

### **BUSINESS PROBLEM**

The goal of this project is to predict the percentage of low birth weight (LBW) births in California census tracts based off their population characteristics and environmental health hazards to help Kaiser Permanente determine how to identify areas that need higher level NICUs.

# LOW BIRTH WEIGHT (LBW)

- Born early or restricted growth
- Babies born less than 5.5 lbs
  - Neonatal Intensive Care Unit (NICU)
  - Low oxygen levels
  - Feeding tubes
  - Nervous system problems



# Why population characteristics?

Certain population characteristics have been associated with increased LBWs including certain ethnicities.

### Why environmental health hazards?



Studies suggest environmental health hazards have been linked to increased risks for LBWs.

### DATA PROCESSING

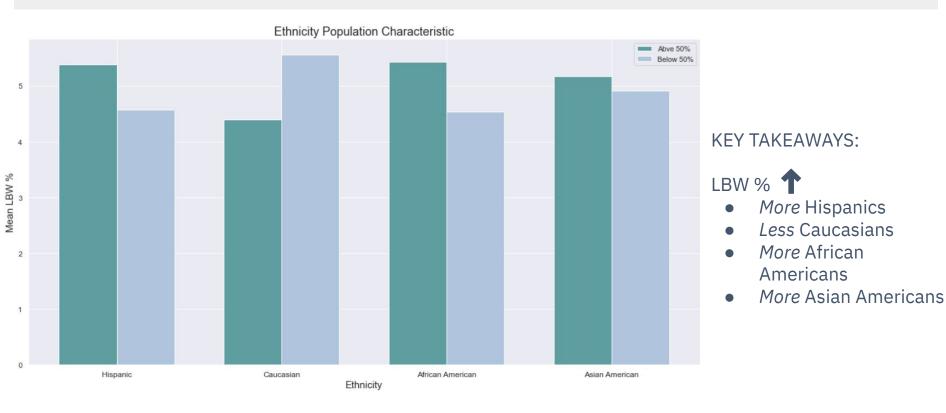
California Communities Environmental Health Screening Tool reports (CalEnviroScreen CES) released by the Office of Environmental Health Hazard Assessment (OEHHA) - aim to identify California census tracts that are burdened and vulnerable to multiple pollution sources.

- CES 3.0 Published 2018
- 8035 California census tracts
- 56 Columns
- Dropped columns and rows :
  - Not pertinent to business problem
  - Zero total population
  - Missing LBWs ~211
- Added previous environment information from CES 2.0 report
- Added demographic information
- Added smoking prevalence



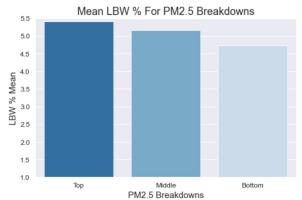


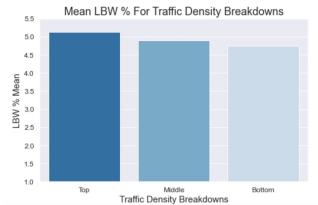
### **VISUALIZATIONS - POPULATION CHARACTERISTICS**



### VISUALIZATIONS - ENVIRONMENTAL HEALTH HAZARDS

Studies linked increase LBWs with exposure to <u>particulate matter (PM 2.5)</u>, <u>traffic.</u> and <u>cleanup sites</u>.







Higher mean LBW % with more PM exposure

Higher mean LBW % with more traffic exposure

Higher mean LBW % with more cleanup site exposure

**Evaluation Metrics: RMSE Score & R-Squared Score (>0.5)** 

Model Train RMSE Test RMSE Train R-Squared Test R-Squared

Model	Train RMSE	Test RMSE	Train R-Squared	Test R-Squared
Baseline:	0.9927	1.0018	0.5946	0.568
Interactions:	0.8294	1.1163	0.7169	0.4596
Kbest:	0.9655	0.9742	0.6164	0.5884
RFE:	0.9657	0.9746	0.6163	0.5881
GridSearch Random Forest:	0.9320	1.0754	0.6426	0.4985

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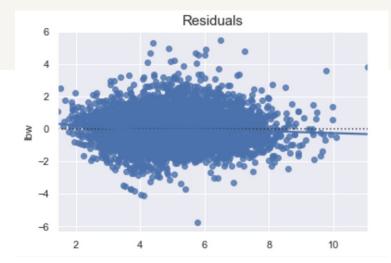
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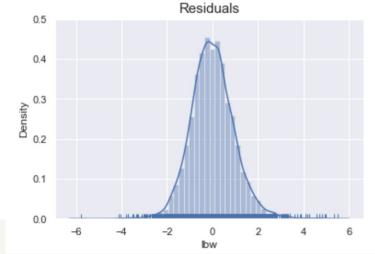
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### FINAL MODEL

- About:
  - Linear Regression Model
  - 98 Selected Features with RFE
  - 29 Significant for predictions
- Scoring:
  - o RMSE ~ 0.97
    - Model is off by about 0.06 on average compared to the entire range of the target variable
  - R-Squared
    - 62% of variance in train set
    - 58% of variance in test set
- Assumptions:
  - Homoscedasticity
  - Normality





education, white, prev\_lbw, african\_american\_breakdown\_More, total\_population\_and\_african\_american, total\_population\_and\_disadvantaged\_Yes, total\_population\_and\_white\_breakdown\_More, ozone\_and\_white, ozone\_and\_african\_american, ozone\_and\_prev\_lbw, ozone\_and\_disadvantaged\_Yes, pm2\_5\_and\_prev\_lbw, education\_and\_yrs\_11\_64, linguistic\_isolation\_and\_prev\_lbw, housing\_burden\_and\_hispanic, housing\_burden\_and\_white\_breakdown\_More, less\_10\_yrs\_and\_prev\_lbw, less\_10\_yrs\_and\_disadvantaged\_Yes, less\_10\_yrs\_and\_hispanic\_breakdown\_More, yrs\_11\_64\_and\_white,

yrs\_11\_64\_and\_disadvantaged\_Yes greater\_65\_and\_white, hispanic\_and\_african\_american, hispanic\_and\_disadvantaged\_Yes, white\_and\_prev\_lbw, african\_american\_and\_prev\_lbw, african\_american\_and\_african\_americ an\_breakdown\_More, other\_and\_white\_breakdown\_More prev\_lbw\_and\_hispanic\_breakdown\_Mo prev\_lbw\_and\_african\_american\_break down\_More

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Population Characteristics	
Environmental Health Hazards	

	Top 3 Positively Correlated Features:	
Population Characteristics		
Environmental Health Hazards		

	Top 3 Positively Correlated Features:	# of times appeared in a significant feature of final model
Population Characteristics		
Environmental Health Hazards		

	Top 3 Positively Correlated Features:	# of times appeared in a significant feature of final model
Population Characteristics	African American	
Environmental Health Hazards		

	Top 3 Positively Correlated Features:	# of times appeared in a significant feature of final model
Population Characteristics	African American	
	Education	
Environmental Health Hazards		

	Top 3 Positively Correlated Features:	# of times appeared in a significant feature of final model
Population Characteristics	African American	
	Education	
	Housing Burden	
Environmental Health Hazards		

	Top 3 Positively Correlated Features:	# of times appeared in a significant feature of final model
Population Characteristics	African American	6 times
	Education	
	Housing Burden	
Environmental Health Hazards		

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Population Characteristics	African American	6 times
	Education	2 times
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Population Characteristics	African American	6 times
	Education	2 times
	Housing Burden	2 times
Environmental Health Hazards		

	Top 3 Positively Correlated Features:	# of times appeared in a significant feature of final model
Population Characteristics	African American	6 times
	Education	2 times
	Housing Burden	2 times
Environmental Health Hazards	Pollution Burden Score	

	Top 3 Positively Correlated Features:	# of times appeared in a significant feature of final model
Population Characteristics	African American	6 times
	Education	2 times
	Housing Burden	2 times
Environmental Health Hazards	Pollution Burden Score	
	Ozone	

	Top 3 Positively Correlated Features:	# of times appeared in a significant feature of final model
Population Characteristics	African American	6 times
	Education	2 times
	Housing Burden	2 times
Environmental Health Hazards	Pollution Burden Score	
	Ozone	
	PM 2.5	

	Top 3 Positively Correlated Features:	# of times appeared in a significant feature of final model
Population Characteristics	African American	6 times
	Education	2 times
	Housing Burden	2 times
Environmental Health Hazards	Pollution Burden Score	0 times
	Ozone	
	PM 2.5	

	Top 3 Positively Correlated Features:	# of times appeared in a significant feature of final model
Population Characteristics	African American	6 times
	Education	2 times
	Housing Burden	2 times
Environmental Health Hazards	Pollution Burden Score	0 times
	Ozone	4 times
	PM 2.5	

	Top 3 Positively Correlated Features:	# of times appeared in a significant feature of final model
Population Characteristics	African American	6 times
	Education	2 times
	Housing Burden	2 times
Environmental Health Hazards	Pollution Burden Score	0 times
	Ozone	4 times
	PM 2.5	1 times

	Top 3 Positively Correlated Features:	# of times appeared in a significant feature of final model
Population Characteristics	African American	6 times
	Education	2 times
	Housing Burden	2 times
Environmental Health Hazards	Pollution Burden Score	0 times
	Ozone	4 times
	PM 2.5	1 times

### **NEXT STEPS**

Some future steps to improve this project include:

- Adding in clustering to help with predictions
- Running gradient tree boosting and XGBoost models to see if better predictions are achieved
- Creating a causal inference model





### THANK YOU!

- jaclynhdwyer@gmail.com
- github.com/jhdwyer
- in linkedin.com/in/jaclyn-henn-dwyer
- **●●** jaclyndwyer.medium.com

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