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BUSINESS PROBLEM

To help Kaiser Permanente determine how to identify areas that need higher level NICUs, the goal of this project is to predict the percentage of low birth weight (LBW) births in California census tracts based off their population characteristics and environmental health hazards.

LOW BIRTH WEIGHT (LBW)

- Born early or restricted growth
- Babies born less than 5.5 lbs
 - Neonatal Intensive Care Unit (NICU)
 - Low oxygen levels
 - Feeding tubes
 - Nervous system problems



Why population characteristics?

Certain population
characteristics have been
associated with increased
LBWs including less education,
African American, and Asian
American ethnicity.

Why environmental health hazards?



Studies suggest environmental health hazards such as as particulate matter, traffic, and cleanup sites have been linked to increased risks for LBWs.

DATA PROCESSING

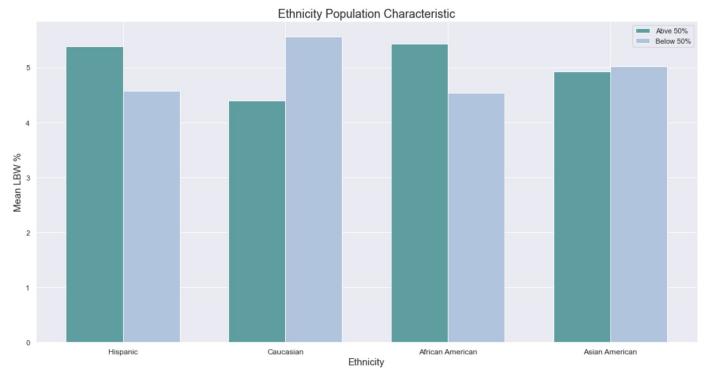
California Communities Environmental Health Screening Tool reports (CalEnviroScreen) released by the Office of Environmental Health Hazard Assessment (OEHHA) - aim to identify California census tracts that are burdened and vulnerable to multiple pollution sources.

- CES 3.0 Published 2018
- 8035 California census tracts
- 56 Columns
- Dropped columns and rows :
 - Not pertinent to business problem
 - Zero total population
 - Missing LBWs ~211
- Added previous environment information from CES 2.0 report
- Added demographic information
- Added smoking prevalence





VISUALIZATIONS - POPULATION CHARACTERISTICS



KEY TAKEAWAYS:

LBW % T



- *More* Hispanics
- Less Caucasians
- More African **Americans**
- Less Asian Americans

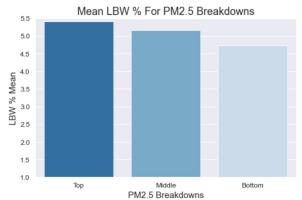
LBW %

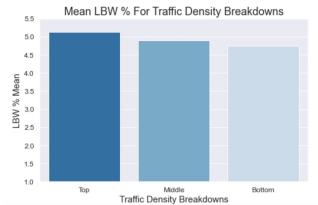


- Less Hispanics
- More Caucasians
- Less African **Americans**
 - More Asian Americans

VISUALIZATIONS - ENVIRONMENTAL HEALTH HAZARDS

Studies linked increase LBWs with exposure to <u>particulate matter (PM 2.5)</u>, <u>traffic.</u> and <u>cleanup sites</u>.







Higher mean LBW % with more PM exposure

Higher mean LBW % with more traffic exposure

Higher mean LBW % with more cleanup site exposure

Evaluation Metrics: RMSE Score & R-Squared Score (>0.5)

Model Train RMSE Test RMSE Train R-Squared Test R-Squared

Model	Train RMSE	Test RMSE	Train R-Squared	Test R-Squared
Baseline:	0.9927	1.0018	0.5946	0.568

Model	Train RMSE	Test RMSE	Train R-Squared	Test R-Squared
Baseline:	0.9927	1.0018	0.5946	0.568
Interactions:	0.8294	1.1163	0.7169	0.4596

Model	Train RMSE	Test RMSE	Train R-Squared	Test R-Squared
Baseline:	0.9927	1.0018	0.5946	0.568
Interactions:	0.8294	1.1163	0.7169	0.4596
Kbest:	0.9655	0.9742	0.6164	0.5884

Model	Train RMSE	Test RMSE	Train R-Squared	Test R-Squared
Baseline:	0.9927	1.0018	0.5946	0.568
Interactions:	0.8294	1.1163	0.7169	0.4596
Kbest:	0.9655	0.9742	0.6164	0.5884
RFE:	0.9657	0.9746	0.6163	0.5881

Model	Train RMSE	Test RMSE	Train R-Squared	Test R-Squared
Baseline:	0.9927	1.0018	0.5946	0.568
Interactions:	0.8294	1.1163	0.7169	0.4596
Kbest:	0.9655	0.9742	0.6164	0.5884
RFE:	0.9657	0.9746	0.6163	0.5881
GridSearch Random Forest:	0.9320	1.0754	0.6426	0.4985

education, white, prev_lbw, african_american_breakdown_More, total_population_and_african_american, total_population_and_disadvantaged_Yes, total_population_and_white_breakdown_More, ozone_and_white, ozone_and_african_american, ozone_and_prev_lbw, ozone_and_disadvantaged_Yes, pm2_5_and_prev_lbw, education_and_yrs_11_64, linguistic_isolation_and_prev_lbw, housing_burden_and_hispanic, housing_burden_and_white_breakdown_More, less_10_yrs_and_prev_lbw, less_10_yrs_and_disadvantaged_Yes, less_10_yrs_and_hispanic_breakdown_More, yrs_11_64_and_white,

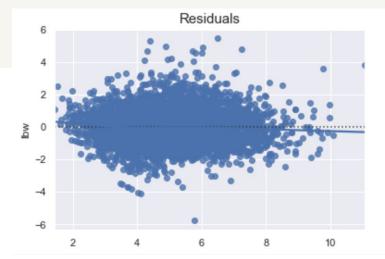
yrs_11_64_and_disadvantaged_Yes greater_65_and_white, hispanic_and_african_american, hispanic_and_disadvantaged_Yes, white_and_prev_lbw, african_american_and_prev_lbw, african_american_and_african_americ an_breakdown_More, other_and_white_breakdown_More prev_lbw_and_hispanic_breakdown_Mo prev_lbw_and_african_american_break down_More

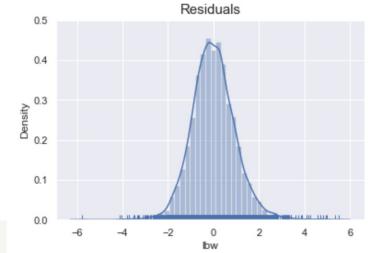
education, white, prev_lbw, african_american_breakdown_More, total_population_and_african_american, total_population_and_disadvantaged_Yes, total_population_and_white_breakdown_More, ozone_and_white, ozone_and_african_american, ozone_and_prev_lbw, ozone_and_disadvantaged_Yes, pm2_5_and_prev_lbw, education_and_yrs_11_64, linguistic_isolation_and_prev_lbw, housing_burden_and_hispanic, housing_burden_and_white_breakdown_More, less_10_yrs_and_prev_lbw, less_10_yrs_and_disadvantaged_Yes, less_10_yrs_and_hispanic_breakdown_More, yrs_11_64_and_white,

yrs_11_64_and_disadvantaged_Yes greater_65_and_white, hispanic_and_african_american, hispanic_and_disadvantaged_Yes, white_and_prev_lbw, african_american_and_prev_lbw, african_american_and_african_americ an_breakdown_More, other_and_white_breakdown_More prev_lbw_and_hispanic_breakdown_Mo prev_lbw_and_african_american_break down_More

FINAL MODEL

- About:
 - Linear Regression Model
 - 98 Selected Features
 - 30 Significant for predictions
- Scoring:
 - o RMSE ~ 0.97
 - Model is off by about 0.06 on average compared to the entire range of the target variable
 - R-Squared
 - 62% of variance in train set
 - 58% of variance in test set
- Assumptions:
 - Homoscedasticity
 - Normality





NEXT STEPS

Some future steps to improve this project include:

- Adding in clustering to help with predictions
- Running gradient tree boosting and XGBoost models to see if betteR predictions are achieved
- Creating a causal inference model
- Designing a Streamlit app





THANK YOU!

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