

# Team Meeting

9/29/2023

1:00PM

Virtual

Meeting called by:	Joe	Type of meeting:	Virtual
Facilitator:	Ben	Note taker:	Joe
Timekeeper:	Navodith		

**Attendees:** Ben, Navodith, Joe

**Please read:** Project 4 Prompt

**Please bring:** Devices to research with.

## Minutes

**Agenda item:** Decide on a Product Idea

**Presenter:** Ben, Navodith, Joe

### Discussion:

We brainstormed ideas that could work as a new finance app. We are trying to involve social aspects to a finance app that offers a similar feel to apps like Venmo and Robinhood. We will discuss the innovations we are trying to make with this app.

### Conclusions:

Our end goal with the app is to make an engaging investment app where members can join groups with their friends and create joint investments in stocks. The app can also track the user's spending habits, and investment growth, as well as provide personal recommendations using the power of AI. Users could simulate trading, learn about stocks, and even invest with virtual money initially to build confidence.

Action items	Person responsible	Deadline
✓ Start designing a PowerPoint	Ben	10/6/23
✓ Design an analysis strategy for the product	Navodith	10/6/23
✓ Discuss the innovation and the disruption of the target market	Joe	10/6/23