

Jane Hauf

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PROJECTS

Sole Full-Stack Developer (Rails, React, Redux)

foodiegogo | [live](#) | [github](#)

A single-page crowdfunding web application inspired by Indiegogo

- Delivered real time search results by binding AJAX requests to a jQuery event listener
- Optimized runtime speed through filtering by campaign categories on React frontend
- Utilized ActiveRecord Relations and RESTful JSON APIs to minimize database queries

Sole Front-End Developer (React Native, JavaScript, Xcode)

FitPop | [github](#)

A iOS music app that delivers audio workouts synced with music

- Built custom audio player with controls by linking third-party libraries with Xcode
- Leveraged React Native UI Components such as NavigatorIOS for smooth transitions and ListViewDataSource for front-end data storage

Sole Front-End Developer (JavaScript, jQuery, Canvas)

Igloo Garage Sale | [live](#) | [github](#)

A classic single-player Neopets inspired game with falling objects and limitless levels

- Applied JavaScript setInterval to add level-up alerts, animation and sound effects
- Utilized jQuery library to transition between different views and CSS to optimize UX

SKILLS

Ruby
Redux

Rails
React

JavaScript
React Native

SQL
jQuery

Git
HTML/CSS

EXPERIENCE

Marketing Analyst, Nielsen

Nov 2014 – June 2016

- Built and analyzed linear regression models utilizing Statistical Analysis Software (SAS) and Unix to quantify the effectiveness of over \$200 million in marketing spending
- Provided numerous Fortune 500 clients with data-driven insights, including price elasticity and competitive impacts, to maximize efficiency of marketing budget

Financial Analyst, The Clorox Company

June 2014 – Nov 2014

- Led the monthly volume reporting process with analytics for all 11 business units
- Spearheaded efforts to streamline reporting process by writing clear documentation and leveraging MS Excel, saving 20+ hours per quarter

EDUCATION

App Academy

Sept 2016 - Dec 2016

- Full Stack Web Development Course with <3% acceptance rate

UC Berkeley – Haas School of Business

Aug 2010 – Dec 2013

- B.S. Business Administration | Overall GPA: 3.72, Major GPA 3.73
 - Activities: Alpha Omicron Pi (*Standards*), University Chorus, Dean's List 2013