

## SUMMARY

I'm a people-first UX Designer who loves developing simple and effective design solutions. I use my background in marketing to understand problems, explore motivations and craft solutions based on empathy.

## PROJECTS

### **ShareMe** | iOS App - SaaS Dashboard Design

- Rapidly iterated upon a series of wireframes and underwent 3 iterate-build- test cycles to validate the dashboard design for a cloud storage platform.
- Developed the mobile and dashboard interface and product page to showcase SaaS product.

### **Solo Project** | Holding Space

- Rapidly iterated upon a series of wireframes and underwent 3 iterate-build- test cycles to validate the dashboard design for a cloud storage platform.
- Developed the mobile and dashboard interface and product page to showcase SaaS product.

### **Tickle Monster** | Alexa App

- Branding & Visual Design

## EXPERIENCE

### **UX Design + Frontend Apprenticeship** Bloc, Oct 2018 – Current

- 500+ hour project-based program under the mentorship of UX industry professionals.
- Studied and applied principles of UX and visual design in capstone projects.

### **Associate Project Manager** Charles Schwab, Oct 2017 – Oct 2018

- Managed work streams of small projects, and coordinated aspects of larger projects in coordination with Project/Program Lead.
- Assisted with event planning, including associated travel and logistical arrangements.

### **Email Producer** Charles Schwab, Dec 2015 – Oct 2017

- Hand-coded emails using email coding best practices and techniques such as responsive design.
- Ensured code is rendering correctly across all email clients including testing and troubleshooting as needed.

## EDUCATION

**Bloc** 2018 - 2019 | UX Apprenticeship

**Udacity** 2018 | Grow With Google Scholarship Program, Front-End

**Austin Community College** 2013 - 2015 | Web Developer Certificate

**University of Wisconsin - Milwaukee** 2003 - 2008 | Bachelor of Business, Marketing

## SKILLS

User Surveys  
User Interviews  
Competitive Analysis  
Personas  
User Stories & Flows  
Information Architecture  
Wireframing  
Prototyping  
Lo-Fi & Hi-Fi Mockups  
Content Strategy  
Typography  
Color Theory  
Branding  
Usability Testing

## TOOLS

Figma  
Sketch  
Invision  
UsabilityHub  
Git & GitHub  
HTML & CSS  
JavaScript  
Maze  
Balsamiq  
Jira

## WEB DEVELOPMENT

HTML  
CSS  
JavaScript (BASIC)  
Wordpress

## INTERESTS

Books (ask me what I'm currently reading!)  
Alamo Drafthouse  
Astrophysics  
Cats  
Coffee