
Sell access to your video collection or online classes.

**Locked Content**  
Lock any file for a certain price. Visitors unlock to access.

## Developer's Instruction

---

## Add-Ons & Apps

---

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### Growth Tools

- Lead Magnets [\[Enable\]](#) | [\[Configure\]](#)
- AutoDM Funnels [\[Enable\]](#) | [\[Configure\]](#)
- Sales Booster [\[AI Suggestion\]](#)

### Monetization

- Payment Pages [\[Active\]](#)
- Upsells & Bundles
- Affiliate Engine (Referral)

### Creator Services

- Appointment Booking
- 1-to-1 Coaching
- AI Form Builder

### Automation & Marketing

- Email Flows
- WhatsApp Funnel Trigger
- Abandoned Cart Recovery

### Channels

- Instagram Automation
- Telegram Membership
- Discord Paid Group



## B. Smart Activation Flow

*Unlike Stan and SuperProfile which only offer toggle ON/OFF...*

→ Your platform must offer “**Enable & Setup**” with a mini wizard.

vbnnet

 Copy code

- [ Enable Lead Magnet ]
  - Step 1: Choose Product/File
  - Step 2: Set Trigger Keyword (e.g. “guide”)
  - Step 3: Where to deliver (WhatsApp / Email)
  - Step 4: Preview Message
  - Step 5: Activate

 Turn-key automation setup in <2 mins

## Add-Ons & Extra Features

### Growth Tools

[ Lead Magnets ] Boost sign-ups via free download

Status: Disabled

[ Enable ] [ Learn More ]  AI Recommended

[ Social AutoDM ] Auto reply & sales conversion on IG

Status: Active

[ Configure ] [Analytics]

### Monetization Apps

[ Payment Pages ] Sell digital files & services

Status: Active ✓

[ Upsell Engine ] Offer add-ons during checkout

Status: Disabled

[ Enable & Setup ]

### Creator Services

[ Booking/Sessions ] 1-to-1 video coaching slots

Status: Off

[ Connect Calendar ]

### Email & Messaging

---

[ Email Flows ] Auto email sequences

Status: Off

[ Enable ]

[ WhatsApp Automation ]

Status: Off

[ Enable ]

### Distribution & Community

---

[ Telegram Course ] Sell access to groups

[ Discord Membership ]

[ Event Ticketing ] Sell webinars/workshops

---

## Unique Features to Add (Make Your Platform Stand Out)

Feature to Add	Why It Beats Competitors
AI System Suggestions	Suggests which app to enable based on user actions
Drag & Drop App Priority	Customize dashboard layout
Monetization Rating (ROI potential)	Guides creators to most impactful features
Premium Add-Ons Selling Model	Allow creators to buy additional features
API App Marketplace (Future)	External developers can create plugins
Native WhatsApp Automation	Neither competitor offers strong integration
Custom Webhook Support	Scalable for future payment gateways & tools

## Developer Roadmap Priority

- 1** Implement App Categories & Toggle Logic
- 2** Add mini setup wizard per app
- 3** Add AI Recommendations Panel
- 4** Integrate WhatsApp automation & Upsell Engine first (high ROI)
- 5** Allow drag-drop module ordering in dashboard

# Settings

# Stan

- Home
- My Store
- Income
- Analytics
- Customers
- AutoDM
- More

Ask Stanley

Settings

mrgyanopedia

## My Account Settings

### Profile

My Profile

Name	Shubham kashyap	Username	mrgyanopedia
Email	shubhamkashyapict@gmail.com	Phone Number	+91 97180 75420

Update

### Password

Current Password	.....
New Password	
Confirm Password	

Update

## Analytics

Facebook Pixel ID:

Google Analytics ID:

Want to include your Facebook/Google Pixel?

New Pixel ID:

 Upgrade Now

View Log

Update

## Address

Street

Start typing

City

State/Province

Postal Code

Country

Update

## Other

Stan Store Referral Banner

Upgrade to Creator Pro to hide the Stan Store Referral Banner.

Update

### My Account Settings

stan.store/mrgyanopedia

Profile Integrations Billing Payments Email Notifications Security

**Google Calendar**

Our Built-in Calendar Product  
Stop paying for boring calendar scheduling tools and instead use Stan's built-in calendar feature to keep everything under one roof.  
[Learn More](#)

+ Connect

**Zoom**

Meet with Customers on Zoom  
Integrate Zoom with your Stan account to simplify the scheduling process and automatically send Zoom meeting links to customers who book a time on your calendar.  
[Learn More](#)

+ Connect

**Zapier**

Connect Stan With 3rd Party Tools  
Have a favorite tool that you'd like to connect to Stan? Use Zapier to remove the manual work and automate your processes.  
[Learn More](#)

+ Connect

**Instagram**

Send Automated Replies  
Connect your Instagram account to automatically reply to Instagram messages and comments!  
[Learn More](#)

+ Connect

**Don't see an integration?**

[Request New Integration](#)

Ask Stanley

Settings

mrgyanopedia

### My Account Settings

stan.store/mrgyanopedia

Profile Integrations **Billing** Payments Email Notifications Security

Your Stan Subscription

Creator \$29.00/month

Billed Monthly

Your trial expires on December 6, 2025

[Cancel Subscription](#) [Change Plan](#)

Payment Details

Card number

Expiration date Security code

[Update](#)

**Invoices**

Date	Amount	Status
November 22, 2025	\$0.00	Paid

[Download](#)

Ask Stanley

Settings

mrgyanopedia

## My Account Settings

Home   My Store   Income   Analytics   Customers   AutoDM   More   Ask Stanley   Settings   mrgyanopedia

Profile   Integrations   Billing   Payments   Email Notifications   Security

### Payment Methods

stripe   Register   + Add PayPal

Enable Marketing Consent (GDPR)

Selling to EU or UK customers? This helps keep things GDPR-friendly. When enabled, only customers who check the box can get marketing emails. Optional, but recommended if you've got a global audience.

Enable Terms & Conditions

When enabled, customers are required to agree to the terms and conditions before the sale can be completed. The agreement checkbox will appear on each checkout page.

### Change Store Checkout Language

Set the language customers will see on the checkout page from your storefront.

English

## My Account Settings

Home   My Store   Income   Analytics   Customers   AutoDM   More   Ask Stanley   Settings   mrgyanopedia

Profile   Integrations   Billing   Payments   Email Notifications   Security

### To Me

Calendar Bookings  
Receive an email when someone creates a new calendar booking

Orders That Require Fulfillment  
Receive an email when someone purchases a Personalized Video Response product prompting you to fulfill order

Purchase Confirmations  
Receive an email notification each time a customer purchases something from you

Lead Captured  
Receive an email notification each time you capture a new lead

Membership Cancellations  
Receive an email each time a customer cancels a subscription or when their access expires

### To Customers

Recurring Payments  
Send an email to subscribers each time they make a recurring payment

**Stan**

Home My Store Income Analytics Customers AutoDM More

Ask Stanley Settings mrgyanopedia

## My Account Settings

Profile Integrations Billing Payments Email Notifications Security

**Two-Step Verification**  
Add an additional layer of security to your account during login.

### Login Sessions

Places where you're logged into Stan. If you do not recognize a session, you can terminate it below.

Location	Device	IP Address	Login Time
New Delhi, Delhi, IN	Chrome - Windows	161.248.39.162	Nov 22, 9:52 AM

### Request Account Deletion

Are you sure? Deleting your store permanently erases all of your data and content, and can't be undone.

**Delete My Account**

## Superprofile

**SuperProfile**

Getting Started Store Payments Audience Refer & Earn

YOUR APPS AutoDM Payment Pages Explore All Apps

Shubham

## Account Settings

Profile Billing Payments Integrations Notification

### Basic information

First name: Shubham Last name:

### About me info

This is the default 'About me' info we show as a card on all your products. Talk about yourself and link your social accounts.

Your image:

Name: Shubham

Headline:

Bio:

## Account Settings

Profile    Billing    **Payments**    Integrations    Notification

### Payments ⓘ

PENDING KYC



Offer your customers a choice to pay with UPI, all major credit cards, BNPL (Buy now, Pay Later), and more.

[Set up payments](#)

Set up SuperProfile Payments in less than 10 mins



#### Track purchase activity

View all transactions right within your SuperProfile dashboard.



#### Manage refunds

View and manage refunds right on the platform.



#### Seamless Payments

All your bank accounts in one place.

### GST on sales

Want to enable GST on your product sales? Set it here.

Enter GSTIN

### Platform-fee Receipts ⓘ

# SuperProfile

- Getting Started
- Store
- Payments
- Audience
- Refer & Earn

## YOUR APPS

- AutoDM
- Payment Pages

[Explore All Apps](#)

## Account Settings

- Profile
- Billing
- Payments
- Integrations**
- Notification

### Marketing integrations

- Zapier
- Google
- ConvertKit
- MailChimp

[Connect](#)[Connect](#)[Connect](#)[Connect](#)

### Affiliate Integrations

- CJ Affiliate

[Connect](#)

# SuperProfile

- Getting Started
- Store
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## YOUR APPS

- AutoDM
- Payment Pages

[Explore All Apps](#)

## Account Settings

- Profile
- Billing
- Payments
- Integrations
- Notification**

Notify my contacts about

- Email
- WhatsApp

Any Purchase

Notify customers when they make a purchase