

# Jackie Crowley

## 3rd Year Cognitive Systems Student

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### EDUCATION

Expected Graduation: April 2026

#### University of British Columbia

Bachelor of Science - Cognitive Systems

Relevant Courses: *Software Construction* | *Algorithms and Data Structures* | *Designing Cognitive Systems*

### TECHNICAL SKILLS

**Tools:** VS Code, IntelliJ, Figma, Adobe XD, Asana, Mixpanel

**Skills:** HTML, CSS, Java, C++, Javascript, User Research, Wireframing, Prototyping, Mobile App Design, Object-Oriented Design

**Other:** Mandarin (fluent), AutoCad Design, Project Planning

### TECHNICAL PROJECTS

#### JUNO Learning

##### Founder, Tutor, and App Developer

- Founded Juno Learning, an educational organization that has provided tutoring solutions to over 20 high school students through personal tutoring and targeted learning strategies.
- Successfully tutored 4 high school students per week, achieving an average grade increase of over 10% each semester
- Currently leading the design and development of the JUNO Learning App, an iOS application designed to enhance learning experiences by designing in Figma and coding in Swift on Xcode

#### UBC Dawn Social Club App

##### Software Development Team Member

- Collaborated with a team of 5 developers to design and maintain the UBC Dawn App, which had an average of 300 daily users, by coding in Javascript on IntelliJ
- Enhanced the user experience of the messaging feature, resulting in a 30% increase in positive user feedback, through conducting user research and implementing design improvements with Figma

#### Currency Exchange App

##### Project Creator

- Successfully developed a currency exchange app using Python and the FreeCurrency API
- Engineered the app to automatically update currency exchange rates, ensuring accuracy for up to 100 different currencies through API calls

### WORK/VOLUNTEER EXPERIENCE

#### Peninsula Canada

##### Business Sales Consultant

June 2023 - Present

- Consulted with businesses across various industries, tailoring HR and Health and Safety solutions to meet their specific needs
- Developed and executed client-interaction strategies that generated over \$90K in deal value in the last quarter by aligning services with the prospect's business objectives to drive sales growth

#### Richmond Youth

##### Volunteer Youth Group Facilitator

July 2016 - Present

- Coordinated and executed large-scale youth camps, successfully engaging over 50 participants quarterly by collaborating with a team to plan enriching activities and manage event logistics
- Prepares and delivers weekly character-building lessons for a group of 10 youth participants

### INTERESTS

Watching Studio Ghibli films, supporting the Raptors, hybrid strength training, and learning to surf