

November 19, 2016

Hi Jiff!

I am a Software Engineer with a background in JavaScript, CSS, HTML5 and Ruby on Rails, interested in joining Jiff as a Frontend Engineer. Jiff is growing quickly and I could help by building beautiful and functional web apps. I am passionate about the digital health and fitness space, as seen my most recent project, an iOS music fitness app built with React Native and JavaScript, FitPop ([github](#)). I would like to help Jiff in its mission to cultivate happier and healthier employees.

You can see an example of my frontend skills in my project [foodiegogo \(github\)](#), built with React, Redux, JavaScript and Rails. I have a user-centered approach to design and achieved the user-optimized interface by using CSS and Flexbox with React transitions. To maximize speed and efficiency, I utilized customized ActiveRecord queries, RESTful JSON APIs and filtering on the Redux store to minimize AJAX calls.

In addition to my programming skills, I have a background in business, specifically Data Analytics. I graduated from the Haas School of Business and most recently was a Marketing Analyst at Nielsen. There I built multivariable linear regression models for Fortune 500 companies, such as Coca-Cola. With minimal training, I learned within two weeks to read, debug and edit SAS code in order to successfully answer each client's business questions. Culture is important to me so I was proud to also serve as the New Analyst Mentor Coordinator for West Region and Canada and provide support for incoming analysts.

My [Github](#) can be found here and my résumé is attached. I know that my frontend skills and my ability to learn quickly make me an excellent fit for this Frontend Engineer position. I'm looking forward to contributing to a dynamic and fast paced team at Jiff.

Thanks for your time,  
Jane Hauf