

## **1. Problem**

Office

Coffee station and fridge

Consumers don't have the accountability on ordering refills

Smart shopping automation

Smart consuming automation

## **2. Our product and the solution**

You'll never be out of any day-to-day consumables in your home or office

Reduce time / back-up stock / waste

Increase productivity by delegating the task to automation

Scale and a camera (quantity for the scale and object detection for the camera)

The device can sit anywhere in your home or office (kitchen counter, fridge, cabinet)

App that interacts with the user with notifications and automatic ordering

During our R&D phase, we will be prototyping our product in the 42 communal area to get feedback and improve the product.

## **3. Revenue stream options**

Different options:

No more than \$300 for the product

Lower price (for instance \$100) and other revenues: subscription model, selling the data, have a small commission on every product purchase through the app.

## **4. Questions**

How many of you think that this would be beneficial to you?

How many of you are worried about sharing your data?

Would you be ok with receiving life-time discount in exchange for your data?